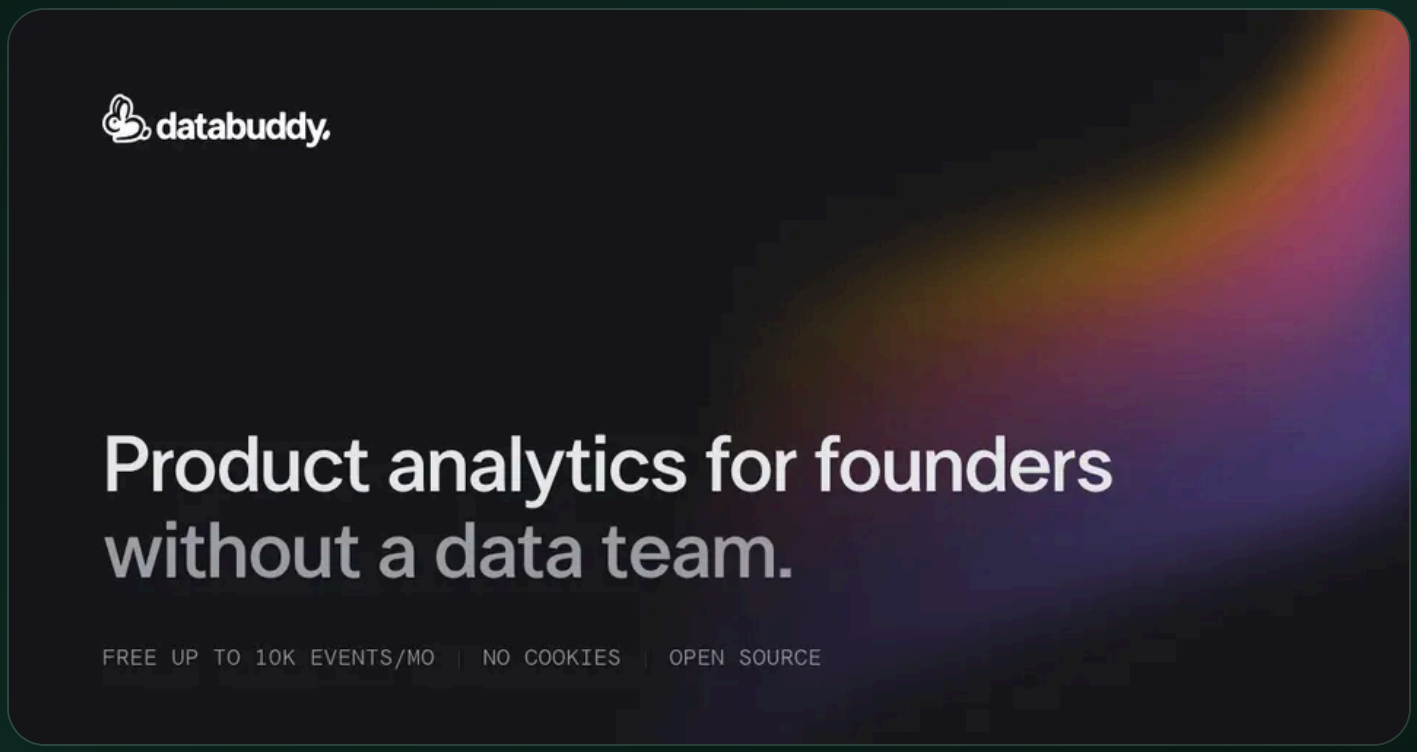
ToolGPA

NOVEMBER 2026

# Databuddy

## The Insider's Guide

Cookieless product analytics with a built-in AI analyst




**Every plan, grade, refund rule and rival among website and product analytics tools, read from Databuddy's own pages.**

Made by Databuddy Analytics, Inc. · checked Nov 13, 2026 · toolgpa.com

2.6
GPA

databuddy.

