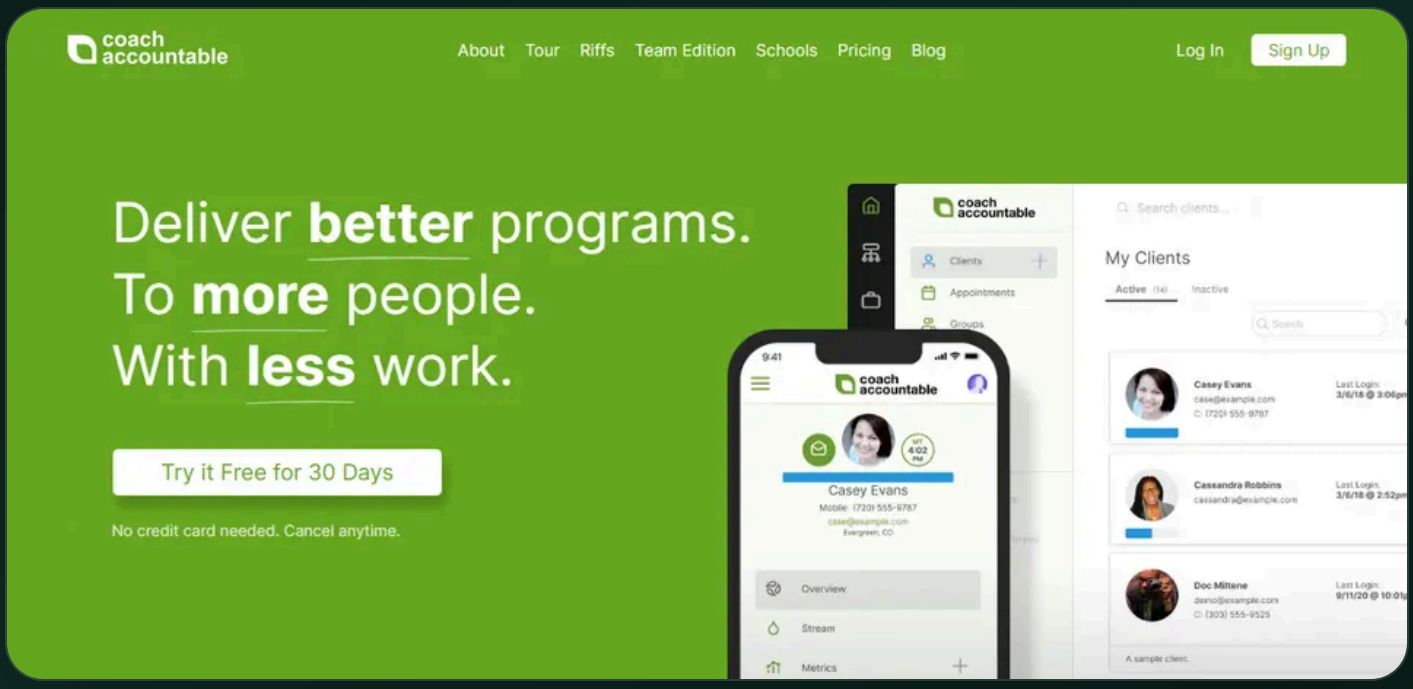
ToolGPA

NOVEMBER 2026

CoachAccountable

The Insider's Guide

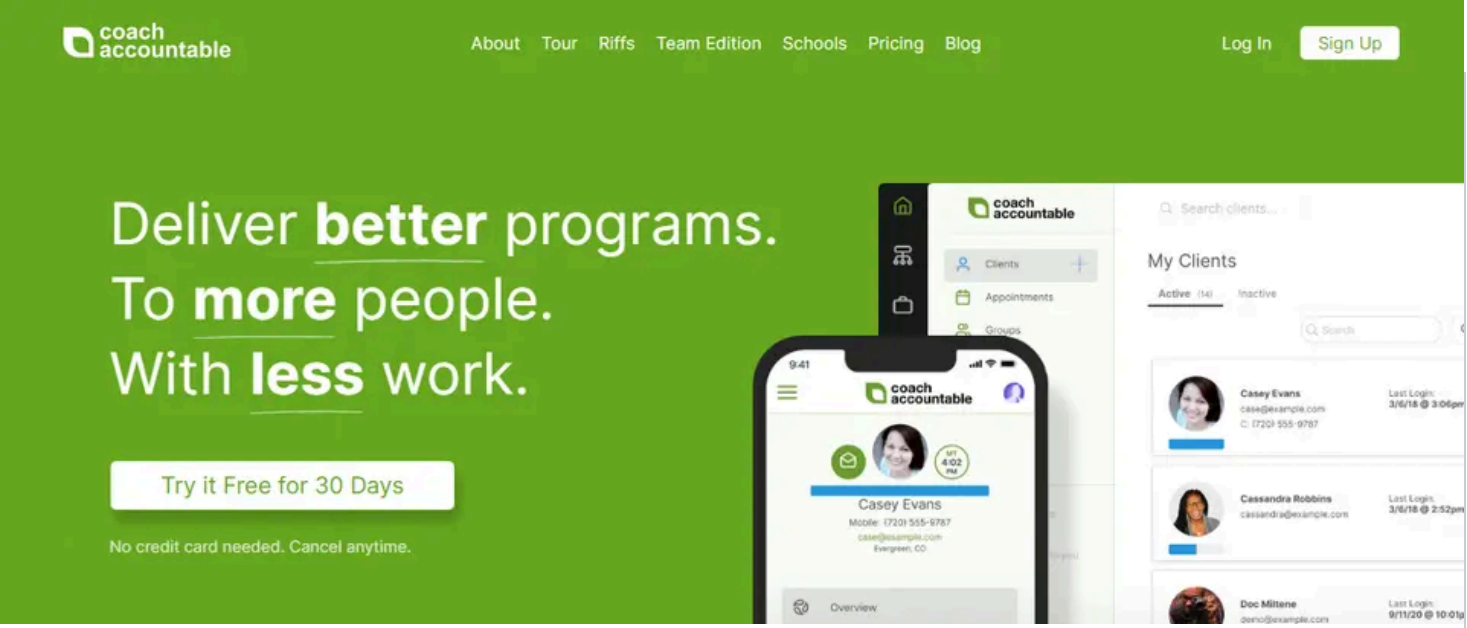
Coaching practice software with client tracking and billing



Every plan, grade, refund rule and rival among course and community platforms, read from CoachAccountable's own pages.

Made by CoachAccountable, LLC · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from CoachAccountable's own pages, its app-store listings and our grades. Every fact in it is on CoachAccountable's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 66 of the 98 other course and community platforms we grade

CoachAccountable is a web-based coaching platform that covers scheduling, session notes, action plans, worksheets, contracts, invoicing and course delivery in one place. Pricing follows the number of active clients, from two clients up to one thousand, and every plan includes the full feature set and unlimited coach accounts. The vendor has run since 2012.

> "
>
> **It works in a browser, and the pages list no mobile apps.**
>
> From our report card of CoachAccountable

To get you started, here are **9 things to know about CoachAccountable**, taken from its own pages and our grades.

1 **Best for running a coaching practice and tracking clients**

CoachAccountable handles scheduling, client work between sessions, contracts, billing and courses for coaches.

2 **Paid plans start at $20 a month**

As its pricing page puts it: $20 per month for up to 2 clients.

