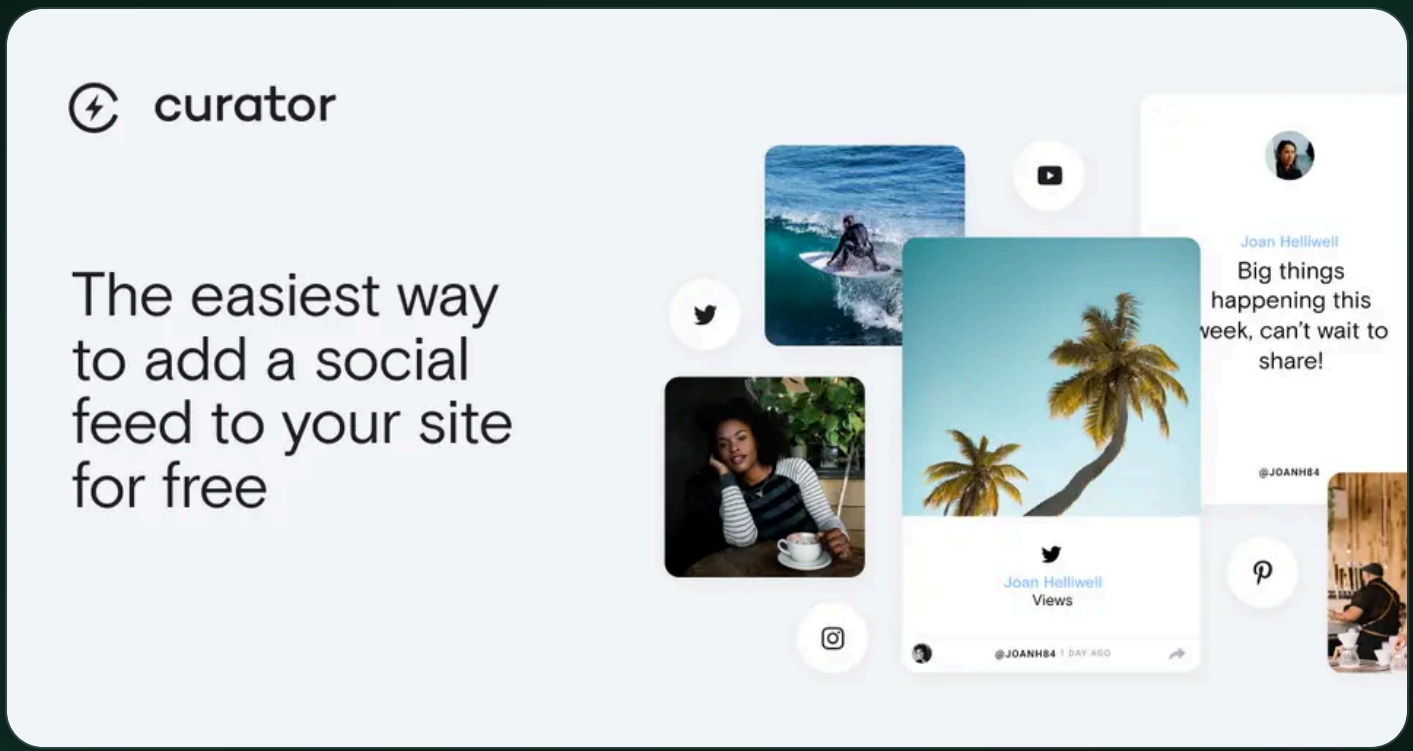
ToolGPA

NOVEMBER 2026

Curator.io

The Insider's Guide

Social media aggregator with a free plan, for website feeds



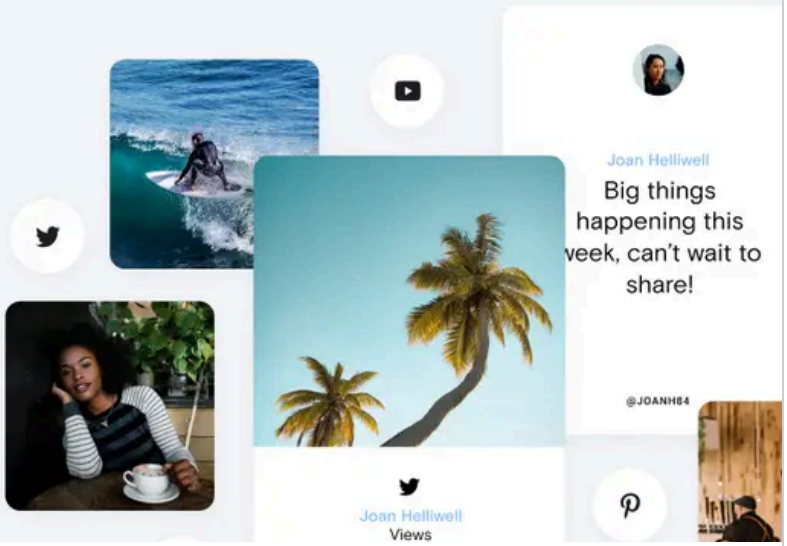
Every plan, grade, refund rule and rival among popup and widget tools, read from Curator.io's own pages.

