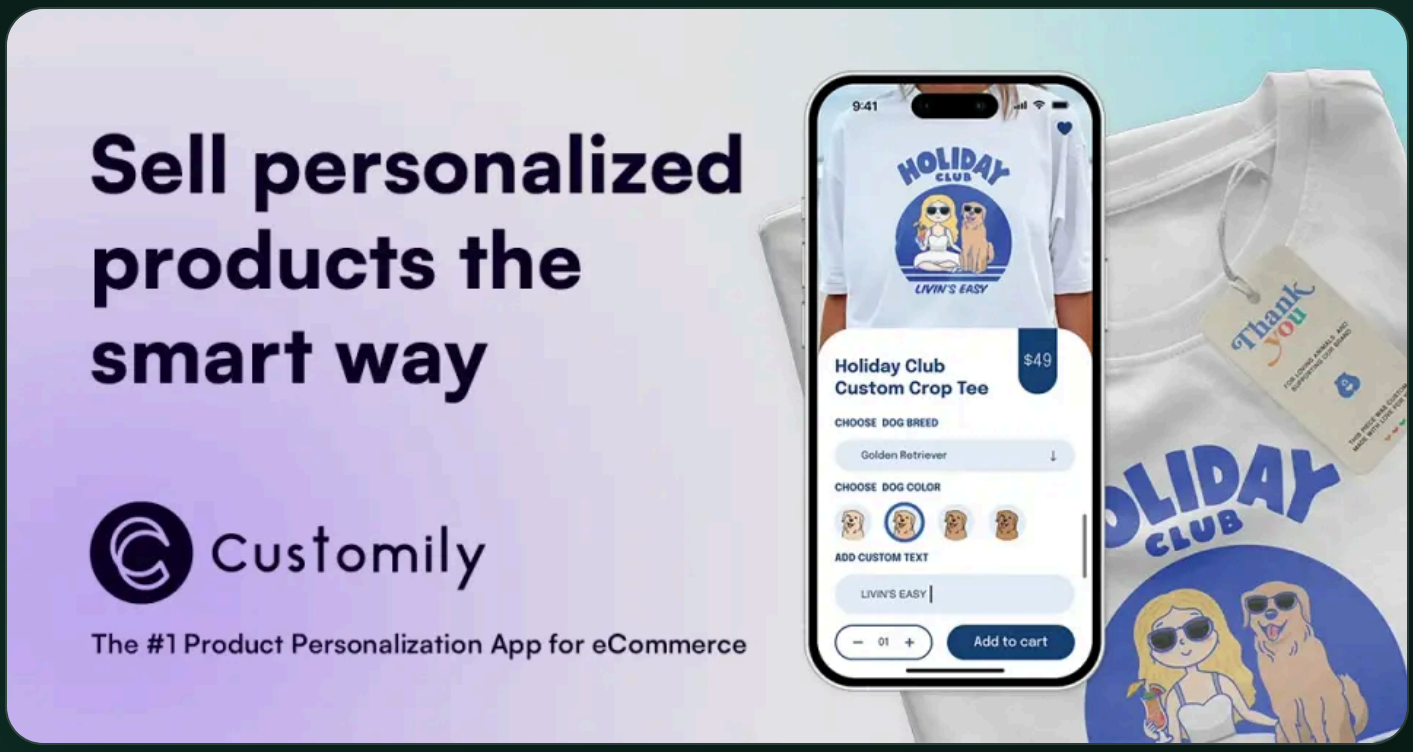
ToolGPA

NOVEMBER 2026

Customily

The Insider's Guide

Product personalizer for custom-product stores, billed per item sold



Every plan, grade, refund rule and rival among print-on-demand and dropshipping services, read from Customily's own pages.

Made by Customily, Inc. · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Customily's own pages, its app-store listings and our grades. Every fact in it is on Customily's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 0 of the 70 other print-on-demand and dropshipping services we grade

Customily is a personalization app that lets shoppers add their own names, text and images to a product before buying. It generates print-ready files and connects to print-on-demand suppliers through direct API links, or to manual and CSV fulfillment. It is sold as one subscription per selling platform plus a small fee for every personalized item sold.

> "
>
> **You build templates and connect a platform first.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Customily**, taken from its own pages and our grades.

1 **Best for adding live personalization to products in an existing store**

It does not print or ship anything, so you still need a supplier, and each platform needs its own subscription.

2 **Paid plans start at $49 a month**

As its pricing page puts it: $49 per month per platform, plus $1 to $0.10 per personalized item sold.

3 **You can try it first**

9-day free trial with full access and no transaction fees; a card is required except on Shopify and Shoplazza

4 **It runs on Web**

Web.

