ToolGPA

NOVEMBER 2026

Cvent

The Insider's Guide

Enterprise event registration, attendee app and check-in

Every plan, grade, refund rule and rival among event ticketing platforms, read from Cvent's own pages.

Made by Cvent Inc · checked Nov 12, 2026 · toolgpa.com

1.8
GPA

cvent™

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Cvent's own pages, its app-store listings and our grades. Every fact in it is on Cvent's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 3 of the 45 other event ticketing platforms we grade

Cvent is an event management platform that covers registration and website building, an attendee app for in-person, virtual and hybrid events, and onsite check-in and badging. It also sells venue sourcing and hospitality tools to hotels and venues. Pricing is quoted by sales and comes as Professional and Enterprise license levels.

To get you started, here are **7 things to know about Cvent**, taken from its own pages and our grades.

> "
>
> **It is sold through sales and set up per event, so there is a learning curve.**
>
> From our grade for ease of use

1 **Best for enterprise event registration and check-in**

Cvent is enterprise event software for registration, an attendee app and check-in, sold by quote.

2 **It runs on Web**

Web.

3 Registration

Personalized registration paths, agenda and session management, no-code event websites, payment tools, built-in email promotion and housing and travel management.

4 Attendee Hub

A mobile event app and virtual experience with chat, Q&A, polling, networking tools, sponsor activation and live or on-demand video.

5 OnArrival check-in

Kiosk check-in, on-demand badge printing, onsite registration and payment, session check-in and real-time attendance dashboards.

6 A 1.8 GPA, above 3 of 45

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

To replace Cvent you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Cvent at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY Cvent Inc	CATEGORY Event Ticketing
OUR GRADE 1.8 GPA, weak	

The report card

Best for enterprise event registration and check-in

Cvent is enterprise event software for registration, an attendee app and check-in, sold by quote. It publishes no prices, caps Professional licenses at 15 user logins, and keeps API access and SSO for Enterprise.

TOOLGPA REPORT CARD	Cvent	Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published; every plan is a quote through sales, so it sits at C by default.
Free plan and trial	F	No free plan and no trial on record; the pricing page asks for a quote.
Features	B	Registration, an Attendee Hub, OnArrival check-in and add-on modules cover the event job, though many add-ons are licensed on top.
Ease of use	C	No store rating on record. It is sold through sales and set up per event, so there is a learning curve.
Platforms and integrations	C	A web platform; the listing names no integrations and no apps.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Cvent is for

- ✓ Fits if you run large corporate events and buy through a sales team
- ✓ Works for organizations that want registration and check-in under one license

Who it is not for

- ✕ Skip it if you want a price before talking to sales, as none is published
- ✕ Skip it if you want a free plan or trial, as none is listed
- ✕ Tight if you have more than 15 users, since Professional is limited to 15 logins
- ✕ Watch out: API access and SSO need Enterprise
- ✕ Watch out: add-ons such as LeadCapture and Appointments are licensed on top of the base platform

Good to know

Good for

- ✓ Large organizations and associations running many events
- ✓ Teams that want registration, event app and onsite check-in from one vendor
- ✓ Planners who also source venues and manage room blocks

Worth knowing

- ⓘ No prices are published: the pricing page asks for a quote, so every plan here is sold through sales.
- ⓘ Professional licenses are limited to 15 user logins, and API access and SSO need Enterprise.
- ⓘ Many add-ons, such as LeadCapture and Appointments, are licensed on top of the base platform.
- ⓘ Non-profits can get special rates by asking sales.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

Cvent's current pricing could not be confirmed from its own site.

> **No price is published; every plan is a quote through sales, so it sits at C by default.**
>
> From our grade for value for money

We could not confirm Cvent's current prices from its own site, so this guide lists no plans. cvent.com has them.

Ways to pay less

NONPROFIT

Special rates for non-profits

Cvent says it extends special rates to non-profit organizations, which sales will discuss on request.

Stated on cvent.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Enterprise event registration, attendee app and check-in. Here is what it does, as its own site describes it, and what it covers: public API, reports, email campaigns, ticketing, webinars.

> **Registration, an Attendee Hub, OnArrival check-in and add-on modules cover the event job, though many add-ons are licensed on top.**
>
> From our grade for features

Registration

Personalized registration paths, agenda and session management, no-code event websites, payment tools, built-in email promotion and housing and travel management.

Attendee Hub

A mobile event app and virtual experience with chat, Q&A, polling, networking tools, sponsor activation and live or on-demand video.

OnArrival check-in

Kiosk check-in, on-demand badge printing, onsite registration and payment, session check-in and real-time attendance dashboards.

Professional and Enterprise licenses

Professional licenses the solutions you pick with 15 user logins. Enterprise includes all of them with all user logins, API access, SSO and multi-factor authentication.

Add-on modules

Optional products include LeadCapture, Appointments, Abstract Management, Passkey room blocks, Event Diagramming, Surveys Premium and Webinar Premium.

Services

Paid services include implementation, event build, integration services and consulting, alongside 24/7 support for all customers.

Where it runs

Web

What it works with

Its own pages name no integrations.

Cvent is made by Cvent Inc.