3 **You can try it first**

30-day free trial with no card required and no limits

4 **It runs on Web**

Web.

5 **Scheduling**

A booking widget, individual and group sessions, pre- and post-session forms, recurring appointments and sync with Google, Outlook and Apple calendars.

6 **Client work between sessions**

Action plans, metrics, worksheets, private and shared notes, and a client portal with SMS and email reminders.

7 **Contracts and billing**

Digital agreements with timestamps, recurring and installment invoices, packages and memberships paid through Stripe, Square or PayPal.

8 **A 2.4 GPA, above 66 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of CoachAccountable you could make: online courses, invoicing and reports. What surrounds it you could not. The 7 things listed below take a company, not a weekend.

CoachAccountable at a glance

PRICING
Free trial, from $20 per month for up to 2 clients

FREE PLAN
No

FREE TRIAL
30-day free trial with no card required and no limits

RUNS ON
Web

MADE BY
CoachAccountable, LLC, since 2012

CATEGORY
Courses & Communities

OUR GRADE
2.4 GPA, fair

The report card

Best for running a coaching practice and tracking clients

CoachAccountable handles scheduling, client work between sessions, contracts, billing and courses for coaches. Every plan has every feature, and the price follows your active clients, from $20 a month for 2 clients to $70 for 10. It works in a browser, and the pages list no mobile apps.