5 **Shopper-side personalization**

Customers enter text, names or images on the product page and see a live preview before they order.

6 **Automatic print files**

Each personalized order produces a print-ready file, so the seller does not prepare artwork by hand.

7 **POD and manual fulfillment**

Direct API connections to print-on-demand suppliers, plus manual, CSV and third-party fulfillment options.

8 **A 1.6 GPA, above 0 of 70**

That is against the other print-on-demand and dropshipping services we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Customily you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

Customily at a glance

PRICING
Free trial, from $49 per month per platform, plus $1 to $0.10 per personalized item sold

FREE PLAN
No

FREE TRIAL
9-day free trial with full access and no transaction fees; a card is required except on Shopify and Shoplazza

RUNS ON
Web

MADE BY
Customily, Inc.

CATEGORY
Print on Demand & Dropshipping

OUR GRADE
1.6 GPA, weak

The report card

Best for adding live personalization to products in an existing store

Customily adds a personalizer to your store and generates print files, billed at $49 a month per platform plus $1 down to $0.10 per personalized item. It does not print or ship anything, so you still need a supplier, and each platform needs its own subscription.

TOOLGPA REPORT CARD — **Customily** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$49 a month per platform, which sits just under the $49.99 where the dearest tenth of the category starts, plus $1 to $0.10 on every personalized item sold.
Free plan and trial	D	9-day free trial with full access. A card is required except on Shopify and Shoplazza. No free plan.
Features	D	It personalizes products and makes print files, but it is not a supplier and does not make or ship anything, so it needs another product to be useful.
Ease of use	C	No store rating on record. You build templates and connect a platform first.
Platforms and integrations	B	Web app that works with Shopify, Etsy, Amazon, WooCommerce and Shoplazza. Other platforms are on separate legacy pricing.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Customily is for

- ✓ Fits if you already sell custom products and want buyers to see their name or photo on the item
- ✓ Works for stores with high volume, where the per-item fee drops to $0.10

Who it is not for

- ✗ Not for you if you want someone to print and ship, as it makes no products
- ✗ Pricey if you sell on several platforms, since each needs its own $49 subscription and the fee tiers do not combine
- ✗ Tight if you sell low-priced items, as the per-item fee applies however small the order
- ✗ Watch out: the trial is 9 days and needs a card except on Shopify and Shoplazza

Good to know

Good for

- ✓ Sellers of personalized gifts such as jewelry, mugs and ornaments
- ✓ Shops that already work with a POD supplier and want shoppers to personalize items
- ✓ Sellers on Shopify, Etsy, Amazon or WooCommerce

Worth knowing

- ⓘ It adds personalization to products; it is not a print supplier and does not manufacture or ship anything itself.
- ⓘ Each selling platform needs its own $49 subscription, and per-item fee tiers do not combine across platforms.
- ⓘ The per-item fee applies to every unique personalized item sold, even when the order is large, and counts per item, not per order.
- ⓘ The standard pricing covers Shopify, Etsy, Amazon, WooCommerce and Shoplazza; other platforms are on separate legacy pricing.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$49

A month to start

Customily is a paid product with a free trial, starting at $49 per month per platform, plus $1 to $0.10 per personalized item sold.

> **A card is required except on Shopify and Shoplazza.**

From our grade for free plan and trial

CUSTOMILY

$49

per month per platform, plus $1 to $0.10 per personalized item sold

Unlimited stores, products and print files. Per-item fee: $1 for items 1-100, $0.50 to 1,000, $0.25 to 10,000, then $0.10, reset monthly.

Trying it first

9-day free trial with full access and no transaction fees; a card is required except on Shopify and Shoplazza

Read from customily.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Product personalizer for custom-product stores, billed per item sold. Here is what it does, as its own site describes it, and what it covers: AI features, print on demand.

"

Web app that works with Shopify, Etsy, Amazon, WooCommerce and Shoplazza.

From our grade for platforms and integrations

Shopper-side personalization

Customers enter text, names or images on the product page and see a live preview before they order.

Automatic print files

Each personalized order produces a print-ready file, so the seller does not prepare artwork by hand.

POD and manual fulfillment

Direct API connections to print-on-demand suppliers, plus manual, CSV and third-party fulfillment options.

Effects, filters and AI tools

Includes image effects and filters and AI creative tools that shoppers or sellers can apply to designs.

Free clipart library

Royalty-free clipart and designs are available for use in personalization templates.

Unlimited stores and products

The one subscription covers unlimited connected stores, published products and mockups on a platform.

