ToolGPA

NOVEMBER 2026

Club Automation

The Insider’s Guide

Daxko club management for gyms, athletic and racquet clubs



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Club Automation’s own pages.

Made by Daxko LLC · checked Nov 13, 2026 · toolgpa.com

1.8

GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Club Automation's own pages, its app-store listings and our grades. Every fact in it is on Club Automation's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 12 of the 85 other salon, spa and studio booking apps we grade

Club Automation is Daxko's club management platform for gyms, multi-purpose and athletic clubs, racquet sports, medical wellness and corporate wellness. It combines memberships, scheduling, payments, a CRM called Engage Pro, and website and marketing services on one data platform. Pricing is not published; the site offers demos.

> "
>
> **No store rating on record, and a full club system is a big setup.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about Club Automation**, taken from its own pages and our grades.

1 **Best for large athletic and racquet clubs**

It publishes no price or trial, only demos, and the vendor's site blocked our reading, so this card leans on the listing.

2 **It runs on Web**

Web.

3 **Memberships and scheduling**

The core platform for membership management, scheduling and daily operations, with a daily activity dashboard.

4 **Engage Pro CRM**

Lead capture, nurturing and sales follow-up, with AI-powered communication.

5 **Payments**

Billing automation, faster funding and built-in revenue recovery, plus member balances and statements.

6 **A 1.8 GPA, above 12 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Club Automation you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

Club Automation at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Daxko LLC	CATEGORY Salon, Spa & Studio Booking
OUR GRADE 1.8 GPA, weak	

The report card

Best for large athletic and racquet clubs

Club Automation is Daxko's club management software for gyms and athletic and racquet clubs, with memberships, a CRM, payments and a member app. It publishes no price or trial, only demos, and the vendor's site blocked our reading, so this card leans on the listing.

TOOLGPA REPORT CARD

Club Automation

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so it sits in the middle.
Free plan and trial	F	No free plan or trial on the listing, only demos, so nothing here is free.
Features	C	Memberships, scheduling, a CRM, payments, website services and a member app. Little detail is on record beyond that.
Ease of use	C	No store rating on record, and a full club system is a big setup.
Platforms and integrations	B	Web, with Book4Time, Gleantap and other partner links. The platforms of its apps aren't stated.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Club Automation is for

- ✓ Fits if you run a racquet or athletic club that wants one system
- ✓ Works for clubs that use partners like Book4Time

Who it is not for

- ✕ Skip it if you want a posted price, as none is published
- ✕ Skip it if you want a trial, as the site offers demos only
- ✕ Watch out: which devices its apps run on isn't stated
- ✕ Watch out: its pages blocked our reading, so details are second-hand
- ✕ Not for you if you run a single small studio, as it's aimed at clubs

Good to know

Good for

- ✓ Multi-location and franchise club operators
- ✓ Athletic and racquet clubs
- ✓ Clubs that want billing recovery and marketing services from one vendor

Worth knowing

- ⓘ No prices or free trial are published; the site offers demos.
- ⓘ Which platforms the apps run on is not stated on the pages read.
- ⓘ The vendor's site blocked automated page reads, so details come from a summary of the homepage.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Club Automation's current pricing could not be confirmed from its own site.

> **No price is published, so it sits in the middle.**
>
> From our grade for value for money

We could not confirm Club Automation’s current prices from its own site, so this guide lists no plans. clubautomation.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Daxko club management for gyms, athletic and racquet clubs. Here is what it does, as its own site describes it, and what it covers: AI features, marketing automation, reports, appointment booking, class booking.

> **Memberships, scheduling, a CRM, payments, website services and a member app.**

From our grade for features

Memberships and scheduling

The core platform for membership management, scheduling and daily operations, with a daily activity dashboard.

Engage Pro CRM

Lead capture, nurturing and sales follow-up, with AI-powered communication.

Payments

Billing automation, faster funding and built-in revenue recovery, plus member balances and statements.

Website and marketing services

Website design, SEO and ad campaigns offered by the vendor.

Member app

A member app showing check-ins, schedules and club updates.

Partner ecosystem

An open partner network naming Book4Time, Gleantap and Netchex among others.

Where it runs

Web

What it works with

Book4Time
Gleantap
Netchex
Edge
MXM

Club Automation is made by Daxko LLC.

