ToolGPA

NOVEMBER 2026

Cleverbridge

The Insider's Guide

Merchant of record for software and SaaS companies

Every plan, grade, refund rule and rival among tools for selling digital products, read from Cleverbridge's own pages.

Made by Cleverbridge Inc. · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Cleverbridge's own pages, its app-store listings and our grades. Every fact in it is on Cleverbridge's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 3 of the 50 other tools for selling digital products we grade

Cleverbridge is a merchant of record and billing platform for software and SaaS businesses. It handles payments, subscriptions, tax and compliance and fraud prevention, with optional marketing, partner and support services. Pricing is a per-transaction cut set by quote.

To get you started, here are **7 things to know about Cleverbridge**, taken from its own pages and our grades.

> "
>
> **The fee is quoted by volume and mix, and setup, marketing and support are paid extras.**
>
> From our report card of Cleverbridge

1 **Best for a merchant of record for established software firms**

Cleverbridge takes a cut of each transaction as merchant of record for software and SaaS companies.

2 **It runs on Web**

Web.

3 Merchant of record

Cleverbridge acts as the digital reseller, taking on global tax compliance, collection and regulatory coverage for each sale.

4 Global payments

Its FAQ says it supports 33 payment methods and 59 currencies, and serves 240+ countries and territories.

5 Subscription management

Subscriptions, quoting, invoicing and renewals are part of the platform, with tools aimed at retention and upsells.

6 A 1.8 GPA, above 3 of 50

That is against the other tools for selling digital products we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

To replace Cleverbridge you would be making selling as the merchant of record, so sales tax and VAT are handled everywhere. That is not a weekend's work, with an AI app builder or without one.

Cleverbridge at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Cleverbridge Inc.	CATEGORY Selling Digital Products
OUR GRADE 1.8 GPA, weak	

The report card

Best for a merchant of record for established software firms

Cleverbridge takes a cut of each transaction as merchant of record for software and SaaS companies. The fee is quoted by volume and mix, and setup, marketing and support are paid extras.

TOOLGPA REPORT CARD

Cleverbridge

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published: it takes a small cut of each transaction, quoted by volume, payment mix, currencies and customer locations.
Free plan and trial	F	No free plan and no trial is listed anywhere on record.
Features	B	Merchant of record, global payments, subscription management, fraud prevention, reseller support and tax. The listing shows no gap in the core work.
Ease of use	C	No store rating on record. You need setup work and a sales conversation.
Platforms and integrations	C	Web only; the listing names just two integrations.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Cleverbridge is for

- ✓ Fits if you are an established software or SaaS company selling worldwide
- ✓ Works for vendors that also sell through resellers and affiliates

Who it is not for

- ✕ Skip it if you are an individual creator selling files, since it targets software and SaaS firms
- ✕ Not for you if you want a stated fee, as it is quoted by volume
- ✕ Watch out: setup, marketing and support are add-on services with no prices shown
- ✕ Watch out: it sells to your customers, so its name appears on their charges

Good to know

Good for

- ✓ Established software and SaaS companies selling worldwide
- ✓ Vendors who want tax and billing support handled by a merchant of record
- ✓ Companies that also sell through resellers and affiliates

Worth knowing

- ⓘ No prices are published: it takes a small cut of each transaction, quoted by volume, payment mix, currencies and customer locations.
- ⓘ Setup, marketing and support are sold as add-on services, with no prices shown.
- ⓘ It targets software and SaaS businesses, not individual creators selling files.
- ⓘ As merchant of record it sells to your customers, so its name appears on their charges.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Cleverbridge's current pricing could not be confirmed from its own site.

> **No price is published: it takes a small cut of each transaction, quoted by volume, payment mix, currencies and customer locations.**
>
> From our grade for value for money

We could not confirm Cleverbridge's current prices from its own site, so this guide lists no plans. grow.cleverbridge.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Merchant of record for software and SaaS companies. Here is what it does, as its own site describes it, and what it covers: public API, invoicing, reports, affiliate tracking, online store, merchant of record.

> **Merchant of record, global payments, subscription management, fraud prevention, reseller support and tax.**
>
> From our grade for features

Merchant of record

Cleverbridge acts as the digital reseller, taking on global tax compliance, collection and regulatory coverage for each sale.

Global payments

Its FAQ says it supports 33 payment methods and 59 currencies, and serves 240+ countries and territories.

Subscription management

Subscriptions, quoting, invoicing and renewals are part of the platform, with tools aimed at retention and upsells.

Fraud prevention and security

Automatic fraud prevention for cross-border transactions. The site cites PCI-DSS, GDPR, ISO 27001 and ISAE 3402 as standards it follows.

CleverPartners

A separate product for affiliate, referral and reseller partners, with onboarding, a partner portal and reward payouts.

Services and integrations

Paid marketing, conversion testing and setup services. Integrations run through Workato, GraphQL and REST APIs, webhooks and Snowflake sharing.

