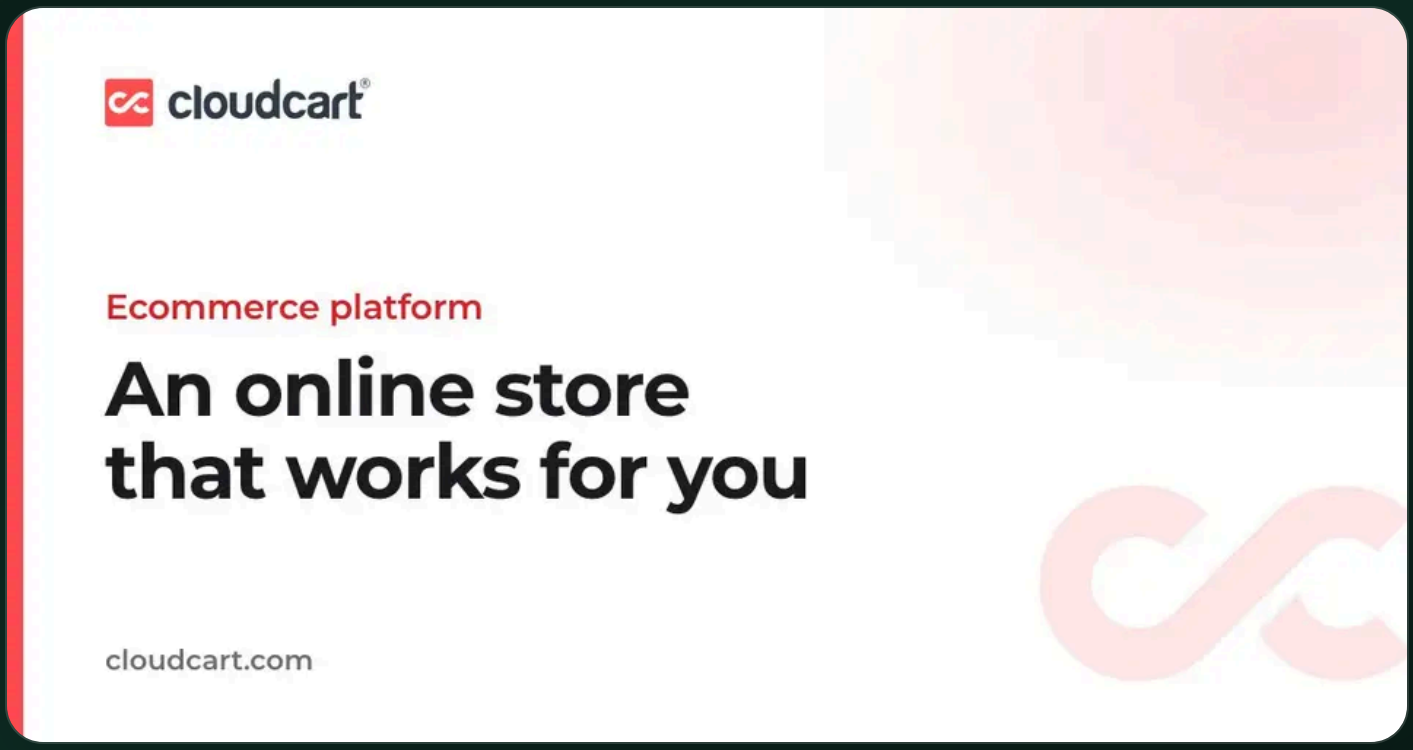
ToolGPA

NOVEMBER 2026

CloudCart

The Insider's Guide

Hosted online store platform priced by six-month revenue



Every plan, grade, refund rule and rival among online store builders, read from CloudCart's own pages.

Made by CloudCart · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

cloudcart

Ecommerce platform

An online store that works for you

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from CloudCart's own pages, its app-store listings and our grades. Every fact in it is on CloudCart's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 29 of the 80 other online store builders we grade

CloudCart is a hosted online store platform based in Sofia, Bulgaria, aimed at merchants selling in Europe. Plans are priced by how much revenue a store takes over six months, with no transaction fee charged by CloudCart. Local payment, courier, ERP and marketplace connections are built around markets such as Bulgaria, Romania, Greece and Hungary.

