ToolGPA

NOVEMBER 2026

Contactzilla

The Insider's Guide

Shared company contact book synced to every phone and computer



Every plan, grade, refund rule and rival among CRM tools, read from Contactzilla's own pages.

Made by Contactzilla · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Contactzilla's own pages, its app-store listings and our grades. Every fact in it is on Contactzilla's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 17 of the 72 other CRM tools we grade

Contactzilla keeps a team's business contacts in shared address books and syncs them to phones, tablets and computers over CardDAV. Admins manage contacts in a web portal and can push them to devices through MDM. It is a contact directory rather than a sales pipeline tool.

To get you started, here are **9 things to know about Contactzilla**, taken from its own pages and our grades.

> "
>
> **Device deployment through MDM and connecting a directory take setup.**
>
> From our grade for ease of use

1 **Best for a shared company contact book on every phone**

Contactzilla syncs a shared company contact book to every phone and computer.

2 **Paid plans start at $1.79 a month**

As its pricing page puts it: $1.79 per device / month, billed annually.

3 **You can try it first**

14-day free trial with full access, no credit card required

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **CardDAV device sync**

iPhones sync through the CardDAV support built into iOS, and Android devices connect through the Contactzilla Sync app.

6 **Shared address books**

Unlimited address books, with granular permissions so different team members see different contacts.

7 **MDM deployment**

Contacts can be pushed to company devices through mobile device management, which every plan includes.

8 **A 2.0 GPA, above 17 of 72**

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

Nothing Contactzilla does is plain enough to make in a weekend. The 4 things listed below take a company.

Contactzilla at a glance

PRICING Free trial, from $1.79 per device / month, billed annually	FREE PLAN No
FREE TRIAL 14-day free trial with full access, no credit card required	RUNS ON Web, iOS, Android
MADE BY Contactzilla	CATEGORY CRM Software
OUR GRADE 2.0 GPA, fair	

The report card

Best for a shared company contact book on every phone

Contactzilla syncs a shared company contact book to every phone and computer. It charges per connected device with a 10-device minimum, and it stores contacts only, with no deal pipeline.

TOOLGPA REPORT CARD	Contactzilla	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$1.79 per device a month billed yearly, with a 10-device minimum, so the floor is about $18 a month, between the $15 cheaper quarter and $25 middle of CRM tools.
Free plan and trial	C	A 14-day free trial with full access and no card needed. No free plan.
Features	D	It syncs and shares contacts, with labels, custom fields and import and export. The pricing page lists no deal pipeline or sales tracking, so it is one narrow function.
Ease of use	C	No store rating on record. Device deployment through MDM and connecting a directory take setup.
Platforms and integrations	B	Web, iOS and Android, with Microsoft Entra ID, Google Workspace, Salesforce, Microsoft 365 and Mailchimp connections.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Contactzilla is for

- ✓ Fits if your team needs one shared address book on everyone's phone
- ✓ Works for companies that deploy contacts through a device management system

Who it is not for

- ✕ Skip it if you want to track deals, as it is a contact book only
- ✕ Tight if you have fewer than 10 devices, because that is the minimum
- ✕ Watch out: scheduled imports cost $50 a month each and exports $99 a month each, on top of device fees
- ✕ Watch out: plans over 2,000 devices are quoted individually

Good to know

Good for

- ✓ Field and frontline teams that need current contacts on every phone
- ✓ IT teams that deploy company contacts to devices through MDM
- ✓ Organizations keeping a shared directory in Microsoft 365 or Google Workspace

Worth knowing

- ⓘ Billing is per connected device, with a minimum of 10 devices.
- ⓘ Scheduled imports cost $50 a month each and exports $99 a month each, on top of device fees.
- ⓘ It stores and syncs contacts; the pricing page lists no deal pipeline or sales tracking.
- ⓘ Plans over 2,000 devices are quoted individually.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$1.79

A month to start

Contactzilla is a paid product with a free trial, starting at $1.79 per device / month, billed annually.