Made by Curator.io · checked Nov 13, 2026 · toolgpa.com

2.2
GPA

curator

The easiest way to add a social feed to your site for free



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Curator.io's own pages, its app-store listings and our grades. Every fact in it is on Curator.io's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 14 of the 54 other popup and widget tools we grade

Curator.io collects posts from social networks and other sources into one feed that you moderate and embed on a website with a code snippet. It lists more than 15 supported networks and a free plan, with paid plans that raise sources, post limits and update speed.

To get you started, here are **9 things to know about Curator.io**, taken from its own pages and our grades.

> "
>
> **You connect each source, moderate posts and paste in a snippet.**
>
> From our grade for ease of use

1 **Best for a moderated social feed on your site**

Curator.io pulls posts from more than 15 networks into one feed you moderate and embed with a snippet.

2 **Paid plans start at $23 a month**

As its pricing page puts it: $23 per month, billed annually ($25 billed monthly).

3 **There is a free plan**

3 sources, updates every 24 hours, 2,000 views a month and 1,000 posts, with a Powered by Curator link.

4 **It runs on Web**

Web.

5 **Many source networks**

Pulls from Instagram, Facebook, X, YouTube, LinkedIn, TikTok, Reddit, Google Reviews, RSS and more.

6 **Manual and automatic moderation**

Filters out posts that do not fit your brand before they appear in the feed.

7 **Snippet embed**

Paste a code snippet on a page; the page says no iframes are used.

8 **A 2.2 GPA, above 14 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

You could make the core of Curator.io for yourself: popups.

Curator.io at a glance

PRICING
Free plan, from $23 per month, billed annually ($25 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Curator.io

CATEGORY
Popups & Website Widgets

OUR GRADE
2.2 GPA, fair

The report card

Best for a moderated social feed on your site

Curator.io pulls posts from more than 15 networks into one feed you moderate and embed with a snippet. The free plan stops at 3 sources and 2,000 views a month, and unlimited views need the $54 plan.

TOOLGPA REPORT CARD	Curator.io	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Pro is $23 a month billed annually ($25 monthly), just under the category's dearer-quarter start of $24. Business is $54.
Free plan and trial	C	A free plan with 3 sources, 24-hour updates, 2,000 views and 1,000 posts, plus a Powered by Curator link.
Features	C	Many networks, moderation, edit and pin, an embed snippet and an API. The listing's gaps: API and premium sources only on Business and above.
Ease of use	C	No store rating on record. You connect each source, moderate posts and paste in a snippet.
Platforms and integrations	B	Web embed with more than 15 networks including Instagram, Facebook, X, YouTube, LinkedIn and TikTok, and an API on Business.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Curator.io is for

- ✓ Fits if you want posts from several networks on one site feed
- ✓ Works for small sites that stay within 2,000 views a month

Who it is not for

- ✗ Tight if you stay free: 3 sources, 2,000 views and a Powered by Curator link
- ✗ Pricey if you need unlimited views: that is Business at $54 a month
- ✗ Watch out: premium sources and API access are limited to Business and above
- ✗ Watch out: the annual price is inferred from the page, which doesn't label which figure is which

Good to know

Good for

- ✓ Small sites trying a social feed without paying
- ✓ Brands that want to approve posts before they show
- ✓ Sites with heavy traffic that need unlimited views on Business

Worth knowing

- ⓘ The free and Pro plans cap views per month (2,000 and 15,000); only Business is unlimited.
- ⓘ The Powered by Curator link is removed only on paid plans.
- ⓘ The annual price is inferred as the lower figure shown beside the 8% saving note; the page text does not label which figure is which.
- ⓘ Premium sources are marked with an asterisk and limited to Business and above.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$23

A month to start. There is a free plan too

Curator.io has a free plan. Paid plans start at $23 per month, billed annually ($25 billed monthly).

FREE

$0

per month

3 sources, 24-hour updates, 2,000 views a month and 1,000 posts.

PRO

$23

per month, billed annually ($25 billed monthly)

5 sources, hourly updates, 15,000 views, 10,000 posts, no Curator link, edit and pin posts.

BUSINESS

$54

per month, billed annually ($59 billed monthly)

15 sources, updates every 15 minutes, unlimited views, 30,000 posts, API access, premium sources.

ENTERPRISE

Custom

Adds project management, premium support and developer access; contact sales.

The free plan

3 sources, updates every 24 hours, 2,000 views a month and 1,000 posts, with a Powered by Curator link.

