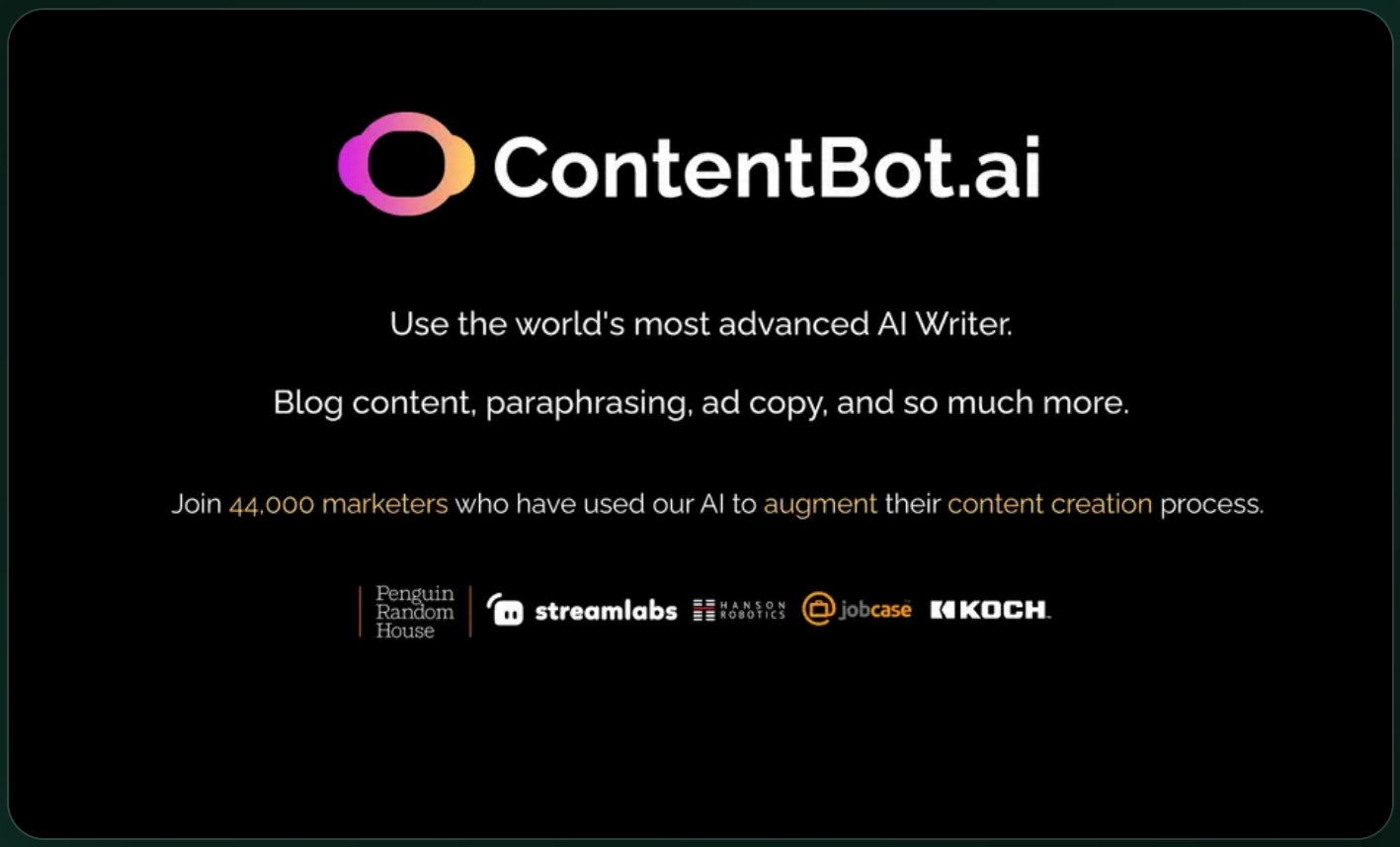
ToolGPA

NOVEMBER 2026

ContentBot

The Insider's Guide

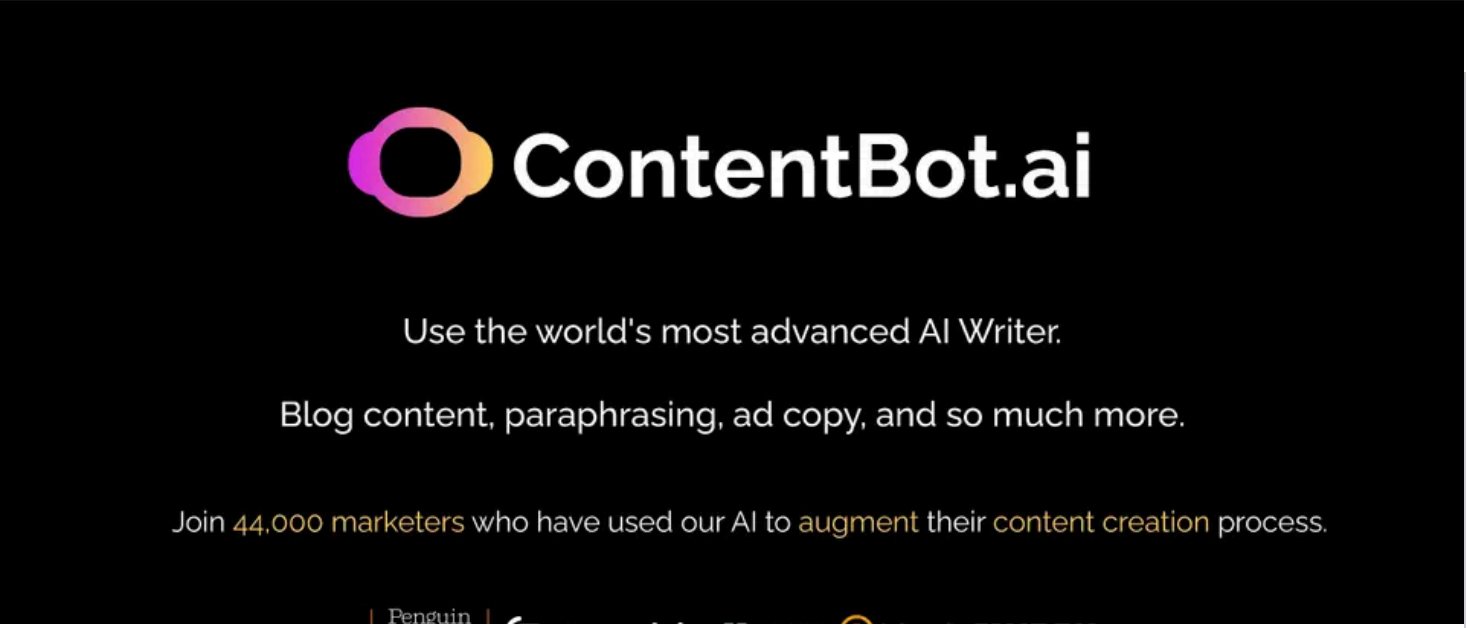
AI blog writer with workflows and bulk imports



Every plan, grade, refund rule and rival among writing tools, read from ContentBot's own pages.

Made by ContentBot · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ContentBot's own pages, its app-store listings and our grades. Every fact in it is on ContentBot's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 5 of the 136 other writing tools we grade

ContentBot generates blog posts, ad copy, product descriptions and other marketing text with AI models, and can run content jobs automatically through its Flows and Imports features. Plans are priced by a monthly word allowance, with seats unlimited on every plan. It also lists a Chrome extension and a WordPress plugin.

To get you started, here are **8 things to know about ContentBot**, taken from its own pages and our grades.

1 **Best for drafting blog posts at volume**

ContentBot writes blog posts, workflows and marketing copy, from $9 a month for 50,000 words.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month for 50,000 words.

3 **It runs on Web**

Web, with a browser extension too.

4 **AI Blog Writer**

Produces full blog posts with a built-in uniqueness score for longer pieces and suggestions for links.

5 **Flows**

Chains triggers, actions and filters so content, such as a daily or weekly post, is generated on a schedule.

6 **Imports**

Uploads a file of rows, runs a prompt over each, and returns the output as CSV, documents or email.