To get you started, here are **8 things to know about CloudCart**, taken from its own pages and our grades.

> "
>
> **You build and set up the store yourself.**
>
> From our grade for ease of use

1 **Best for a hosted store in Bulgaria, Romania, Greece or Hungary**

CloudCart is a hosted store with local couriers and tax rules for four countries and no transaction fee.

2 **Paid plans start at about $21.23 a month**

As its pricing page puts it: €19 per month, billed monthly (€168 per year billed annually), excluding VAT.

3 It runs on Web

Web.

4 Store, checkout and themes

Ready-made themes or a custom design, one-page checkout with or without an account, and SSL and cookie consent built in.

5 Local payments and couriers

The integrations page counts 53 payment methods, 31 courier and logistics providers, 16 ERP and inventory systems and 32 sales channels.

6 Marketing campaigns

Email, SMS, Viber and web push campaigns, abandoned-cart reminders, subscriber segments, discount codes and cross-sell suggestions.

7 A 2.0 GPA, above 29 of 80

That is against the other online store builders we grade, on value, the free plan, features, ease of use and platforms.

8 Keep it

To replace CloudCart you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

CloudCart at a glance

PRICING
Paid, from €19 per month, billed monthly (€168 per year billed annually), excluding VAT

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
CloudCart, since 2016

CATEGORY
Online Store Builders

OUR GRADE
2.0 GPA, fair

The report card

Best for a hosted store in Bulgaria, Romania, Greece or Hungary

CloudCart is a hosted store with local couriers and tax rules for four countries and no transaction fee. There is no free trial, new stores pay €1 a month for the first 3 months, and your plan is tied to six-month revenue.

TOOLGPA REPORT CARD — **CloudCart** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	€19 a month billed monthly, or €168 a year, is near the category's cheaper quarter of $20. The plan is tied to six-month revenue, so a growing store moves up to €39, €99 or €299.
Free plan and trial	F	The vendor says there is no free trial. New stores pay €1 a month for the first 3 months, and nothing is free.
Features	B	Store, checkout, themes, local payments and couriers, marketing, sales channels, B2B and multi-market selling. Local invoice rules cover four countries only, which is a limit of reach more than of the job.
Ease of use	C	You build and set up the store yourself. No store rating is on record.
Platforms and integrations	B	Web, with eMAG, OLX, Etsy, TikTok Shop, Google Shopping, Apple Pay and Google Pay, plus developer access.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who CloudCart is for

- ✓ Fits if you sell in Bulgaria, Romania, Greece or Hungary with local couriers
- ✓ Works for stores that prefer a flat fee with no transaction fee

Who it is not for

- ✗ Skip it if you want a free trial, as the vendor says there is none
- ✗ Tight if you grow, because each plan is tied to six-month revenue and the store is moved up
- ✗ Pricey if you want a human, since the account manager and phone support start at CC Pro at €99
- ✗ Watch out: prices exclude VAT, and local invoice and tax rules are listed for four countries only

Good to know

Good for

- ✓ Merchants in Bulgaria, Romania, Greece or Hungary who want local couriers and tax rules built in
- ✓ Stores that prefer a flat fee with no transaction fee
- ✓ Sellers who also list on eMAG, OLX or Etsy from one catalog

Worth knowing

- ⓘ Each plan is tied to the store's revenue over six months, so a growing store is moved to the next plan.
- ⓘ The vendor says there is no free trial: new stores pay €1 a month for the first 3 months, with no contract. Prices exclude VAT.
- ⓘ A dedicated account manager and phone support start at CC Pro; the two lowest plans get help center and email support.
- ⓘ Local invoice and tax rules are listed for Bulgaria, Romania, Greece and Hungary only.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$21.23

A month to start

CloudCart is a paid product, starting at €19 per month, billed monthly (€168 per year billed annually), excluding VAT.

BABY PACK

€19

per month, up to €9,999 revenue / 6 months, billed monthly

Up to 100 products, 1 GB storage and 1 admin account, with help center and email support; the first 3 months cost €1 a month; €168 per year if billed annually.

