ToolGPA

NOVEMBER 2026

Community

The Insider's Guide

Text messaging platform for brands, artists and creators



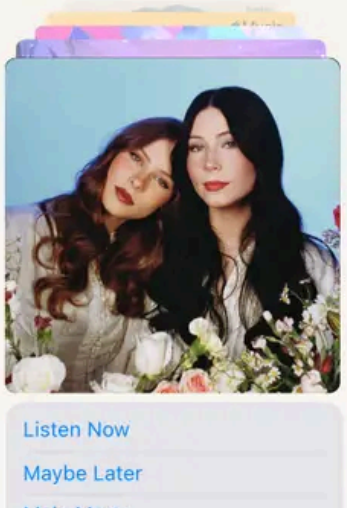
Every plan, grade, refund rule and rival among SMS and chat marketing tools, read from Community's own pages.

Made by Community · checked Nov 12, 2026 · toolgpa.com

1.8
GPA

Community

The Future of Engagement



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Community's own pages, its app-store listings and our grades. Every fact in it is on Community's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 3 of the 31 other SMS and chat marketing tools we grade

Community is a messaging platform that lets brands, artists, teams and creators text their audience directly by SMS and MMS, with Apple Messages for Business, RCS and WhatsApp listed as further channels. Plans are quoted individually and range from a small-business tier to a customizable enterprise package.

To get you started, here are **7 things to know about Community**, taken from its own pages and our grades.

> **No prices are published, flows, scheduling, API access and AI tools are not on the Small Business plan, and no Android app is listed.**
>
> From our report card of Community

1 **Best for brands and creators texting their fans**

Community is a two-way texting platform for brands, artists and creators, with opt-in management and a web and iOS app.

2 **It runs on 2 platforms**

Web and iOS.

3 **Two-way texting with opt-in management**

Every plan includes a dedicated 10DLC phone number, two-way messaging, member opt-in and opt-out handling, and TCPA compliance tools.

4 **Flows and campaign scheduling**

Message flow automations, scheduled campaigns and campaign surveys start on the Mid Market plan.

5 **AI tools**

Mid Market adds AI summaries, a message generator and message response clustering, which groups the replies a campaign receives.

6 **A 1.8 GPA, above 3 of 31**

That is against the other SMS and chat marketing tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Community you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

Community at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, iOS
MADE BY Community, since 2019	CATEGORY SMS & Chat Marketing
OUR GRADE 1.8 GPA, weak	

The report card

Best for brands and creators texting their fans

Community is a two-way texting platform for brands, artists and creators, with opt-in management and a web and iOS app. No prices are published, flows, scheduling, API access and AI tools are not on the Small Business plan, and no Android app is listed.

TOOLGPA REPORT CARD

Community

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; the pricing page sends visitors to a tailored quote or a demo, so it sits at the middle.
Free plan and trial	F	No free plan and no trial on the pages read.
Features	C	Two-way texting, opt-in and opt-out management and standard reporting. Flows, scheduling, surveys, API access and AI tools are not on the Small Business plan.
Ease of use	C	No store rating on record. Numbers, imports and compliance need onboarding.
Platforms and integrations	B	Web and iOS apps, with Zapier. No Android app is listed on the pages read.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Community is for

- ✓ Fits if you text a fan list and want opt-ins handled
- ✓ Works for artists and creators who want replies in a phone app

Who it is not for

- ✕ Skip it if you want a price, because the pricing page asks for a quote or demo
- ✕ Too light on Small Business: flows, scheduling, surveys, API and AI tools are not included
- ✕ Watch out: SSO and the dedicated support team are Enterprise only
- ✕ Watch out: no Android app is listed, and there is no free plan or trial

Good to know

Good for

- ✓ Musicians, sports teams and creators texting fans directly
- ✓ Retail and media brands growing a subscriber list by text
- ✓ Teams that want AI-grouped replies and automated flows

Worth knowing

- ⓘ No prices are published: the pricing page sends visitors to a tailored quote or a demo.
- ⓘ Flows, scheduling, surveys, API access and AI tools are not on the Small Business plan.
- ⓘ SSO and the dedicated support team are limited to the Enterprise package.
- ⓘ The pricing page names web and iOS app access; no Android app is listed on the pages read.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Community's current pricing could not be confirmed from its own site.

