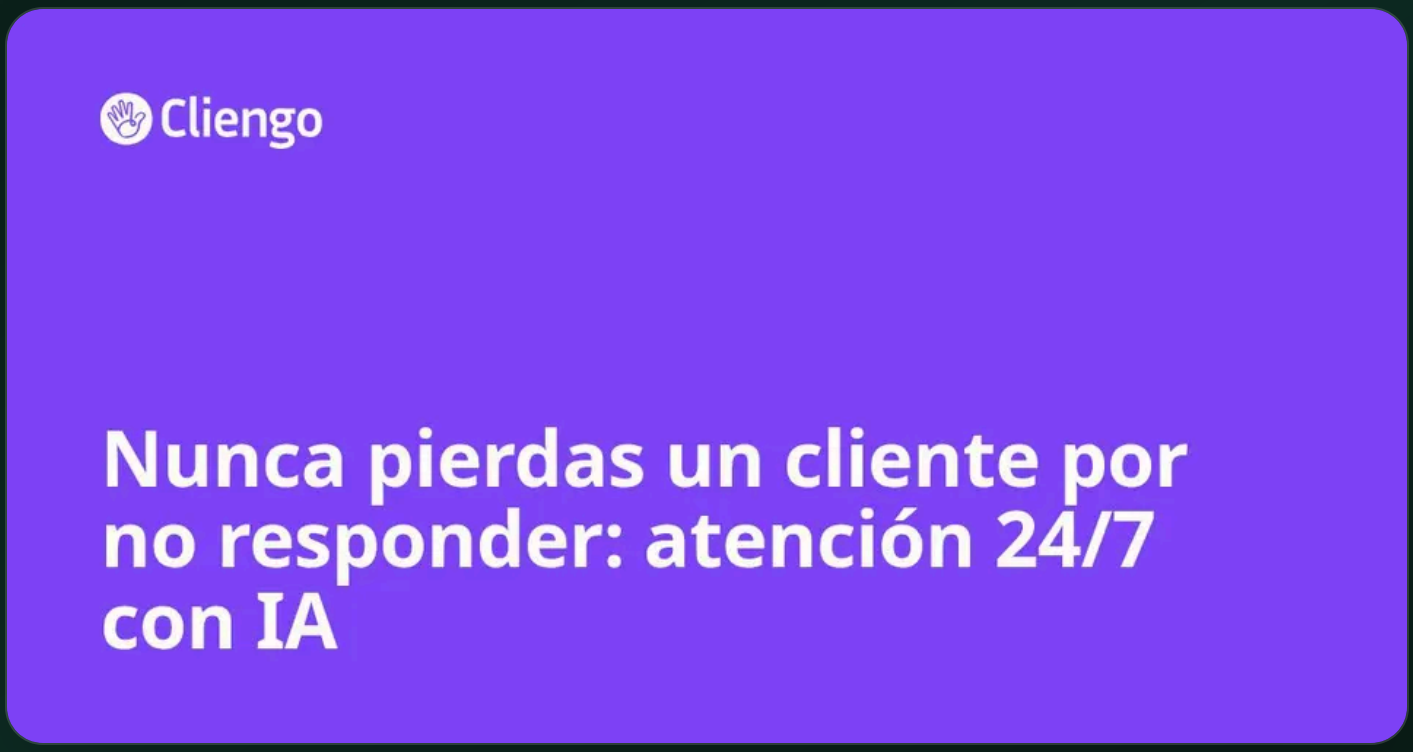
ToolGPA

NOVEMBER 2026

Cliengo

The Insider's Guide

AI chatbots and a shared inbox for WhatsApp, web and Instagram



Every plan, grade, refund rule and rival among help desk and live chat tools, read from Cliengo's own pages.

