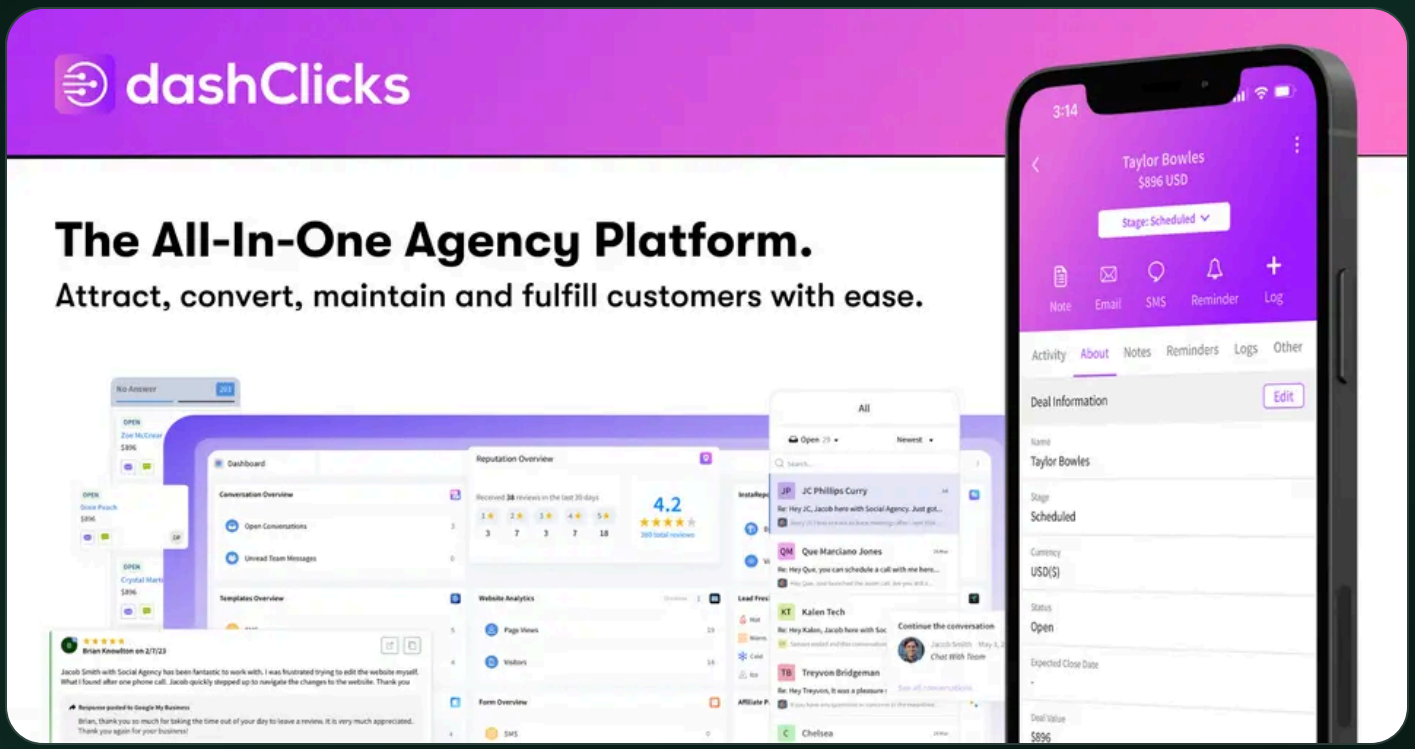
ToolGPA

NOVEMBER 2026

# DashClicks

## The Insider's Guide

White-label software and fulfillment for marketing agencies

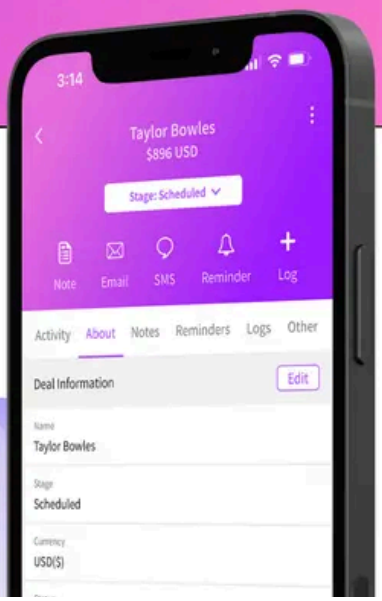



**Every plan, grade, refund rule and rival among marketing reporting and call tracking tools, read from DashClicks's own pages.**

