ToolGPA

NOVEMBER 2026

Cleanfox

The Insider's Guide

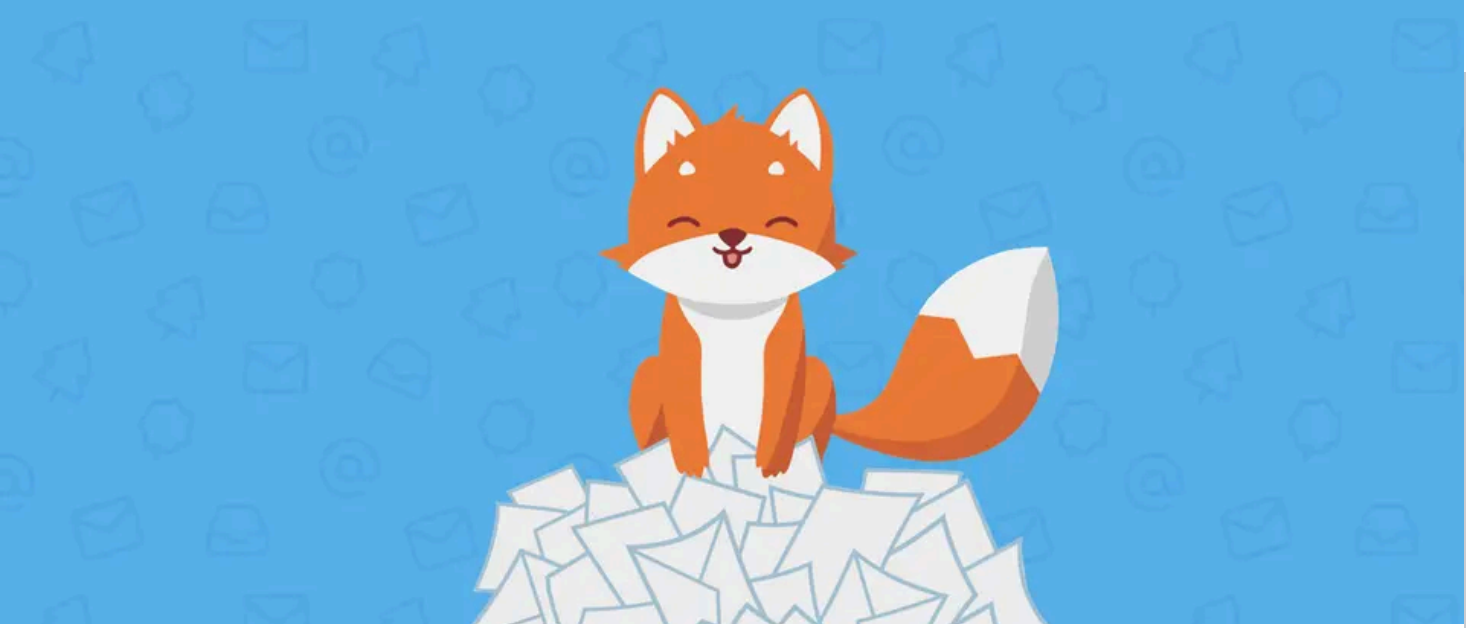
Free tool for unsubscribing from newsletters and clearing inboxes



Every plan, grade, refund rule and rival among email apps, read from Cleanfox's own pages.

Made by NielsenIQ · checked Nov 12, 2026 · toolgpa.com

3.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Cleanfox's own pages, its app-store listings and our grades. Every fact in it is on Cleanfox's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

3.0

GPA, above 100 of the 122 other email apps we grade

Cleanfox connects to a mailbox, lists the newsletters in it and lets you delete or block each sender in one click. It is free to use. The service is developed by NielsenIQ, a market research company, and the site says it keeps Cleanfox free by selling statistics compiled from the emails it scans.

To get you started, here are **8 things to know about Cleanfox**, taken from its own pages and our grades.

> **It's paid for by selling statistics compiled from the emails it scans, and signing up joins NielsenIQ's online consumer panel.**
>
> From our report card of Cleanfox

1 **Best for a free newsletter cleaner paid for by data**

Cleanfox finds the newsletters in your mailbox and lets you delete or keep each one, for no charge.

2 **It is free**

Cleanfox has no paid plan at all.

3 **It runs on 3 platforms**

Web, iOS and Android.

