ToolGPA

NOVEMBER 2026

Column Tax

The Insider's Guide

White-label US tax filing that banks and apps embed

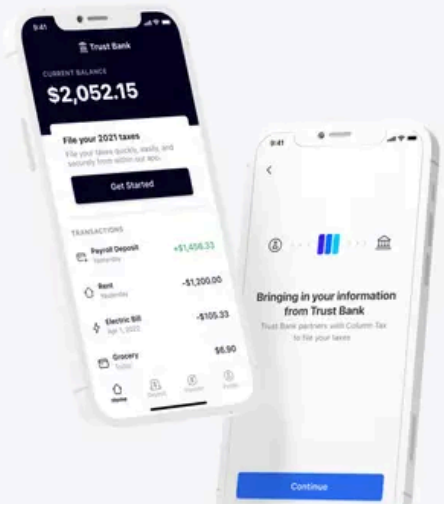


Every plan, grade, refund rule and rival among accounting and invoicing tools, read from Column Tax's own pages.

Made by Column Tax · checked Nov 13, 2026 · toolgpa.com

1.8
GPA

Embed tax experiences directly into your product



Column Tax

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Column Tax's own pages, its app-store listings and our grades. Every fact in it is on Column Tax's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 12 of the 127 other accounting and invoicing tools we grade

Column Tax is a US tax filing engine that banks, brokerages and finance apps embed under their own brand. Customers file federal and state returns through the partner's app or website, with an optional Expert Review product for a professional check. The company says it has been acquired by Aiwyn, a firm that serves accounting practices.

To get you started, here are **7 things to know about Column Tax**, taken from its own pages and our grades.

> **Individuals cannot sign up directly, no prices are published, and the company has announced it is being acquired by Aiwyn.**
>
> From our report card of Column Tax

1 **Best for banks and apps that want to embed tax filing**

Column Tax is white-label US tax filing that banks and apps put inside their own products.

2 **It runs on Web**

Web.

3 **Embedded DIY filing**

Federal and state do-it-yourself filing sits inside a partner's app or website, with details the partner already holds pre-filled.

4 **Expert Review**

An add-on product in which a tax professional reviews a return and leaves notes and suggestions before filing.

5 **API integration**

Partners connect through APIs, with public API documentation, and the vendor says it can get a partner to accepted returns in a week or less.

6 **A 1.8 GPA, above 12 of 127**

That is against the other accounting and invoicing tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

The plain part of Column Tax you could make: forms. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

Column Tax at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Column Tax	CATEGORY Accounting & Invoicing
OUR GRADE 1.8 GPA, weak	

The report card

Best for banks and apps that want to embed tax filing

Column Tax is white-label US tax filing that banks and apps put inside their own products. Individuals cannot sign up directly, no prices are published,

and the company has announced it is being acquired by Aiwyn.

TOOLGPA REPORT CARD	Column Tax	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; terms and any fee to the taxpayer depend on the partner.
Free plan and trial	F	Individuals cannot sign up directly, and no free plan or trial is listed.
Features	C	Embedded filing, expert review and an API cover US federal and state returns with Form 1040 income, but through a partner only.
Ease of use	C	Reached only through a partner's account, and no store rating is on record.
Platforms and integrations	B	Web only, but it works through an API that partners connect to.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Column Tax is for

- ✓ Fits if you run a bank or app and want filing inside your product
- ✓ Makes sense if you need expert review and audit support for your users

Who it is not for

- ✕ Not for you if you are an individual, as filing is only available through a partner's account
- ✕ Tight if you want a price, as none is published and pricing is sold through a demo request
- ✕ Watch out: the company announced its acquisition by Aiwyn, so packaging may change
- ✕ Skip it if you file outside the US, as it covers US federal and state returns

Good to know

Good for

- ✓ Banks, brokerages and fintech apps adding tax filing for their customers
- ✓ Taxpayers whose bank or app already offers Column Tax

Worth knowing

- ⓘ Individuals cannot sign up directly: filing and support are available only through a partner organization's account.
- ⓘ No prices are published; terms and any fee to the taxpayer depend on the partner, and pricing is sold through a demo request.
- ⓘ Covers US federal and state returns for individuals and small-business income that flows into a Form 1040.
- ⓘ The company has announced its acquisition by Aiwyn, so the product's future packaging may change.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Column Tax's current pricing could not be confirmed from its own site.

