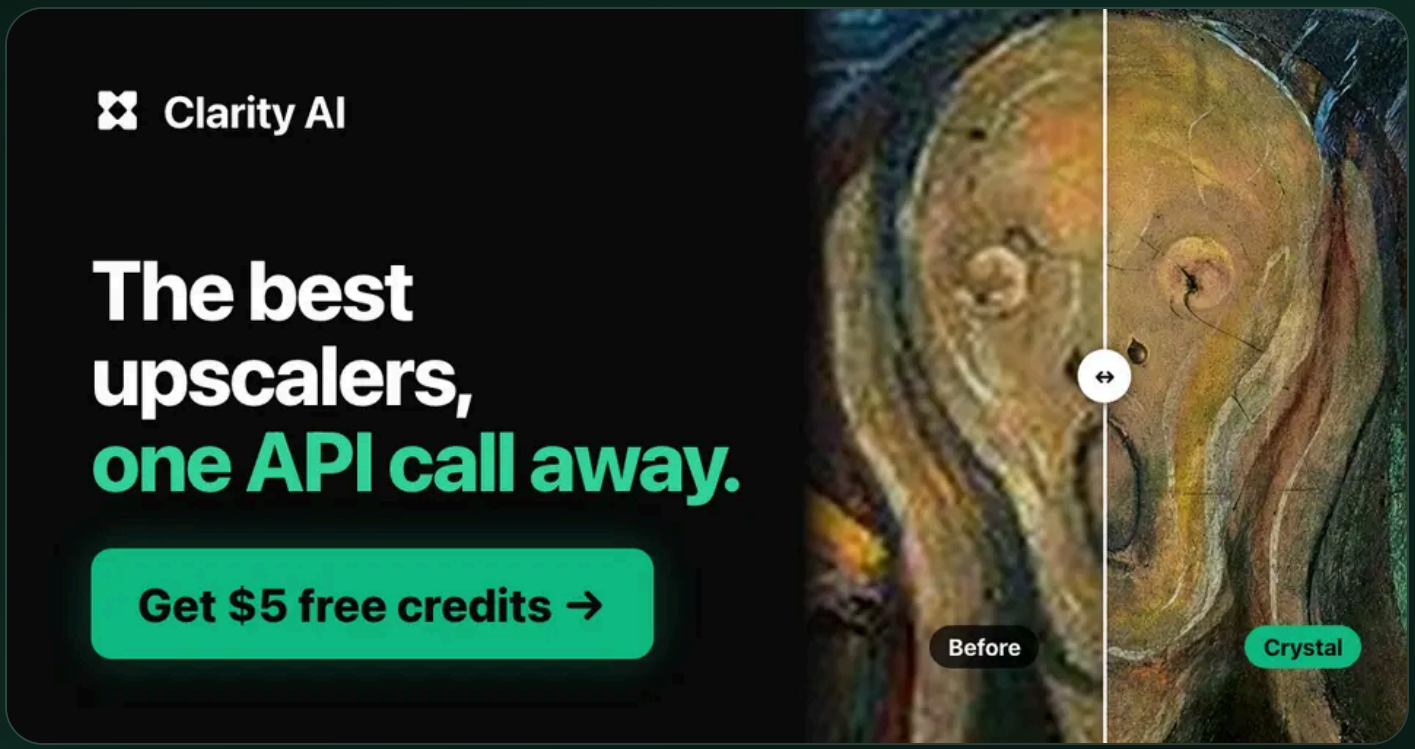
ToolGPA

NOVEMBER 2026

Clarity AI

The Insider's Guide

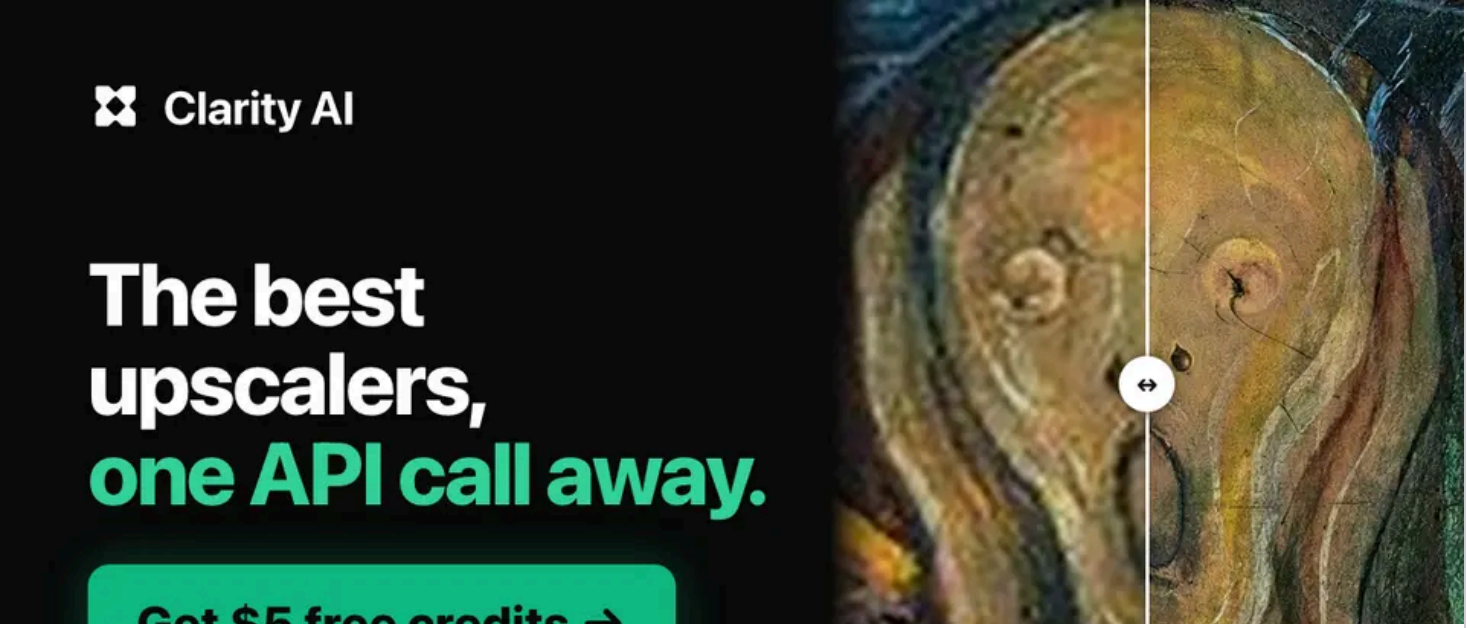
AI image and video upscaler and enhancer with an API



Every plan, grade, refund rule and rival among AI image and video generators, read from Clarity AI's own pages.

Made by Clarity AI · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Clarity AI's own pages, its app-store listings and our grades. Every fact in it is on Clarity AI's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 168 other AI image and video generators we grade

Clarity AI upscales and enhances images and video with four upscalers: Crystal for precise results, Clarity for creative detail, Clarity Pro and a Crystal video upscaler. It has a web front end, a pay-as-you-go API and a ComfyUI plugin on higher plans. Outputs can reach 38K for Crystal images, and plans are priced by monthly credits.

To get you started, here are **9 things to know about Clarity AI**, taken from its own pages and our grades.

> **Credits go by output size, so a few huge upscales can use a month of Starter, and top-ups aren't on that plan.**
>
> From our report card of Clarity AI

1 **Best for upscaling images with an API or a web app**

Clarity AI upscales images and video with four upscalers, through a web front end, a ComfyUI plugin and a pay-per-use API.

2 **Paid plans start at $13 a month**

As its pricing page puts it: $13 per month, billed annually ($19 billed monthly).

3 **You can try it first**

$5 in free API credits for new API accounts.

4 **It runs on Web**

Web.

5 **Crystal Upscaler**

A precision upscaler that stays close to the source, with outputs up to 38K; 2K costs 5 credits and 4K costs 20.

6 **Clarity and Clarity Pro**

Creative upscalers that add detail; Clarity reaches 13K output and Clarity Pro reaches 10K.

7 **Video upscaling**

The Crystal Video Upscaler outputs 720p, 1080p or 4K in 5-second clips, from 50 credits per clip.

