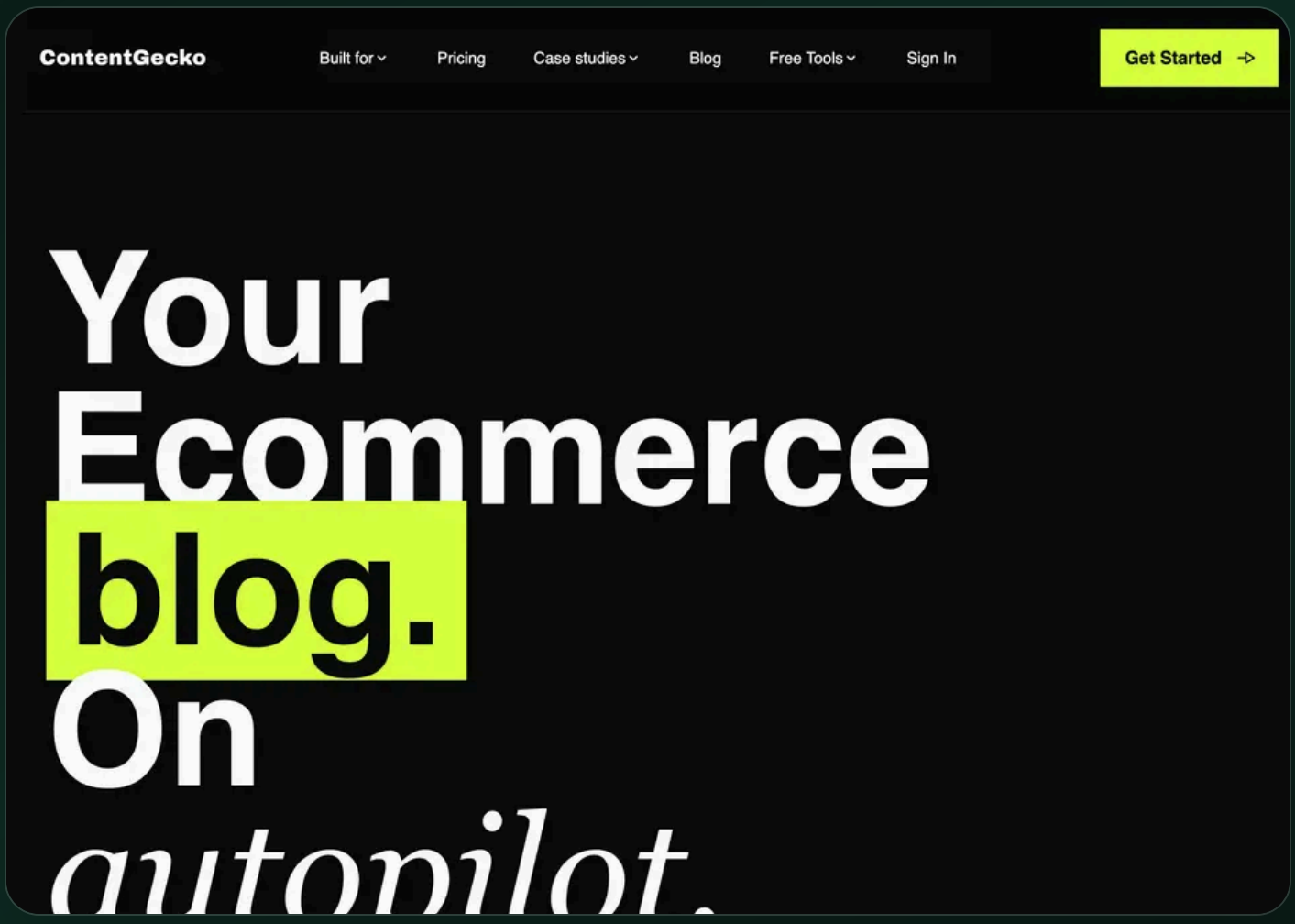
ToolGPA

NOVEMBER 2026

ContentGecko

The Insider's Guide

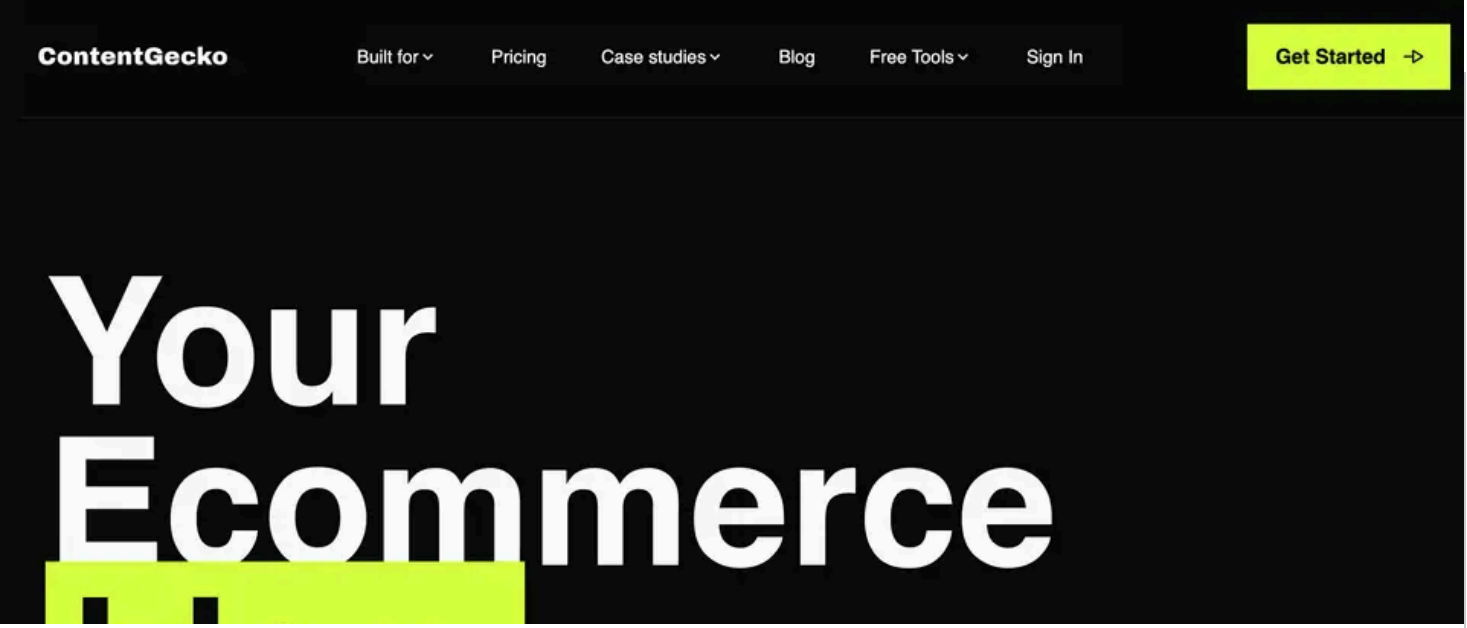
Automated SEO blog for WooCommerce, Shopify and Magento stores



Every plan, grade, refund rule and rival among SEO content tools, read from ContentGecko's own pages.

Made by ContentGecko OÜ · checked Nov 13, 2026 · toolgpa.com

1.4
GPA



ToolGPA

Contents

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ContentGecko's own pages, its app-store listings and our grades. Every fact in it is on ContentGecko's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.4

GPA, above 0 of the 95 other SEO content tools we grade

ContentGecko plans, writes, publishes and updates a blog for an online store, using the store's product catalog as its source. Posts link to products and change when a SKU's price or stock changes. It is built for ecommerce owners and marketing teams rather than general-purpose writers.

> "
>
> **You connect a store and a catalogue before it does anything.**
>
> From our grade for ease of use

To get you started, here are **8 things to know about ContentGecko**, taken from its own pages and our grades.

1 **Best for automatic blogs for online stores**

ContentGecko writes and updates a blog from your store's product catalogue, for WooCommerce, Shopify and Magento.

2 **Paid plans start at about $488.22 a month**

As its pricing page puts it: €437 per month, up to 1,000 products.

3 **It runs on Web**

Web.

4 **Catalog-aware blog**

Reads the product catalog to find topics across categories and attributes, then plans hubs, listicles, how-tos and buyer guides.

5 **Writing and updating**

Writes posts against a style guide, tone and banned-terms list, and keeps them updated as the catalog changes.

6 **Product sync**

Catalog sync runs weekly on Starter, daily on Professional and in real time on Enterprise. Price, stock or priority changes update related posts and links.