Where it stands

Its grades against its category, and whether to keep it or make your own

12/85

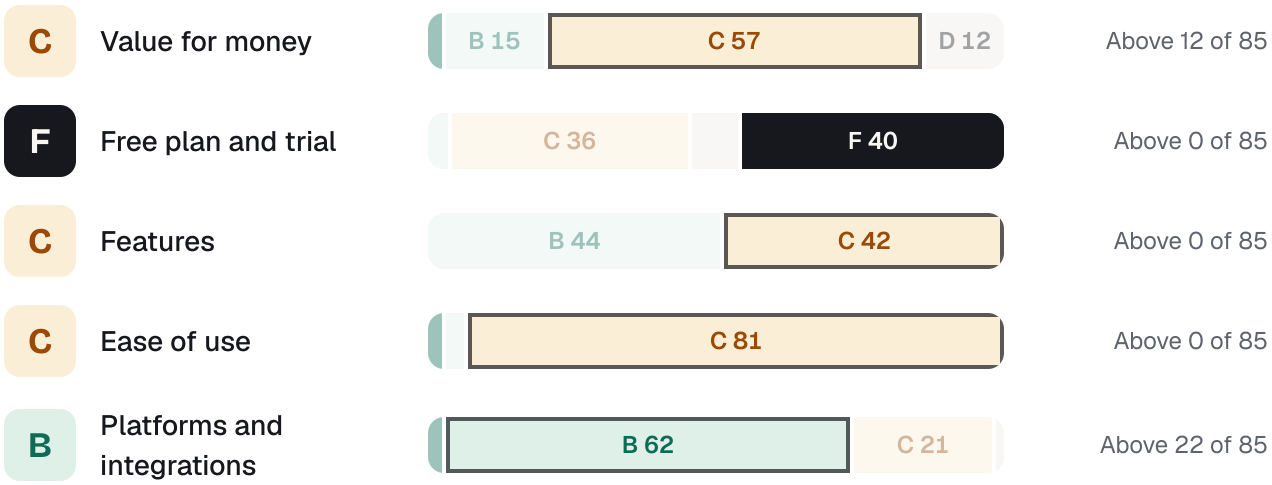
Other salon, spa and studio booking apps it is graded above

Club Automation's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

It stands best on platforms and integrations (B, above 22 of 85) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Club Automation's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Club Automation you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 54 of the 85 other salon, spa and studio booking apps grade higher.

What you could make

- Class booking, appointment booking and reports: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.
- It plugs into other products, Book4Time, Gleantap and Netchex among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Club Automation's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



PerfectGym, ABC Fitness, Hapana and EZFacility

The 4 tools Club Automation is most often weighed against, with where each one differs from it.

1.8 GPA

PerfectGym

Paid

Gym management software for chains, franchises and leisure centers.

Club Automation and PerfectGym compared in full

1.6 GPA

ABC Fitness

Paid

Gym management, billing and member engagement for clubs.

- Club Automation also covers marketing automation, appointment booking and class booking.
- ABC Fitness also covers invoicing, email campaigns and sMS marketing.

Club Automation and ABC Fitness compared in full

1.8
GPA

Hapana

Paid

Gym and studio management with branded apps and multi-site tools.

- Club Automation also covers marketing automation and appointment booking.
- Hapana also covers email campaigns and sMS marketing.

Club Automation and Hapana compared in full

1.6
GPA

EZFacility

Paid

Scheduling and membership software for sports and fitness facilities.

- Club Automation also covers marketing automation.
- EZFacility also covers invoicing.

Club Automation and EZFacility compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Club Automation free?

No. Club Automation is a paid product.

What platforms does Club Automation work on?

Club Automation is available on Web.

Does Club Automation have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Club Automation is listed for Web.

Does Club Automation have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Club Automation is listed for Web.

Is Club Automation open source?

Club Automation is not described as open source on its own site, as read on Nov 13, 2026.

What does Club Automation integrate with?

Club Automation's listing names Book4Time, Gleantap, Netchex, Edge and MXM.

Who makes Club Automation?

Club Automation is made by Daxko LLC.

What are the alternatives to Club Automation?

The closest alternatives to Club Automation in our directory are PerfectGym, ABC Fitness, Hapana and EZFacility.

How does Club Automation compare with other salon, spa and studio booking apps?

Club Automation's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

Could I make my own version of Club Automation?

To replace Club Automation you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Club Automation's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Club Automation's own pages on 13 November 2026. Its pages would not load for us on a later check, so the grades lean on the listing alone. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Daxko LLC. Prices change, so check clubautomation.com before you buy.

clubautomation.com

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Club Automation, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/club-automation

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Club Automation: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/club-automation
```

Know someone choosing between salon, spa and studio booking apps?

Send them this guide:
toolgpa.com/tools/club-automation/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Club Automation, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Club Automation's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Club Automation is a trademark of its owner, and this guide is not made, paid for or approved by Daxko LLC. Prices and plans change: check clubautomation.com before you buy.