ToolGPA

NOVEMBER 2026

Conga

The Insider's Guide

Quote, contract and document automation suite with e-signing



Every plan, grade, refund rule and rival among e-signature and proposal tools, read from Conga's own pages.

Made by Conga · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Conga's own pages, its app-store listings and our grades. Every fact in it is on Conga's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 78 other e-signature and proposal tools we grade

Conga is a revenue platform covering pricing, CPQ quoting, contract lifecycle management, document automation and billing. Conga Sign is its e-signature product, with white-label branding, several signer authentication options and links into CRM and ERP systems. Prices are not published.

> "
>
> **It publishes no prices and sells through demos.**
>
> From our report card of Conga

To get you started, here are **7 things to know about Conga**, taken from its own pages and our grades.

1 **Best for e-signing inside a quote and contract suite**

Conga Sign is the e-signature part of a suite that also covers quotes, contracts, billing and document automation.

2 **It runs on Web**

Web.

3 **Conga Sign**

Electronic and digital signatures with white-label branding, reminders, routing rules and tamper-proof audit trails.

4 **Signer authentication**

Email, SMS, ID verification and question-and-answer checks can be used to confirm who is signing.

5 **Contract lifecycle management**

CLM automates the contract process from drafting and negotiation through to execution and renewal.

6 **A 1.6 GPA, above 0 of 78**

That is against the other e-signature and proposal tools we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace Conga you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Conga at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Conga	CATEGORY E-Signatures & Proposals
OUR GRADE 1.6 GPA, weak	

The report card

Best for e-signing inside a quote and contract suite

Conga Sign is the e-signature part of a suite that also covers quotes, contracts, billing and document automation. It publishes no prices and sells through demos. It is usually bought alongside the rest, which is more than someone who only needs signatures wants.

TOOLGPA REPORT CARD	Conga	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, only a request form, so it sits in the middle with no evidence either way.
Free plan and trial	F	No free plan or trial is listed, and the site points to demos.
Features	C	Signing with several signer checks, plus CLM, CPQ and document automation. Signing is one product inside a bigger suite.
Ease of use	C	No store rating on record, and a suite sold through sales needs setup first.
Platforms and integrations	C	Web only, with no integrations named on the pages that were read.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Conga is for

- ✓ Fits if your company already runs Conga quotes or contracts
- ✓ Works for regulated teams that need regional data handling

Who it is not for

- ✗ Skip it if you want to try signing today, as there is no self-serve sign-up
- ✗ Watch out: no price is published, only a request form
- ✗ Too light on detail for a small team, since e-signature is one part of a larger suite
- ✗ Not for you if you want to buy signing alone, because it is usually bought with CPQ or CLM

Good to know

Good for

- ✓ Large sales organizations that already quote and contract in Salesforce-style stacks
- ✓ Companies wanting quoting, contracts and signatures from one vendor
- ✓ Teams needing white-labeled signing under their own brand

Worth knowing

- ⓘ Conga publishes no prices; its pricing page only offers a request form, so no plan or starting price is recorded.
- ⓘ E-signature is one product inside a larger suite, so it is usually bought alongside CPQ or CLM.
- ⓘ The site points buyers to demos and sales contact rather than a self-serve signup.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Conga's current pricing could not be confirmed from its own site.

> **No price is published, only a request form, so it sits in the middle with no evidence either way.**
>
> From our grade for value for money

We could not confirm Conga's current prices from its own site, so this guide lists no plans. conga.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Quote, contract and document automation suite with e-signing. Here is what it does, as its own site describes it, and what it covers: AI features, templates, workflow automation, documents, quotes and estimates.

"

Signing with several signer checks, plus CLM, CPQ and document automation.

From our grade for features

Conga Sign

Electronic and digital signatures with white-label branding, reminders, routing rules and tamper-proof audit trails.

Signer authentication

Email, SMS, ID verification and question-and-answer checks can be used to confirm who is signing.

Contract lifecycle management

CLM automates the contract process from drafting and negotiation through to execution and renewal.

CPQ and billing

Guided quoting for complex products and pricing, with consolidated invoicing across subscription and service models.

Document automation

Composer builds branded documents from templates and data held in the connected CRM.

Regional data and compliance

Regional data infrastructure is offered, and the vendor cites GDPR and HIPAA support for signed documents.

Where it runs

Web

What it works with

Its own pages name no integrations.