# Product analytics for founders without a data team.

# Contents


**01 Welcome**
What it is, who it suits, its grades and the ten things to know first

**02 What it costs**
Every plan, the free plan, ways to pay less and how prices have moved

**03 What it does**
Its main features, where it runs, what it works with and who makes it

**04 Where it stands**
Its grades against its category, and whether to keep it or make your own

**05 The alternatives**
The tools it is most often weighed against, side by side

**06 Quick answers**
The questions people ask about it, each answered in a line or two

**07 About ToolGPA**
Who made this guide, what else is on the site, and how to cite it


ToolGPA put this guide together from Databuddy's own pages, its app-store listings and our grades. Every fact in it is on Databuddy's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.6**

GPA, above 70 of the 100 other website and product analytics tools we grade

Databuddy is a hosted product analytics service that tracks visitors, signups, funnels and revenue without cookies. Error tracking, Web Vitals, feature flags and session recordings come from the same script. An AI analyst called Databunny answers questions and, on higher plans, runs scheduled investigations and posts findings to Slack.

> "
>
> **A script to install and goals to set up.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Databuddy**, taken from its own pages and our grades.

**1** **Best for cookieless product analytics with an AI analyst**

Databuddy is hosted analytics with funnels, errors, Web Vitals, flags and an AI analyst called Databunny.

**2** **Paid plans start at $9.99 a month**

As its pricing page puts it: $9.99 per month for 30K events, billed monthly.

**3** **There is a free plan**

10,000 events a month and 10 AI credits for Databunny chat, no credit card required.

**4** **It runs on Web**

Web.

**5** **Cookieless product analytics**

Tracks real-time visitors, sessions, funnels, custom events and revenue from one script without cookies.

**6** **Databunny AI analyst**

Chat with an AI analyst about your numbers and see the query behind each answer; credits are capped per plan.

**7** **Scheduled investigations**

On Business and Scale, Databunny checks metrics daily or weekly and posts findings with evidence to Slack.

**8** **A 2.6 GPA, above 70 of 100**

That is against the other website and product analytics tools we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

Nothing Databuddy does is plain enough to make in a weekend. The 6 things listed below take a company.

### Databuddy at a glance

| | |
|---|---|
| PRICING<br>Free plan, from $9.99 per month for 30K events, billed monthly | FREE PLAN<br>Yes |
| FREE TRIAL<br>None stated | RUNS ON<br>Web |
| MADE BY<br>Databuddy Analytics, Inc. | CATEGORY<br>Website & Product Analytics |
| OUR GRADE<br>2.6 GPA, good | |

## The report card

### Best for cookieless product analytics with an AI analyst

Databuddy is hosted analytics with funnels, errors, Web Vitals, flags and an AI analyst called Databunny. The free plan is 10,000 events, it's hosted only,

and the useful investigations start at the $299 Business plan.

| TOOLGPA REPORT CARD | Databuddy | Graded Nov 13, 2026 |
|---|---|---|
| SUBJECT | GRADE | COMMENT |
| **Value for money** | B | Hobby is $9.99 a month for 30K events, inside the $13 where the cheaper quarter ends. |
| **Free plan and trial** | C | Free for 10,000 events and 10 AI credits a month, with no card. You'll reach that cap soon. |
| **Features** | B | Product analytics, funnels, revenue, errors, Web Vitals, flags, recordings and an AI analyst. Nothing core is missing. |
| **Ease of use** | C | No rating read. A script to install and goals to set up. |
| **Platforms and integrations** | B | Web only, with Slack and GitHub links, and no apps listed. |
| **Grade point average** | | Good, out of 4.0 **2.6** |

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who Databuddy is for

- ✓ Fits if you want cookieless analytics plus error tracking in one script
- ✓ Works for small sites under 10,000 events a month

### Who it is not for

- ✕ Tight if you stay free, at 10K events a month and 10 AI credits
- ✕ Watch out: investigations aren't on Hobby or Pro, and start at Business at $299
- ✕ Watch out: events past your allowance cost $0.03 to $0.035 per 1,000
- ✕ Skip it if you need self-hosting or yearly billing, as neither exists
- ✕ Watch out: Business and Scale prices are early-user prices that may change

## Good to know

### Good for

- ✓ Startups without a data team
- ✓ Founders who want analytics, errors and flags in one tool
- ✓ Teams that want scheduled AI checks posted to Slack

### Worth knowing

- ⓘ Plans are billed monthly; the pricing page says there is no annual billing.
- ⓘ It is a hosted service only: the pricing page says there is no self-hosting option.
- ⓘ Events beyond the allowance cost $0.03 to $0.035 per 1,000, and extra investigations cost $1 each.
- ⓘ Business and Scale are early user prices that stay fixed while you keep the plan; later prices may differ.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$9.99**

A month to start. There is a free plan too

Databuddy has a free plan. Paid plans start at $9.99 per month for 30K events, billed monthly.