7 **A 1.4 GPA, above 0 of 95**

That is against the other SEO content tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

The plain part of ContentGecko you could make: long-form writing and internal linking. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

ContentGecko at a glance

PRICING
Paid, from €437 per month, up to 1,000 products

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
ContentGecko OÜ

CATEGORY
SEO Content Optimizers

OUR GRADE
1.4 GPA, weak

The report card

Best for automatic blogs for online stores

ContentGecko writes and updates a blog from your store's product catalogue, for WooCommerce, Shopify and Magento. It starts at 437 euros a month with no free plan or trial listed, many times what this category charges, and it does nothing outside online shops.

TOOLGPA REPORT CARD

ContentGecko

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	F	437 euros a month for up to 1,000 products, against a $45 category middle. Nothing on record sets it against a different kind of product.
Free plan and trial	F	No free plan and no trial on the pricing page.
Features	C	Writes and updates blog posts from a synced catalogue, with product images, links and SEO analytics. It does that job fully, but it is a narrower job than general SEO writing.
Ease of use	C	You connect a store and a catalogue before it does anything. No store rating is on record.
Platforms and integrations	B	Web, with WooCommerce, Shopify and Magento connections.

Grade point average — Weak, out of 4.0 **1.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ContentGecko is for

- ✓ Fits if you run a store on Shopify, WooCommerce or Magento and want blog posts tied to products
- ✓ Makes sense if you have a budget well above typical writing tools

Who it is not for

- ✗ Pricey if you are a small shop, at 437 euros a month for up to 1,000 products
- ✗ Not for you if your site is not a store, as it works with those three platforms only
- ✗ Tight if your catalogue is large: above 10,000 products you need a quote
- ✗ Watch out: prices are in euros and no free trial is listed

Good to know

Good for

- ✓ Online stores that want a large blog tied to their products without a writing team
- ✓ WooCommerce, Shopify and Magento merchants with catalogs of hundreds to thousands of products

Worth knowing

- ⓘ Prices are in euros and no free plan or trial is listed on the pricing page.
- ⓘ Plans are limited by catalog size, so a store above 10,000 products has to ask for a quote.
- ⓘ Works with WooCommerce, Shopify and Magento stores; it is not a general writing tool for other kinds of sites.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$488.22

A month to start

ContentGecko is a paid product, starting at €437 per month, up to 1,000 products.

> **Nothing on record sets it against a different kind of product.**
>
> From our grade for value for money

STARTER

€437

per month for up to 1,000 products

Automatic blog writing and updating, weekly product catalog sync, product images and smart links in posts, SEO analytics and email support. Priced in euros.

PROFESSIONAL

€798

per month for up to 10,000 products

The same blog automation with a daily catalog sync and priority support. Marked as the recommended plan.

ENTERPRISE

Custom

For stores with more than 10,000 products: real-time catalog sync and 24/7 dedicated support in Slack. Quote on request.

Read from contentgecko.io on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Automated SEO blog for WooCommerce, Shopify and Magento stores. Here is what it does, as its own site describes it, and what it covers: AI features, long-form writing, content optimization, internal linking.

> **Writes and updates blog posts from a synced catalogue, with product images, links and SEO analytics.**
>
> From our grade for features

Catalog-aware blog

Reads the product catalog to find topics across categories and attributes, then plans hubs, listicles, how-tos and buyer guides.

Writing and updating

Writes posts against a style guide, tone and banned-terms list, and keeps them updated as the catalog changes.

Product sync

Catalog sync runs weekly on Starter, daily on Professional and in real time on Enterprise. Price, stock or priority changes update related posts and links.

Publishing to the store

Publishes to WooCommerce, Shopify or Magento, with images and smart links to products. Auto-publish or human approval of drafts is a setting.

SEO analytics

Included on every plan, plus free tools such as SERP keyword clustering and a category page optimizer.

Where it runs

Web

What it works with

WooCommerce

Shopify

Magento

ContentGecko is made by ContentGecko OÜ.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/95

Other SEO content tools it is graded above

ContentGecko's GPA of 1.4 is higher than 0 of the 95 other SEO content tools we grade, and level with 2.

