ToolGPA

NOVEMBER 2026

Claid.ai

The Insider's Guide

AI product photography, editing and upscaling



Every plan, grade, refund rule and rival among AI image and video generators, read from Claid.ai's own pages.

Made by Let's Enhance, Inc. · checked Nov 13, 2026 · toolgpa.com

2.4
GPA

CLAID.AI



Claid is here!

Let's Enhance Images for Your Marketplace

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Claid.ai's own pages, its app-store listings and our grades. Every fact in it is on Claid.ai's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 106 of the 168 other AI image and video generators we grade

Claid.ai is a web suite for generating, editing and enhancing product images. It covers AI photoshoots, generated backgrounds, AI fashion models, background removal, upscaling and image-to-video, and every operation draws on one monthly credit balance. A separate API sold on its own plans serves developers.

To get you started, here are **9 things to know about Claid.ai**, taken from its own pages and our grades.

> **It is a web app where you work out which operation costs how many credits.**
>
> From our grade for ease of use

1 **Best for product photos, enhancing and fashion models**

Claid.ai runs product photoshoots, fashion models, upscaling, background removal and image-to-video from one credit balance, with an API on separate plans.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month for 500 credits, billed annually.

3 **You can try it first**

Free trial: 50 credits to use on any operation, plus 50 API credits

4 **It runs on Web**

Web.

5 **AI photoshoot and backgrounds**

Generates product scenes and template-based backgrounds. An AI Photoshoot costs 4 credits at Standard Quality and 10 at Studio Quality.

6 **AI fashion models**

Puts clothing on generated models, with a models library and a virtual try-on for your own garments.

7 **Enhance and upscale**

An enhancer and upscaler costs 2 to 8 credits per operation. Related tools expand images, relight them and remove objects or people.

8 **A 2.4 GPA, above 106 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Claid.ai you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Claid.ai at a glance

PRICING Free trial, from $9 per month for 500 credits, billed annually	FREE PLAN No
FREE TRIAL Free trial: 50 credits to use on any operation, plus 50 API credits	RUNS ON Web
MADE BY Let's Enhance, Inc.	CATEGORY AI Image & Video Generators
OUR GRADE 2.4 GPA, fair	

The report card

Best for product photos, enhancing and fashion models

Claid.ai runs product photoshoots, fashion models, upscaling, background removal and image-to-video from one credit balance, with an API on separate plans. The shown prices are yearly-billed rates, 4K and batch need Pro at $35, and refunds are capped at 50% of the latest charge.

TOOLGPA REPORT CARD **Claid.ai** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Essentials is $9 a month for 500 credits on yearly billing, a little above the cheaper quarter's $8.33. The monthly-billing price was not shown.
Free plan and trial	C	A free trial of 50 credits, and the listing does not say whether a card is needed. There is no ongoing free plan.
Features	B	Photoshoots, AI fashion models, enhance and upscale, background removal and video, plus an API. The listing names no gap in the core job, though 4K and batch need Pro.
Ease of use	C	No store rating is on record. It is a web app where you work out which operation costs how many credits.
Platforms and integrations	B	Web only, with an API, Zapier and Shopify.

Grade point average Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Claid.ai is for

- ✓ Fits if you sell physical products and want photoshoots without a studio
- ✓ Works for fashion sellers who want clothes shown on generated models

Who it is not for

- ✗ Skip it if you want a free plan, as it is a one-off trial of 50 credits
- ✗ Watch out: a 5-second video costs 60 credits and is not in the trial
- ✗ Tight if you want 4K, batch processing or longer history, all on Pro at $35
- ✗ Watch out: the help centre says refunds are limited to 50% of the latest charge

Good to know

Good for

- ✓ Online stores producing product and fashion images at volume
- ✓ Teams that want one credit balance across editing, generation and upscaling
- ✓ Developers adding background removal or upscaling through an API

Worth knowing

- ⓘ Prices shown are the yearly-billed monthly rates; the monthly-billing prices could not be read.
- ⓘ Credits are spent unevenly: 4 for a photoshoot image and 60 for a 5-second video.
- ⓘ 4K output, batch processing and longer history start on Pro.
- ⓘ The help center says refunds are limited to 50% of the latest charge.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9
A month to start

Claid.ai is a paid product with a free trial, starting at $9 per month for 500 credits, billed annually.

> **The monthly-billing price was not shown.**
>
> From our grade for value for money

ESSENTIALS

$9

per month for 500 credits, billed annually

500 credits a month on all Standard tools at up to 2K resolution. The monthly-billing price was not shown.

PRO

$35

per month for 2,000 credits, billed annually

2,000 credits a month, 2K and 4K generation, batch processing, longer history and uploads up to 64 MP.

BUSINESS

Custom

Custom credits, advanced API workflows, custom SLAs, dedicated support and early access to beta tools.

