ToolGPA

NOVEMBER 2026

Counterscale

The Insider's Guide

Self-hosted web analytics that runs on Cloudflare



Every plan, grade, refund rule and rival among website and product analytics tools, read from Counterscale's own pages.

Made by Counterscale · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

Counterscale

Scalable web analytics you run yourself on Cloudflare



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Counterscale's own pages, its app-store listings and our grades. Every fact in it is on Counterscale's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 18 of the 100 other website and product analytics tools we grade

Counterscale is MIT-licensed web analytics software that you deploy to your own Cloudflare account with a command-line installer. It reports pageviews, referrers and engagement without cookies or browser fingerprinting, and keeps data for 90 days.

To get you started, here are **8 things to know about Counterscale**, taken from its own pages and our grades.

> "
>
> **You deploy and update it yourself with a command-line installer.**
>
> From our grade for ease of use

1 **Best for cookie-free stats on your own Cloudflare account**

Counterscale is MIT-licensed analytics you deploy to your own Cloudflare account, with pageviews and referrers and no cookies.

2 **It is free**

Counterscale has no paid plan at all.

3 **It runs on Web**

Web.

4 **Live traffic stats**

Shows pageviews, referrers, user engagement and similar web analytics essentials in a dashboard, with a public demo to browse.

5 **No cookies or fingerprinting**

The site says it uses no cookies and no browser fingerprinting, and that you control the data end to end.

6 **Five-minute CLI install**

A command-line wizard deploys the server to Cloudflare, after which a lightweight JavaScript reporter goes on your site.

7 **A 2.0 GPA, above 18 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

Counterscale is free, so making your own would save you nothing.

Counterscale at a glance

PRICING Free	FREE PLAN It is free
FREE TRIAL None stated	RUNS ON Web
MADE BY Counterscale	CATEGORY Website & Product Analytics
OUR GRADE 2.0 GPA, fair	

The report card

Best for cookie-free stats on your own Cloudflare account

Counterscale is MIT-licensed analytics you deploy to your own Cloudflare account, with pageviews and referrers and no cookies. It keeps data for 90 days, covers web traffic only, and there's no hosted version.

TOOLGPA REPORT CARD	Counterscale	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The code is free, but you bring your own Cloudflare account and host it yourself.
Free plan and trial	B	No paid plan and no limits listed, but beyond Cloudflare's free tier you pay Cloudflare.
Features	C	Live traffic, referrers and engagement. No funnels or session replay, and it's a small job.
Ease of use	D	You deploy and update it yourself with a command-line installer.
Platforms and integrations	C	Web only, running on Cloudflare Workers.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Counterscale is for

- ✓ Fits if you already use Cloudflare and want simple traffic counts
- ✓ Works for developers who like a command-line install

Who it is not for

- ✗ Skip it if you don't have a Cloudflare account, as it needs one
- ✗ Watch out: data is kept for only 90 days
- ✗ Too light for funnels or session replay, which aren't listed
- ✗ Watch out: costs beyond the free Workers plan are billed by Cloudflare
- ✗ Not for you if you want a hosted version, because there isn't one

Good to know

Good for

- Developers already using Cloudflare who want their own analytics
- Small sites that need pageviews and referrers, not product analytics

Worth knowing

- Needs a Cloudflare account; costs beyond the free Workers plan are billed by Cloudflare.
- Data is kept for only 90 days.
- You deploy and update it yourself; there is no hosted version.
- Covers web traffic only, with no funnels or session replay listed on the site.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Free

No paid plan at all

Counterscale is free to use.

> **The code is free, but you bring your own Cloudflare account and host it yourself.**
>
> From our grade for value for money

SELF-HOSTED

$0

Free open-source code; you bring your own Cloudflare account and host it yourself.

Read from counterscale.dev on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Self-hosted web analytics that runs on Cloudflare. Here is what it does, as its own site describes it, and what it covers: open source, self-hostable, dashboards, web analytics.

> **No funnels or session replay, and it's a small job.**

From our grade for features

Live traffic stats

Shows pageviews, referrers, user engagement and similar web analytics essentials in a dashboard, with a public demo to browse.

No cookies or fingerprinting

The site says it uses no cookies and no browser fingerprinting, and that you control the data end to end.

Five-minute CLI install

A command-line wizard deploys the server to Cloudflare, after which a lightweight JavaScript reporter goes on your site.