MDM 1

$1.79

per device / month for 1 to 199 devices, billed annually

Device syncing, MDM deployment, unlimited address books, import and export, and granular permissions.

MDM 2

$1.49

per device / month for 200 to 499 devices, billed annually

The same features as MDM 1 at a lower per-device rate.

MDM 3

$1.20

per device / month for 500 to 1999 devices, billed annually

The same features at the lowest published rate; 2,000 or more devices is priced as Enterprise.

Trying it first

14-day free trial with full access, no credit card required

Read from contactzilla.com on Nov 12, 2026.

Ways to pay less

NONPROFIT

Discounts for registered nonprofits

The pricing page FAQ says registered nonprofit organizations can get discounted pricing, by contacting the company.

Stated on contactzilla.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Shared company contact book synced to every phone and computer. Here is what it does, as its own site describes it, and what it covers: public API, databases.

> "It syncs and shares contacts, with labels, custom fields and import and export.

From our grade for features

CardDAV device sync

iPhones sync through the CardDAV support built into iOS, and Android devices connect through the Contactzilla Sync app.

Shared address books

Unlimited address books, with granular permissions so different team members see different contacts.

MDM deployment

Contacts can be pushed to company devices through mobile device management, which every plan includes.

Labels and custom fields

Contacts take labels such as Sales or Opportunities and custom fields for things like an account number.

Import and export

Contacts come in from sources such as Mailchimp or CSV files, and can be exported.

Scheduled importers and exports

Paid add-ons import from Microsoft Entra ID, Google Workspace or Salesforce, and export to Outlook or Google Shared Contacts.

Where it runs

Web · iOS · Android

What it works with

Microsoft Entra ID · Google Workspace · Salesforce · Microsoft 365 · Mailchimp

Contactzilla is made by Contactzilla.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

17 /72

Other CRM tools it is graded above

Contactzilla's GPA of 2.0 is higher than 17 of the 72 other CRM tools we grade, and level with 4.

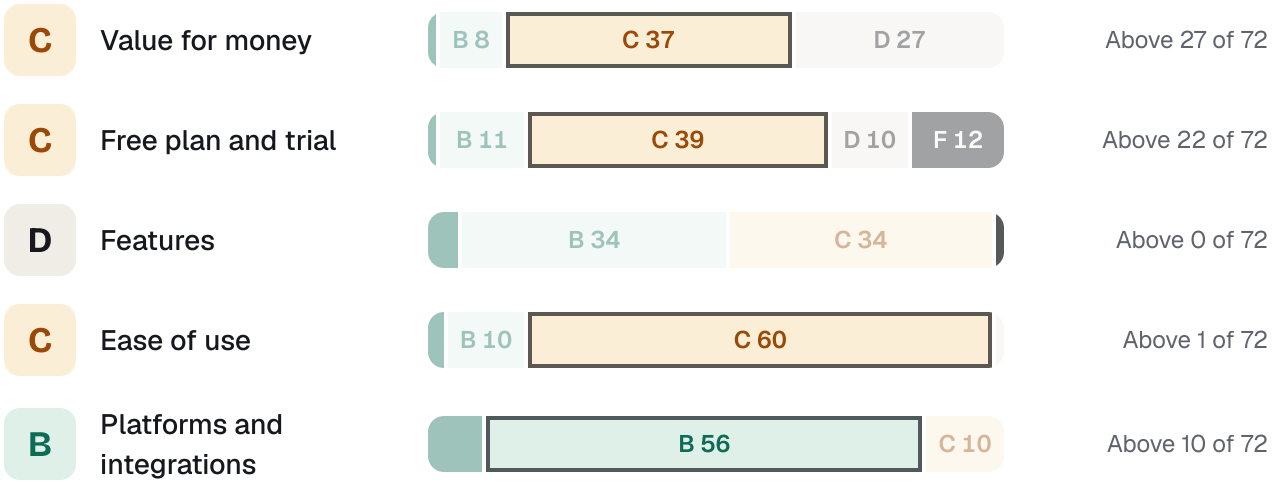
It stands best on platforms and integrations (B, above 10 of 72) and worst on features (D, above 0).