TOOLGPA REPORT CARD

CoachAccountable

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$20 a month for 2 clients, $70 for 10 and $250 for 50. The category's dearer quarter starts at $89, and a coach with 10 clients sits in the middle.
Free plan and trial	C	A 30-day free trial with no card and no limits, but no free plan after it.
Features	B	Scheduling, client work between sessions, contracts, billing, courses, team management and reporting. The listing shows no gap in the coaching job.
Ease of use	C	No store rating on record, and clients, programs and billing take setting up.
Platforms and integrations	B	Web with Stripe, Square, PayPal, Zoom and calendar links. No separate mobile apps are listed.

Grade point average Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who CoachAccountable is for

- ✓ Fits if you coach a handful of clients and want billing and tracking in one place
- ✓ Works for coaches who want every feature on every plan

Who it is not for

- ✕ Pricey if you grow: $250 a month at 50 clients and $800 at 200
- ✕ Tight if you coach couples or groups, as each person counts as a separate client
- ✕ Watch out: SMS reminders work only in the US, Canada, the UK and Australia
- ✕ Not for you if you want an app, as the pages list no separate mobile apps

Good to know

Good for

- ✓ Solo coaches who want scheduling, billing and tracking in one tool
- ✓ Coaching firms with many coaches, since accounts are unlimited
- ✓ Coaches who sell packages and recurring programs

Worth knowing

- ⓘ Cost follows active clients; each person in a group or couple counts as a separate client.
- ⓘ No discounts for nonprofits or schools: the page says one plan applies to everyone.
- ⓘ SMS reminders are available in the US, Canada, the UK and Australia only.
- ⓘ Works in a browser with no installation; the pages list no separate mobile apps.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$20
A month to start

CoachAccountable is a paid product with a free trial, starting at $20 per month for up to 2 clients.

STARTER

$20

per month for up to 2 active clients

Full system, unlimited coaches and administrators. Price rises with active clients.

LEVEL 2

$70

per month for up to 10 active clients

The same features as every plan. Level 1 is $40 a month for 5 clients.

LEVEL 4

$250

per month for up to 50 active clients

Level 3 is $120 a month for 20 clients, and Level 5 is $400 a month for 100.

LEVEL 6

$800

per month for up to 200 active clients

Higher steps continue to $4,000 a month for 1,000 clients (Level 8).

Trying it first

30-day free trial with no card required and no limits

Read from coachaccountable.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Coaching practice software with client tracking and billing. Here is what it does, as its own site describes it, and what it covers: booking links, invoicing, reports, online courses.

> **Scheduling, client work between sessions, contracts, billing, courses, team management and reporting.**
>
> From our grade for features

Scheduling

A booking widget, individual and group sessions, pre- and post-session forms, recurring appointments and sync with Google, Outlook and Apple calendars.

Client work between sessions

Action plans, metrics, worksheets, private and shared notes, and a client portal with SMS and email reminders.

Contracts and billing

Digital agreements with timestamps, recurring and installment invoices, packages and memberships paid through Stripe, Square or PayPal.

Courses

Self-paced, calendar-based and group courses with content drip and onboarding task automation.

Team management

Custom access roles, master coach permissions, coach oversight and engagement reports for coaching organizations.

Reporting

Invoicing, appointment, activity, follow-through and form-answer reports, filterable by group or company.

Where it runs

Web

What it works with

Stripe
Square
PayPal
Zoom
Google Calendar
Outlook Calendar
Zapier

CoachAccountable is made by CoachAccountable, LLC, and has been around since 2012.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

66/98

Other course and community platforms it is graded above

CoachAccountable's GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade, and level with 16.