Made by DashClicks · checked Nov 13, 2026 · toolgpa.com

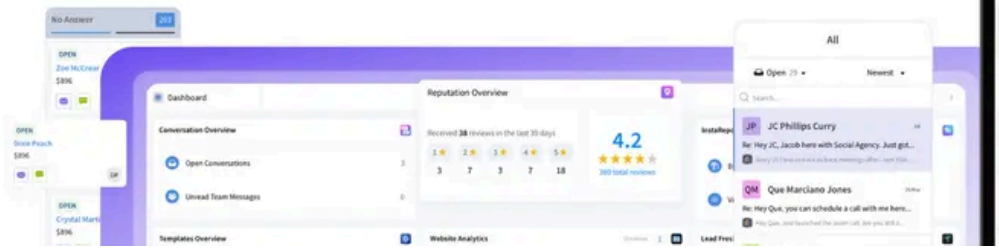
**1.8**
GPA

dashClicks




## The All-In-One Agency Platform.

Attract, convert, maintain and fulfill customers with ease.




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Who made this guide, what else is on the site, and how to cite it


ToolGPA put this guide together from DashClicks's own pages, its app-store listings and our grades. Every fact in it is on DashClicks's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**1.8**

GPA, above 10 of the 56 other marketing reporting and call tracking tools we grade

DashClicks is an agency platform that bundles white-label software (funnels, CRM, reviews, inbox, project management and reporting) with white-label fulfillment of ads, SEO and content. Agencies resell both under their own brand. Reporting tools include InstaReports and Insights.

To get you started, here are **9 things to know about DashClicks**, taken from its own pages and our grades.

> "
>
> **An agency suite with many apps means a lot to set up.**
>
> From our grade for ease of use

**1** **Best for white-label software for agencies**

But reporting is one app among many, fulfillment services are priced separately, and the trial length isn't stated.

**2** **Paid plans start at $199 a month**

As its pricing page puts it: $199 per month.

**3** **You can try it first**

A free trial is offered (Try it Free); its length is not stated on the pricing page

**4** **It runs on Web**

Web.

**5** **Reporting**

Real-time campaign analytics, plus InstaReports for quick reports to show prospects.

**6** **Insights**

Pre-built widgets that unify data in one place.

**7** **CRM and pipelines**

A CRM with sales pipelines, a unified inbox for chat, SMS and email, and payments through Stripe.

**8** **A 1.8 GPA, above 10 of 56**

That is against the other marketing reporting and call tracking tools we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

The plain part of DashClicks you could make: reports, sales pipeline, review collection and forms. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

### DashClicks at a glance

| | |
|---|---|
| PRICING<br>Free trial, from $199 per month | FREE PLAN<br>No |
| FREE TRIAL<br>A free trial is offered (Try it Free); its length is not stated on the pricing page | RUNS ON<br>Web |
| MADE BY<br>DashClicks | CATEGORY<br>Marketing Reports & Call Tracking |
| OUR GRADE<br>1.8 GPA, weak | |

## The report card

### Best for white-label software for agencies

DashClicks bundles white-label funnels, CRM, reviews, inbox and reporting for $199 a month so agencies can resell them. But reporting is one app among many, fulfillment services are priced separately, and the trial length isn't stated.