> **No price is published; the pricing page sends visitors to a tailored quote or a demo, so it sits at the middle.**
>
> From our grade for value for money

We could not confirm Community's current prices from its own site, so this guide lists no plans. community.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and iOS

Text messaging platform for brands, artists and creators. Here is what it does, as its own site describes it, and what it covers: public API, AI features, workflow automation, surveys, business texting, sMS marketing, whatsApp messaging.

> "
>
> **Two-way texting, opt-in and opt-out management and standard reporting.**

From our grade for features

Two-way texting with opt-in management

Every plan includes a dedicated 10DLC phone number, two-way messaging, member opt-in and opt-out handling, and TCPA compliance tools.

Flows and campaign scheduling

Message flow automations, scheduled campaigns and campaign surveys start on the Mid Market plan.

AI tools

Mid Market adds AI summaries, a message generator and message response clustering, which groups the replies a campaign receives.

API, webhooks and data

API access, outbound webhooks, data downloads, custom member data import and custom signup forms are listed from Mid Market up; Zapier works on every plan.

Several channels

The site lists SMS and MMS, Apple Messages for Business, RCS for Business and WhatsApp as channels, plus a mobile app.

Where it runs

Web

iOS

What it works with

Zapier

Community is made by Community, and has been around since 2019.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

3/31

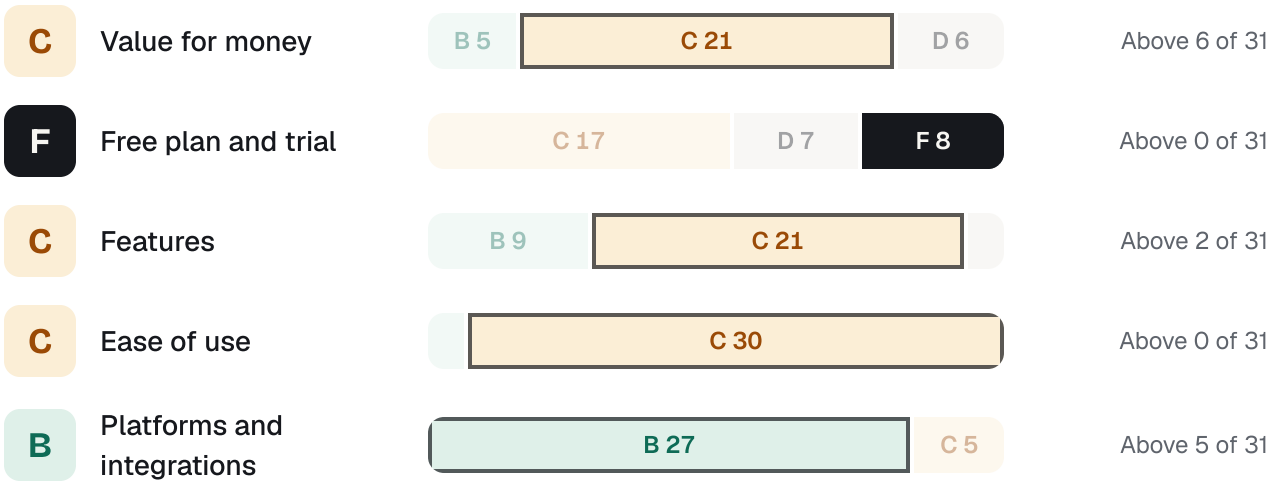
Other SMS and chat marketing tools it is graded above

Community's GPA of 1.8 is higher than 3 of the 31 other SMS and chat marketing tools we grade, and level with 3.

It stands best on platforms and integrations (B, above 5 of 31) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 32 SMS and chat marketing tools we grade, cut by the letter each got. Community's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Community you would be making texts to thousands of numbers, registered with the carriers. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 25 of the 31 other SMS and chat marketing tools grade higher.

What you could make

- Surveys: an app builder makes this well.