4 **Newsletter detection**

After you connect a mailbox, Cleanfox lists the newsletters it finds so that each one can be reviewed in turn.

5 **Delete or keep, per sender**

For each newsletter you can delete future emails automatically, delete emails already received, or keep it.

6 **Deleted mail goes to the bin**

Removed emails move to the inbox bin and are emptied automatically after a few days, so a mistake can be restored.

7 **A 3.0 GPA, above 100 of 122**

That is against the other email apps we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Cleanfox is free, so making your own would save you nothing.

Cleanfox at a glance

PRICING Free	FREE PLAN It is free
FREE TRIAL None stated	RUNS ON Web, iOS, Android
MADE BY NielsenIQ	CATEGORY Email Apps
OUR GRADE 3.0 GPA, very good	

The report card

Best for a free newsletter cleaner paid for by data

Cleanfox finds the newsletters in your mailbox and lets you delete or keep each one, for no charge. It's paid for by selling statistics compiled from the

emails it scans, and signing up joins NielsenIQ's online consumer panel. It cleans subscriptions only and isn't an email client.

TOOLGPA REPORT CARD

Cleanfox

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Everything is free. The cost is not money: the site says it sells statistics compiled from the transactional emails and newsletters it scans.
Free plan and trial	A	Free outright, with all features at no charge and no paid plan.
Features	C	Newsletter detection, delete or keep per sender, deleted mail goes to the bin, and several providers. It does that one job, a smaller job than an email client, and the site says it can't connect to some providers.
Ease of use	C	No store rating on record. You connect your mailbox first, though it's one-click per newsletter after that.
Platforms and integrations	B	Web, iOS and Android, with Gmail and Outlook connections. No desktop app.

Grade point average — Very good, out of 4.0 **3.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Cleanfox is for

- ✓ Fits if your inbox is full of newsletters you never read
- ✓ Works for people who accept the data trade for a free cleaner

Who it is not for

- ✕ Not for you if you don't want your emails scanned, as the site says it sells statistics compiled from them
- ✕ Watch out: signing up joins NielsenIQ's online consumer panel, according to the site
- ✕ Skip it if you want an email client, as it cleans subscriptions only
- ✕ Watch out: the site says it can't connect to some providers

Good to know

Good for

- ✓ People with an inbox full of newsletters they never read
- ✓ A one-off cleanup of an old mailbox without paying

Worth knowing

- ⓘ Cleanfox is paid for by data: the site says it sells statistics compiled from the transactional emails and newsletters it scans.
- ⓘ Signing up joins NielsenIQ's online consumer panel, according to the site.
- ⓘ It cleans subscriptions only; it is not an email client and does not replace one.
- ⓘ The site says it is unable to connect to some providers.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

Cleanfox is free to use.

> **The cost is not money: the site says it sells statistics compiled from the transactional emails and newsletters it scans.**
>
> From our grade for value for money

FREE

$0

All features at no charge; the service is funded by selling statistical data from scanned emails.

Read from cleanfox.io on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Free tool for unsubscribing from newsletters and clearing inboxes. Here is what it does, as its own site describes it, and what it covers: inbox filtering, workflow automation.

> **Newsletter detection, delete or keep per sender, deleted mail goes to the bin, and several providers.**
>
> From our grade for features

Newsletter detection

After you connect a mailbox, Cleanfox lists the newsletters it finds so that each one can be reviewed in turn.

Delete or keep, per sender

For each newsletter you can delete future emails automatically, delete emails already received, or keep it.

Deleted mail goes to the bin

Removed emails move to the inbox bin and are emptied automatically after a few days, so a mistake can be restored.

Several providers and apps

It works with Gmail, Outlook and other providers, and there are Android and iOS apps as well as the web version.

Where it runs

Web · iOS · Android

What it works with

Gmail · Outlook

Cleanfox is made by NielsenIQ.

Where it stands

Its grades against its category, and whether to keep it or make your own

100/122

Other email apps it is graded above

Cleanfox's GPA of 3.0 is higher than 100 of the 122 other email apps we grade, and level with 15.