Trying it first

Free trial: 50 credits to use on any operation, plus 50 API credits

Read from claid.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing saves up to $120

The pricing page toggle marks yearly billing as saving $120, and its default view shows the yearly-billed rates.

Stated on claid.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI product photography, editing and upscaling. Here is what it does, as its own site describes it, and what it covers: public API, AI features, image generation, video generation.

> **Photoshoots, AI fashion models, enhance and upscale, background removal and video, plus an API.**
>
> From our grade for features

AI photoshoot and backgrounds

Generates product scenes and template-based backgrounds. An AI Photoshoot costs 4 credits at Standard Quality and 10 at Studio Quality.

AI fashion models

Puts clothing on generated models, with a models library and a virtual try-on for your own garments.

Enhance and upscale

An enhancer and upscaler costs 2 to 8 credits per operation. Related tools expand images, relight them and remove objects or people.

Background remover

Removes backgrounds at 1 credit per image and exports to formats such as Instagram stories and Shopify products.

Image-to-video

Animates a still image into a short clip. A 5-second video costs 60 credits and is not part of the free trial.

Developer API

The same operations are available by API, sold on separate API plans, and a Zapier connection is listed.

Where it runs

Web

What it works with

Zapier

Shopify

Claid.ai is made by Let's Enhance, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

106/168

Other AI image and video generators it is graded above

Claid.ai's GPA of 2.4 is higher than 106 of the 168 other AI image and video generators we grade, and level with 25.

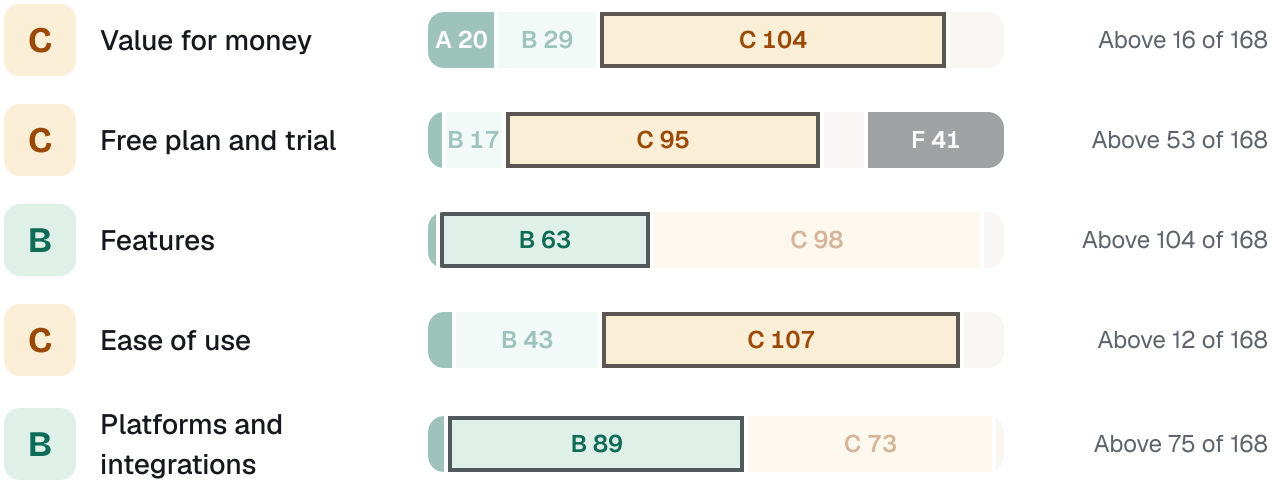
It stands best on features (B, above 104 of 168) and worst on ease of use (C, above 12).

Its paid plans start at $9 a month, against a middle price of $11.88 for the category: 37 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 6 tools score higher and cost less.