STARTER PACK

€39

per month, up to €24,999 revenue / 6 months, billed monthly

Up to 2,000 products, 3 GB storage and 3 admin accounts; the first 3 months cost €1 a month; €390 per year if billed annually.

CC PRO

€99

per month, up to €249,999 revenue / 6 months, billed monthly

Up to 7,500 products, 15 GB storage, 5 admin accounts, a dedicated account manager and phone, meeting and email support; €990 per year if billed annually.

CC MASTER

€299

per month, up to €499,999 revenue / 6 months, billed monthly

Unlimited products, 25 GB storage and 10 admin accounts, aimed at businesses selling in several markets; €2,990 per year if billed annually.

UNICORN

Custom

Custom quote for large businesses, with limits set by contract and a dedicated team.

Read from cloudcart.com on Nov 13, 2026.

Ways to pay less

OTHER SAVINGS

First 3 months for €1 a month

The pricing page says every plan starts at €1 a month for the first 3 months, with no contract.

Stated on cloudcart.com

ANNUAL DISCOUNT

Save 17% to 26% with yearly billing

Yearly billing is listed at €168 against €228 on Baby Pack and €390 against €468 on Starter Pack, with the same 17% on CC Pro and CC Master.

Stated on cloudcart.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Hosted online store platform priced by six-month revenue. Here is what it does, as its own site describes it, and what it covers: public API, email campaigns, inventory, sMS marketing, online store, digital downloads.

> **Local invoice rules cover four countries only, which is a limit of reach more than of the job.**
>
> From our grade for features

Store, checkout and themes

Ready-made themes or a custom design, one-page checkout with or without an account, and SSL and cookie consent built in.

Local payments and couriers

The integrations page counts 53 payment methods, 31 courier and logistics providers, 16 ERP and inventory systems and 32 sales channels.

Marketing campaigns

Email, SMS, Viber and web push campaigns, abandoned-cart reminders, subscriber segments, discount codes and cross-sell suggestions.

Sales channels

One catalog can feed eMAG, OLX, Etsy, TikTok Shop and Google Shopping.

B2B and multi-market selling

Customer groups see their own prices, store access can be restricted, and each market can have a separate store.

AI agent and developer access

An AI assistant called AURA drafts product copy and translations; developers get an admin API, CLI, webhooks and MCP for AI agents.

Where it runs

- Web

What it works with

- eMAG
- OLX
- Etsy
- TikTok Shop
- Google Shopping
- Apple Pay
- Google Pay

CloudCart is made by CloudCart, and has been around since 2016.

Where it stands

Its grades against its category, and whether to keep it or make your own

29/80

Other online store builders it is graded above

CloudCart's GPA of 2.0 is higher than 29 of the 80 other online store builders we grade, and level with 13.

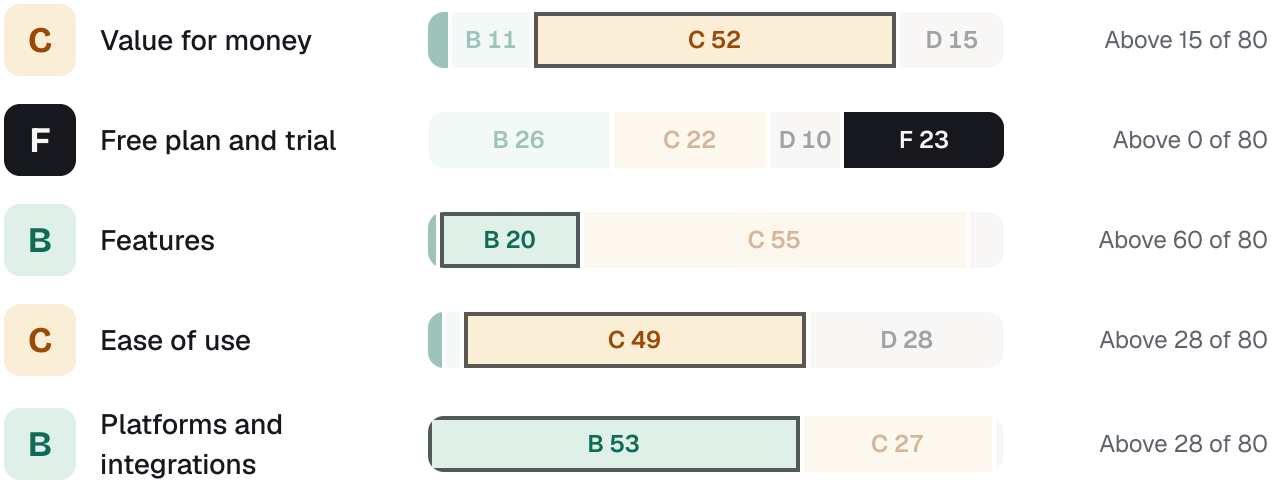
It stands best on features (B, above 60 of 80) and worst on free plan and trial (F, above 0).

