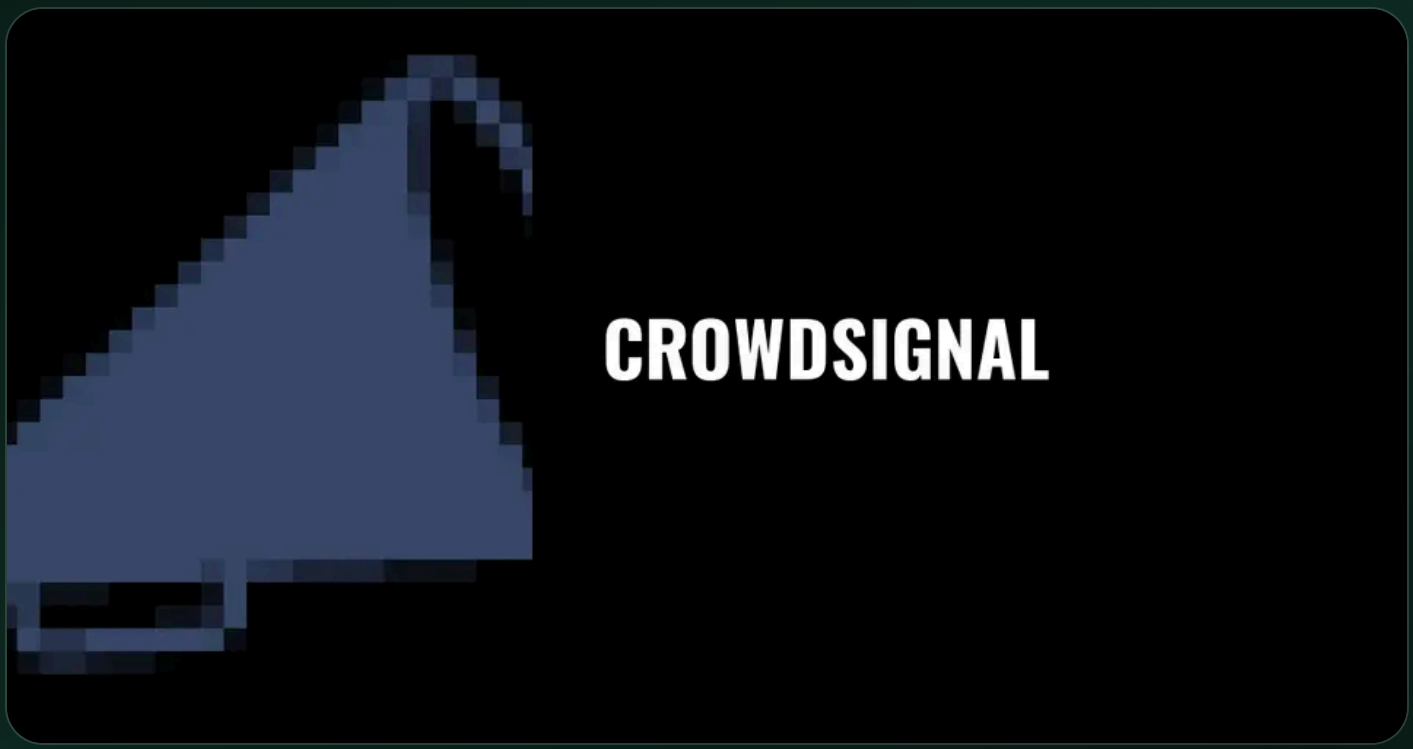
ToolGPA

NOVEMBER 2026

Crowdsignal

The Insider's Guide

Polls, surveys and quizzes from the makers of WordPress.com



Every plan, grade, refund rule and rival among form and survey tools, read from Crowdsignal's own pages.

Made by Automattic · checked Nov 12, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Crowdsignal's own pages, its app-store listings and our grades. Every fact in it is on Crowdsignal's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 26 of the 148 other form and survey tools we grade

Crowdsignal builds polls, surveys, ratings and quizzes that can be shared by link or embedded in a site. It is made by Automattic, the company behind WordPress.com, and also ships as a WordPress plugin. Plans are limited by signals, meaning individual answers, rather than by the number of surveys.

To get you started, here are **9 things to know about Crowdsignal**, taken from its own pages and our grades.

1 **Best for polls and quizzes on a WordPress site**

Crowdsignal makes polls, surveys and quizzes, from the people behind WordPress.com.

2 **Paid plans start at $15 a month**

As its pricing page puts it: $15 per month, billed annually ($25 billed monthly).