FREE

## $0

10K events a month and 10 AI credits for Databunny chat. No trial period and no credit card.

HOBBY

## $9.99

per month for 30K events, billed monthly

Then $0.035 per 1,000 events. Product analytics and Databunny chat, without investigations.

PRO

## $49.99

per month for 1M events, billed monthly

Then $0.035 per 1,000 events. Product analytics and Databunny chat, without investigations.

BUSINESS

## $299

per month for 2M events, billed monthly

100 investigations a month ($1 each after), 1,500 AI credits, 5,000 recordings. Early user price locked in.

SCALE

## $799

per month for 6M events, billed monthly

250 investigations a month, 3,000 AI credits, SSO with SAML or OIDC, audit logs and guided onboarding.

ENTERPRISE

## Custom

Custom event volume, a security review and an SLA.

### The free plan

10,000 events a month and 10 AI credits for Databunny chat, no credit card required.

Read from databuddy.cc on Nov 13, 2026.

## Ways to pay less

STARTUPS

### 30% off any plan for a year

For teams founded in the last 5 years that have raised less than $5M; the discount covers the first 12 months.

Stated on databuddy.cc

NONPROFIT

### Free Pro for nonprofits under $1M

Registered nonprofits with an annual budget under $1M get Pro free, and larger ones get half off Hobby or Pro, renewed yearly.

Stated on databuddy.cc

# What it does

Its main features, where it runs, what it works with and who makes it

**1**

Place it runs: Web

Cookieless product analytics with a built-in AI analyst. Here is what it does, as its own site describes it, and what it covers: public API, AI features, dashboards, web analytics, session replay.

> **Product analytics, funnels, revenue, errors, Web Vitals, flags, recordings and an AI analyst.**
>
> From our grade for features

### Cookieless product analytics

Tracks real-time visitors, sessions, funnels, custom events and revenue from one script without cookies.

### Databunny AI analyst

Chat with an AI analyst about your numbers and see the query behind each answer; credits are capped per plan.

### Scheduled investigations

On Business and Scale, Databunny checks metrics daily or weekly and posts findings with evidence to Slack.

### Errors, Web Vitals and flags

Error tracking, Web Vitals, uptime monitoring and feature flags use the same script as analytics.

## Session recordings

Business and Scale include 5,000 session recordings a month, with extra recordings at $5 per 1,000.

### Where it runs

Web

### What it works with

Slack GitHub

Databuddy is made by Databuddy Analytics, Inc.

PART 04 · STANDING

# Where it stands

Its grades against its category, and whether to keep it or make your own

**70/100**

Other website and product analytics tools it is graded above

Databuddy's GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade, and level with 14.

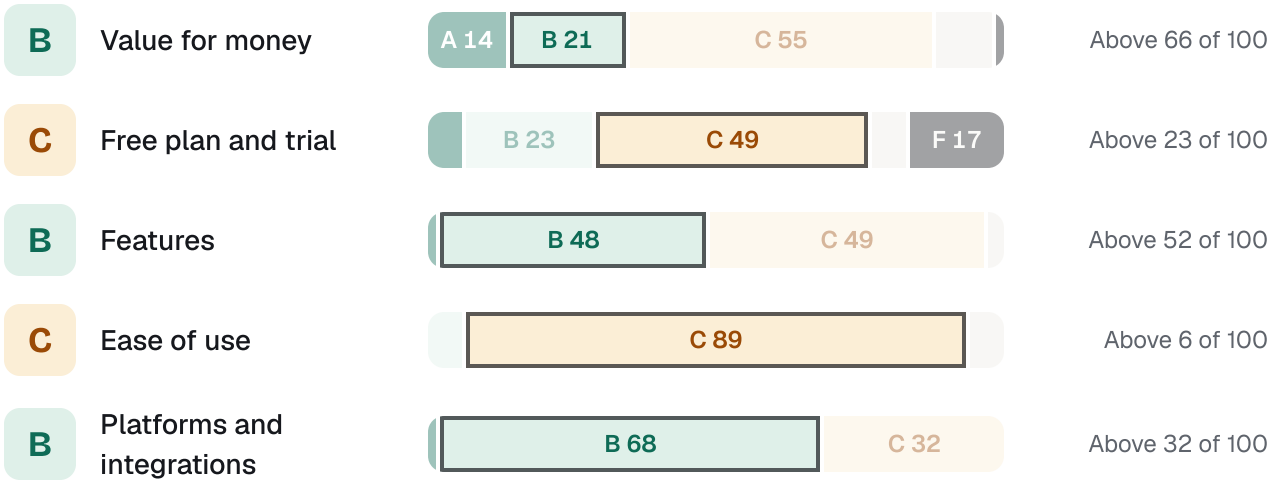
It stands best on value for money (B, above 66 of 100) and worst on ease of use (C, above 6).