7 **A 1.8 GPA, above 5 of 136**

That is against the other writing tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace ContentBot you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

ContentBot at a glance

PRICING Paid, from $9 per month for 50,000 words	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web, Browser extension
MADE BY ContentBot	CATEGORY Writing Tools
OUR GRADE 1.8 GPA, weak	

The report card

Best for drafting blog posts at volume

ContentBot writes blog posts, workflows and marketing copy, from $9 a month for 50,000 words. There's no free plan or trial, workflow and import limits climb with the price, and the latest blog posts on the home page are from 2024.

TOOLGPA REPORT CARD — **ContentBot** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$9 a month for 50,000 words, near the category's $9.75 middle. Premium is $29 and Premium+ $49.

SUBJECT	GRADE	COMMENT
Free plan and trial	F	No free plan or trial is listed. A prepaid option includes 10,000 free words on a first purchase.
Features	C	Blog writer, workflows, imports, a humanizer and marketing copy tools. Gaps: 3 workflows and 50-row imports on Premium.
Ease of use	C	No store rating on record. Workflows and imports mean setup.
Platforms and integrations	B	Web and a browser extension, with WordPress and OpenAI.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ContentBot is for

- ✓ Fits if you draft many blog posts and want word-based pricing
- ✓ Works for teams that need unlimited seats on one plan

Who it is not for

- ✗ Skip it if you want a free plan or trial, because none is listed
- ✗ Tight if you want more workflows: Premium allows 3, unlimited needs Premium+ at $49
- ✗ Pricey if you buy by the pack, at $0.50 per 1,000 words prepaid
- ✗ Watch out: the latest blog posts on the home page are from 2024

Good to know

Good for

- ✓ Marketers who want blog posts generated on a schedule
- ✓ Agencies and teams, since every plan has unlimited seats
- ✓ Stores that need product descriptions generated in bulk

Worth knowing

- ⓘ There is no free plan or free trial listed; the prepaid option includes 10,000 free words on a first purchase.
- ⓘ A prepaid, pay-as-you-go option is sold at $0.50 per 1,000 words in packs of 15,000 words to 5 million words.
- ⓘ Premium allows 3 workflows and imports of 50 rows; unlimited workflows and 500 rows need Premium+.
- ⓘ The latest blog posts shown on the homepage are from 2024.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9
A month to start

ContentBot is a paid product, starting at $9 per month for 50,000 words.

STARTER
$9
per month for 50,000 words

50,000 words a month, unlimited seats, AI Blog Writer v4, AI Workflows, Imports, AI chat and SEO tools.

PREMIUM
$29
per month for 150,000 words

150,000 words a month, 3 AI Workflows, imports of up to 50 rows and priority support.

PREMIUM+
$49
per month for 400,000 words

400,000 words a month, unlimited AI Workflows, imports of up to 500 rows and priority support.

Read from contentbot.ai on Nov 13, 2026.

Ways to pay less

NONPROFIT

Non-profit discount on request

The FAQ says non-profits can get a discount by getting in touch with the company.

Stated on contentbot.ai

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

AI blog writer with workflows and bulk imports. Here is what it does, as its own site describes it, and what it covers: AI features, chat assistant, workflow automation, long-form writing.

> **Blog writer, workflows, imports, a humanizer and marketing copy tools.**

From our grade for features

AI Blog Writer

Produces full blog posts with a built-in uniqueness score for longer pieces and suggestions for links.

Flows

Chains triggers, actions and filters so content, such as a daily or weekly post, is generated on a schedule.

Imports

Uploads a file of rows, runs a prompt over each, and returns the output as CSV, documents or email.

Humanizer

Rewrites AI output with the stated aim of passing detectors such as ZeroGPT and Winston AI.

Marketing copy tools

Includes templates for ads, slogans, product descriptions, sales emails and landing page copy, in more than 110 languages.