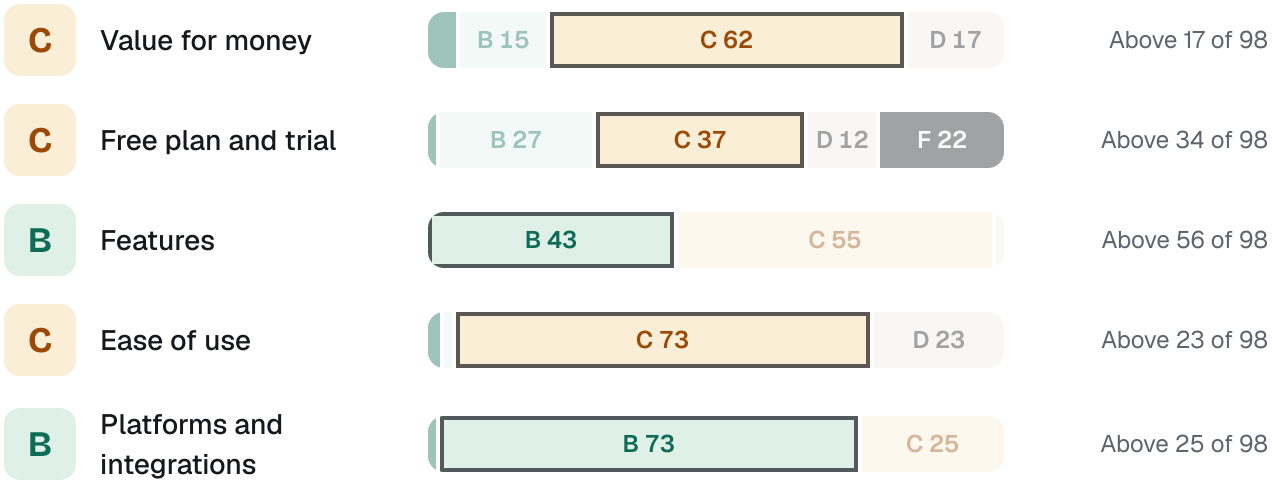
It stands best on features (B, above 56 of 98) and worst on value for money (C, above 17).

Its paid plans start at $20 a month, against a middle price of $36 for the category: 16 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

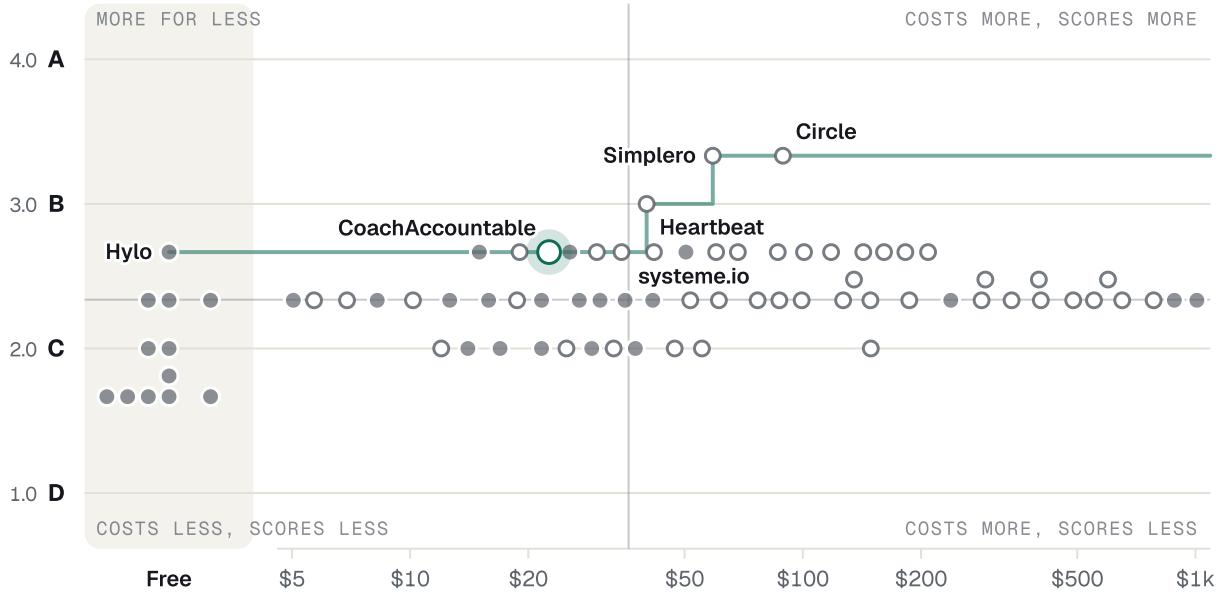
Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. CoachAccountable's own letter is outlined.



Price against what you get

Each dot is one of 78 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. CoachAccountable is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of CoachAccountable you could make: online courses, invoicing and reports. What surrounds it you could not. The 7 things listed below take a company, not a weekend.

It is one of the better ones too: its GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade. It costs $240 a year.

What you could make

- Online courses, invoicing and reports: an app builder makes these well.