Its paid plans start at about $21.23 a month, against a middle price of $29.25 for the category: 12 of the 44 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 2 tools score higher and cost less.

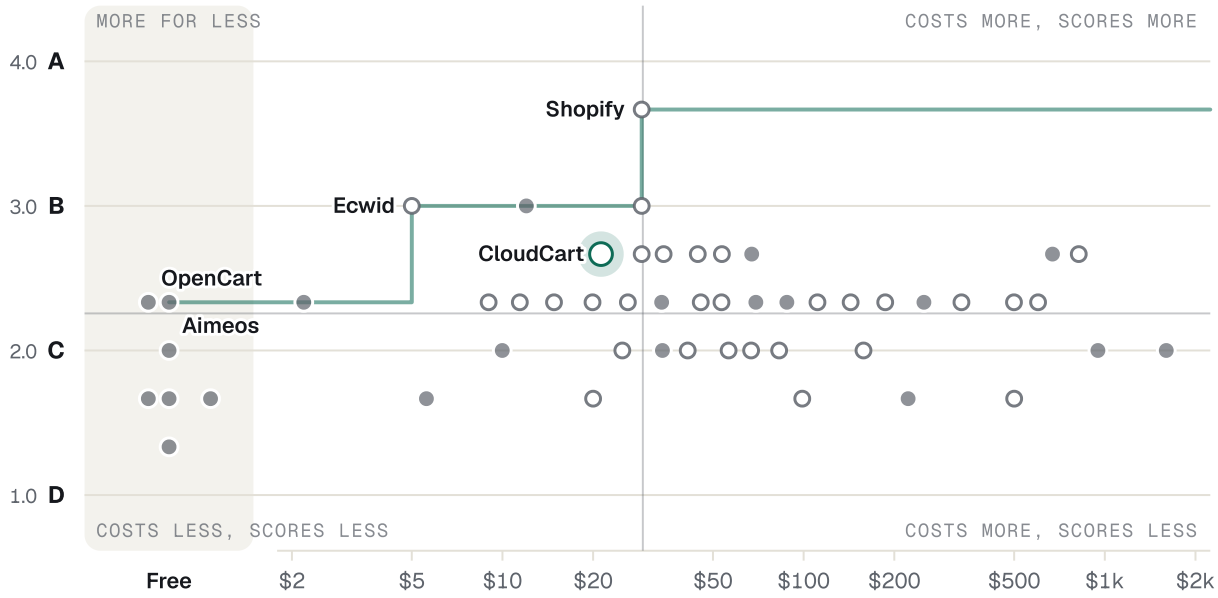
Each grade against the category

Every bar is all 81 online store builders we grade, cut by the letter each got. CloudCart's own letter is outlined.



Price against what you get

Each dot is one of 52 online store builders. Further left costs less; higher up scores better on features, ease of use and platforms. CloudCart is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace CloudCart you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

It costs $254.72 a year.

What you could make

- Digital downloads and inventory: an app builder makes these well.

What you could not

- Checkout, card payments and sales tax handled for you.

- Texts to thousands of numbers, registered with the carriers.
- Newsletters sent to thousands of people that still reach the inbox.
- It plugs into other products, eMAG, OLX and Etsy among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. CloudCart's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Shopify, Jumpseller, BigCommerce, Ecwid and ShopRenter

The 5 tools CloudCart is most often weighed against, with where each one differs from it.