Made by Cliengo · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

Cliengo

Nunca pierdas un cliente por no responder: atención 24/7

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Cliengo's own pages, its app-store listings and our grades. Every fact in it is on Cliengo's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 26 of the 92 other help desk and live chat tools we grade

Cliengo is a Latin American platform that answers customers with AI agents on a website, WhatsApp, Instagram and Facebook Messenger, and collects every conversation in one inbox. It qualifies leads, passes them to a CRM and also runs WhatsApp message campaigns. Its pricing and site are in Spanish and billed in US dollars.

To get you started, here are **9 things to know about Cliengo**, taken from its own pages and our grades.

> "
>
> **The site and pricing are in Spanish, and WhatsApp API access is an extra on Premium.**
>
> From our report card of Cliengo

1 **Best for AI chatbots for WhatsApp and web in Spanish**

Cliengo answers customers with AI agents on a website, WhatsApp, Instagram and Messenger, and collects the chats in one inbox.

2 **Paid plans start at $119 a month**

As its pricing page puts it: $119 per month for 3 users, billed monthly.

3 **You can try it first**

14-day free trial with full access to the chosen plan, no card required

4 **It runs on Web**

Web.

5 **Multichannel inbox**

Messages from the website, Instagram, Facebook Messenger and WhatsApp arrive in one inbox with each customer's history.

6 **AI agents trained on your content**

The AI learns from a website, PDFs and FAQs, answers around the clock, qualifies leads and hands them to a person.

7 **Copilot**

Summarizes conversations, flags objections and reports response times and volume for the team.

8 **A 2.0 GPA, above 26 of 92**

That is against the other help desk and live chat tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Cliengo you would be making an AI model answering your customers from your own help articles. That is not a weekend's work, with an AI app builder or without one.

Cliengo at a glance

PRICING
Free trial, from $119 per month for 3 users, billed monthly

FREE PLAN
No

FREE TRIAL
14-day free trial with full access to the chosen plan, no card required

RUNS ON
Web

MADE BY
Cliengo

CATEGORY
Help Desks & Live Chat

OUR GRADE
2.0 GPA, fair

The report card

Best for AI chatbots for WhatsApp and web in Spanish

Cliengo answers customers with AI agents on a website, WhatsApp, Instagram and Messenger, and collects the chats in one inbox. Premium is $119 a month for 3 users and caps AI conversations at 2,000. The site and pricing are in Spanish, and WhatsApp API access is an extra on Premium.

TOOLGPA REPORT CARD

Cliengo

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$119 a month for 3 users on monthly billing, at the dearest tenth of customer-support tools ($110), and a single person still pays it.
Free plan and trial	C	A 14-day trial with full access and no card. There is no free plan.
Features	C	AI agents, a shared inbox, Copilot, campaigns and CRM links. The listing shows caps on AI conversations and WhatsApp API access as an extra on Premium.
Ease of use	C	No store rating on record. You train agents on your content and connect your channels.
Platforms and integrations	B	Web only, with WhatsApp, Instagram, Messenger, Google Ads and Analytics, and WordPress connections.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Cliengo is for

- ✓ Fits if you sell to Spanish-speaking customers on WhatsApp and the web
- ✓ Works for lead capture that hands leads to a CRM

Who it is not for

- ✗ Pricey if you are one person: Premium is $119 for 3 users
- ✗ Tight on limits: 2,000 AI conversations on Premium, 4,000 on Business
- ✗ Watch out: Meta's WhatsApp message and template fees are not in the plan
- ✗ Watch out: WhatsApp API access costs extra on Premium, and the site is in Spanish

Good to know

Good for

- ✓ Sales and support teams in Latin America that take leads on WhatsApp
- ✓ Real estate, education and services businesses that need leads qualified automatically

Worth knowing

- ⓘ Plans cap AI conversations (2,000 or 4,000 a month); a conversation counts as a 24-hour session across all channels.
- ⓘ WhatsApp message and template costs charged by Meta are not included in the plan prices.
- ⓘ WhatsApp API access is an extra-cost item on Premium; Business includes one line.
- ⓘ The pricing page and site are in Spanish; payments are processed in US dollars.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$119

A month to start

Cliengo is a paid product with a free trial, starting at $119 per month for 3 users, billed monthly.

