ToolGPA

NOVEMBER 2026

Datagma

The Insider's Guide

Direct mobile numbers and verified emails for B2B outreach

Every plan, grade, refund rule and rival among lead and email finders, read from Datagma's own pages.

Made by Datagma · checked Nov 12, 2026 · toolgpa.com

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Datagma's own pages, its app-store listings and our grades. Every fact in it is on Datagma's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 15 of the 49 other lead and email finders we grade

Datagma finds direct mobile numbers and verified work emails for B2B contacts. It can search by name and company with no profile URL, work from a Chrome extension on professional profiles and Sales Navigator, enrich uploaded CSV files, or run through a REST API. Credits are spent only when a match is found.

> "
>
> **An extension and file upload, plus credit maths to learn.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Datagma**, taken from its own pages and our grades.

1 **Best for mobile numbers and verified emails**

Datagma finds direct mobile numbers and verified emails, with a free plan and paid from $39 a month.

2 **Paid plans start at $39 a month**

As its pricing page puts it: $39 per month, billed annually ($49 billed monthly).

3 **There is a free plan**

100 credits a month, enough for 100 emails or 3 phones, with 1 seat, API access and WhatsApp detection.

4 **It runs on Web**

Web, with a browser extension too.

5 Phone finder

Looks up direct mobile numbers from a name and company, with no profile URL needed. The site says it returns mobiles only, not landlines or switchboards, and flags WhatsApp numbers.

6 Email finder

Finds work emails and checks them before delivery. The extension page says each email is verified with NeverBounce, and catch-all addresses are detected.

7 Chrome extension

Reveals an email or mobile on a professional profile in one click. It also exports up to 2,500 leads from a Sales Navigator search and extracts people who commented on a post.

8 A 2.2 GPA, above 15 of 49

That is against the other lead and email finders we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Datagma you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Datagma at a glance

PRICING Free plan, from $39 per month, billed annually ($49 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web, Browser extension
MADE BY Datagma	CATEGORY Lead & Email Finders
OUR GRADE 2.2 GPA, fair	

The report card

Best for mobile numbers and verified emails

Datagma finds direct mobile numbers and verified emails, with a free plan and paid from $39 a month. A phone costs 30 credits, so Regular's 3,000 credits give about 100 numbers a month.

TOOLGPA REPORT CARD — **Datagma** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$39 a month billed yearly for 3,000 credits, $49 monthly. That's above the cheaper quarter at $33.25 and below the $49 middle.
Free plan and trial	C	Free plan: 100 credits a month, which is 100 emails or 3 phones. You'll hit that fast.
Features	C	Phone finder, email finder, a Chrome extension, file upload and an API. Phones are costly in credits, and that's the main gap.
Ease of use	C	No store rating on record. An extension and file upload, plus credit maths to learn.
Platforms and integrations	B	Web and a Chrome extension, with eight integrations and an API.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Datagma is for

- ✓ Fits if mobile numbers are what you're after
- ✓ Works for one person who wants an API on the free plan

Who it is not for

- ✗ Tight if you need phones: 30 credits each, so Regular gives about 100 numbers a month
- ✗ Skip it if you want much from the free plan, as it's 3 phones a month
- ✗ Pricey if you add people: extra seats are $5 each a month and share the credit pool
- ✗ Watch out: the coverage claims on the site are the vendor's own

Good to know

Good for

- ✓ Sales reps and recruiters who need a direct mobile number
- ✓ Teams adding a second phone source to a Clay or waterfall setup
- ✓ Prospecting in Europe, where the vendor says its coverage is strong

Worth knowing

- ⓘ One credit buys an email but 30 credits buy a phone, so the monthly phone count on each plan is small: 100 on Regular.
- ⓘ Extra seats cost $5 per user per month. Credits are shared by the whole account, not per seat.
- ⓘ Unused credits roll over for up to 12 months on paid plans.
- ⓘ The Free plan includes only 3 phones a month; coverage claims on the site are the vendor's own.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39

A month to start. There is a free plan too

Datagma has a free plan. Paid plans start at $39 per month, billed annually ($49 billed monthly).

FREE

$0

100 credits a month (100 emails or 3 phones), 1 seat, API access and WhatsApp integration.

REGULAR

$39

per month for 3,000 credits, billed annually ($49 billed monthly)

3,000 credits a month (3,000 emails or 100 phones) and 1 seat. Catch-all emails do not use credits.

POPULAR

$79

per month for 7,500 credits, billed annually ($99 billed monthly)

7,500 credits a month (7,500 emails or 250 phones) and 3 seats.

