ToolGPA

NOVEMBER 2026

Crustdata

The Insider's Guide

People and company data API with real-time watchers



Every plan, grade, refund rule and rival among lead and email finders, read from Crustdata's own pages.

Made by Crustdata Inc. · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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ToolGPA put this guide together from Crustdata's own pages, its app-store listings and our grades. Every fact in it is on Crustdata's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 2 of the 72 other lead and email finders we grade

Crustdata is a B2B data provider that sells access to a database of people, companies and job postings through a REST API and an MCP server. Teams use it to search, enrich and monitor records for sales, recruiting and investing, paying in credits per result.

To get you started, here are **8 things to know about Crustdata**, taken from its own pages and our grades.

> "
>
> **It is an API product, so it needs a developer.**
>
> From our grade for ease of use

1 **Best for real-time people and company data over an API**

Its own page says plans start at four figures a month, and some endpoints are enterprise only.

2 **You can try it first**

$20 in free credits for every new account, one-time

3 **It runs on Web**

Web.

4 **People and company search**

Search about 1B people and 60M+ companies with 350+ filters; billed from 0.03 credits per result, and empty searches are free.

5 **Enrichment**

A base person profile costs 1 credit; work email, personal email and phone are add-ons that raise the cost to as much as 9 credits.

6 **Watchers**

Alerts when a person or company changes or a new match appears, billed from 0.5 credits per new result.

7 **A 1.6 GPA, above 2 of 72**

That is against the other lead and email finders we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace Crustdata you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Crustdata at a glance

PRICING Free trial	FREE PLAN No
FREE TRIAL $20 in free credits for every new account, one-time	RUNS ON Web
MADE BY Crustdata Inc.	CATEGORY Lead & Email Finders
OUR GRADE 1.6 GPA, weak	

The report card

Best for real-time people and company data over an API

Crustdata sells people and company data through an API, with real-time watchers and a $20 one-time credit to start. Its own page says plans start at four figures a month, and some endpoints are enterprise only.

TOOLGPA REPORT CARD	Crustdata	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	The page says enterprise plans start at four figures a month, far above the $167 where the category's dearest tenth begins. Self-serve credit pack prices in dollars are not shown.
Free plan and trial	C	$20 in free credits for each new account, one time, with no card mentioned.
Features	C	Search, enrichment, watchers and real-time endpoints, with an MCP server. Contact enrich and live search are enterprise only, and there is no list-building screen.
Ease of use	D	No store rating on record. It is an API product, so it needs a developer.
Platforms and integrations	C	Web, with an API and an MCP server and two listed integrations. No apps.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Crustdata is for

- ✓ Fits if you are building a product or agent that needs live company and people data
- ✓ Works for developers who want pay-per-call credits

Who it is not for

- ✕ Pricey if you are a small team, as the page says paid plans begin at four figures a month
- ✕ Not for you if you want a prospecting screen, as it is an API and data product
- ✕ Watch out: contact enrich and live search are listed as enterprise only
- ✕ Skip it if you want unused credits to last, as bought credits stay valid for 12 months

Good to know

Good for

- ✓ Developers building sales, recruiting or investing tools on a data API
- ✓ Teams that want to pay per record instead of per seat

Worth knowing

- ⓘ Self-serve credit pack prices in dollars are not shown on the pricing page; only credit costs per call are.
- ⓘ Credits bought stay valid for 12 months, and several endpoints (contact enrich, live search) are listed as enterprise only.
- ⓘ It is an API and data product, not a prospecting app with a list-building interface.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

1
plan

Crustdata is a paid product with a free trial.

> **Self-serve credit pack prices in dollars are not shown.**
>
> From our grade for value for money

ENTERPRISE

Custom

Real-time signals and live search; the page says plans start at four figures a month. Sold through sales.

Trying it first

$20 in free credits for every new account, one-time

Read from crustdata.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

People and company data API with real-time watchers. Here is what it does, as its own site describes it, and what it covers: public API, AI features, AI agents.

> **Search, enrichment, watchers and real-time endpoints, with an MCP server.**

From our grade for features

People and company search

Search about 1B people and 60M+ companies with 350+ filters; billed from 0.03 credits per result, and empty searches are free.

Enrichment

A base person profile costs 1 credit; work email, personal email and phone are add-ons that raise the cost to as much as 9 credits.

Watchers

Alerts when a person or company changes or a new match appears, billed from 0.5 credits per new result.

Real-time endpoints

Live people search (2 credits per profile) and live enrich (7 credits) query the web instead of the index; both are listed as enterprise.

MCP server

The same data can be connected to an AI agent through an MCP server as well as through the REST API.