PREMIUM

$119

per month for 3 users, billed monthly

3 operators, 10 AI agents, 2,000 AI conversations a month, Copilot, tagging and Google Ads integration.

BUSINESS

$259

per month for 5 users, billed monthly

5 operators, up to 20 AI agents, 4,000 AI conversations a month, outbound messages and one WhatsApp API line.

CORPORATE

Custom

Users, AI agents and conversations sized to the operation, with custom integrations and development.

Trying it first

14-day free trial with full access to the chosen plan, no card required

Read from cliengo.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI chatbots and a shared inbox for WhatsApp, web and Instagram. Here is what it does, as its own site describes it, and what it covers: AI features, shared inbox, live chat, AI support agent, whatsApp messaging, chatbots.

> **AI agents, a shared inbox, Copilot, campaigns and CRM links.**

From our grade for features

Multichannel inbox

Messages from the website, Instagram, Facebook Messenger and WhatsApp arrive in one inbox with each customer's history.

AI agents trained on your content

The AI learns from a website, PDFs and FAQs, answers around the clock, qualifies leads and hands them to a person.

Copilot

Summarizes conversations, flags objections and reports response times and volume for the team.

WhatsApp campaigns

Bulk or segmented WhatsApp messages can be sent from the platform, with conversions tracked through to the sale.

CRM and ad integrations

Leads go to the CRM chosen for each chatbot, and Google Ads, Analytics 4 and Tag Manager track results; webhooks and an API cover the rest.

Where it runs

- Web

What it works with

- WhatsApp
- Instagram
- Facebook Messenger
- WordPress
- Google Ads
- Google Analytics 4
- Google Tag Manager
- Tokko Broker

Cliengo is made by Cliengo.

Where it stands

Its grades against its category, and whether to keep it or make your own

26/92

Other help desk and live chat tools it is graded above

Cliengo's GPA of 2.0 is higher than 26 of the 92 other help desk and live chat tools we grade, and level with 12.

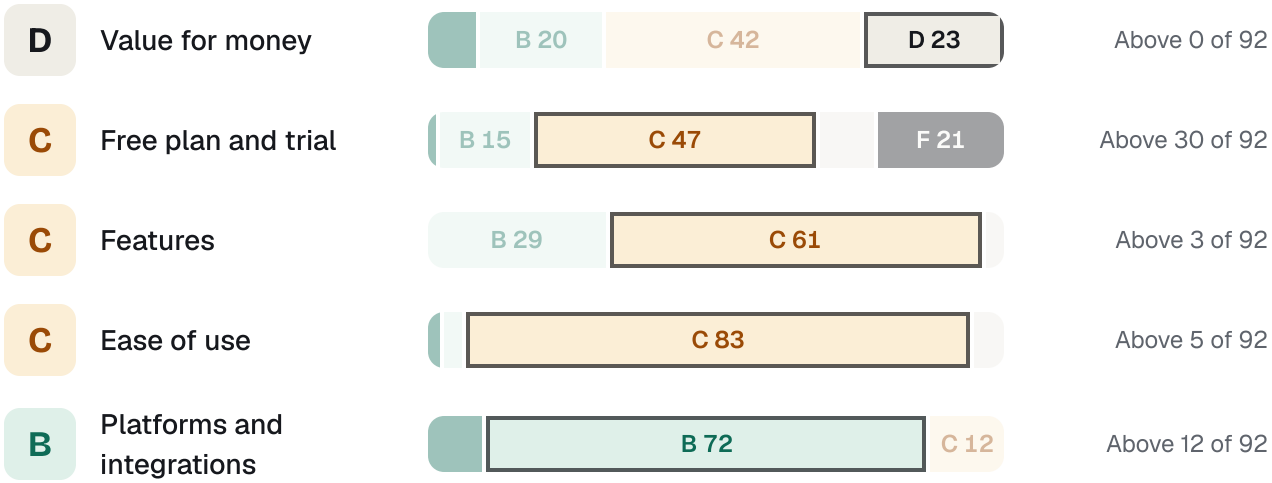
It stands best on platforms and integrations (B, above 12 of 92) and worst on value for money (D, above 0).