Read from curator.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 8% with annual billing

The pricing page has a Monthly and Annual toggle and says annual billing saves 8%.

Stated on curator.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Social media aggregator with a free plan, for website feeds. Here is what it does, as its own site describes it, and what it covers: public API, popups.

> "
>
> **Many networks, moderation, edit and pin, an embed snippet and an API.**

From our grade for features

Many source networks

Pulls from Instagram, Facebook, X, YouTube, LinkedIn, TikTok, Reddit, Google Reviews, RSS and more.

Manual and automatic moderation

Filters out posts that do not fit your brand before they appear in the feed.

Snippet embed

Paste a code snippet on a page; the page says no iframes are used.

Edit and pin posts

Edit and pin individual posts in the feed, from the Pro plan upward.

API access

Included on Business, with premium sources.

Update speed by plan

Every 24 hours on Free, 60 minutes on Pro and 15 minutes on Business.

Where it runs

Web

What it works with

Instagram · Facebook · X · YouTube · LinkedIn · TikTok · Reddit · Slack

Curator.io is made by Curator.io.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

14/54

Other popup and widget tools it is graded above

Curator.io's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

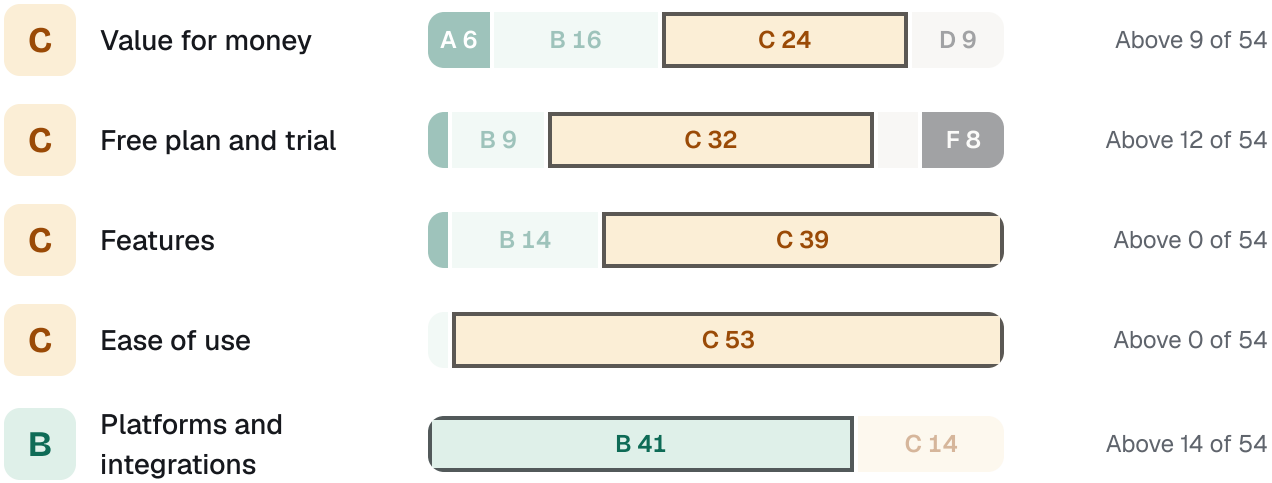
It stands best on platforms and integrations (B, above 14 of 54) and worst on features (C, above 0).

Its paid plans start at $23 a month, against a middle price of $14 for the category: 36 of the 48 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 8 tools score higher and cost less.

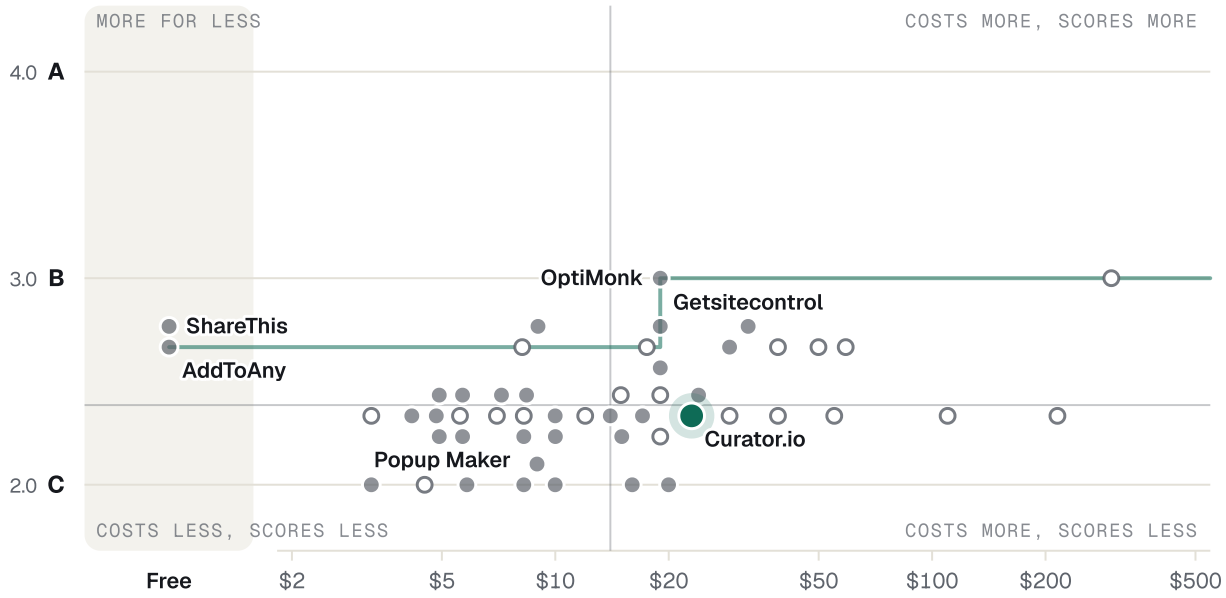
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. Curator.io's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. Curator.io is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