8 **A 2.0 GPA, above 31 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Clarity AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Clarity AI at a glance

PRICING
Free trial, from $13 per month, billed annually ($19 billed monthly)

FREE PLAN
No

FREE TRIAL
$5 in free API credits for new API accounts.

RUNS ON
Web

MADE BY
Clarity AI

CATEGORY
AI Image & Video Generators

OUR GRADE
2.0 GPA, fair

The report card

Best for upscaling images with an API or a web app

Clarity AI upscales images and video with four upscalers, through a web front end, a ComfyUI plugin and a pay-per-use API. Starter is $13 a month billed annually. Credits go by output size, so a few huge upscales can use a month of Starter, and top-ups aren't on that plan.

TOOLGPA REPORT CARD — **Clarity AI** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Starter is $13 a month billed annually ($19 monthly), in the middle of what AI image tools charge. Pay-as-you-go API is about $0.005 per megapixel on Clarity.
Free plan and trial	C	New API accounts get $5 of free credit. No card requirement or time limit is stated.
Features	C	Four upscalers, video upscaling, creative controls and an API. It does one job fully, which is a smaller job than the whole category.
Ease of use	C	No store rating on record. The API and ComfyUI plugin need technical setup, and the web front end is simpler.
Platforms and integrations	C	Web, an API and a ComfyUI plugin. No desktop or phone app.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Clarity AI is for

- ✓ Fits if you upscale images in batches through an API or ComfyUI
- ✓ Works for people who need old or low-resolution pictures made larger

Who it is not for

- ✗ Tight on Starter: credits go by output size, so a few 10K or 20K upscales can use a month
- ✗ Not for you if you need top-ups, the ComfyUI plugin or small-image support, which aren't on Starter
- ✗ Skip it if you want editing beyond upscaling, since it only enlarges and enhances
- ✗ Watch out: the page shows yearly prices by default; monthly billing is $19, $49 and $299
- ✗ Watch out: the pricing page didn't load for us, so prices come from the listing

Good to know

Good for

- ✓ Designers and photographers enlarging low-resolution images
- ✓ Developers adding upscaling through a pay-as-you-go API
- ✓ Agencies with high monthly upscale volume

Worth knowing

- ⓘ Credits are spent by output size, so a few 10K or 20K upscales can use a month of Starter credits.
- ⓘ Top-up credits, the ComfyUI plugin and small image support are not on Starter.
- ⓘ Custom features and premium support are Business only.
- ⓘ The pricing page shows the yearly-billed prices by default; the vendor says yearly saves about 30%.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$13
A month to start

Clarity AI is a paid product with a free trial, starting at $13 per month, billed annually ($19 billed monthly).

> **No card requirement or time limit is stated.**
>
> From our grade for free plan and trial

API PAY-AS-YOU-GO

$0

per month, no subscription, billed by use

Pay per upscale, such as $0.005 per megapixel for Clarity and $0.016 per megapixel for Crystal.

STARTER

$13

per month, billed annually ($19 billed monthly)

1,200 credits a month, all four upscalers, API access, front end and commercial license.

PRO

$33

per month, billed annually ($49 billed monthly)

4,000 credits a month; adds ComfyUI plugin, small image and Flux LoRa support, and credit top-ups.

BUSINESS

$199

per month, billed annually ($299 billed monthly)

30,000 credits a month; adds custom features and premium support.

Trying it first

$5 in free API credits for new API accounts.

Read from clarityai.co on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing saves about 30%

The pricing page toggle shows yearly billing about 30% below monthly, for example Starter at $13 instead of $19 a month.

Stated on clarityai.co

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI image and video upscaler and enhancer with an API. Here is what it does, as its own site describes it, and what it covers: public API, AI features, image generation.

"

Four upscalers, video upscaling, creative controls and an API.

From our grade for features

Crystal Upscaler

A precision upscaler that stays close to the source, with outputs up to 38K; 2K costs 5 credits and 4K costs 20.

Clarity and Clarity Pro

Creative upscalers that add detail; Clarity reaches 13K output and Clarity Pro reaches 10K.

Video upscaling

The Crystal Video Upscaler outputs 720p, 1080p or 4K in 5-second clips, from 50 credits per clip.