Where it runs

Web

Browser extension

What it works with

WordPress

OpenAI

ContentBot is made by ContentBot.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

5/136

Other writing tools it is graded above

ContentBot's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

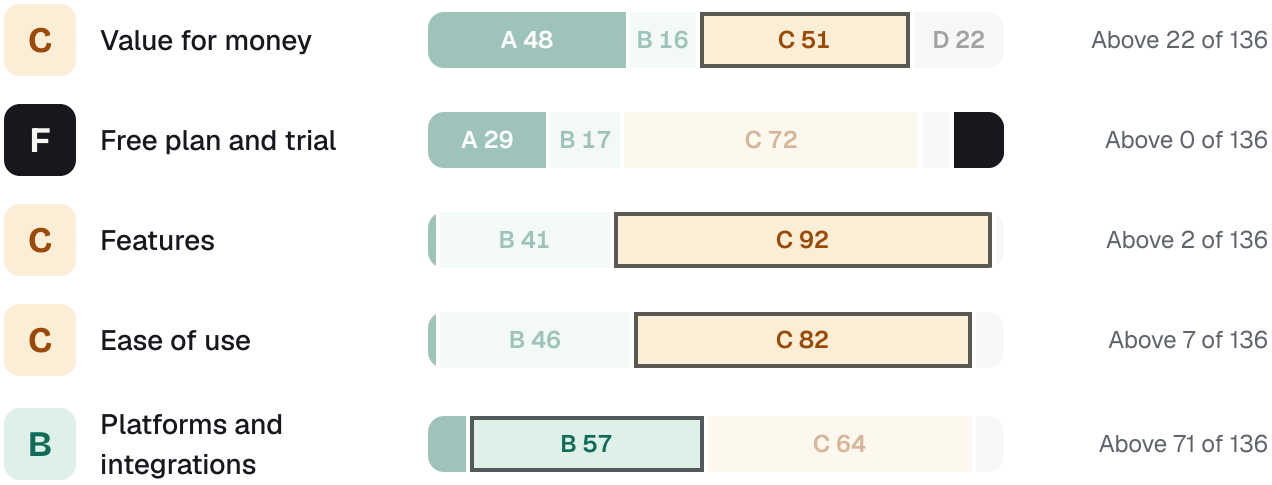
It stands best on platforms and integrations (B, above 71 of 136) and worst on free plan and trial (F, above 0).

Its paid plans start at $9 a month, against a middle price of $8.66 for the category: 41 of the 81 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 26 tools score higher and cost less.

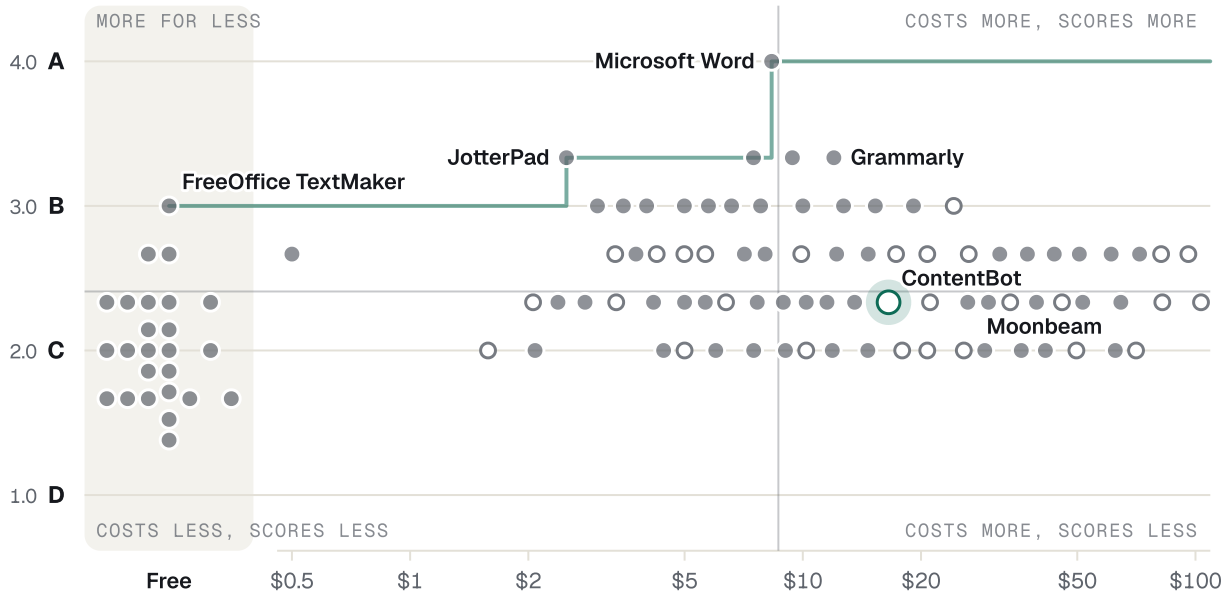
Each grade against the category

Every bar is all 137 writing tools we grade, cut by the letter each got. ContentBot's own letter is outlined.