You could make the core of Curator.io for yourself: popups.

What you would give up is listed below. Whether that is worth the price is your call. It costs $276 a year.

What you could make

- Popups: an app builder makes this well.
- It runs in a browser, which is where something home-made would run too.

What you could not

- ✕ It plugs into other products, Instagram, Facebook and X among them, and has an API.

What this rests on. Curator.io's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Juicer, Flockler, Walls.io, Behold and Elfsight

The 5 tools Curator.io is most often weighed against, with where each one differs from it.

2.2 GPA

Juicer

Free plan · from $15/mo

Social media wall and feed aggregator with a free plan.

Curator.io and Juicer compared in full

2.0 GPA

Flockler

Free trial · from $110/mo

Social media aggregator for websites, screens and events.

- Curator.io has a free plan. Flockler does not, though it has a free trial.

Curator.io and Flockler compared in full

2.0 GPA

Walls.io

Free trial · from $215/mo

Social media walls for websites, events and digital signage.

- Curator.io has a free plan. Walls.io does not, though it has a free trial.

Curator.io and Walls.io compared in full

2.2
GPA

Behold

Free plan · from $10/mo

Instagram feed widgets and JSON feeds for any website.

Curator.io and Behold compared in full

2.2
GPA

Elfsight

Free plan · from $5/mo

Library of 90+ website widgets, from popups to reviews and feeds.

- Elfsight also covers templates, no-code, forms and chatbots.

Curator.io and Elfsight compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Curator.io free?

Curator.io has a free plan. 3 sources, updates every 24 hours, 2,000 views a month and 1,000 posts, with a Powered by Curator link.

How much does Curator.io cost?

Curator.io lists 4 plans. Free: $0 per month.

What platforms does Curator.io work on?

Curator.io is available on Web.

Does Curator.io offer any discounts?

Curator.io publicly lists the following: Save 8% with annual billing.

Does Curator.io have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Curator.io is listed for Web.

Does Curator.io have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Curator.io is listed for Web.

Is Curator.io open source?

Curator.io is not described as open source on its own site, as read on Nov 13, 2026.

Does Curator.io have an API?

Yes. Curator.io offers a public API, according to its own site.

What does Curator.io integrate with?

Curator.io's listing names Instagram, Facebook, X, YouTube, LinkedIn, TikTok, Reddit and Slack.

Who makes Curator.io?

Curator.io is made by a company of the same name.

What are the alternatives to Curator.io?

The closest alternatives to Curator.io in our directory are Juicer, Flockler, Walls.io, Behold and Elfsight.

How does Curator.io compare with other popup and widget tools?

Curator.io's GPA of 2.2 is higher than 14 of the 54 other popup and widget tools we grade, and level with 19.

Is Curator.io good value for money?

ToolGPA grades Curator.io C for value for money. Its paid plans start at $23 a month, against a middle price of $14 for the category: 36 of the 48 others that charge start lower.

Could I make my own version of Curator.io?

You could make the core of Curator.io for yourself: popups. What you would give up is listed below.

Where this guide comes from

The prices, plans, platforms and features were read from Curator.io's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Curator.io's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Curator.io. Prices change, so check curator.io before you buy.

curator.io/pricing

curator.io/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Curator.io, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/curator-io

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Curator.io: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/curator-io
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Know someone choosing between popup and widget tools?

Send them this guide:
toolgpa.com/tools/curator-io/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after Curator.io, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

AddToAny Insider's Guide

Free share buttons for websites and WordPress

3.2 GPA

ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

3.2 GPA

Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Curator.io's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Curator.io is a trademark of its owner, and this guide is not made, paid for or approved by Curator.io. Prices and plans change: check curator.io before you buy.