Where it runs

Web

What it works with

MCP

REST API

Crustdata is made by Crustdata Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

2/72

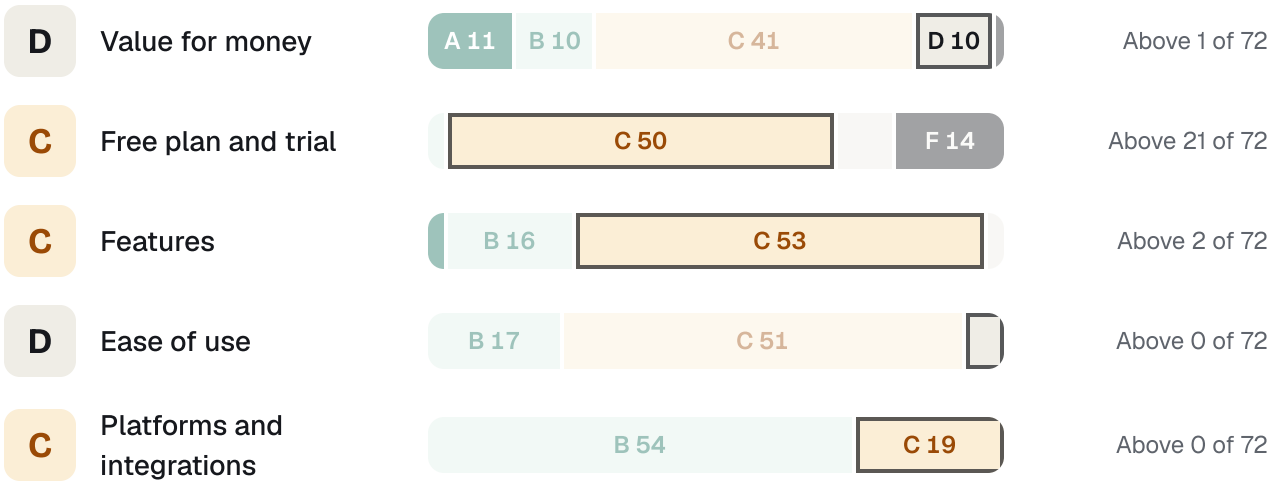
Other lead and email finders it is graded above

Crustdata's GPA of 1.6 is higher than 2 of the 72 other lead and email finders we grade, and level with 10.

It stands best on free plan and trial (C, above 21 of 72) and worst on ease of use (D, above 0).

Each grade against the category

Every bar is all 73 lead and email finders we grade, cut by the letter each got. Crustdata's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Crustdata you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 60 of the 72 other lead and email finders grade higher.

What you could not

- ✕ An AI agent, with the models and the safeguards behind it.
- ✕ It plugs into other products, MCP and REST API among them, and has an API.

What this rests on. Crustdata's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



People Data Labs, MixRank and Clay

The 3 tools Crustdata is most often weighed against, with where each one differs from it.

1.6 GPA

People Data Labs

Free plan · from $98/mo

Person and company data sold through APIs and data feeds.

- People Data Labs has a free plan. Crustdata does not, though it has a free trial.
- Crustdata also covers AI agents.
- People Data Labs also covers research.

Crustdata and People Data Labs compared in full

1.6 GPA

MixRank

Free trial

Bulk company, people and tech data feeds, refreshed hourly.

- Crustdata also covers AI agents.
- MixRank also covers reports.

Crustdata and MixRank compared in full



2.8
GPA

Clay

Free plan · from $167/mo

Data enrichment tables that query 150+ data providers in one place.

- Clay has a free plan. Crustdata does not, though it has a free trial.
- Crustdata also covers AI agents.
- Clay also covers workflow automation and email campaigns.

Crustdata and Clay compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Crustdata free?

No, Crustdata is a paid product, but you can try it first. $20 in free credits for every new account, one-time.

How much does Crustdata cost?

Crustdata lists one plan. Enterprise: custom pricing.

What platforms does Crustdata work on?

Crustdata is available on Web.

Does Crustdata have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Crustdata is listed for Web.

Does Crustdata have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Crustdata is listed for Web.

Is Crustdata open source?

Crustdata is not described as open source on its own site, as read on Nov 13, 2026.

Does Crustdata have an API?

Yes. Crustdata offers a public API, according to its own site.

What does Crustdata integrate with?

Crustdata's listing names MCP and REST API. A listing names up to eight integrations, so it may connect to more.

Who makes Crustdata?

Crustdata is made by Crustdata Inc.

What are the alternatives to Crustdata?

The closest alternatives to Crustdata in our directory are People Data Labs, MixRank and Clay.

How does Crustdata compare with other lead and email finders?

Crustdata's GPA of 1.6 is higher than 2 of the 72 other lead and email finders we grade, and level with 10.

Could I make my own version of Crustdata?

To replace Crustdata you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Crustdata's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Crustdata's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Crustdata Inc. Prices change, so check crustdata.com before you buy.

crustdata.com/pricing
crustdata.com/about

crustdata.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Crustdata, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/crustdata

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Crustdata: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/crustdata
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Know someone choosing between lead and email finders?

Send them this guide:
toolgpa.com/tools/crustdata/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded lead and email finders after Crustdata, each with an Insider's Guide of its own.

Lead & Email Finders Insider's Guide

Every one of the 73 lead and email finders we grade, compared

Clay Insider's Guide

Data enrichment tables that query 150+ data providers in one place

2.8 GPA

FullEnrich Insider's Guide

Email and phone finder that checks 20+ data providers in turn

2.8 GPA

GetProspect Insider's Guide

Email finder and B2B database with a LinkedIn extension

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Crustdata's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Crustdata is a trademark of its owner, and this guide is not made, paid for or approved by Crustdata Inc. Prices and plans change: check crustdata.com before you buy.