ToolGPA

NOVEMBER 2026

Cohere

The Insider's Guide

All-in-one platform for coaches and healers with courses and community



Every plan, grade, refund rule and rival among course and community platforms, read from Cohere's own pages.

Made by Cohere · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Cohere's own pages, its app-store listings and our grades. Every fact in it is on Cohere's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 8 of the 98 other course and community platforms we grade

Cohere is a platform aimed at coaches and healers that combines a services website, scheduling, payments, courses, workshops, communities and memberships with email marketing. Each plan also bundles business coaching, an onboarding program and a listing in the Cohere Marketplace. Plans differ mainly by how much setup help and coaching comes with them.

To get you started, here are **8 things to know about Cohere**, taken from its own pages and our grades.

1 **Best for courses and coaching software with group coaching**

There is no free plan or trial, and the price runs above most course platforms.

2 **Paid plans start at $93 a month**

As its pricing page puts it: $93 per month, billed annually ($111 billed monthly).

3 **It runs on Web**

Web.

4 **Courses, workshops and memberships**

Unlimited live and self-paced group courses, workshops, memberships and communities on every plan.

5 **Scheduling and payments**

Unlimited 1:1 scheduling pages and payments; the pricing table shows a 0% Cohere transaction fee on every plan.

6 **CRM and email marketing**

Unlimited contacts with monthly email allowances of 5,000, 50,000 or 100,000 by plan; sequences and automations start at Accelerate.

7 **A 1.8 GPA, above 8 of 98**

That is against the other course and community platforms we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Cohere you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Cohere at a glance

PRICING Paid, from $93 per month, billed annually ($111 billed monthly)	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Cohere	CATEGORY Courses & Communities
OUR GRADE 1.8 GPA, weak	

The report card

Best for courses and coaching software with group coaching

Cohere sells courses, workshops, memberships and scheduling, with business coaching bundled in, from $93 a month billed annually. There is no free plan or trial, and the price runs above most course platforms.

TOOLGPA REPORT CARD

Cohere

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$93 a month billed annually is just past the dearer-quarter line of $89, though it includes group business coaching.
Free plan and trial	F	No free plan and no free trial is listed on the pages.
Features	B	Courses, workshops, memberships, scheduling, payments, CRM and email on every plan. The listing names no gap in the core work.
Ease of use	C	No store rating on record. You set up services, pages and email.
Platforms and integrations	C	Web only, with only Zoom and Zapier listed as integrations.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Cohere is for

- ✓ Fits if you are a coach or healer who wants courses and 1:1 booking
- ✓ Works for people who want help setting the business up

Who it is not for

- ✕ Pricey if you only need course hosting, as most course tools charge less
- ✕ Not for you if you want to try it free, as no plan or trial is listed
- ✕ Tight if you want Zapier, a custom domain or SMS, as they start at Accelerate ($166)
- ✕ Watch out: email beyond your plan costs $0.01 each

Good to know

Good for

- ✓ Coaches and healers who want one tool for booking, courses and community
- ✓ Solo practitioners who want setup help and business coaching included

Worth knowing

- ⓘ No free plan or free trial is listed; the site points to booking a call or purchasing.
- ⓘ Email overages beyond the plan allowance cost $0.01 per email.
- ⓘ Custom domain, Zapier, SMS reminders and a dedicated success coach need Accelerate or higher.
- ⓘ It is built for coaches and healers, and the monthly price runs higher than most course-only platforms.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$93
A month to start

Cohere is a paid product, starting at $93 per month, billed annually ($111 billed monthly).

> **No free plan and no free trial is listed on the pages.**
>
> From our grade for free plan and trial

IMPACT

$93

per month, billed annually ($111 billed monthly)

Software plus group business coaching: unlimited contacts and storage, services website, email marketing up to 5,000 emails, group onboarding and a year of Cohere Academy.

ACCELERATE

$166

per month, billed annually ($197 billed monthly)

Adds done-for-you setup of 2 services, four 1:1 onboarding or success calls, up to 50,000 emails, SMS reminders, custom domain, Zapier and a dedicated success coach.

TRANSFORM AND SCALE

$287

per month, billed annually ($347 billed monthly)

Adds a custom pro website, 90 days of ad management support on the annual plan, up to 100,000 emails, 5 sub-accounts and setup and migration for 4 services.

Read from cohere.live on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual billing

The pricing page shows 20% off for annual billing; Impact is $93 a month billed annually against $111 month to month.

Stated on cohere.live

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

All-in-one platform for coaches and healers with courses and community. Here is what it does, as its own site describes it, and what it covers: AI features, email campaigns, online courses, community, appointment booking, webinars.

"

Courses, workshops, memberships, scheduling, payments, CRM and email on every plan.

From our grade for features

Courses, workshops and memberships

Unlimited live and self-paced group courses, workshops, memberships and communities on every plan.

Scheduling and payments

Unlimited 1:1 scheduling pages and payments; the pricing table shows a 0% Cohere transaction fee on every plan.