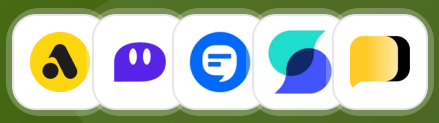
What you could not

- Texts to thousands of numbers, registered with the carriers.
- The WhatsApp Business API, which Meta opens only through approved partners.
- Connections to other products, each kept working as those products change.
- Texts from a business number, registered with the carriers.
- A real app for iOS. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Community's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Attentive, Postscript, SimpleTexting, SlickText and Heymarket

The 5 tools Community is most often weighed against, with where each one differs from it.

2.0 GPA

Attentive

Paid

SMS, email, RCS and push marketing for retail brands, sold by quote.

- Only Community lists an iOS app.
- Community also covers workflow automation, surveys, business texting and whatsApp messaging.
- Attentive also covers marketing automation, email campaigns and popups.

Community and Attentive compared in full

2.2 GPA

Postscript

Free trial · from $49/mo

SMS and RCS marketing for Shopify stores, billed per message sent.

- Only Community lists an iOS app.
- Community also covers workflow automation, surveys, business texting and whatsApp messaging.
- Postscript also covers marketing automation and popups.

Community and Postscript compared in full



2.4
GPA

SimpleTexting

Free trial · from $23.20/mo

SMS marketing and two-way texting priced by monthly message credits.

- Only SimpleTexting lists an Android app.
- Community also covers workflow automation, surveys and whatsApp messaging.
- SimpleTexting also covers marketing automation and forms.

Community and SimpleTexting compared in full



2.2
GPA

SlickText

Free trial · from $24.17/mo

SMS marketing with workflows and popups, every feature on every plan.

- Only SlickText lists an Android app.
- Community also covers workflow automation, surveys and whatsApp messaging.
- SlickText also covers marketing automation, forms and popups.

Community and SlickText compared in full



2.0
GPA

Heymarket

Free trial · from $49/mo

Shared inbox for business texting and email.

- Only Community lists an iOS app.
- Community also covers workflow automation, surveys and whatsApp messaging.
- Heymarket also covers shared inbox, marketing automation and AI agents.

Community and Heymarket compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Community free?

No. Community is a paid product.

What platforms does Community work on?

Community is available on Web and iOS.

Does Community have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Community is listed for Web and iOS.

Does Community have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Community is listed for Web and iOS.

Is Community open source?

Community is not described as open source on its own site, as read on Nov 12, 2026.

Does Community have an API?

Yes. Community offers a public API, according to its own site.

What does Community integrate with?

Community's listing names Zapier. A listing names up to eight integrations, so it may connect to more.

Who makes Community?

Community is made by a company of the same name. It dates from 2019.

What are the alternatives to Community?

The closest alternatives to Community in our directory are Attentive, Postscript, SimpleTexting, SlickText and Heymarket.

How does Community compare with other SMS and chat marketing tools?

Community's GPA of 1.8 is higher than 3 of the 31 other SMS and chat marketing tools we grade, and level with 3.

Could I make my own version of Community?

To replace Community you would be making texts to thousands of numbers, registered with the carriers.

Where this guide comes from

The prices, plans, platforms and features were read from Community's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Community's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Community. Prices change, so check community.com before you buy.

community.com/pricing
community.com/about
community.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Community, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/community

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Community: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/community
```

Know someone choosing between SMS and chat marketing tools?

Send them this guide:
toolgpa.com/tools/community/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SMS and chat marketing tools after Community, each with an Insider's Guide of its own.

SMS & Chat Marketing Insider's Guide

Every one of the 32 SMS and chat marketing tools we grade, compared

Chatfuel Insider's Guide

AI chatbots for WhatsApp, Instagram and Facebook with a usage wallet

2.6 GPA

Interakt Insider's Guide

WhatsApp and Instagram marketing, inbox and chatbots for Indian brands

2.6 GPA

AiSensy Insider's Guide

WhatsApp API for broadcasts, retargeting and click-to-WhatsApp ads

2.4 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Community's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Community is a trademark of its owner, and this guide is not made, paid for or approved by Community. Prices and plans change: check community.com before you buy.