Shopify

2.8 GPA

Free trial · from $29/mo

Hosted commerce platform for online, in-person and social selling.

- Only Shopify lists iOS and Android apps.
- CloudCart also covers sMS marketing and digital downloads.
- Shopify also covers shipping labels.

CloudCart and Shopify compared in full

Jumpseller

2.4 GPA

Free trial · from $10.80/mo

Hosted online store builder with no transaction fees.

- CloudCart also covers email campaigns and sMS marketing.
- Jumpseller also covers appointment booking and whatsApp messaging.

CloudCart and Jumpseller compared in full

2.6 GPA

BigCommerce

Free trial · from $29/mo

Hosted ecommerce platform with plans set by yearly sales.

- Only BigCommerce lists iOS and Android apps.
- CloudCart also covers email campaigns, sMS marketing and digital downloads.
- BigCommerce also covers reports.

CloudCart and BigCommerce compared in full

2.2 GPA

Ecwid

From $5/mo

Online store you can add to any website or run as its own site.

- Only Ecwid lists iOS and Android apps.
- CloudCart also covers email campaigns and sMS marketing.
- Ecwid also covers shipping labels.

CloudCart and Ecwid compared in full

2.4 GPA

ShopRenter

Free trial

Hungarian rented webshop platform with local payment and courier links.

- CloudCart also covers email campaigns, sMS marketing and digital downloads.

CloudCart and ShopRenter compared in full

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is CloudCart free?

No. CloudCart is a paid product, starting at €19 per month, billed monthly (€168 per year billed annually), excluding VAT.

How much does CloudCart cost?

CloudCart lists 5 plans. Baby Pack: €19 per month, up to €9,999 revenue / 6 months, billed monthly.

What platforms does CloudCart work on?

CloudCart is available on Web.

Does CloudCart offer any discounts?

CloudCart publicly lists the following: First 3 months for €1 a month; Save 17% to 26% with yearly billing.

Does CloudCart have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. CloudCart is listed for Web.

Does CloudCart have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. CloudCart is listed for Web.

Is CloudCart open source?

CloudCart is not described as open source on its own site, as read on Nov 13, 2026.

Does CloudCart have an API?

Yes. CloudCart offers a public API, according to its own site.

What does CloudCart integrate with?

CloudCart's listing names eMAG, OLX, Etsy, TikTok Shop, Google Shopping, Apple Pay and Google Pay.

Who makes CloudCart?

CloudCart is made by a company of the same name. It dates from 2016.

What are the alternatives to CloudCart?

The closest alternatives to CloudCart in our directory are Shopify, Jumpseller, BigCommerce, Ecwid and ShopRenter.

How does CloudCart compare with other online store builders?

CloudCart's GPA of 2.0 is higher than 29 of the 80 other online store builders we grade, and level with 13.

Is CloudCart good value for money?

ToolGPA grades CloudCart C for value for money. Its paid plans start at about $21.23 a month, against a middle price of $29.25 for the category: 12 of the 44 others that charge start lower.

Could I make my own version of CloudCart?

To replace CloudCart you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from CloudCart's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from CloudCart's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by CloudCart. Prices change, so check cloudcart.com before you buy.

cloudcart.com/en/pricing
cloudcart.com/en/about
cloudcart.com/en
cloudcart.com/en/integrations

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

CloudCart, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/cloudcart

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "CloudCart: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/cloudcart
```

Know someone choosing between online store builders?

Send them this guide:
toolgpa.com/tools/cloudcart/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded online store builders after CloudCart, each with an Insider's Guide of its own.

Online Store Builders Insider's Guide

Every one of the 84 online store builders we grade, compared

Big Cartel Insider's Guide

Simple online store for artists, makers and independent sellers

2.8 GPA

Shopify Insider's Guide

Hosted commerce platform for online, in-person and social selling

2.8 GPA

BigCommerce Insider's Guide

Hosted ecommerce platform with plans set by yearly sales

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what CloudCart's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. CloudCart is a trademark of its owner, and this guide is not made, paid for or approved by CloudCart. Prices and plans change: check cloudcart.com before you buy.