Its paid plans start at $9.99 a month, against a middle price of $25 for the category: 12 of the 63 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

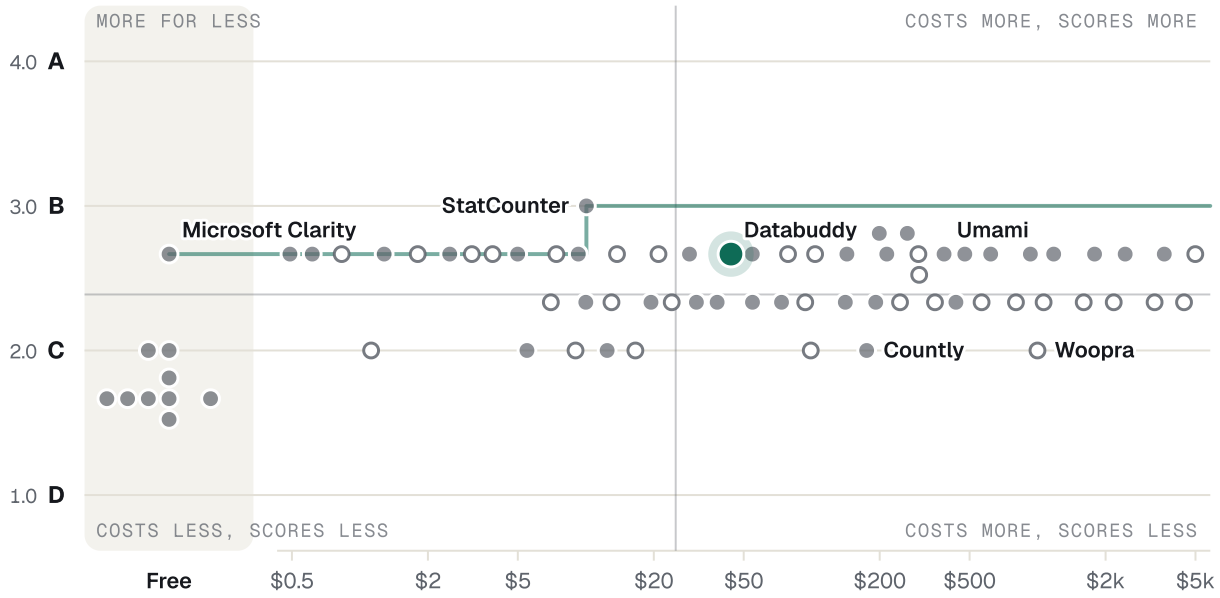
## Each grade against the category

Every bar is all 101 website and product analytics tools we grade, cut by the letter each got. Databuddy's own letter is outlined.



## Price against what you get

Each dot is one of 74 website and product analytics tools. Further left costs less; higher up scores better on features, ease of use and platforms. Databuddy is the marked dot.




What paid plans start at, a month (each step along is roughly double) ⍰

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

Nothing Databuddy does is plain enough to make in a weekend. The 6 things listed below take a company.

It is one of the better ones too: its GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade. It costs $119.88 a year.

**What you could not**

- ✕ A tracking script and a database that counts every visit.
- ✕ Recordings of what each visitor did on your pages.
- ✕ Connections that pull numbers from dozens of other services.

- ✕ It plugs into other products, Slack and GitHub among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

**What this rests on.** Databuddy's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



PostHog, Plausible, Umami, Mixpanel and Google Analytics

The 5 tools Databuddy is most often weighed against, with where each one differs from it.