Where it runs

Web

What it works with

Workato

Snowflake

Cleverbridge is made by Cleverbridge Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

3/50

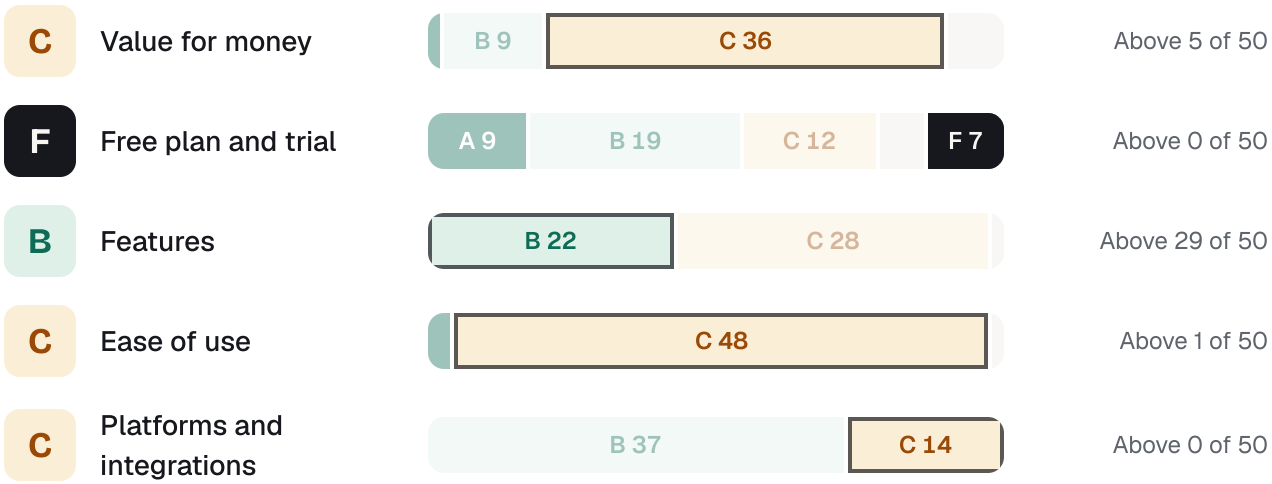
Other tools for selling digital products it is graded above

Cleverbridge's GPA of 1.8 is higher than 3 of the 50 other tools for selling digital products we grade, and level with 2.

It stands best on features (B, above 29 of 50) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 51 tools for selling digital products we grade, cut by the letter each got. Cleverbridge's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Cleverbridge you would be making selling as the merchant of record, so sales tax and VAT are handled everywhere. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 45 of the 50 other tools for selling digital products grade higher.

What you could make

- Invoicing and reports: an app builder makes these well.

What you could not

- Selling as the merchant of record, so sales tax and VAT are handled everywhere.
- Checkout, card payments and sales tax handled for you.
- Every click and sale traced back to the right partner.
- It plugs into other products, Workato and Snowflake among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Cleverbridge's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Paddle, FastSpring, PayPro Global, Nexway and 2Checkout

The 5 tools Cleverbridge is most often weighed against, with where each one differs from it.

2.4 GPA

Paddle

Free plan

Merchant of record billing for SaaS and software.

- Paddle has a free plan. Cleverbridge does not.
- Cleverbridge also covers affiliate tracking.

Cleverbridge and Paddle compared in full

2.0 GPA

FastSpring

Paid

Merchant of record checkout and billing for software and digital goods.

- Cleverbridge also covers reports.
- FastSpring also covers digital downloads.

Cleverbridge and FastSpring compared in full

1.8 GPA

PayPro Global

Paid

Merchant of record for software, SaaS and video game sales.

Cleverbridge and PayPro Global compared in full



1.8
GPA

Nexway

Paid

Merchant of record and ecommerce platform for digital sellers.

- Cleverbridge also covers reports.

Cleverbridge and Nexway compared in full



2.0
GPA

2Checkout

Paid

Global checkout, billing and tax handling for digital sellers.

- Cleverbridge also covers invoicing and online store.
- 2Checkout also covers digital downloads.

Cleverbridge and 2Checkout compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Cleverbridge free?

No. Cleverbridge is a paid product.

What platforms does Cleverbridge work on?

Cleverbridge is available on Web.

Does Cleverbridge have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Cleverbridge is listed for Web.

Does Cleverbridge have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Cleverbridge is listed for Web.

Is Cleverbridge open source?

Cleverbridge is not described as open source on its own site, as read on Nov 13, 2026.

Does Cleverbridge have an API?

Yes. Cleverbridge offers a public API, according to its own site.

What does Cleverbridge integrate with?

Cleverbridge's listing names Workato and Snowflake. A listing names up to eight integrations, so it may connect to more.

Who makes Cleverbridge?

Cleverbridge is made by Cleverbridge Inc.

What are the alternatives to Cleverbridge?

The closest alternatives to Cleverbridge in our directory are Paddle, FastSpring, PayPro Global, Nexway and 2Checkout.

How does Cleverbridge compare with other tools for selling digital products?

Cleverbridge's GPA of 1.8 is higher than 3 of the 50 other tools for selling digital products we grade, and level with 2.

Could I make my own version of Cleverbridge?

To replace Cleverbridge you would be making selling as the merchant of record, so sales tax and VAT are handled everywhere.

Where this guide comes from

The prices, plans, platforms and features were read from Cleverbridge's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Cleverbridge's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Cleverbridge Inc. Prices change, so check grow.cleverbridge.com before you buy.

grow.cleverbridge.com/pricing
grow.cleverbridge.com/platform
grow.cleverbridge.com
grow.cleverbridge.com/about

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Cleverbridge, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/cleverbridge

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Cleverbridge: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/cleverbridge
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Know someone choosing between tools for selling digital products?

Send them this guide:
toolgpa.com/tools/cleverbridge/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded tools for selling digital products after Cleverbridge, each with an Insider's Guide of its own.

Selling Digital Products Insider's Guide

Every one of the 51 tools for selling digital products we grade, compared

Whop Insider's Guide

Storefront, checkout and payouts for paid communities and products

3.4 GPA

itch.io Insider's Guide

Open marketplace for indie games, assets and tools, pay what you want

3.2 GPA

Patreon Insider's Guide

Paid memberships, a shop and community for creators and their fans

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Cleverbridge's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Cleverbridge is a trademark of its owner, and this guide is not made, paid for or approved by Cleverbridge Inc. Prices and plans change: check grow.cleverbridge.com before you buy.