TOOLGPA REPORT CARD

**DashClicks**

Graded Nov 13, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | C | $199 a month for the whole suite. That is above the category's dearer quarter, but it is a bundle of apps beyond reporting, so it's ordinary value. |
| **Free plan and trial** | D | A free trial is offered but its length isn't stated on the pricing page, and there is no free plan. |
| **Features** | C | Reporting, insights, CRM and pipelines. The listing shows a gap: reporting is one app among many, aimed at agencies, not teams wanting only dashboards. |
| **Ease of use** | C | No store rating on record. An agency suite with many apps means a lot to set up. |
| **Platforms and integrations** | C | Web only. Zapier and Stripe are the integrations named. |

**Grade point average** Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who DashClicks is for

- ✓ Fits if you run an agency and want one white-label suite to resell
- ✓ Works for agencies that also want fulfillment of ads, SEO and content

### Who it is not for

- ✗ Skip it if you only want reporting dashboards, since reporting is one app in a bundle
- ✗ Pricey if you are a solo marketer, at $199 a month
- ✗ Not for you if you want a free plan, as there is only a trial of unstated length
- ✗ Watch out: fulfillment services are priced per service and are not part of the $199 plan

## Good to know

### Good for

- ✓ Marketing agencies reselling services and software
- ✓ Agencies that want reporting and CRM in one account

### Worth knowing

- ⓘ Fulfillment center access is free, but services are priced per service and are not part of the $199 software plan.
- ⓘ Cancel any time from the dashboard with no cancellation fees, per the pricing page.
- ⓘ Reporting is one app among many, so it suits agencies more than teams wanting only dashboards.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$199**

A month to start

DashClicks is a paid product with a free trial, starting at $199 per month.

> **That is above the category's dearer quarter, but it is a bundle of apps beyond reporting, so it's ordinary value.**
>
> From our grade for value for money

DASHCLICKS PRO

## $199

per month

Every software app: funnels, websites, CRM, projects, reviews, deals, reporting, InstaReports, InstaSites, inbox, insights, forms, payments and templates.

### Trying it first

A free trial is offered (Try it Free); its length is not stated on the pricing page

Read from dashclicks.com on Nov 13, 2026.

# What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

White-label software and fulfillment for marketing agencies. Here is what it does, as its own site describes it, and what it covers: sales pipeline, forms, reports, dashboards, review collection.

> **The listing shows a gap: reporting is one app among many, aimed at agencies, not teams wanting only dashboards.**
>
> From our grade for features

### Reporting

Real-time campaign analytics, plus InstaReports for quick reports to show prospects.

### Insights

Pre-built widgets that unify data in one place.

### CRM and pipelines

A CRM with sales pipelines, a unified inbox for chat, SMS and email, and payments through Stripe.

### White-label fulfillment

Resell Meta, Google and TikTok ads, SEO, backlinks, content, listings and social posts under your own brand.

### Where it runs

Web

### What it works with

Zapier

Stripe

DashClicks is made by DashClicks.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**10/56**

Other marketing reporting and call tracking tools it is graded above

DashClicks's GPA of 1.8 is higher than 10 of the 56 other marketing reporting and call tracking tools we grade, and level with 15.

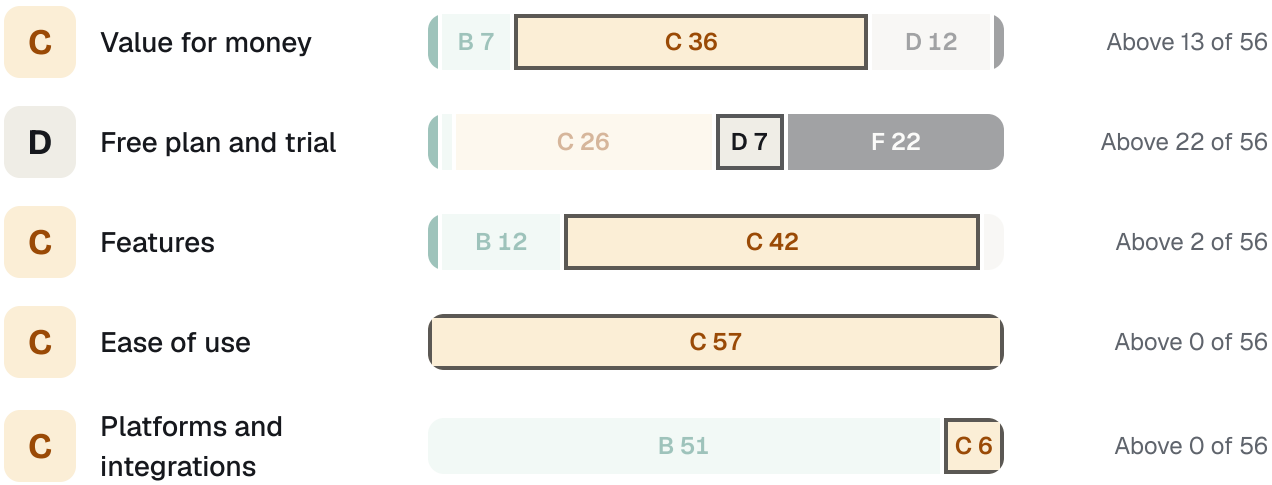
It stands best on value for money (C, above 13 of 56) and worst on free plan and trial (D, above 22).