EXPERT

$209

per month for 22,500 credits, billed annually ($249 billed monthly)

22,500 credits a month (22,500 emails or 750 phones), 5 seats and priority support.

ENTERPRISE

Custom

For more than 750 phones a month: custom limits, a dedicated account manager and custom SLAs. Sold through sales.

The free plan

100 credits a month, enough for 100 emails or 3 phones, with 1 seat, API access and WhatsApp detection.

Read from datagma.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off with annual billing

The pricing page shows paid plans 20% cheaper when billed yearly, for example $39 a month on Regular against $49 billed monthly.

Stated on datagma.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

Direct mobile numbers and verified emails for B2B outreach. Here is what it does, as its own site describes it, and what it covers: public API, web clipper, workflow automation.

> **Phone finder, email finder, a Chrome extension, file upload and an API.**

From our grade for features

Phone finder

Looks up direct mobile numbers from a name and company, with no profile URL needed. The site says it returns mobiles only, not landlines or switchboards, and flags WhatsApp numbers.

Email finder

Finds work emails and checks them before delivery. The extension page says each email is verified with NeverBounce, and catch-all addresses are detected.

Chrome extension

Reveals an email or mobile on a professional profile in one click. It also exports up to 2,500 leads from a Sales Navigator search and extracts people who commented on a post.

File upload enrichment

Upload a CSV of up to 50,000 rows and get back phones, emails and company details such as funding and tech stack.

REST API and integrations

A REST API is on every plan. The site lists Clay, Zapier, Make, n8n and Salesforce, plus waterfall partners such as BetterContact and FullEnrich.

Where it runs

Web

Browser extension

What it works with

Clay

Zapier

Make

n8n

Salesforce

Lemlist

Instantly

BetterContact

Datagma is made by Datagma.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

15/49

Other lead and email finders it is graded above

Datagma's GPA of 2.2 is higher than 15 of the 49 other lead and email finders we grade, and level with 5.

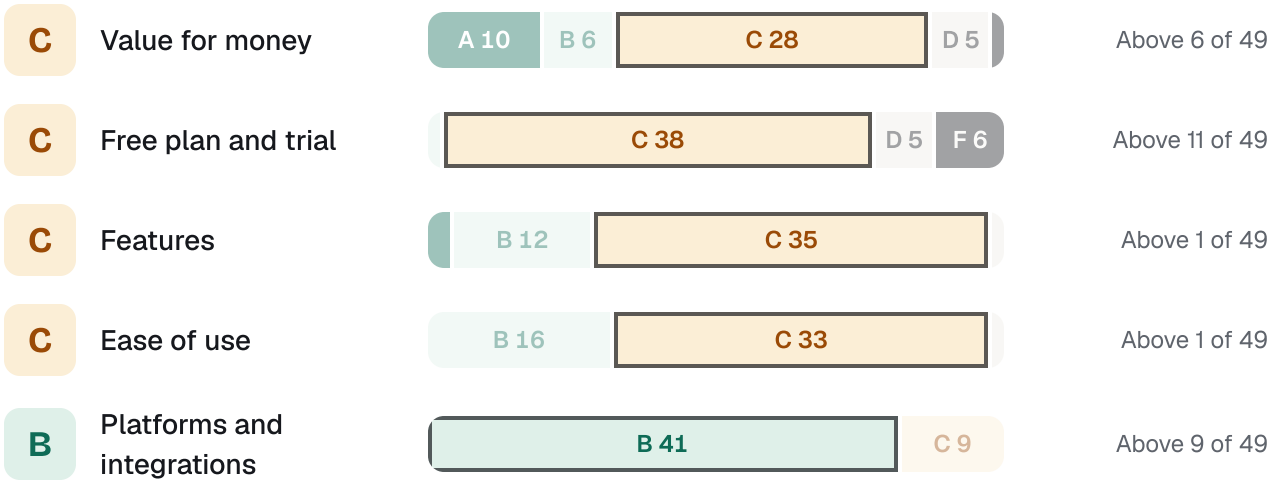
It stands best on platforms and integrations (B, above 9 of 49) and worst on features (C, above 1).

Its paid plans start at $39 a month, against a middle price of $49 for the category: 14 of the 39 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 10 tools score higher and cost less.