CRM and email marketing

Unlimited contacts with monthly email allowances of 5,000, 50,000 or 100,000 by plan; sequences and automations start at Accelerate.

Business coaching and academy

Group onboarding and the Cohere Academy on all plans; a dedicated 1:1 success coach starts at Accelerate.

Marketplace listing

Offers can be listed in the Cohere Marketplace; the vendor presents it as a way to be discovered by new clients.

Caela AI assistant

A built-in AI assistant with a marketing agent for planning launches and copy.

Where it runs

Web

What it works with

Zoom

Zapier

Cohere is made by Cohere.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

8/98

Other course and community platforms it is graded above

Cohere's GPA of 1.8 is higher than 8 of the 98 other course and community platforms we grade, and level with 14.

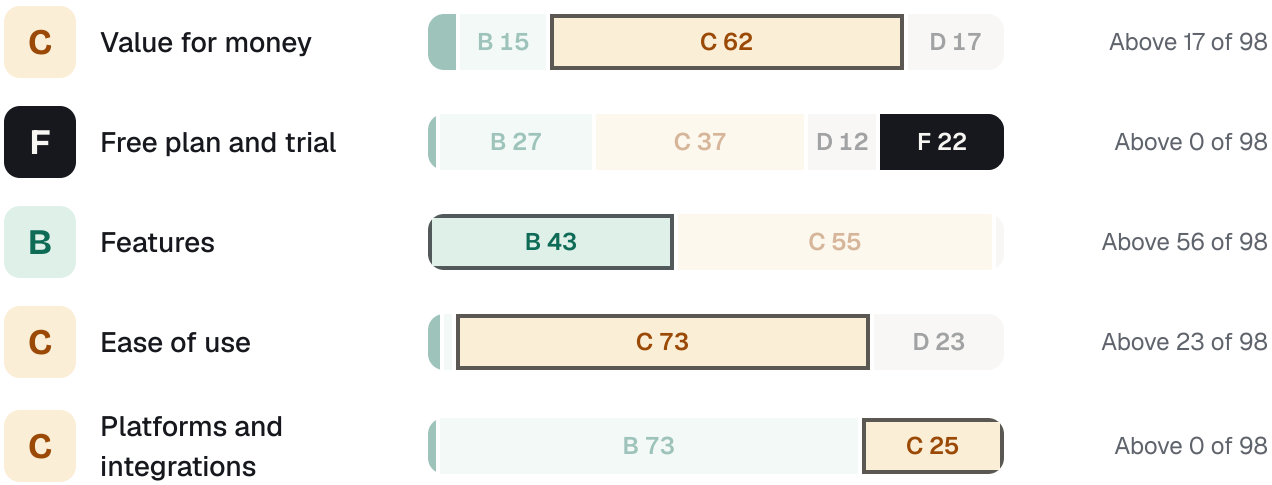
It stands best on features (B, above 56 of 98) and worst on free plan and trial (F, above 0).

Its paid plans start at $93 a month, against a middle price of $36 for the category: 51 of the 65 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 17 tools score higher and cost less.

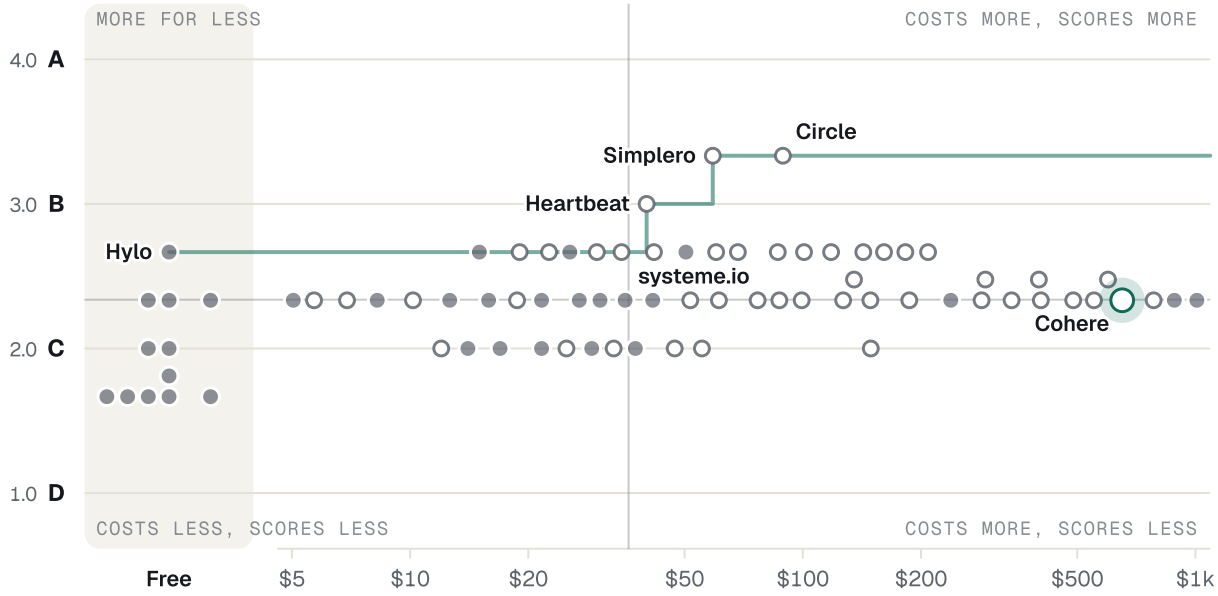
Each grade against the category

Every bar is all 99 course and community platforms we grade, cut by the letter each got. Cohere's own letter is outlined.