> **No price is published; terms and any fee to the taxpayer depend on the partner.**
>
> From our grade for value for money

We could not confirm Column Tax's current prices from its own site, so this guide lists no plans. columntax.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

White-label US tax filing that banks and apps embed. Here is what it does, as its own site describes it, and what it covers: public API, forms.

> **Web only, but it works through an API that partners connect to.**

From our grade for platforms and integrations

Embedded DIY filing

Federal and state do-it-yourself filing sits inside a partner's app or website, with details the partner already holds pre-filled.

Expert Review

An add-on product in which a tax professional reviews a return and leaves notes and suggestions before filing.

API integration

Partners connect through APIs, with public API documentation, and the vendor says it can get a partner to accepted returns in a week or less.

Refund and accuracy guarantees

The FAQ describes a Maximum Refund Guarantee and an Accuracy Guarantee that covers penalties from a calculation error, with terms in its Terms of Use.

Audit support

For a return filed through the service, the vendor says it gives guidance on an audit notice, including organizing documents and answering questions.

Security posture

The vendor lists SOC 2 certification, bank-grade encryption and IRS e-file authorization for its infrastructure.

Where it runs

Web

What it works with

Its own pages name no integrations.

Column Tax is made by Column Tax.

Where it stands

Its grades against its category, and whether to keep it or make your own

12/127

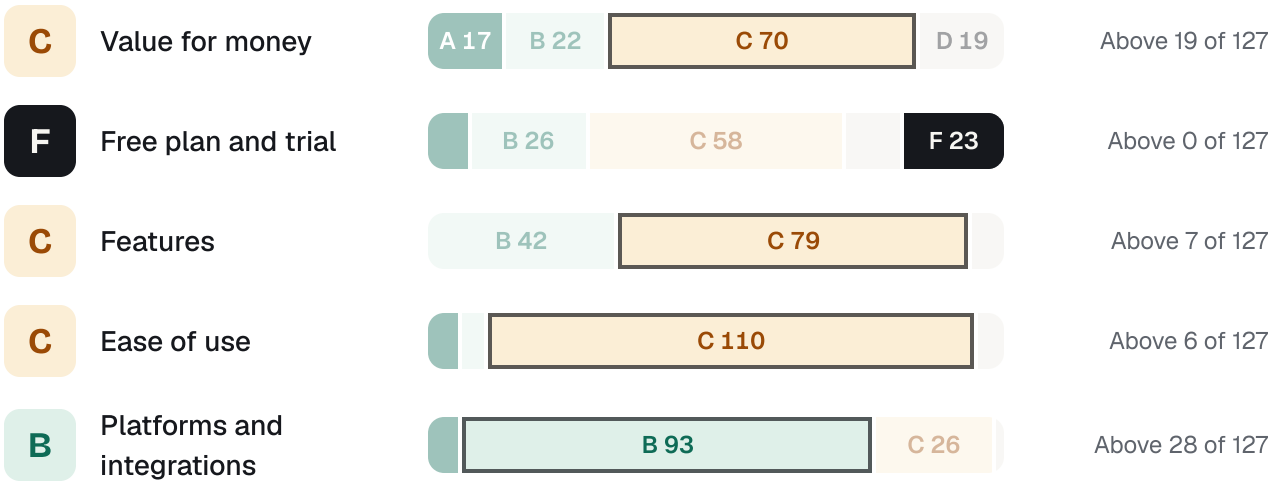
Other accounting and invoicing tools it is graded above

Column Tax's GPA of 1.8 is higher than 12 of the 127 other accounting and invoicing tools we grade, and level with 9.