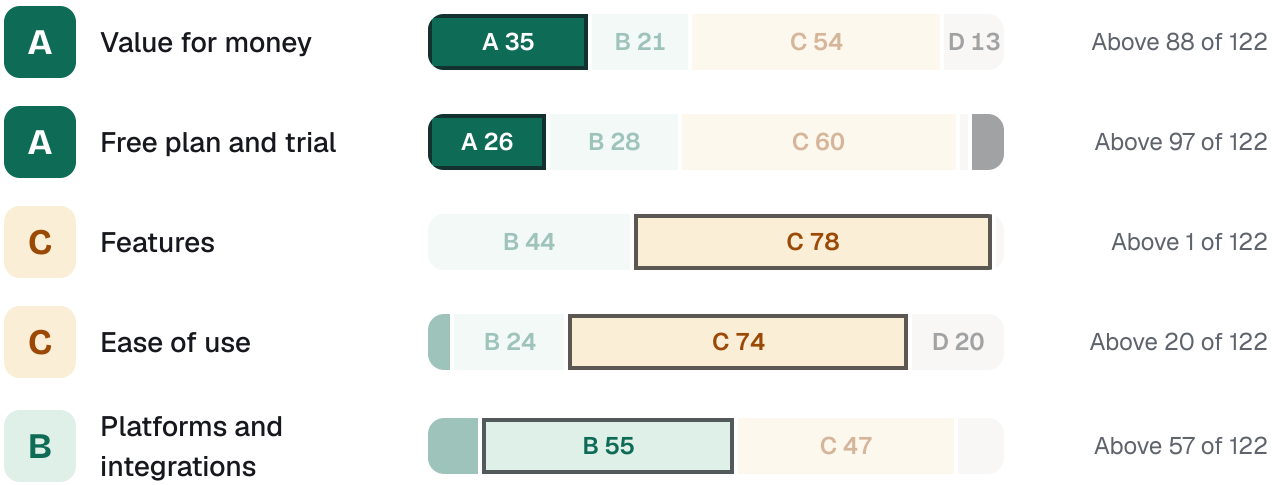
It stands best on free plan and trial (A, above 97 of 122) and worst on features (C, above 1).

Cleanfox has no paid plan.

On features, ease of use and platforms it scores 2.3 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

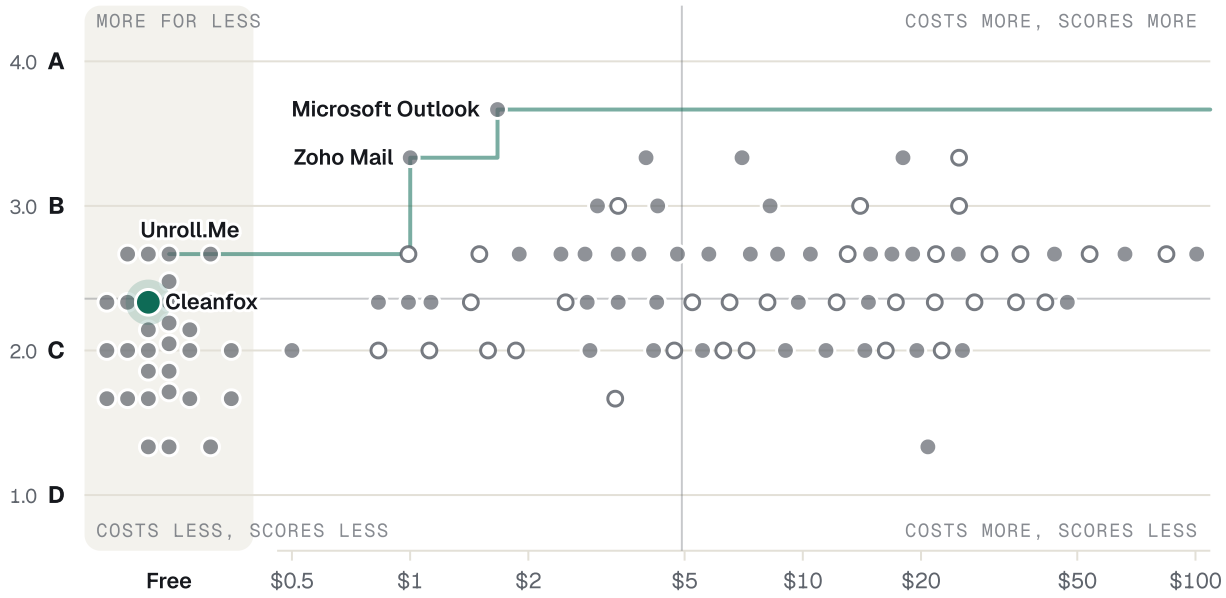
Each grade against the category

Every bar is all 123 email apps we grade, cut by the letter each got. Cleanfox's own letter is outlined.