3.2 GPA

## PostHog

Free plan · from $0.00005

Open-source product analytics with replays, flags and surveys.

- PostHog is open source and self-hostable, according to its own site.
- Databuddy also covers dashboards.
- PostHog also covers surveys and a/B testing.

Databuddy and PostHog compared in full

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2.4 GPA

## Plausible

Free plan · from $7.50/mo

Cookie-free, privacy-first website analytics made and hosted in the EU.

- Plausible is open source and self-hostable, according to its own site.
- Databuddy also covers dashboards and session replay.

Databuddy and Plausible compared in full

2.6
GPA

## Umami

Free plan · from $20/mo

Open-source, cookieless web and product analytics.

- Umami is open source and self-hostable, according to its own site.
- Databuddy also covers dashboards.
- Umami also covers reports.

Databuddy and Umami compared in full

3.0
GPA

## Mixpanel

Free plan · from $100/mo

Event-based product analytics with replays, flags and experiments.

- Databuddy also covers dashboards.
- Mixpanel also covers a/B testing.

Databuddy and Mixpanel compared in full

3.4
GPA

## Google Analytics

Free plan

Google's free website and app analytics, with a paid 360 tier.

- Only Google Analytics lists iOS and Android apps.
- Databuddy also covers dashboards and session replay.
- Google Analytics also covers reports.

Databuddy and Google Analytics compared in full

# Quick answers

The questions people ask about it, each answered in a line or two

**14**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Databuddy free?

Databuddy has a free plan. 10,000 events a month and 10 AI credits for Databunny chat, no credit card required.

### How much does Databuddy cost?

Databuddy lists 6 plans. Free: $0.

### What platforms does Databuddy work on?

Databuddy is available on Web.

### Does Databuddy offer any discounts?

Databuddy publicly lists the following: 30% off any plan for a year; Free Pro for nonprofits under $1M.

### Does Databuddy have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Databuddy is listed for Web.

### Does Databuddy have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Databuddy is listed for Web.

### Is Databuddy open source?

Databuddy is not described as open source on its own site, as read on Nov 13, 2026.

### Does Databuddy have an API?

Yes. Databuddy offers a public API, according to its own site.

### What does Databuddy integrate with?

Databuddy's listing names Slack and GitHub. A listing names up to eight integrations, so it may connect to more.

### Who makes Databuddy?

Databuddy is made by Databuddy Analytics, Inc.

### What are the alternatives to Databuddy?

The closest alternatives to Databuddy in our directory are PostHog, Plausible, Umami, Mixpanel and Google Analytics.

### How does Databuddy compare with other website and product analytics tools?

Databuddy's GPA of 2.6 is higher than 70 of the 100 other website and product analytics tools we grade, and level with 14.

### Is Databuddy good value for money?

ToolGPA grades Databuddy B for value for money. Its paid plans start at $9.99 a month, against a middle price of $25 for the category: 12 of the 63 others that charge start lower.

### Could I make my own version of Databuddy?

Nothing Databuddy does is plain enough to make in a weekend. The 6 things listed below take a company.

## Where this guide comes from

The prices, plans, platforms and features were read from Databuddy's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Databuddy's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Databuddy Analytics, Inc. Prices change, so check databuddy.cc before you buy.

databuddy.cc/pricing
databuddy.cc/startups
databuddy.cc/
databuddy.cc/nonprofits

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at [toolgpa.com](toolgpa.com).

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Databuddy, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/databuddy

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Databuddy: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/databuddy
```

### Know someone choosing between website and product analytics tools?

Send them this guide:
toolgpa.com/tools/databuddy/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded website and product analytics tools after Databuddy, each with an Insider's Guide of its own.

### Website & Product Analytics Insider's Guide

Every one of the 101 website and product analytics tools we grade, compared

### Google Analytics Insider's Guide

Google's free website and app analytics, with a paid 360 tier

3.4 GPA

### Microsoft Clarity Insider's Guide

Free session recordings and heatmaps from Microsoft, no traffic cap

3.2 GPA

### PostHog Insider's Guide

Open-source product analytics with replays, flags and surveys

3.2 GPA

ToolGPA

## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Databuddy's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Databuddy is a trademark of its owner, and this guide is not made, paid for or approved by Databuddy Analytics, Inc. Prices and plans change: check databuddy.cc before you buy.