It stands best on platforms and integrations (B, above 28 of 127) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 128 accounting and invoicing tools we grade, cut by the letter each got. Column Tax's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Column Tax you could make: forms. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 106 of the 127 other accounting and invoicing tools grade higher.

What you could make

- Forms: an app builder makes this well.

What you could not

- An API that other software can build on.
- What a company asks for before it lets staff use something: SOC 2.

What this rests on. Column Tax's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Cash App Taxes, TaxAct, Drake Tax and Keeper

The 4 tools Column Tax is most often weighed against, with where each one differs from it.

3.2 GPA

Cash App Taxes

Free

Free federal and state tax filing inside Cash App.

- Cash App Taxes has a free plan. Column Tax does not.
- Only Cash App Taxes lists iOS and Android apps.
- Cash App Taxes also covers calculator.

Column Tax and Cash App Taxes compared in full

2.4 GPA

TaxAct

Free plan · from $44.99/yr

Online and downloadable tax filing for individuals and businesses.

- TaxAct has a free plan. Column Tax does not.
- Column Tax also covers forms.
- TaxAct also covers documents and calculator.

Column Tax and TaxAct compared in full



2.2
GPA

Drake Tax

Free trial · from $299.99/yr

Professional tax preparation software for tax firms, desktop and web.

- Only Drake Tax lists a Windows app.
- Column Tax also covers forms.
- Drake Tax also covers file sharing.

Column Tax and Drake Tax compared in full



2.0
GPA

Keeper

Free trial · from $199/yr

Expense tracking and tax filing for freelancers and contractors.

- Only Keeper lists iOS and Android apps.
- Column Tax also covers forms.
- Keeper also covers bookkeeping and expense tracking.

Column Tax and Keeper compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

10

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Column Tax free?

No. Column Tax is a paid product.

What platforms does Column Tax work on?

Column Tax is available on Web.

Does Column Tax have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Column Tax is listed for Web.

Does Column Tax have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Column Tax is listed for Web.

Is Column Tax open source?

Column Tax is not described as open source on its own site, as read on Nov 13, 2026.

Does Column Tax have an API?

Yes. Column Tax offers a public API, according to its own site.

Who makes Column Tax?

Column Tax is made by a company of the same name.

What are the alternatives to Column Tax?

The closest alternatives to Column Tax in our directory are Cash App Taxes, TaxAct, Drake Tax and Keeper.

How does Column Tax compare with other accounting and invoicing tools?

Column Tax's GPA of 1.8 is higher than 12 of the 127 other accounting and invoicing tools we grade, and level with 9.

Could I make my own version of Column Tax?

The plain part of Column Tax you could make: forms. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Column Tax's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Column Tax's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Column Tax. Prices change, so check columntax.com before you buy.

columntax.com
columntax.com/expert-review
columntax.com/faq
columntax.com/blog/column-tax-joins-aiwyn

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Column Tax, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/column-tax

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Column Tax: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/column-tax
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Know someone choosing between accounting and invoicing tools?

Send them this guide: toolgpa.com/tools/column-tax/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded accounting and invoicing tools after Column Tax, each with an Insider's Guide of its own.

Accounting & Invoicing Insider's Guide

Every one of the 129 accounting and invoicing tools we grade, compared

Zoho Invoice Insider's Guide

Free invoicing app from Zoho for freelancers and small businesses

3.6 GPA

Zoho Books Insider's Guide

Online accounting from Zoho, with a free plan and six paid tiers

3.4 GPA

Cash App Taxes Insider's Guide

Free federal and state tax filing inside Cash App

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Column Tax's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Column Tax is a trademark of its owner, and this guide is not made, paid for or approved by Column Tax. Prices and plans change: check columntax.com before you buy.