Where it runs

Web

What it works with

Shopify
Etsy
Amazon
WooCommerce
Shoplazza

Customily is made by Customily, Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

0/70

Other print-on-demand and dropshipping services it is graded above

Customily's GPA of 1.6 is higher than 0 of the 70 other print-on-demand and dropshipping services we grade, and level with 3.

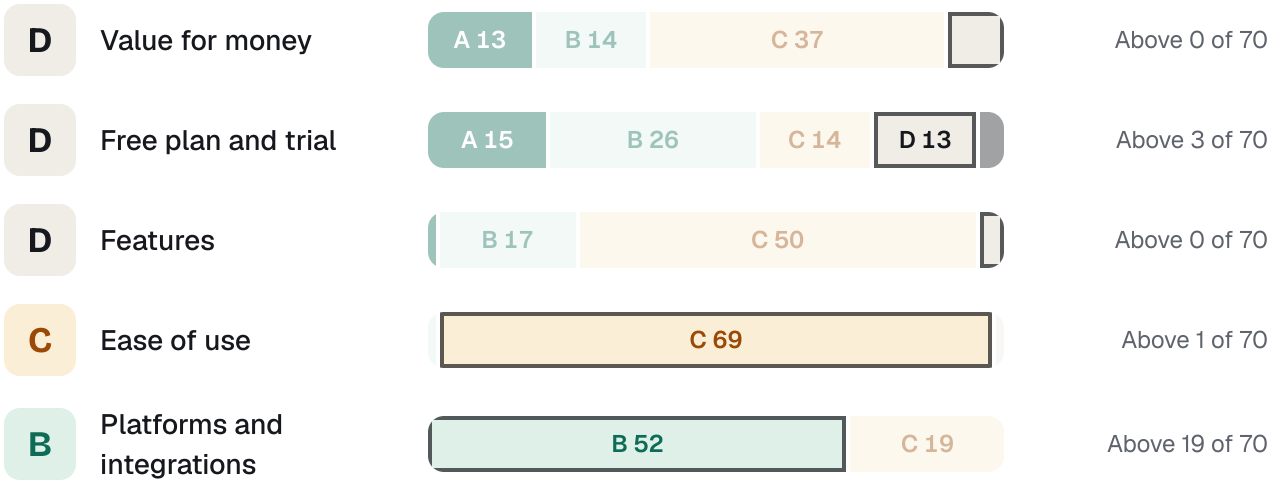
It stands best on platforms and integrations (B, above 19 of 70) and worst on value for money (D, above 0).

Its paid plans start at $49 a month, against a middle price of $25 for the category: 29 of the 36 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 45 tools score higher and cost less.

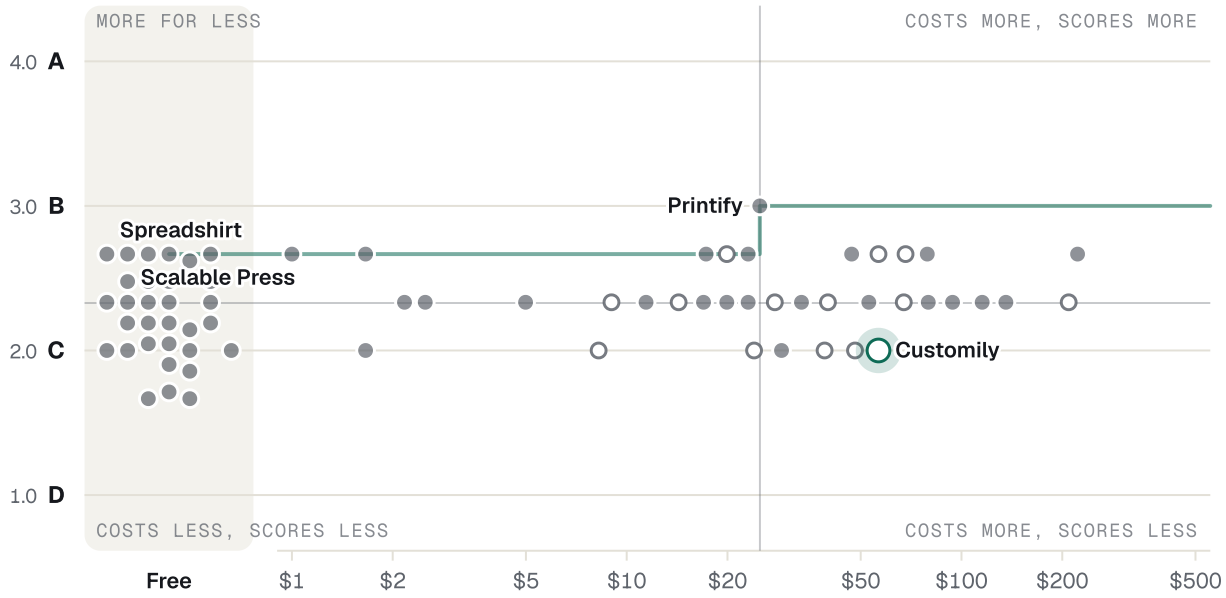
Each grade against the category

Every bar is all 71 print-on-demand and dropshipping services we grade, cut by the letter each got. Customily's own letter is outlined.