Price against what you get

Each dot is one of 107 email apps. Further left costs less; higher up scores better on features, ease of use and platforms. Cleanfox is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Cleanfox is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces. It is one of the better ones too: its GPA of 3.0 is higher than 100 of the 122 other email apps we grade.

What you could not

- ✕ Connections to other products, each kept working as those products change.
- ✕ Filters that read every message as it arrives.
- ✕ A real app for iOS and Android. Something home-made would be a web page.

What this rests on. Cleanfox's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Clean Email, Unroll.Me, Leave Me Alone, SaneBox and Mailstrom

The 5 tools Cleanfox is most often weighed against, with where each one differs from it.

Clean Email

2.2 GPA

Free plan · from $9.99/mo

Inbox cleaner for bulk deleting, unsubscribing and auto rules.

- Only Clean Email lists a macOS app.

Cleanfox and Clean Email compared in full

Unroll.Me

3.2 GPA

Free

Free tool to block or roll up subscription emails.

Cleanfox and Unroll.Me compared in full

Leave Me Alone

2.2 GPA

Free trial · from $9/mo

Unsubscribe from mailing lists and screen unwanted senders.

- Cleanfox has a free plan. Leave Me Alone does not, though it has a free trial.
- Only Cleanfox lists iOS and Android apps.

Cleanfox and Leave Me Alone compared in full



2.2
GPA

SaneBox

Free trial · from $6.99/mo

AI email filtering that works inside the email app you already use.

- Cleanfox has a free plan. SaneBox does not, though it has a free trial.

Cleanfox and SaneBox compared in full



2.2
GPA

Mailstrom

Free trial · from $9/mo

Web-based inbox cleaner for bulk deleting and unsubscribing.

- Cleanfox has a free plan. Mailstrom does not, though it has a free trial.
- Only Cleanfox lists iOS and Android apps.

Cleanfox and Mailstrom compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Cleanfox free?

Yes. Cleanfox is free to use.

How much does Cleanfox cost?

Cleanfox lists one plan. Free: $0.

What platforms does Cleanfox work on?

Cleanfox is available on Web, iOS and Android.

Does Cleanfox have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Cleanfox is listed for Web, iOS and Android.

Does Cleanfox have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Cleanfox is listed for Web, iOS and Android.

Is Cleanfox open source?

Cleanfox is not described as open source on its own site, as read on Nov 12, 2026.

What does Cleanfox integrate with?

Cleanfox's listing names Gmail and Outlook. A listing names up to eight integrations, so it may connect to more.

Who makes Cleanfox?

Cleanfox is made by NielsenIQ.

What are the alternatives to Cleanfox?

The closest alternatives to Cleanfox in our directory are Clean Email, Unroll.Me, Leave Me Alone, SaneBox and Mailstrom.

How does Cleanfox compare with other email apps?

Cleanfox's GPA of 3.0 is higher than 100 of the 122 other email apps we grade, and level with 15.

Is Cleanfox good value for money?

ToolGPA grades Cleanfox A for value for money. Cleanfox has no paid plan.

Could I make my own version of Cleanfox?

Cleanfox is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from Cleanfox's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Cleanfox's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by NielsenIQ. Prices change, so check cleanfox.io before you buy.

cleanfox.io/en/pricing

cleanfox.io

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Cleanfox, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/cleanfox

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Cleanfox: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/cleanfox
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Know someone choosing between email apps?

Send them this guide:
toolgpa.com/tools/cleanfox/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email apps after Cleanfox, each with an Insider's Guide of its own.

Email Apps Insider's Guide

Every one of the 126 email apps we grade, compared

Microsoft Outlook Insider's Guide

Microsoft's email and calendar app for desktop, mobile and web

3.6 GPA

AOL Mail Insider's Guide

Free webmail with news and weather in a companion mobile app

3.2 GPA

BlueMail Insider's Guide

Cross-platform email client with a unified inbox and built-in AI

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Cleanfox's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Cleanfox is a trademark of its owner, and this guide is not made, paid for or approved by NielsenIQ. Prices and plans change: check cleanfox.io before you buy.