Its paid plans start at $199 a month, against a middle price of $50 for the category: 36 of the 44 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 32 tools score higher and cost less.

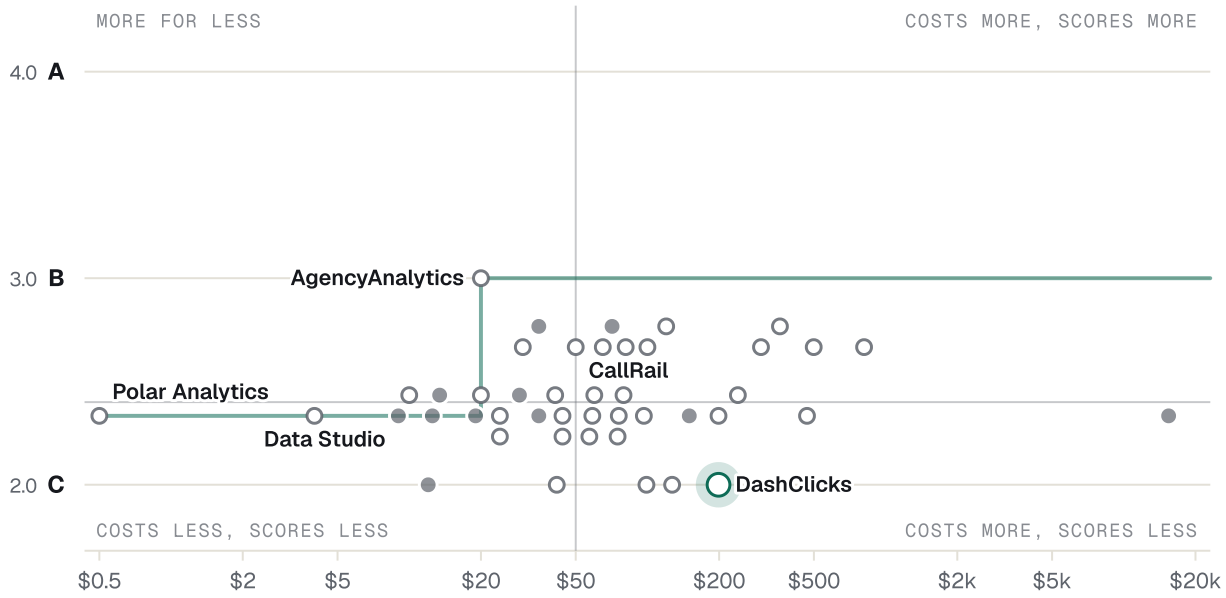
## Each grade against the category

Every bar is all 57 marketing reporting and call tracking tools we grade, cut by the letter each got. DashClicks's own letter is outlined.



## Price against what you get

Each dot is one of 45 marketing reporting and call tracking tools. Further left costs less; higher up scores better on features, ease of use and platforms. DashClicks is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

The plain part of DashClicks you could make: reports, sales pipeline, review collection and forms. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 31 of the 56 other marketing reporting and call tracking tools grade higher. It costs $2,388 a year.

### What you could make

- Reports, sales pipeline, review collection and forms: an app builder makes these well.

### What you could not

- Connections that pull numbers from dozens of other services.
- Hooks into the device itself: widgets.