Price against what you get

Each dot is one of 68 print-on-demand and dropshipping services. Further left costs less; higher up scores better on features, ease of use and platforms. Customily is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Customily you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 67 of the 70 other print-on-demand and dropshipping services grade higher. It costs $588 a year.

What you could not

- ✕ Printers that make and ship each order.

- ✕ It plugs into other products, Shopify, Etsy and Amazon among them.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Customily's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Zakeke, Teeinblue, Printful, Printify and Podbase

The 5 tools Customily is most often weighed against, with where each one differs from it.

2.2 GPA

Zakeke

Free trial · from $59/mo

Product customizer, 3D configurator and AR viewer for online stores.

- Customily also covers print on demand.
- Zakeke also covers online store.

Customily and Zakeke compared in full

2.0 GPA

Teeinblue

Free trial · from $49/mo

Product personalization app for Shopify, Etsy and other stores.

- Teeinblue also covers templates and online store.

Customily and Teeinblue compared in full

Printful

3.2 GPA

Free plan · from $24.99/mo

Print-on-demand company that makes and ships orders in-house.

- Printful has a free plan. Customily does not, though it has a free trial.
- Printful also covers online store.

Customily and Printful compared in full

Printify

3.4 GPA

Free plan · from $24.99/mo

Print-on-demand marketplace with 2,000+ products and 70+ printers.

- Printify has a free plan. Customily does not, though it has a free trial.
- Only Printify lists iOS and Android apps.
- Printify also covers online store.

Customily and Printify compared in full

Podbase

2.6 GPA

Free

In-house print-on-demand for phone cases, tech accessories, wall art.

- Podbase has a free plan. Customily does not, though it has a free trial.
- Podbase also covers online store and dropshipping.

Customily and Podbase compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Customily free?

No, Customily is a paid product, but you can try it first. 9-day free trial with full access and no transaction fees; a card is required except on Shopify and Shoplazza.

How much does Customily cost?

Customily lists one plan. Customily: $49 per month per platform, plus $1 to $0.10 per personalized item sold.

What platforms does Customily work on?

Customily is available on Web.

Does Customily have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Customily is listed for Web.

Does Customily have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Customily is listed for Web.

Is Customily open source?

Customily is not described as open source on its own site, as read on Nov 13, 2026.

What does Customily integrate with?

Customily's listing names Shopify, Etsy, Amazon, WooCommerce and Shoplazza.

Who makes Customily?

Customily is made by Customily, Inc.

What are the alternatives to Customily?

The closest alternatives to Customily in our directory are Zakeke, Teeinblue, Printful, Printify and Podbase.

How does Customily compare with other print-on-demand and dropshipping services?

Customily's GPA of 1.6 is higher than 0 of the 70 other print-on-demand and dropshipping services we grade, and level with 3.

Is Customily good value for money?

ToolGPA grades Customily D for value for money. Its paid plans start at $49 a month, against a middle price of $25 for the category: 29 of the 36 others that charge start lower.

Could I make my own version of Customily?

To replace Customily you would be making printers that make and ship each order.

Where this guide comes from

The prices, plans, platforms and features were read from Customily's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Customily, Inc.'s own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Customily, Inc. Prices change, so check customily.com before you buy.

customily.com/

customily.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Customily, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/customily

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Customily: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/customily
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Know someone choosing between print-on-demand and dropshipping services?

Send them this guide:
toolgpa.com/tools/customily/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded print-on-demand and dropshipping services after Customily, each with an Insider's Guide of its own.

Print on Demand & Dropshipping Insider's Guide

Every one of the 71 print-on-demand and dropshipping services we grade, compared

Printify Insider's Guide

Print-on-demand marketplace with 2,000+ products and 70+ printers

3.4 GPA

CJdropshipping Insider's Guide

Dropshipping supplier and sourcing agent with factory-price products

3.2 GPA

Printful Insider's Guide

Print-on-demand company that makes and ships orders in-house

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Customily's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Customily is a trademark of its owner, and this guide is not made, paid for or approved by Customily, Inc. Prices and plans change: check customily.com before you buy.