Its paid plans start at $1.79 a month, against a middle price of $27.92 for the category: 0 of the 66 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4, and no tool on the category's chart scores higher without costing more.

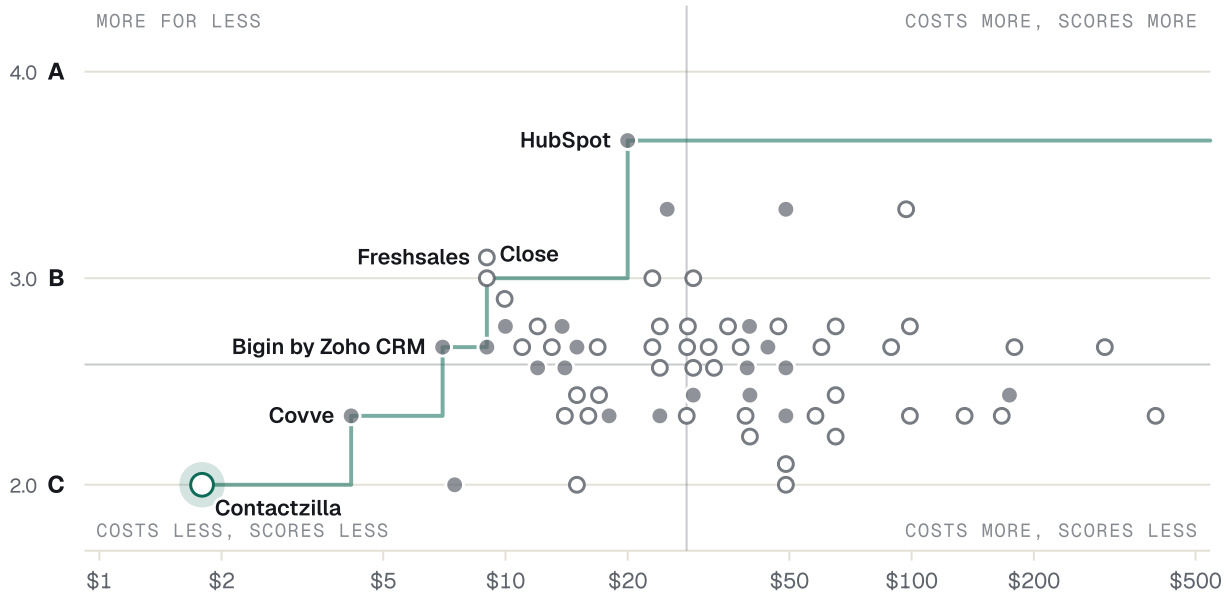
Each grade against the category

Every bar is all 73 CRM tools we grade, cut by the letter each got. Contactzilla's own letter is outlined.



Price against what you get

Each dot is one of 67 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Contactzilla is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Nothing Contactzilla does is plain enough to make in a weekend. The 4 things listed below take a company.

That makes this kind of software worth paying for, not this one in particular: 51 of the 72 other CRM tools grade higher. It costs $21.48 a year.

What you could not

- ✕ Databases with views, filters and links between them.
- ✕ A real app for iOS and Android. Something home-made would be a web page.

- ✕ It plugs into other products, Microsoft Entra ID, Google Workspace and Salesforce among them, and has an API.
- ✕ What a company asks for before it lets staff use something: roles and permissions.

What this rests on. Contactzilla's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



folk, Mesh, Nimble, Less Annoying CRM and Capsule CRM

The 5 tools Contactzilla is most often weighed against, with where each one differs from it.

2.2 GPA

folk

Free trial · from $24/mo

CRM that pulls contacts from LinkedIn, email and WhatsApp.

- Only folk lists macOS and Windows apps.
- Only folk lists a browser extension.
- Contactzilla also covers databases.