Its paid plans start at $119 a month, against a middle price of $29 for the category: 70 of the 78 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 32 tools score higher and cost less.

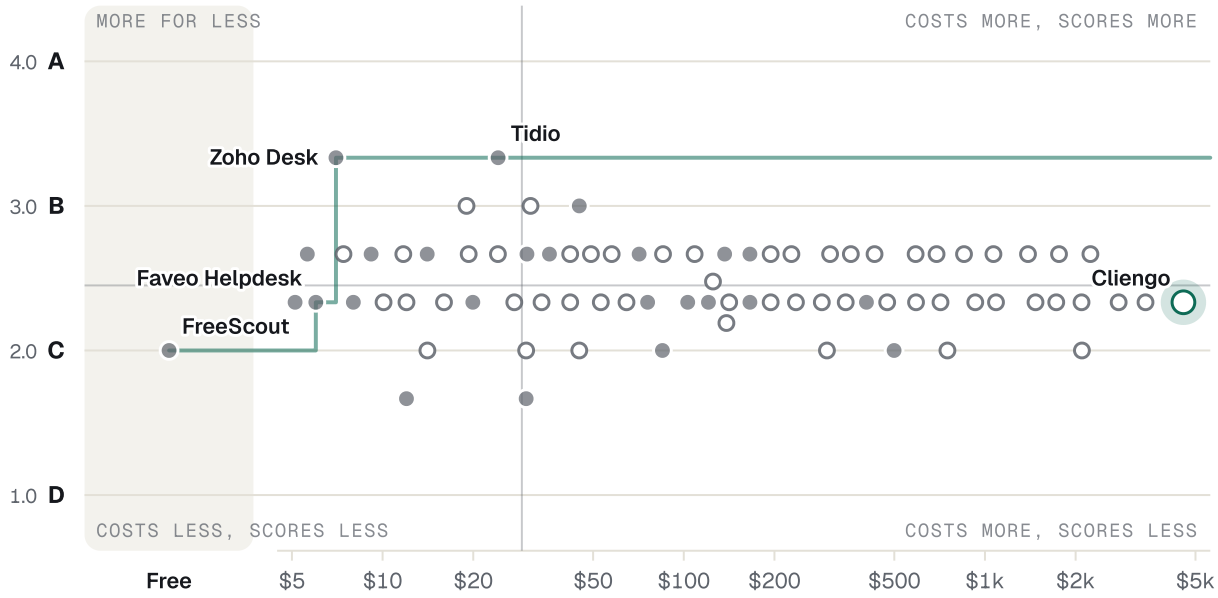
Each grade against the category

Every bar is all 93 help desk and live chat tools we grade, cut by the letter each got. Cliengo's own letter is outlined.



Price against what you get

Each dot is one of 80 help desk and live chat tools. Further left costs less; higher up scores better on features, ease of use and platforms. Cliengo is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Cliengo you would be making an AI model answering your customers from your own help articles. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 54 of the 92 other help desk and live chat tools grade higher. It costs $1,428 a year.

What you could not

- ✕ An AI model answering your customers from your own help articles.
- ✕ The WhatsApp Business API, which Meta opens only through approved partners.

- One mailbox that several people work at once.
- A chatbot builder hooked into the messaging apps.
- A chat box on your site that reaches you the moment a customer types.
- It plugs into other products, WhatsApp, Instagram and Facebook Messenger among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Cliengo's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Tidio, respond.io, Zipchat, Kommunicate and Trengo

The 5 tools Cliengo is most often weighed against, with where each one differs from it.

3.2 GPA

Tidio

Free plan · from $24.17/mo

Live chat, ticketing and the Lyro AI agent priced by conversations.