What you could not

- Booking pages that read and write other people's calendars and send the emails.
- It plugs into other products, Stripe, Square and PayPal among them.
- People on the other end: coaches. No app builder makes those.
- Hooks into the device itself: widgets.
- What a company asks for before it lets staff use something: roles and permissions.
- Sharing with other people, which means accounts and invitations.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. CoachAccountable's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Practice Better, SimplePractice, Dubsado, HoneyBook and Acuity Scheduling

The 5 tools CoachAccountable is most often weighed against, with where each one differs from it.

2.2 GPA

Practice Better

Free plan · from $25/mo

Practice software for nutrition, wellness and therapy, with programs.

- Practice Better has a free plan. CoachAccountable does not, though it has a free trial.
- Only Practice Better lists iOS and Android apps.
- CoachAccountable also covers booking links, invoicing and reports.

CoachAccountable and Practice Better compared in full

2.8 GPA

SimplePractice

Free trial · from $49/mo

Practice management and EHR for private-practice therapists.

- Only SimplePractice lists iOS and Android apps.
- CoachAccountable also covers booking links, invoicing, reports and online courses.
- SimplePractice also covers transcription, clinical notes, insurance billing, telehealth and appointment booking.

CoachAccountable and SimplePractice compared in full

2.4 GPA

Dubsado

Free trial · from $335/yr

Client management, contracts and invoicing for service businesses.

- Only Dubsado lists iOS and Android apps.
- CoachAccountable also covers online courses.
- Dubsado also covers templates, workflow automation, time tracking and forms.

CoachAccountable and Dubsado compared in full

2.6 GPA

HoneyBook

Free trial · from $29/mo

Client management, contracts and payments for independents.

- Only HoneyBook lists iOS and Android apps.
- CoachAccountable also covers reports and online courses.
- HoneyBook also covers templates, sales pipeline, workflow automation and forms.

CoachAccountable and HoneyBook compared in full

2.2 GPA

Acuity Scheduling

Free trial · from $16/mo

Appointment booking, payments and reminders for service businesses.

- Only Acuity Scheduling lists iOS and Android apps.
- CoachAccountable also covers reports and online courses.

CoachAccountable and Acuity Scheduling compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is CoachAccountable free?

No, CoachAccountable is a paid product, but you can try it first. 30-day free trial with no card required and no limits.

How much does CoachAccountable cost?

CoachAccountable lists 4 plans. Starter: $20 per month for up to 2 active clients.

What platforms does CoachAccountable work on?

CoachAccountable is available on Web.

Does CoachAccountable have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. CoachAccountable is listed for Web.

Does CoachAccountable have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. CoachAccountable is listed for Web.

Is CoachAccountable open source?

CoachAccountable is not described as open source on its own site, as read on Nov 13, 2026.

What does CoachAccountable integrate with?

CoachAccountable's listing names Stripe, Square, PayPal, Zoom, Google Calendar, Outlook Calendar and Zapier.

Who makes CoachAccountable?

CoachAccountable is made by CoachAccountable, LLC. It dates from 2012.

What are the alternatives to CoachAccountable?

The closest alternatives to CoachAccountable in our directory are Practice Better, SimplePractice, Dubsado, HoneyBook and Acuity Scheduling.

How does CoachAccountable compare with other course and community platforms?

CoachAccountable's GPA of 2.4 is higher than 66 of the 98 other course and community platforms we grade, and level with 16.

Is CoachAccountable good value for money?

ToolGPA grades CoachAccountable C for value for money. Its paid plans start at $20 a month, against a middle price of $36 for the category: 16 of the 65 others that charge start lower.

Could I make my own version of CoachAccountable?

The plain part of CoachAccountable you could make: online courses, invoicing and reports.

Where this guide comes from

The prices, plans, platforms and features were read from CoachAccountable's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from CoachAccountable's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by CoachAccountable, LLC. Prices change, so check coachaccountable.com before you buy.

coachaccountable.com/pricing
coachaccountable.com/tour
coachaccountable.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

CoachAccountable, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/coachaccountable

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "CoachAccountable: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/coachaccountable
```

Know someone choosing between course and community platforms?

Send them this guide:
toolgpa.com/tools/coachaccountable/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after CoachAccountable, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what CoachAccountable's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. CoachAccountable is a trademark of its owner, and this guide is not made, paid for or approved by CoachAccountable, LLC. Prices and plans change: check coachaccountable.com before you buy.