API and ComfyUI plugin

Every plan includes API access; the ComfyUI plugin is on Pro and Business.

Creative controls

Style transfer, image creation and automatic prompt detection are listed on all paid plans.

Where it runs

Web

What it works with

ComfyUI

Clarity AI is made by Clarity AI.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

31/168

Other AI image and video generators it is graded above

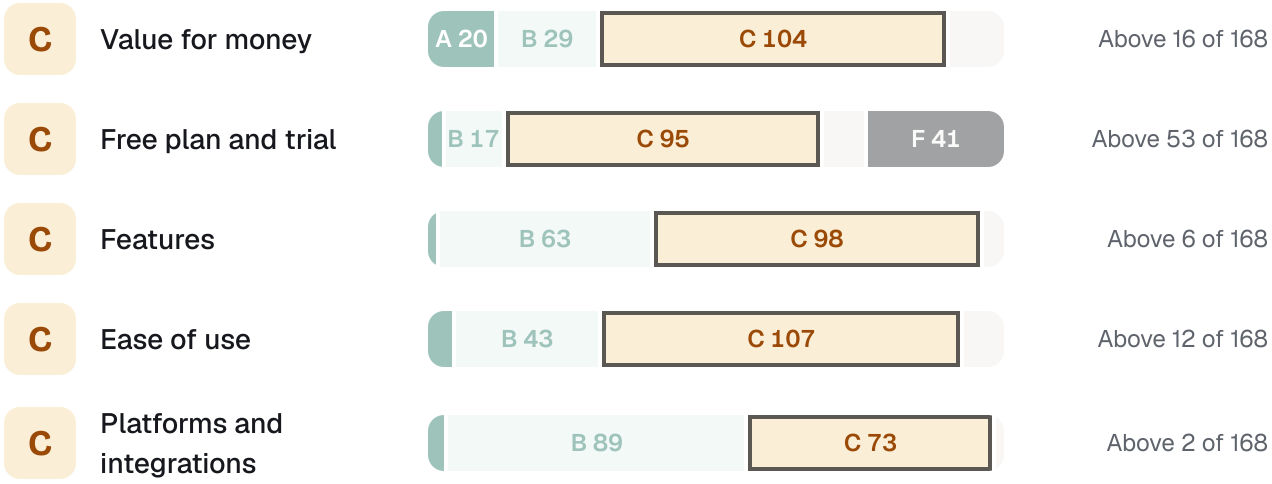
Clarity AI's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Its paid plans start at $13 a month, against a middle price of $11.88 for the category: 72 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 59 tools score higher and cost less.

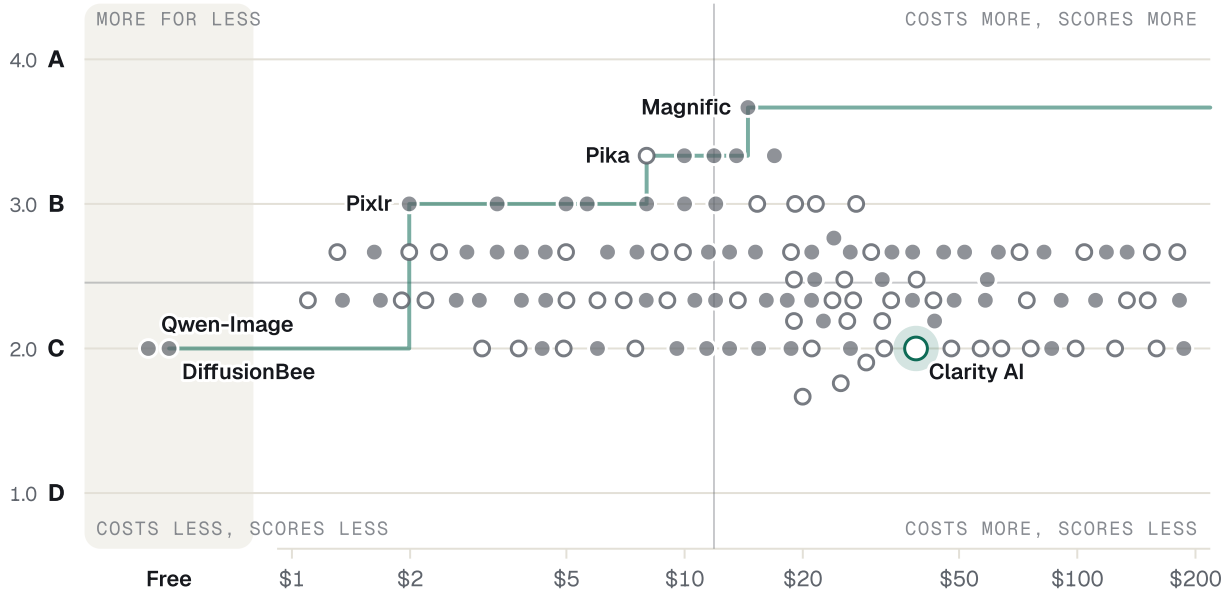
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Clarity AI's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Clarity AI is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Clarity AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 106 of the 168 other AI image and video generators grade higher. It costs $156 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ It plugs into other products, ComfyUI among them, and has an API.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Clarity AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Topaz Labs, Remini, Clipdrop, fal and Replicate