Where it stands

Its grades against its category, and whether to keep it or make your own

3/45

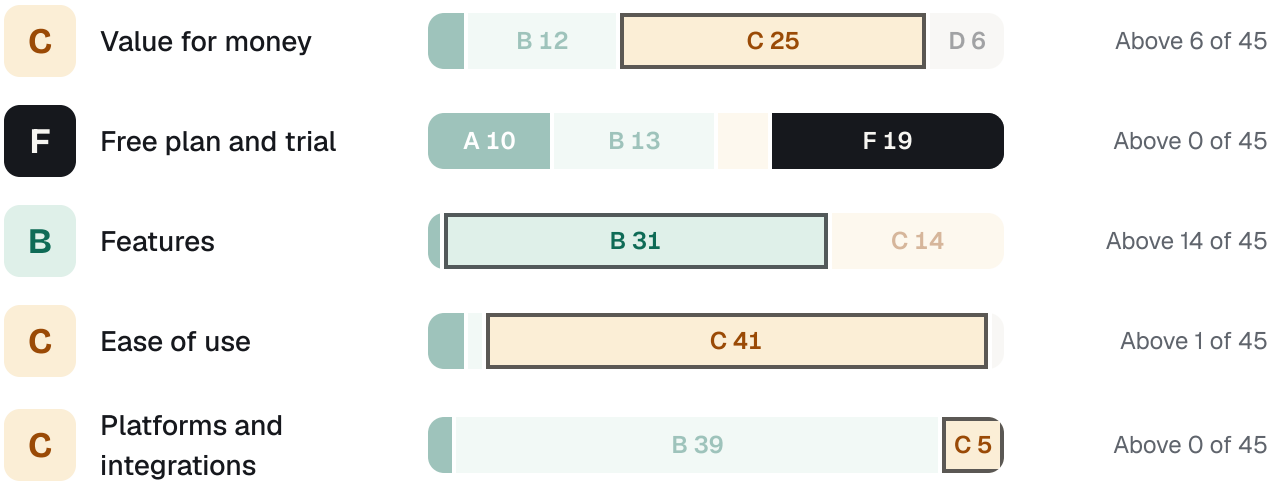
Other event ticketing platforms it is graded above

Cvent's GPA of 1.8 is higher than 3 of the 45 other event ticketing platforms we grade, and level with 8.

It stands best on features (B, above 14 of 45) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 46 event ticketing platforms we grade, cut by the letter each got. Cvent's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Cvent you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 34 of the 45 other event ticketing platforms grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Newsletters sent to thousands of people that still reach the inbox.
- Live video to hundreds of people at once.
- Selling tickets and checking them at the door.
- An API that other software can build on.
- What a company asks for before it lets staff use something: single sign-on.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Cvent's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Bizzabo, Stova, Swoogo, PheedLoop and Accelevents

The 5 tools Cvent is most often weighed against, with where each one differs from it.

Bizzabo

1.8 GPA

From $499/mo

Event management platform for conferences and field events.

- Cvent also covers webinars.

Cvent and Bizzabo compared in full

Stova

1.6 GPA

From $1,995

Event management for conferences, trade shows and meetings.

- Cvent also covers email campaigns.

Cvent and Stova compared in full

Swoogo

1.6 GPA

From $11,800/yr

Event registration and management for conferences and field events.

- Cvent also covers email campaigns and webinars.
- Swoogo also covers forms.

Cvent and Swoogo compared in full

2.0
GPA

PheedLoop

From $950/yr

Modular event registration, check-in and event app software.

- Only PheedLoop lists iOS and Android apps.
- Cvent also covers email campaigns.

Cvent and PheedLoop compared in full

2.4
GPA

Accelevents

Free trial · from $7,500

Event management platform for conferences, with ticketing built in.

- Only Accelevents lists an iOS app.
- Cvent also covers email campaigns and webinars.

Cvent and Accelevents compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Cvent free?

No. Cvent is a paid product.

What platforms does Cvent work on?

Cvent is available on Web.

Does Cvent offer any discounts?

Cvent publicly lists the following: Special rates for non-profits.

Does Cvent have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Cvent is listed for Web.

Does Cvent have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Cvent is listed for Web.

Is Cvent open source?

Cvent is not described as open source on its own site, as read on Nov 12, 2026.

Does Cvent have an API?

Yes. Cvent offers a public API, according to its own site.

Who makes Cvent?

Cvent is made by Cvent Inc.

What are the alternatives to Cvent?

The closest alternatives to Cvent in our directory are Bizzabo, Stova, Swoogo, PheedLoop and Accelevents.

How does Cvent compare with other event ticketing platforms?

Cvent's GPA of 1.8 is higher than 3 of the 45 other event ticketing platforms we grade, and level with 8.

Could I make my own version of Cvent?

To replace Cvent you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Cvent's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Cvent's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Cvent Inc. Prices change, so check cvent.com before you buy.

cvent.com/en/event-management-software/cvent… cvent.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038
tools graded

95
categories

739
price changes on record

579
apps priced in 12 countries

What else is on toolgpa.com

Cvent, kept up to date
Everything in this guide, with prices and grades as they are today
toolgpa.com/tools/cvent

How grades are given
The rules behind every letter and every GPA
toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Cvent: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/cvent
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Know someone choosing between event ticketing platforms?

Send them this guide: toolgpa.com/tools/cvent/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after Cvent, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 47 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Cvent's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Cvent is a trademark of its owner, and this guide is not made, paid for or approved by Cvent Inc. Prices and plans change: check cvent.com before you buy.