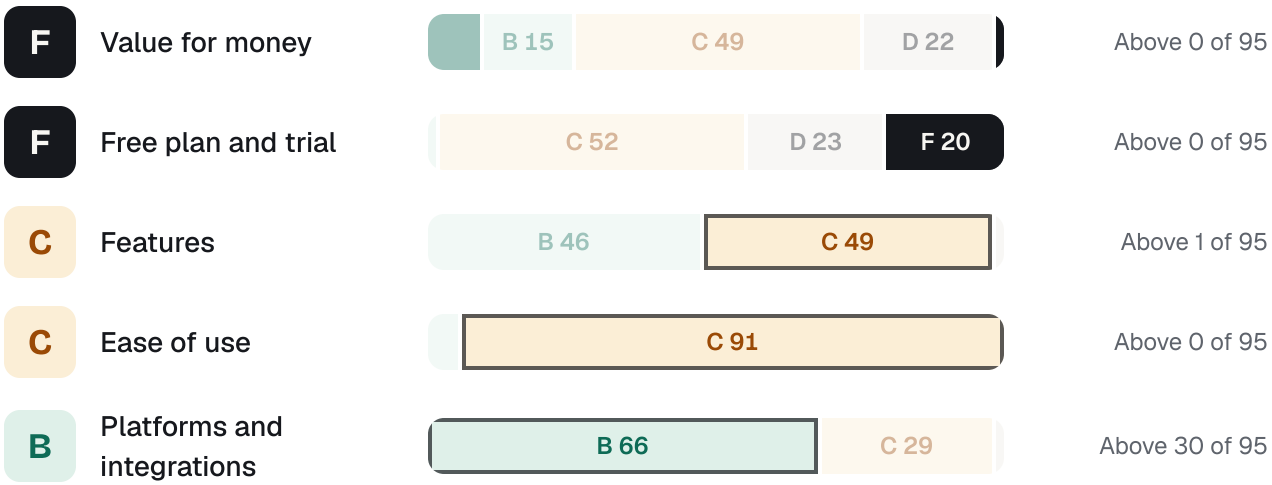
It stands best on platforms and integrations (B, above 30 of 95) and worst on value for money (F, above 0).

Its paid plans start at about $488.22 a month, against a middle price of $47 for the category: 88 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 37 tools score higher and cost less.

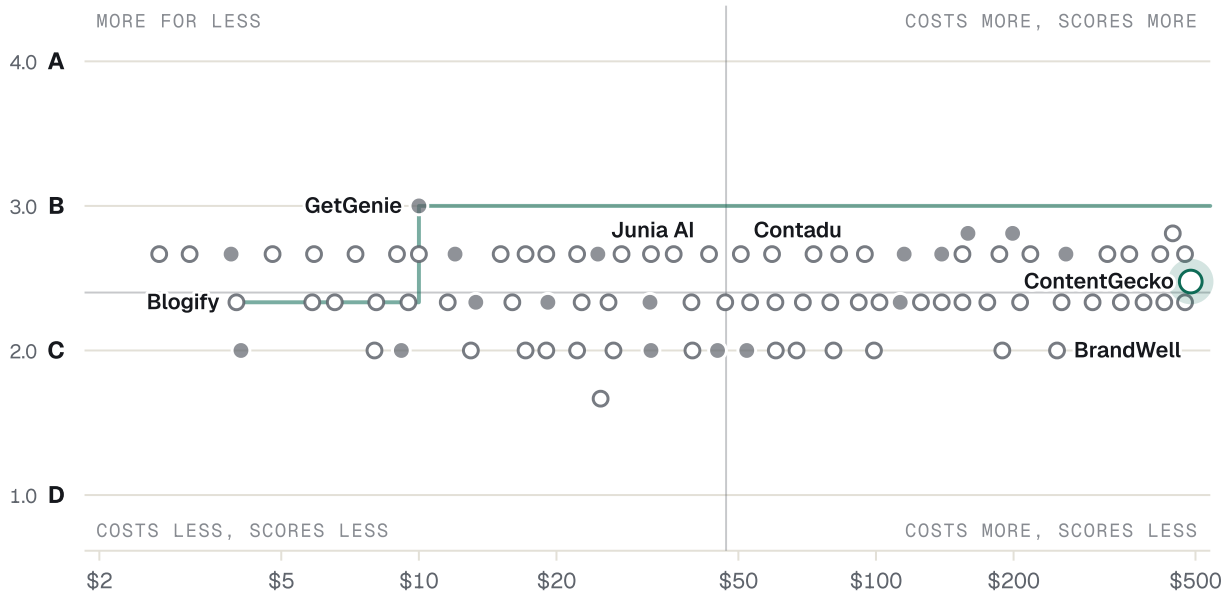
Each grade against the category

Every bar is all 96 SEO content tools we grade, cut by the letter each got. ContentGecko's own letter is outlined.