Runs on Cloudflare's free tier

Records up to 50k pageviews a day on Cloudflare's free Workers plan, and scales to millions of views for a small cost.

90-day data retention

Data is retained for only 90 days, which limits how far back you can look.

Where it runs

Web

What it works with

Cloudflare Workers

Counterscale is made by Counterscale.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

18/100

Other website and product analytics tools it is graded above

Counterscale's GPA of 2.0 is higher than 18 of the 100 other website and product analytics tools we grade, and level with 10.

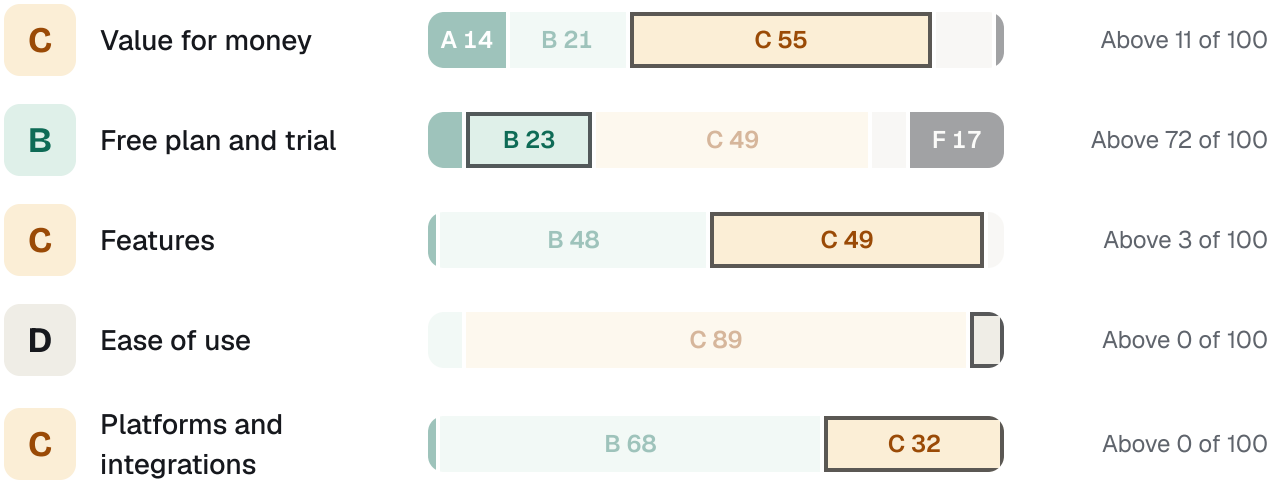
It stands best on free plan and trial (B, above 72 of 100) and worst on ease of use (D, above 0).

Counterscale has no paid plan.

On features, ease of use and platforms it scores 1.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

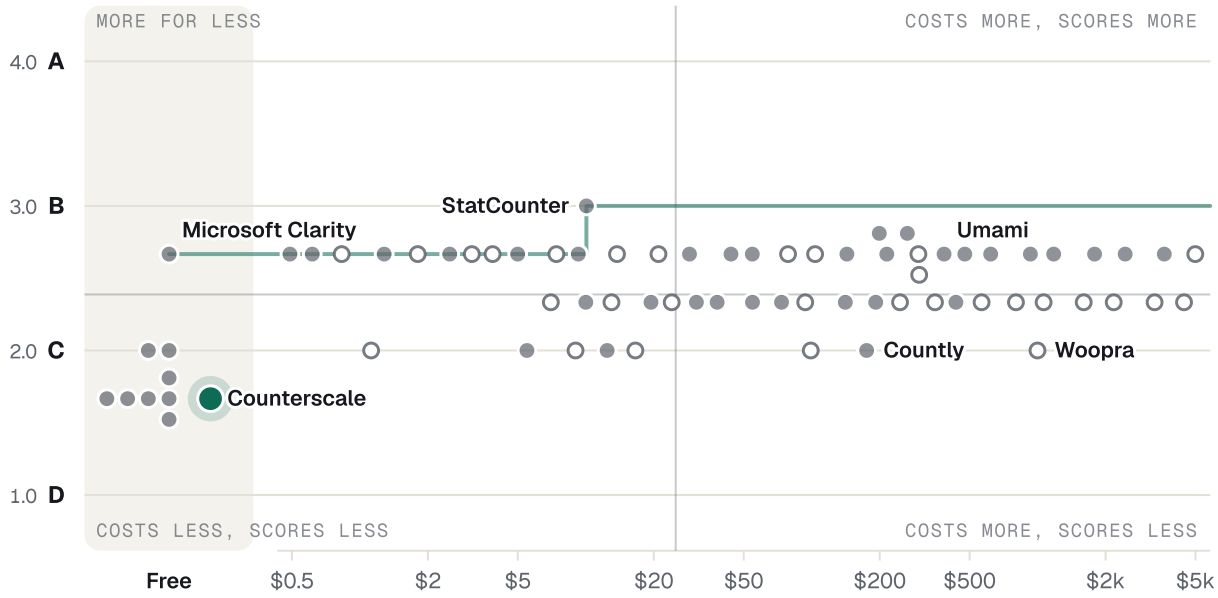
Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. Counterscale's own letter is outlined.