Price against what you get

Each dot is one of 78 course and community platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Cohere is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Cohere you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 76 of the 98 other course and community platforms grade higher. It costs $1,116 a year.

What you could make

- Online courses and appointment booking: an app builder makes these well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Live video to hundreds of people at once.
- A members' space with posts, chat and events that people keep coming back to.
- AI features, unless you pay a model provider for each request yourself.
- People on the other end: coaches. No app builder makes those.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Cohere's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Kajabi, Simplero, Mighty Networks, Podia and Heights Platform

The 5 tools Cohere is most often weighed against, with where each one differs from it.

2.0 GPA

Kajabi

Free trial · from $143/mo

All-in-one platform for selling courses, coaching and communities.

- Only Kajabi lists iOS and Android apps.
- Cohere also covers appointment booking and webinars.
- Kajabi also covers marketing automation and paid newsletters.

Cohere and Kajabi compared in full

2.8 GPA

Simplero

Free trial · from $59/mo

All-in-one platform for courses, community, email and coaching.

- Only Simplero lists iOS and Android apps.
- Cohere also covers appointment booking and webinars.
- Simplero also covers marketing automation and forms.

Cohere and Simplero compared in full

2.4
GPA

Mighty Networks

Free trial · from $79/mo

Community platform with courses, livestreams and paid memberships.

- Only Mighty Networks lists iOS and Android apps.
- Cohere also covers email campaigns, appointment booking and webinars.
- Mighty Networks also covers workflow automation.

Cohere and Mighty Networks compared in full

2.4
GPA

Podia

Free trial · from $42/mo

Website, store, courses, community and email for creators in one place.

- Cohere also covers appointment booking and webinars.
- Podia also covers marketing automation.

Cohere and Podia compared in full

2.4
GPA

Heights Platform

Free trial · from $19/mo

Course, challenge and community platform with built-in AI tools.

- Only Heights Platform lists macOS and Windows apps.
- Cohere also covers appointment booking and webinars.
- Heights Platform also covers video calls.

Cohere and Heights Platform compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Cohere free?

No. Cohere is a paid product, starting at $93 per month, billed annually ($111 billed monthly).

How much does Cohere cost?

Cohere lists 3 plans. Impact: $93 per month, billed annually ($111 billed monthly).

What platforms does Cohere work on?

Cohere is available on Web.

Does Cohere offer any discounts?

Cohere publicly lists the following: Annual billing.

Does Cohere have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Cohere is listed for Web.

Does Cohere have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Cohere is listed for Web.

Is Cohere open source?

Cohere is not described as open source on its own site, as read on Nov 13, 2026.

What does Cohere integrate with?

Cohere's listing names Zoom and Zapier. A listing names up to eight integrations, so it may connect to more.

Who makes Cohere?

Cohere is made by a company of the same name.

What are the alternatives to Cohere?

The closest alternatives to Cohere in our directory are Kajabi, Simplero, Mighty Networks, Podia and Heights Platform.

How does Cohere compare with other course and community platforms?

Cohere's GPA of 1.8 is higher than 8 of the 98 other course and community platforms we grade, and level with 14.

Is Cohere good value for money?

ToolGPA grades Cohere C for value for money. Its paid plans start at $93 a month, against a middle price of $36 for the category: 51 of the 65 others that charge start lower.

Could I make my own version of Cohere?

To replace Cohere you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Cohere's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Cohere's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Cohere. Prices change, so check cohere.live before you buy.

cohere.live/pricing

cohere.live/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Cohere, kept up to date
Everything in this guide, with prices and grades as they are today
toolgpa.com/tools/cohere

How grades are given
The rules behind every letter and every GPA
toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Cohere: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/cohere
```

Know someone choosing between course and community platforms?

Send them this guide: toolgpa.com/tools/cohere/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded course and community platforms after Cohere, each with an Insider's Guide of its own.

Courses & Communities Insider's Guide

Every one of the 99 course and community platforms we grade, compared

Hylo Insider's Guide

Free open-source platform for community groups and coordination

3.2 GPA

Academy LMS Insider's Guide

WordPress LMS plugin with a free core and Pro licenses by site count

2.8 GPA

Circle Insider's Guide

Community platform with courses, events, payments and branded apps

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Cohere's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Cohere is a trademark of its owner, and this guide is not made, paid for or approved by Cohere. Prices and plans change: check cohere.live before you buy.