Price against what you get

Each dot is one of 89 SEO content tools. Further left costs less; higher up scores better on features, ease of use and platforms. ContentGecko is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of ContentGecko you could make: long-form writing and internal linking. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 93 of the 95 other SEO content tools grade higher. It costs $5,858.60 a year.

What you could make

- Long-form writing and internal linking: an app builder makes these well.

What you could not

- A score built from what the top results for each keyword cover.

- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. ContentGecko's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



AirOps, Abun, theStacc, SEO.ai and SurgeGraph

The 5 tools ContentGecko is most often weighed against, with where each one differs from it.

2.4 GPA

AirOps

Free trial

AI search insights plus agents that write and refresh content.

- ContentGecko also covers long-form writing and internal linking.
- AirOps also covers workflow automation, AI agents and AI search visibility.

ContentGecko and AirOps compared in full

2.4 GPA

Abun

Free plan · from $12/mo

AI article writer with keyword research and programmatic SEO pages.

- Abun has a free plan. ContentGecko does not.
- ContentGecko also covers content optimization and internal linking.
- Abun also covers keyword research and schema markup.

ContentGecko and Abun compared in full



2.2
GPA

theStacc

Free trial · from $41/mo

AI blog, Google Business Profile and social posts for local businesses.

- ContentGecko also covers content optimization and internal linking.
- theStacc also covers rank tracking, site audit and local listings.

ContentGecko and theStacc compared in full



1.8
GPA

SEO.ai

Free trial · from $149/mo

AI agent that plans, writes and publishes SEO content for a site.

- ContentGecko also covers internal linking.
- SEO.ai also covers AI agents.

ContentGecko and SEO.ai compared in full



2.0
GPA

SurgeGraph

From $32.50/mo

AI visibility tracker and AI article writer built for agencies.

- ContentGecko also covers internal linking.
- SurgeGraph also covers reports, keyword research, AI search visibility and schema markup.

ContentGecko and SurgeGraph compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ContentGecko free?

No. ContentGecko is a paid product, starting at €437 per month, up to 1,000 products.

How much does ContentGecko cost?

ContentGecko lists 3 plans. Starter: €437 per month for up to 1,000 products.

What platforms does ContentGecko work on?

ContentGecko is available on Web.

Does ContentGecko have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. ContentGecko is listed for Web.

Does ContentGecko have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. ContentGecko is listed for Web.

Is ContentGecko open source?

ContentGecko is not described as open source on its own site, as read on Nov 13, 2026.

What does ContentGecko integrate with?

ContentGecko's listing names WooCommerce, Shopify and Magento. A listing names up to eight integrations, so it may connect to more.

Who makes ContentGecko?

ContentGecko is made by ContentGecko OÜ.

What are the alternatives to ContentGecko?

The closest alternatives to ContentGecko in our directory are AirOps, Abun, theStacc, SEO.ai and SurgeGraph.

How does ContentGecko compare with other SEO content tools?

ContentGecko's GPA of 1.4 is higher than 0 of the 95 other SEO content tools we grade, and level with 2.

Is ContentGecko good value for money?

ToolGPA grades ContentGecko F for value for money. Its paid plans start at about $488.22 a month, against a middle price of $47 for the category: 88 of the 88 others that charge start lower.

Could I make my own version of ContentGecko?

The plain part of ContentGecko you could make: long-form writing and internal linking.

Where this guide comes from

The prices, plans, platforms and features were read from ContentGecko's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from ContentGecko's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ContentGecko OÜ. Prices change, so check contentgecko.io before you buy.

contentgecko.io/
contentgecko.io/about/
contentgecko.io/pricing/
contentgecko.io/terms-conditions/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ContentGecko, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/contentgecko

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "ContentGecko: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/contentgecko
```

Know someone choosing between SEO content tools?

Send them this guide:
toolgpa.com/tools/contentgecko/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded SEO content tools after ContentGecko, each with an Insider's Guide of its own.

SEO Content Optimizers Insider's Guide

Every one of the 96 SEO content tools we grade, compared

GetGenie Insider's Guide

WordPress plugin for AI writing, keyword research and SERP analysis

3.0 GPA

Publish Owl Insider's Guide

Multi-step AI content workflows that research, write and publish

2.8 GPA

Autoblogging.ai Insider's Guide

Credit-based AI article writer for bulk SEO posts and WordPress

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ContentGecko's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ContentGecko is a trademark of its owner, and this guide is not made, paid for or approved by ContentGecko OÜ. Prices and plans change: check contentgecko.io before you buy.