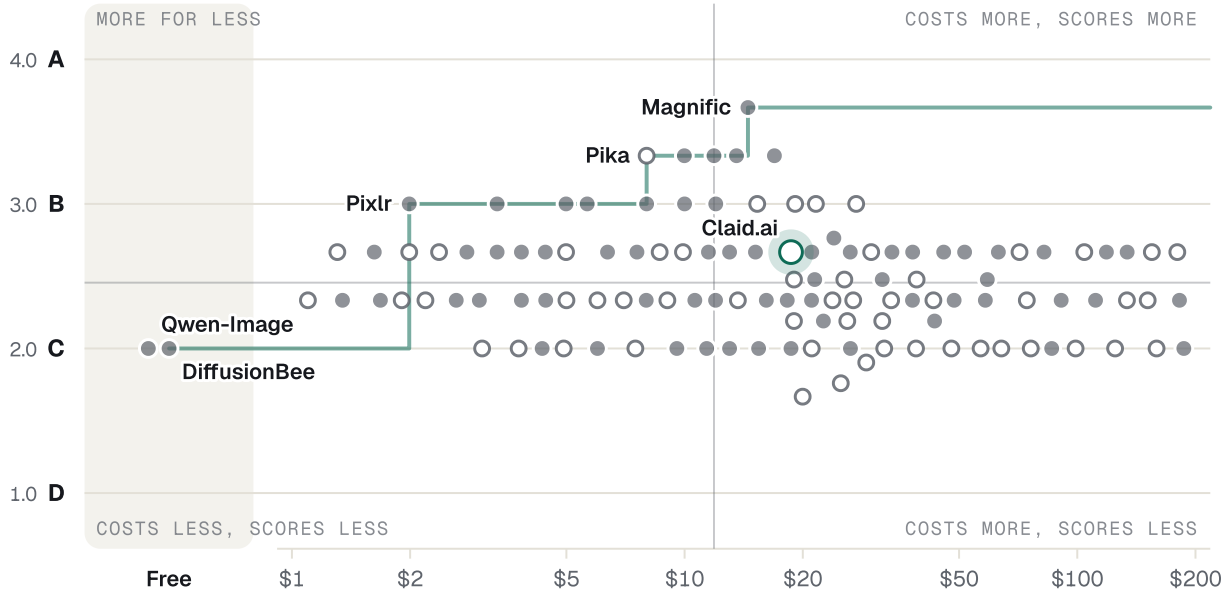
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Claid.ai's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Claid.ai is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Claid.ai you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $108 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.

- ✕ It plugs into other products, Zapier and Shopify among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Claid.ai's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Photoroom, Pebblely, Pixelcut, Let's Enhance and PicWish

The 5 tools Claid.ai is most often weighed against, with where each one differs from it.

2.2 GPA

Photoroom

Free trial · from $12.99/mo

AI product photo editor for e-commerce sellers.

- Photoroom also covers templates.

Claid.ai and Photoroom compared in full

1.6 GPA

Pebblely

From $9/mo

AI backgrounds for product photos.

- Claid.ai also covers video generation.
- Pebblely also covers templates.

Claid.ai and Pebblely compared in full

2.8 GPA

Pixelcut

Free plan · from $8/mo

AI photo and video editor for product images and ads.

- Pixelcut has a free plan. Claid.ai does not, though it has a free trial.
- Only Pixelcut lists iOS and Android apps.
- Pixelcut also covers ad creative.

Claid.ai and Pixelcut compared in full

2.2 GPA

Let's Enhance

Free trial · from $9/mo

Browser image enhancer and upscaler sold by monthly credits.

- Claid.ai also covers video generation.

Claid.ai and Let's Enhance compared in full

3.0 GPA

PicWish

Free plan · from $4.99/mo

Photo cleanup, background removal and enhancement.

- PicWish has a free plan. Claid.ai does not, though it has a free trial.
- Only PicWish lists Windows, macOS, iOS and Android apps.
- Claid.ai also covers video generation.

Claid.ai and PicWish compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Claid.ai free?

No, Claid.ai is a paid product, but you can try it first. Free trial: 50 credits to use on any operation, plus 50 API credits.

How much does Claid.ai cost?

Claid.ai lists 3 plans. Essentials: $9 per month for 500 credits, billed annually.

What platforms does Claid.ai work on?

Claid.ai is available on Web.

Does Claid.ai offer any discounts?

Claid.ai publicly lists the following: Yearly billing saves up to $120.

Does Claid.ai have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Claid.ai is listed for Web.

Does Claid.ai have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Claid.ai is listed for Web.

Is Claid.ai open source?

Claid.ai is not described as open source on its own site, as read on Nov 13, 2026.

Does Claid.ai have an API?

Yes. Claid.ai offers a public API, according to its own site.

What does Claid.ai integrate with?

Claid.ai's listing names Zapier and Shopify. A listing names up to eight integrations, so it may connect to more.

Who makes Claid.ai?

Claid.ai is made by Let's Enhance, Inc.

What are the alternatives to Claid.ai?

The closest alternatives to Claid.ai in our directory are Photoroom, Pebblely, Pixelcut, Let's Enhance and PicWish.

How does Claid.ai compare with other AI image and video generators?

Claid.ai's GPA of 2.4 is higher than 106 of the 168 other AI image and video generators we grade, and level with 25.

Is Claid.ai good value for money?

ToolGPA grades Claid.ai C for value for money. Its paid plans start at $9 a month, against a middle price of $11.88 for the category: 37 of the 120 others that charge start lower.

Could I make my own version of Claid.ai?

To replace Claid.ai you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Claid.ai's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Claid.ai's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Let's Enhance, Inc. Prices change, so check claid.ai before you buy.

claid.ai/pricing

help.claid.ai/en/article/claidai-refund-policy-1t79p...

help.claid.ai/en/category/billing-6nsob4/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Claid.ai, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/claid-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Claid.ai: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/claid-ai
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/claid-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Claid.ai, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Claid.ai's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Claid.ai is a trademark of its owner, and this guide is not made, paid for or approved by Let's Enhance, Inc. Prices and plans change: check claid.ai before you buy.