Conga is made by Conga.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/78

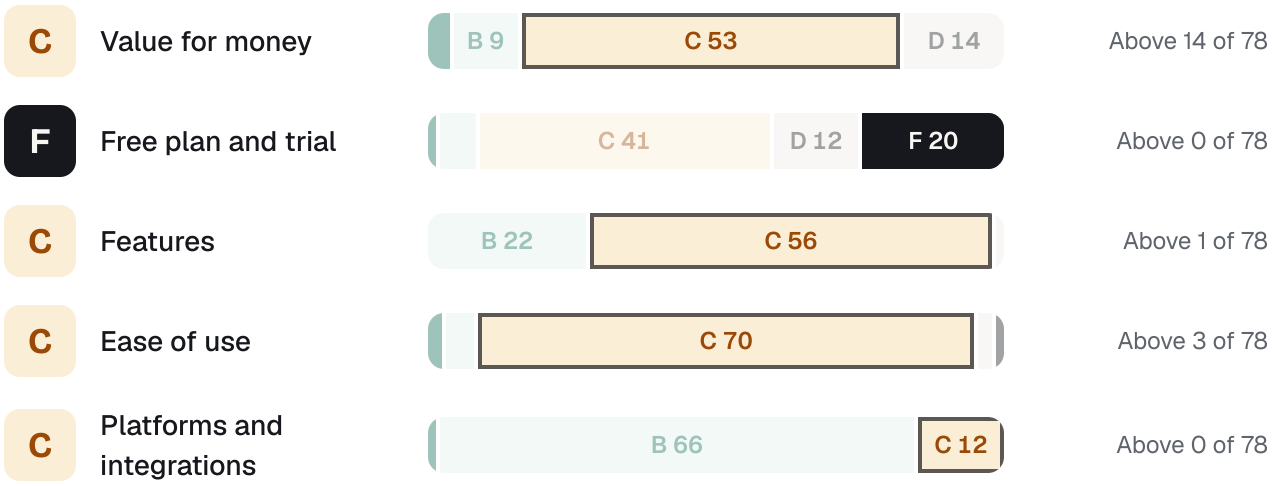
Other e-signature and proposal tools it is graded above

Conga's GPA of 1.6 is higher than 0 of the 78 other e-signature and proposal tools we grade, and level with 6.

It stands best on value for money (C, above 14 of 78) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 79 e-signature and proposal tools we grade, cut by the letter each got. Conga's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Conga you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 72 of the 78 other e-signature and proposal tools grade higher.

What you could make

- Documents, quotes and estimates and templates: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- AI features, unless you pay a model provider for each request yourself.
- What a company asks for before it lets staff use something: HIPAA.

What this rests on. Conga's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Docusign, PandaDoc, Icertis, Ironclad and Agiloft

The 5 tools Conga is most often weighed against, with where each one differs from it.

2.6 GPA

Docusign

Free trial · from $11/mo

E-signature service for sending, signing and tracking agreements.

- Only Docusign lists iOS and Android apps.
- Conga also covers workflow automation and quotes and estimates.
- Docusign also covers forms.

Conga and Docusign compared in full

2.0 GPA

PandaDoc

Free plan · from $19/mo

Proposals, quotes and contracts with e-signatures and tracking.

- PandaDoc has a free plan. Conga does not.
- Only PandaDoc lists an iOS app.
- Conga also covers workflow automation and quotes and estimates.

Conga and PandaDoc compared in full



1.8
GPA

Icertis

Paid

Enterprise contract management with AI agents.

- Conga also covers quotes and estimates.
- Icertis also covers reports.

Conga and Icertis compared in full



2.0
GPA

Ironclad

Paid

AI contract lifecycle management with built-in eSignature.

- Conga also covers quotes and estimates.

Conga and Ironclad compared in full



1.8
GPA

Agiloft

Paid

Enterprise contract lifecycle management with no-code workflows.

- Conga also covers quotes and estimates.
- Agiloft also covers reports.

Conga and Agiloft compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

9

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Conga free?

No. Conga is a paid product.

What platforms does Conga work on?

Conga is available on Web.

Does Conga have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Conga is listed for Web.

Does Conga have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Conga is listed for Web.

Is Conga open source?

Conga is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Conga?

Conga is made by a company of the same name.

What are the alternatives to Conga?

The closest alternatives to Conga in our directory are Docusign, PandaDoc, Icertis, Ironclad and Agiloft.

How does Conga compare with other e-signature and proposal tools?

Conga's GPA of 1.6 is higher than 0 of the 78 other e-signature and proposal tools we grade, and level with 6.

Could I make my own version of Conga?

To replace Conga you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Conga's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Conga's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Conga. Prices change, so check conga.com before you buy.

conga.com
conga.com/pricing
conga.com/products/conga-sign

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Conga, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/conga

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Conga: The Insider's Guide", checked Nov 13, 2026. https://toolgpa.com/tools/conga
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Know someone choosing between e-signature and proposal tools?

Send them this guide: toolgpa.com/tools/conga/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded e-signature and proposal tools after Conga, each with an Insider's Guide of its own.

E-Signatures & Proposals Insider's Guide

Every one of the 79 e-signature and proposal tools we grade, compared

BoldSign Insider's Guide

Low-cost e-signature app and API from Syncfusion

3.0 GPA

Zoho Sign Insider's Guide

Per-user e-signature app from Zoho with a free single-user plan

3.0 GPA

Docusign Insider's Guide

E-signature service for sending, signing and tracking agreements

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Conga's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Conga is a trademark of its owner, and this guide is not made, paid for or approved by Conga. Prices and plans change: check conga.com before you buy.