3 **There is a free plan**

Unlimited questions, surveys, polls and ratings, collecting up to 2,500 signals, with Crowdsignal branding and limited data export.

4 **It runs on Web**

Web.

5 **Polls, surveys and quizzes**

Unlimited questions, surveys, polls, ratings and quizzes on every plan; the free plan stops at 2,500 signals.

6 **Branching logic**

Premium and above support branching and logic trees so respondents see only the questions that apply.

7 **Embedding**

Polls and media can be embedded in a website, and the company also offers a WordPress plugin.

8 **A 2.0 GPA, above 26 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

A form at its plainest is questions, a button and a table of answers.

Crowdsignal at a glance

PRICING
Free plan, from $15 per month, billed annually ($25 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Automattic

CATEGORY
Forms & Surveys

OUR GRADE
2.0 GPA, fair

The report card

Best for polls and quizzes on a WordPress site

Crowdsignal makes polls, surveys and quizzes, from the people behind WordPress.com. The free plan counts every answer as a signal and stops showing responses after 2,500, and dropping the branding means Business at $45 a month.

TOOLGPA REPORT CARD	Crowdsignal	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Premium is $15 a month billed yearly, in the ordinary band for form and survey tools. Business is $45.
Free plan and trial	C	Free gives unlimited surveys but only 2,500 signals, with branding and limited export. A five-question survey answered once uses five signals.
Features	C	Branching, embedding, email surveys and team workspaces cover the basics. Past 2,500 signals answers are collected but hidden until you pay.
Ease of use	C	No store rating on record. You build each poll or survey yourself.
Platforms and integrations	C	Web only, with Google Sheets and WordPress named as connections.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Crowdsignal is for

- ✓ Fits if you run a WordPress site and want a poll inside a post
- ✓ Works for one-off quizzes or surveys with small audiences

Who it is not for

- ✗ Tight if you run long surveys, because each answer counts as a signal and 2,500 goes fast
- ✗ Watch out: over the free limit, extra answers are collected but hidden until you upgrade
- ✗ Skip it if you want no branding or your own domain, as both need Business at $45 a month
- ✗ Not for you if you need a long list of integrations, as only Sheets and WordPress are named

Good to know

Good for

- ✓ WordPress site owners adding polls and ratings
- ✓ Small teams that want unlimited surveys with a response cap rather than a survey cap
- ✓ Anyone who wants a 30-day money-back window on paid plans

Worth knowing

- ⓘ A signal is one answer: a five-question survey completed once counts as five signals, so the free 2,500 goes quickly.
- ⓘ Past 2,500 signals the free plan keeps collecting but hides the extra answers until you upgrade.
- ⓘ Branding removal, custom domain and the advanced API need Business at $45 a month billed annually.
- ⓘ Premium and Business are shown with a 40% and 25% discount against their monthly price when billed annually.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15

A month to start. There is a free plan too

Crowdsignal has a free plan. Paid plans start at $15 per month, billed annually ($25 billed monthly).

> **A five-question survey answered once uses five signals.**
>
> From our grade for free plan and trial

FREE

$0

Unlimited surveys, polls and ratings, up to 2,500 signals, Crowdsignal branding, limited export and 1 MB uploads.

PREMIUM

$15

per month, billed annually ($25 billed monthly)

Unlimited signals, branching logic, Google Sheets sync, export, priority email support and 5 MB uploads.

BUSINESS

$45

per month, billed annually ($59 billed monthly)

No Crowdsignal branding, custom CSS and domain, email surveys up to 50k a month, advanced API access.

TEAM

$29

per user / month, billed annually

Business features plus shared accounts for up to 3 users, shared themes and templates, and 10 MB uploads.

The free plan

Unlimited questions, surveys, polls and ratings, collecting up to 2,500 signals, with Crowdsignal branding and limited data export.

Read from crowdsignal.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save with annual billing

The pricing page shows Premium at $15 a month billed annually against $25 monthly, and Business at $45 against $59.

Stated on crowdsignal.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Polls, surveys and quizzes from the makers of WordPress.com. Here is what it does, as its own site describes it, and what it covers: public API, templates, forms, surveys, reports.

> **Branching, embedding, email surveys and team workspaces cover the basics.**

From our grade for features

Polls, surveys and quizzes

Unlimited questions, surveys, polls, ratings and quizzes on every plan; the free plan stops at 2,500 signals.

Branching logic

Premium and above support branching and logic trees so respondents see only the questions that apply.

Embedding

Polls and media can be embedded in a website, and the company also offers a WordPress plugin.