The 5 tools Clarity AI is most often weighed against, with where each one differs from it.

2.0 GPA

Topaz Labs

From $19/mo

AI upscaling and enhancement apps for photos and video.

- Only Topaz Labs lists macOS, Windows and iOS apps.
- Topaz Labs also covers video editing.

Clarity AI and Topaz Labs compared in full

2.2 GPA

Remini

Free plan · from $4.99

AI photo enhancer that sharpens old and blurry pictures.

- Remini has a free plan. Clarity AI does not, though it has a free trial.
- Only Remini lists an iOS app.

Clarity AI and Remini compared in full



2.4
GPA

Clipdrop

Free plan · from $15/mo

Browser AI photo tools for cutouts, cleanup, upscaling and generation.

- Clipdrop has a free plan. Clarity AI does not, though it has a free trial.

Clarity AI and Clipdrop compared in full



2.2
GPA

fal

Paid

Developer platform and API for generative image and video models.

- fal also covers video generation.

Clarity AI and fal compared in full



1.8
GPA

Replicate

Paid

Cloud API for running open-source and hosted AI models.

- Replicate also covers video generation.

Clarity AI and Replicate compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Clarity AI free?

No, Clarity AI is a paid product, but you can try it first. $5 in free API credits for new API accounts.

How much does Clarity AI cost?

Clarity AI lists 4 plans. API Pay-as-you-go: $0 per month, no subscription, billed by use.

What platforms does Clarity AI work on?

Clarity AI is available on Web.

Does Clarity AI offer any discounts?

Clarity AI publicly lists the following: Yearly billing saves about 30%.

Does Clarity AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Clarity AI is listed for Web.

Does Clarity AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Clarity AI is listed for Web.

Is Clarity AI open source?

Clarity AI is not described as open source on its own site, as read on Nov 13, 2026.

Does Clarity AI have an API?

Yes. Clarity AI offers a public API, according to its own site.

What does Clarity AI integrate with?

Clarity AI's listing names ComfyUI. A listing names up to eight integrations, so it may connect to more.

Who makes Clarity AI?

Clarity AI is made by a company of the same name.

What are the alternatives to Clarity AI?

The closest alternatives to Clarity AI in our directory are Topaz Labs, Remini, Clipdrop, fal and Replicate.

How does Clarity AI compare with other AI image and video generators?

Clarity AI's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Is Clarity AI good value for money?

ToolGPA grades Clarity AI C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Clarity AI?

To replace Clarity AI you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Clarity AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Clarity AI's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. The pricing page could not be read in full when we checked, so some grades rest on the listing alone.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Clarity AI. Prices change, so check clarityai.co before you buy.

clarityai.co/pricing

clarityai.co

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Clarity AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/clarity-ai-upscaler

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Clarity AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/clarity-ai-upscaler
```

Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/clarity-ai-upscaler/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Clarity AI, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Clarity AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Clarity AI is a trademark of its owner, and this guide is not made, paid for or approved by Clarity AI. Prices and plans change: check clarityai.co before you buy.