Price against what you get

Each dot is one of 74 website and product analytics tools. Further left costs less; higher up scores better on features, ease of use and platforms. Counterscale is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

Counterscale is free, so making your own would save you nothing.

And it is not the kind of software a weekend replaces. That makes this kind of software worth paying for, not this one in particular: 72 of the 100 other website and product analytics tools grade higher.

What you could not

- ✕ A tracking script and a database that counts every visit.
- ✕ Connections that pull numbers from dozens of other services.

What this rests on. Counterscale's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Umami, Plausible, GoatCounter, Ackee and Rybbit

The 5 tools Counterscale is most often weighed against, with where each one differs from it.

Umami

2.6 GPA

Free plan · from $20/mo

Open-source, cookieless web and product analytics.

- Counterscale also covers dashboards.
- Umami also covers reports and session replay.

Counterscale and Umami compared in full

Plausible

2.4 GPA

Free plan · from $7.50/mo

Cookie-free, privacy-first website analytics made and hosted in the EU.

- Counterscale also covers dashboards.

Counterscale and Plausible compared in full

GoatCounter

2.8 GPA

Free

Open source web analytics, free and donation-supported.

- Counterscale also covers dashboards.

Counterscale and GoatCounter compared in full



2.0
GPA

Ackee

Free

Self-hosted, cookie-free analytics you run on your own server.

- Counterscale also covers dashboards.

Counterscale and Ackee compared in full



2.2
GPA

Rybbit

Free trial · from $13/mo

Open-source, cookieless web analytics with session replay.

- Counterscale has a free plan. Rybbit does not, though it has a free trial.
- Rybbit also covers reports and session replay.

Counterscale and Rybbit compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Counterscale free?

Yes. Counterscale is free to use.

How much does Counterscale cost?

Counterscale lists one plan. Self-hosted: $0.

What platforms does Counterscale work on?

Counterscale is available on Web.

Does Counterscale have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Counterscale is listed for Web.

Does Counterscale have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Counterscale is listed for Web.

Is Counterscale open source?

Yes. Counterscale is open source, according to its own site.

What does Counterscale integrate with?

Counterscale's listing names Cloudflare Workers. A listing names up to eight integrations, so it may connect to more.

Who makes Counterscale?

Counterscale is made by a company of the same name.

What are the alternatives to Counterscale?

The closest alternatives to Counterscale in our directory are Umami, Plausible, GoatCounter, Ackee and Rybbit.

How does Counterscale compare with other website and product analytics tools?

Counterscale's GPA of 2.0 is higher than 18 of the 100 other website and product analytics tools we grade, and level with 10.

Is Counterscale good value for money?

ToolGPA grades Counterscale C for value for money. Counterscale has no paid plan.

Could I make my own version of Counterscale?

Counterscale is free, so making your own would save you nothing. And it is not the kind of software a weekend replaces.

Where this guide comes from

The prices, plans, platforms and features were read from Counterscale's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Counterscale's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Counterscale. Prices change, so check counterscale.dev before you buy.

counterscale.dev

github.com/benvinegar/counterscale

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Counterscale, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/counterscale

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Counterscale: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/counterscale
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Know someone choosing between website and product analytics tools?

Send them this guide:
toolgpa.com/tools/counterscale/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and product analytics tools after Counterscale, each with an Insider's Guide of its own.

Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

3.4 GPA

Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Counterscale's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Counterscale is a trademark of its owner, and this guide is not made, paid for or approved by Counterscale. Prices and plans change: check counterscale.dev before you buy.