Data sync and export

Premium connects to Google Sheets and exports responses; Business adds other services and an advanced API.

Email surveys

Business can send surveys by email, up to 50,000 a month.

Team workspace

The Team plan lets several users edit surveys together and share themes, templates and assets, with a 3-user team limit.

Where it runs

Web

What it works with

Google Sheets

WordPress

Crowdsignal is made by Automattic.

Where it stands

Its grades against its category, and whether to keep it or make your own

26/148

Other form and survey tools it is graded above

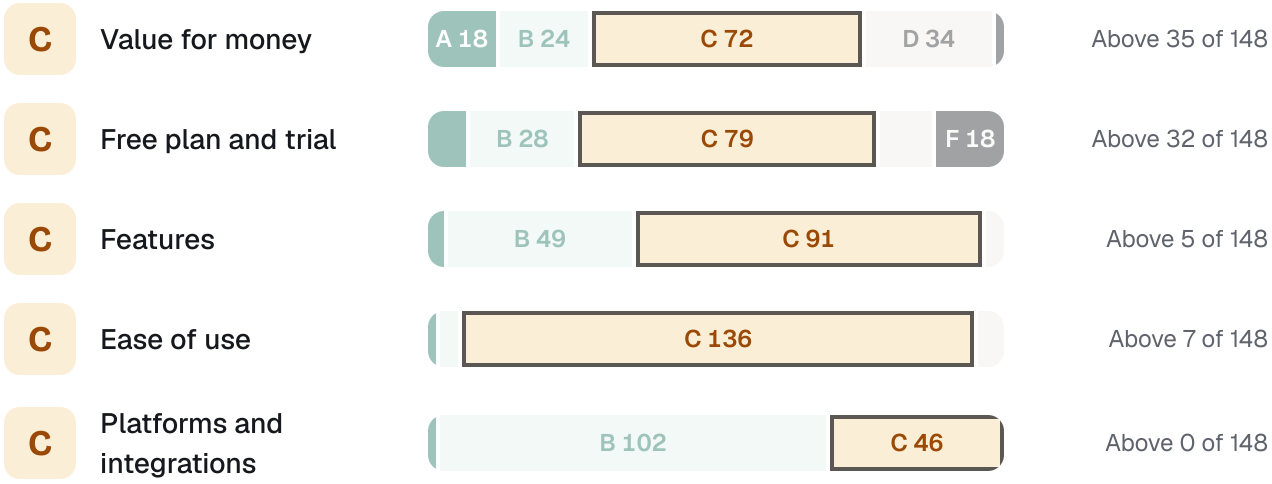
Crowdsignal's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Its paid plans start at $15 a month, against a middle price of $20 for the category: 38 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 29 tools score higher and cost less.

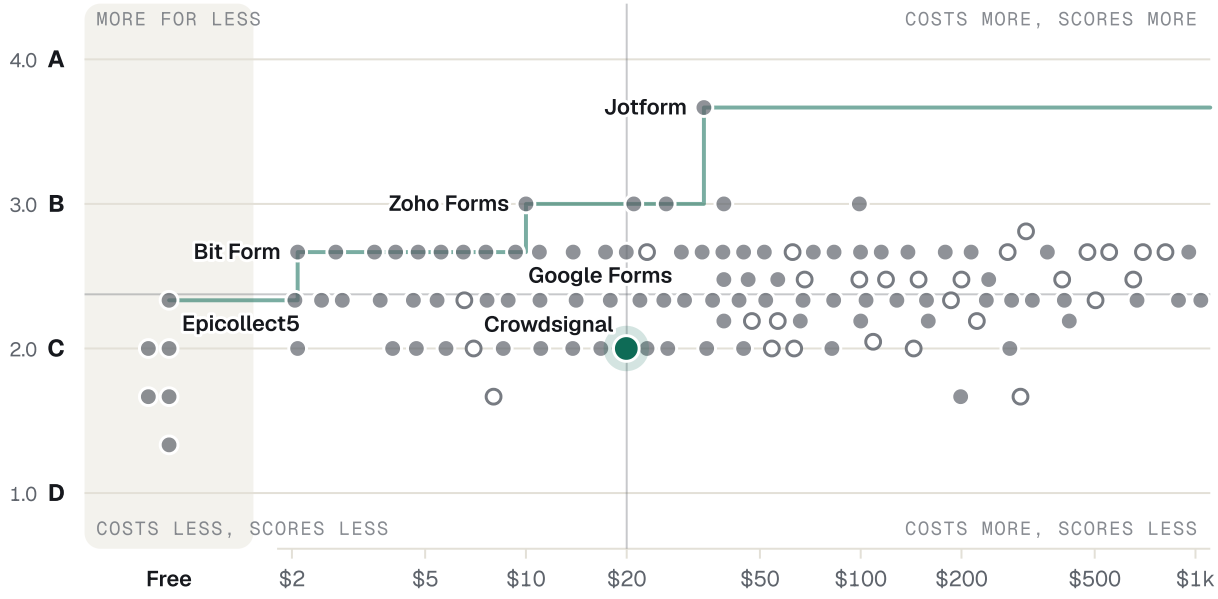
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Crowdsignal's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Crowdsignal is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