- Tidio has a free plan. Cliengo does not, though it has a free trial.
- Only Tidio lists macOS, Windows, iOS and Android apps.
- Cliengo also covers shared inbox, whatsApp messaging and chatbots.

Cliengo and Tidio compared in full

2.6 GPA

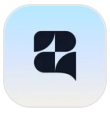
respond.io

Free trial · from $79/mo

Team inbox for WhatsApp, social chats, email and calls with AI agents.

- Only respond.io lists iOS and Android apps.
- Cliengo also covers whatsApp messaging and chatbots.
- respond.io also covers workflow automation.

Cliengo and respond.io compared in full



2.2
GPA

Zipchat

Free trial · from $64/mo

AI sales and support agent for online stores.

- Cliengo also covers shared inbox and live chat.

Cliengo and Zipchat compared in full



2.2
GPA

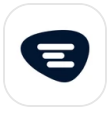
Kommunicate

Free trial · from $34/mo

AI agents for chat, email and voice with live chat hand-off.

- Cliengo also covers shared inbox, whatsApp messaging and chatbots.
- Kommunicate also covers help desk.

Cliengo and Kommunicate compared in full



2.2
GPA

Trengo

Free trial · from €299/mo

Shared inbox for WhatsApp, email and chat with AI agents, in euros.

- Cliengo also covers whatsApp messaging and chatbots.
- Trengo also covers help center.

Cliengo and Trengo compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Cliengo free?

No, Cliengo is a paid product, but you can try it first. 14-day free trial with full access to the chosen plan, no card required.

How much does Cliengo cost?

Cliengo lists 3 plans. Premium: $119 per month for 3 users, billed monthly.

What platforms does Cliengo work on?

Cliengo is available on Web.

Does Cliengo have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Cliengo is listed for Web.

Does Cliengo have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Cliengo is listed for Web.

Is Cliengo open source?

Cliengo is not described as open source on its own site, as read on Nov 13, 2026.

What does Cliengo integrate with?

Cliengo's listing names WhatsApp, Instagram, Facebook Messenger, WordPress, Google Ads, Google Analytics 4, Google Tag Manager and Tokko Broker.

Who makes Cliengo?

Cliengo is made by a company of the same name.

What are the alternatives to Cliengo?

The closest alternatives to Cliengo in our directory are Tidio, respond.io, Zipchat, Kommunicate and Trengo.

How does Cliengo compare with other help desk and live chat tools?

Cliengo's GPA of 2.0 is higher than 26 of the 92 other help desk and live chat tools we grade, and level with 12.

Is Cliengo good value for money?

ToolGPA grades Cliengo D for value for money. Its paid plans start at $119 a month, against a middle price of $29 for the category: 70 of the 78 others that charge start lower.

Could I make my own version of Cliengo?

To replace Cliengo you would be making an AI model answering your customers from your own help articles.

Where this guide comes from

The prices, plans, platforms and features were read from Cliengo's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Cliengo's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Cliengo. Prices change, so check cliengo.com before you buy.

cliengo.com/pricing
cliengo.com/integraciones

cliengo.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Cliengo, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/cliengo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Cliengo: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/cliengo
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Know someone choosing between help desk and live chat tools?

Send them this guide: toolgpa.com/tools/cliengo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded help desk and live chat tools after Cliengo, each with an Insider's Guide of its own.

Help Desks & Live Chat Insider's Guide

Every one of the 93 help desk and live chat tools we grade, compared

Zoho Desk Insider's Guide

Low-cost ticketing help desk with a free plan for three users

3.4 GPA

Tidio Insider's Guide

Live chat, ticketing and the Lyro AI agent priced by conversations

3.2 GPA

ProProfs Live Chat Insider's Guide

Live chat with an AI agent, free for a single operator

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Cliengo's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Cliengo is a trademark of its owner, and this guide is not made, paid for or approved by Cliengo. Prices and plans change: check cliengo.com before you buy.