Contactzilla and folk compared in full

2.4 GPA

Mesh

Free plan · from $10/mo

Personal CRM that builds itself from email, calendar and social.

- Mesh has a free plan. Contactzilla does not, though it has a free trial.
- Only Mesh lists macOS and Windows apps.
- Only Mesh lists a browser extension.

Contactzilla and Mesh compared in full



2.4
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Nimble

Free trial · from $24.90/mo

Relationship CRM with contact enrichment and a browser extension.

- Only Nimble lists a browser extension.
- Contactzilla also covers databases.
- Nimble also covers kanban boards, sales pipeline, marketing automation, workflow automation and forms.

Contactzilla and Nimble compared in full



2.4
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Less Annoying CRM

Free trial · from $15/mo

Simple CRM for small businesses at one flat per-user price.

- Only Contactzilla lists iOS and Android apps.
- Contactzilla also covers databases.
- Less Annoying CRM also covers tasks, calendar, sales pipeline, forms and reports.

Contactzilla and Less Annoying CRM compared in full



2.2
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Capsule CRM

Free plan · from $18/mo

Small-business CRM for contacts, sales pipelines and projects.

- Capsule CRM has a free plan. Contactzilla does not, though it has a free trial.
- Contactzilla also covers databases.
- Capsule CRM also covers tasks, kanban boards, sales pipeline, workflow automation and reports.

Contactzilla and Capsule CRM compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Contactzilla free?

No, Contactzilla is a paid product, but you can try it first. 14-day free trial with full access, no credit card required.

How much does Contactzilla cost?

Contactzilla lists 3 plans. MDM 1: $1.79 per device / month for 1 to 199 devices, billed annually.

What platforms does Contactzilla work on?

Contactzilla is available on Web, iOS and Android.

Does Contactzilla offer any discounts?

Contactzilla publicly lists the following: Discounts for registered nonprofits.

Does Contactzilla have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Contactzilla is listed for Web, iOS and Android.

Does Contactzilla have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Contactzilla is listed for Web, iOS and Android.

Is Contactzilla open source?

Contactzilla is not described as open source on its own site, as read on Nov 12, 2026.

Does Contactzilla have an API?

Yes. Contactzilla offers a public API, according to its own site.

What does Contactzilla integrate with?

Contactzilla's listing names Microsoft Entra ID, Google Workspace, Salesforce, Microsoft 365 and Mailchimp.

Who makes Contactzilla?

Contactzilla is made by a company of the same name.

What are the alternatives to Contactzilla?

The closest alternatives to Contactzilla in our directory are folk, Mesh, Nimble, Less Annoying CRM and Capsule CRM.

How does Contactzilla compare with other CRM tools?

Contactzilla's GPA of 2.0 is higher than 17 of the 72 other CRM tools we grade, and level with 4.

Is Contactzilla good value for money?

ToolGPA grades Contactzilla C for value for money. Its paid plans start at $1.79 a month, against a middle price of $27.92 for the category: 0 of the 66 others that charge start lower.

Could I make my own version of Contactzilla?

Nothing Contactzilla does is plain enough to make in a weekend. The 4 things listed below take a company.

Where this guide comes from

The prices, plans, platforms and features were read from Contactzilla's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Contactzilla's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Contactzilla. Prices change, so check contactzilla.com before you buy.

contactzilla.com/pricing

contactzilla.com/features

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Contactzilla, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/contactzilla

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Contactzilla: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/contactzilla
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Know someone choosing between CRM tools?

Send them this guide:
toolgpa.com/tools/contactzilla/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Contactzilla, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 73 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Bigin by Zoho CRM Insider's Guide

Pipeline-based CRM from Zoho for small businesses

2.8 GPA

Bitrix24 Insider's Guide

Flat-priced CRM with tasks, chat, video calls and a site builder

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Contactzilla's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Contactzilla is a trademark of its owner, and this guide is not made, paid for or approved by Contactzilla. Prices and plans change: check contactzilla.com before you buy.