A form at its plainest is questions, a button and a table of answers.

You could make the core of Crowdsignal for yourself: surveys, forms, templates and reports. What you would give up is listed below. Whether that is worth the price is your call. It costs $180 a year.

What you could make

- Surveys, forms, templates and reports: an app builder makes these well.

What you could not

- ✕ It plugs into other products, Google Sheets and WordPress among them, and has an API.

It runs in a browser, which is where something home-made would run too.

What this rests on. Crowdsignal's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SurveyMonkey, Typeform, Surveyplanet, Opinion Stage and Jotform

The 5 tools Crowdsignal is most often weighed against, with where each one differs from it.

2.4 GPA

SurveyMonkey

Free plan · from $39/mo

Online survey and form platform with built-in analysis tools.

- Only SurveyMonkey lists iOS and Android apps.

Crowdsignal and SurveyMonkey compared in full

2.4 GPA

Typeform

Free plan · from $28/mo

Form, survey and quiz builder with logic, AI and video questions.

- Typeform also covers workflow automation.

Crowdsignal and Typeform compared in full

2.4 GPA

Surveyplanet

Free plan · from $180/yr

Survey maker with unlimited free surveys and responses.

- Crowdsignal also covers forms.

Crowdsignal and Surveyplanet compared in full

2.2
GPA

Opinion Stage

Free plan · from $25/mo

Quiz, poll, survey and form maker for lead capture.

- Crowdsignal also covers reports.

Crowdsignal and Opinion Stage compared in full

3.0
GPA

Jotform

Free plan · from $34/mo

No-code form builder with payments, e-signatures and workflows.

- Only Jotform lists iOS and Android apps.
- Crowdsignal also covers surveys and reports.
- Jotform also covers workflow automation, AI agents and app builder.

Crowdsignal and Jotform compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Crowdsignal free?

Crowdsignal has a free plan. Unlimited questions, surveys, polls and ratings, collecting up to 2,500 signals, with Crowdsignal branding and limited data export.

How much does Crowdsignal cost?

Crowdsignal lists 4 plans. Free: $0.

What platforms does Crowdsignal work on?

Crowdsignal is available on Web.

Does Crowdsignal offer any discounts?

Crowdsignal publicly lists the following: Save with annual billing.

Does Crowdsignal have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Crowdsignal is listed for Web.

Does Crowdsignal have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Crowdsignal is listed for Web.

Is Crowdsignal open source?

Crowdsignal is not described as open source on its own site, as read on Nov 12, 2026.

Does Crowdsignal have an API?

Yes. Crowdsignal offers a public API, according to its own site.

What does Crowdsignal integrate with?

Crowdsignal's listing names Google Sheets and WordPress. A listing names up to eight integrations, so it may connect to more.

Who makes Crowdsignal?

Crowdsignal is made by Automattic.

What are the alternatives to Crowdsignal?

The closest alternatives to Crowdsignal in our directory are SurveyMonkey, Typeform, Surveyplanet, Opinion Stage and Jotform.

How does Crowdsignal compare with other form and survey tools?

Crowdsignal's GPA of 2.0 is higher than 26 of the 148 other form and survey tools we grade, and level with 29.

Is Crowdsignal good value for money?

ToolGPA grades Crowdsignal C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Crowdsignal?

A form at its plainest is questions, a button and a table of answers. You could make the core of Crowdsignal for yourself: surveys, forms, templates and reports.

Where this guide comes from

The prices, plans, platforms and features were read from Crowdsignal's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Crowdsignal's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Automattic. Prices change, so check crowdsignal.com before you buy.

crowdsignal.com/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Crowdsignal, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/crowdsignal

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Crowdsignal: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/crowdsignal
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Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/crowdsignal/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Crowdsignal, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Crowdsignal's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Crowdsignal is a trademark of its owner, and this guide is not made, paid for or approved by Automattic. Prices and plans change: check crowdsignal.com before you buy.