Price against what you get

Each dot is one of 107 writing tools. Further left costs less; higher up scores better on features, ease of use and platforms. ContentBot is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace ContentBot you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 119 of the 136 other writing tools grade higher. It costs $108 a year.

What you could make

- Long-form writing: an app builder makes this well.

What you could not

- Connections to other products, each kept working as those products change.
- An AI model, which you can rent by the request but not make.

What this rests on. ContentBot's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Jasper, Copy.ai, Rytr and Writecream

The 4 tools ContentBot is most often weighed against, with where each one differs from it.

Jasper

2.2 GPA

Free trial · from $59/mo

AI content platform with marketing agents and brand voice.

- ContentBot also covers workflow automation and long-form writing.
- Jasper also covers AI agents.

ContentBot and Jasper compared in full

Copy.ai

1.6 GPA

From $24/mo

AI workflow platform for sales and marketing content.

- Only ContentBot lists a browser extension.
- ContentBot also covers long-form writing.

ContentBot and Copy.ai compared in full

2.4
GPA

Rytr

Free plan · from $7.50/mo

AI copy generator with 40+ use cases and tone matching.

- Rytr has a free plan. ContentBot does not.
- ContentBot also covers chat assistant, workflow automation and long-form writing.
- Rytr also covers templates and grammar & style.

ContentBot and Rytr compared in full

1.6
GPA

Writecream

Free trial · from $49/mo

AI marketing agents for blogs, emails, social and reviews.

- Only ContentBot lists a browser extension.
- ContentBot also covers chat assistant.
- Writecream also covers AI agents.

ContentBot and Writecream compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ContentBot free?

No. ContentBot is a paid product, starting at $9 per month for 50,000 words.

How much does ContentBot cost?

ContentBot lists 3 plans. Starter: $9 per month for 50,000 words.

What platforms does ContentBot work on?

ContentBot is available on Web. It also has a browser extension.

Does ContentBot offer any discounts?

ContentBot publicly lists the following: Non-profit discount on request.

Does ContentBot have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ContentBot is listed for Web.

Does ContentBot have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ContentBot is listed for Web.

Is ContentBot open source?

ContentBot is not described as open source on its own site, as read on Nov 13, 2026.

What does ContentBot integrate with?

ContentBot's listing names WordPress and OpenAI. A listing names up to eight integrations, so it may connect to more.

Who makes ContentBot?

ContentBot is made by a company of the same name.

What are the alternatives to ContentBot?

The closest alternatives to ContentBot in our directory are Jasper, Copy.ai, Rytr and Writecream.

How does ContentBot compare with other writing tools?

ContentBot's GPA of 1.8 is higher than 5 of the 136 other writing tools we grade, and level with 12.

Is ContentBot good value for money?

ToolGPA grades ContentBot C for value for money. Its paid plans start at $9 a month, against a middle price of $8.66 for the category: 41 of the 81 others that charge start lower.

Could I make my own version of ContentBot?

To replace ContentBot you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from ContentBot's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ContentBot's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ContentBot. Prices change, so check contentbot.ai before you buy.

contentbot.ai/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ContentBot, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/contentbot

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "ContentBot: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/contentbot
```

Know someone choosing between writing tools?

Send them this guide:
toolgpa.com/tools/contentbot/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded writing tools after ContentBot, each with an Insider's Guide of its own.

Writing Tools Insider's Guide

Every one of the 137 writing tools we grade, compared

FreeOffice TextMaker Insider's Guide

Free word processor that opens and saves Microsoft Word files

3.4 GPA

Microsoft Word Insider's Guide

Word processor sold with Microsoft 365, free in the browser

3.4 GPA

Apache OpenOffice Insider's Guide

Free open-source office suite with the Writer word processor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ContentBot's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ContentBot is a trademark of its owner, and this guide is not made, paid for or approved by ContentBot. Prices and plans change: check contentbot.ai before you buy.