**What this rests on.** DashClicks's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



AgencyAnalytics, ReportGarden, Swydo, Whatagraph and DashThis

The 5 tools DashClicks is most often weighed against, with where each one differs from it.

2.6 GPA

## AgencyAnalytics

Free trial · from $20/mo

White-labeled client reporting dashboards for marketing agencies.

- DashClicks also covers sales pipeline, forms and review collection.
- AgencyAnalytics also covers rank tracking and backlink analysis.

DashClicks and AgencyAnalytics compared in full

---

2.2 GPA

## ReportGarden

Free trial · from $75/mo

Automated marketing reports and dashboards for agencies, by client.

- DashClicks also covers sales pipeline, forms and review collection.
- ReportGarden also covers templates.

DashClicks and ReportGarden compared in full

2.4
GPA

## Swydo

Free trial · from $62/mo

Agency client reports and KPI monitoring, priced per data source.

- DashClicks also covers sales pipeline, forms and review collection.
- Swydo also covers goals.

DashClicks and Swydo compared in full

1.6
GPA

## Whatagraph

From $812/mo

Marketing reports and dashboards built by AI agents, for agencies.

- DashClicks also covers sales pipeline, forms and review collection.
- Whatagraph also covers AI agents.

DashClicks and Whatagraph compared in full

2.2
GPA

## DashThis

Free trial · from $44/mo

White-labeled marketing report dashboards priced by dashboard.

- DashClicks also covers sales pipeline, forms and review collection.

DashClicks and DashThis compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**12**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is DashClicks free?

No, DashClicks is a paid product, but you can try it first. A free trial is offered (Try it Free); its length is not stated on the pricing page.

### How much does DashClicks cost?

DashClicks lists one plan. DashClicks Pro: $199 per month.

### What platforms does DashClicks work on?

DashClicks is available on Web.

### Does DashClicks have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. DashClicks is listed for Web.

### Does DashClicks have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. DashClicks is listed for Web.

### Is DashClicks open source?

DashClicks is not described as open source on its own site, as read on Nov 13, 2026.

### What does DashClicks integrate with?

DashClicks's listing names Zapier and Stripe. A listing names up to eight integrations, so it may connect to more.

### Who makes DashClicks?

DashClicks is made by a company of the same name.

### What are the alternatives to DashClicks?

The closest alternatives to DashClicks in our directory are AgencyAnalytics, ReportGarden, Swydo, Whatagraph and DashThis.

### How does DashClicks compare with other marketing reporting and call tracking tools?

DashClicks's GPA of 1.8 is higher than 10 of the 56 other marketing reporting and call tracking tools we grade, and level with 15.

### Is DashClicks good value for money?

ToolGPA grades DashClicks C for value for money. Its paid plans start at $199 a month, against a middle price of $50 for the category: 36 of the 44 others that charge start lower.

### Could I make my own version of DashClicks?

The plain part of DashClicks you could make: reports, sales pipeline, review collection and forms.

## Where this guide comes from

The prices, plans, platforms and features were read from DashClicks's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from DashClicks's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by DashClicks. Prices change, so check dashclicks.com before you buy.

dashclicks.com/pricing

dashclicks.com

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### DashClicks, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/dashclicks

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "DashClicks: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/dashclicks
```

### Know someone choosing between marketing reporting and call tracking tools?

Send them this guide:
toolgpa.com/tools/dashclicks/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded marketing reporting and call tracking tools after DashClicks, each with an Insider's Guide of its own.

### Marketing Reports & Call Tracking Insider's Guide

Every one of the 57 marketing reporting and call tracking tools we grade, compared

### Data Studio Insider's Guide

Google's free report and dashboard builder, formerly Looker Studio

3.0 GPA

### AgencyAnalytics Insider's Guide

White-labeled client reporting dashboards for marketing agencies

2.6 GPA

### CallRail Insider's Guide

Call tracking and attribution that ties phone leads to campaigns

2.4 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what DashClicks's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. DashClicks is a trademark of its owner, and this guide is not made, paid for or approved by DashClicks. Prices and plans change: check dashclicks.com before you buy.