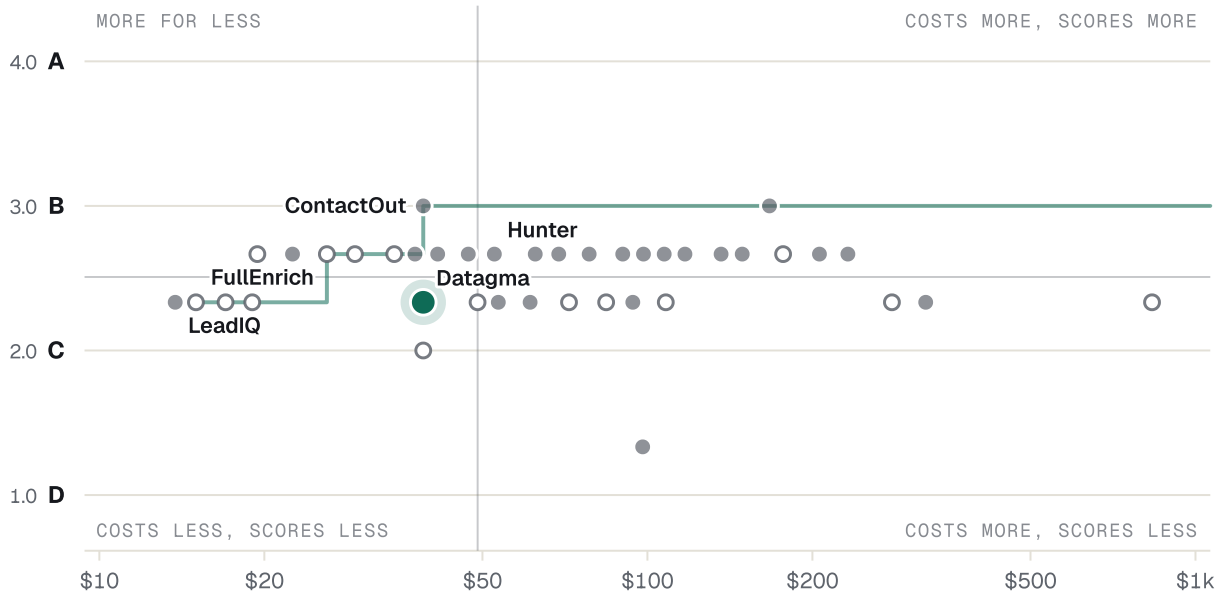
Each grade against the category

Every bar is all 50 lead and email finders we grade, cut by the letter each got. Datagma's own letter is outlined.



Price against what you get

Each dot is one of 40 lead and email finders. Further left costs less; higher up scores better on features, ease of use and platforms. Datagma is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Datagma you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 29 of the 49 other lead and email finders grade higher. It costs $468 a year.

What you could make

- Web clipper: an app builder makes this well.

What you could not

- Connections to other products, each kept working as those products change.

What this rests on. Datagma's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Kaspr, Lusha, FullEnrich, BetterContact and Apollo.io

The 5 tools Datagma is most often weighed against, with where each one differs from it.

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Kaspr

Free plan · from $49/mo

Chrome extension for phone numbers and emails from LinkedIn profiles.

- Datagma also covers workflow automation.

Datagma and Kaspr compared in full

2.4 GPA

Lusha

Free plan · from $37.45/mo

B2B contact data for verified emails and direct phone numbers.

- Datagma also covers workflow automation.
- Lusha also covers email campaigns.

Datagma and Lusha compared in full



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FullEnrich

Free trial · from $26/mo

Email and phone finder that checks 20+ data providers in turn.

- Datagma has a free plan. FullEnrich does not, though it has a free trial.
- Only Datagma lists a browser extension.
- Datagma also covers web clipper and workflow automation.

Datagma and FullEnrich compared in full



2.4
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BetterContact

Free trial · from $15/mo

Waterfall email and phone enrichment across many data sources.

- Datagma has a free plan. BetterContact does not, though it has a free trial.
- Only Datagma lists a browser extension.
- Datagma also covers web clipper and workflow automation.

Datagma and BetterContact compared in full



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Apollo.io

Free plan · from $49/mo

B2B contact database with built-in email sequences and a dialer.

- Datagma also covers workflow automation.
- Apollo.io also covers sales pipeline and email campaigns.

Datagma and Apollo.io compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Datagma free?

Datagma has a free plan. 100 credits a month, enough for 100 emails or 3 phones, with 1 seat, API access and WhatsApp detection.

How much does Datagma cost?

Datagma lists 5 plans. Free: $0.

What platforms does Datagma work on?

Datagma is available on Web. It also has a browser extension.

Does Datagma offer any discounts?

Datagma publicly lists the following: 20% off with annual billing.

Does Datagma have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Datagma is listed for Web.

Does Datagma have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Datagma is listed for Web.

Is Datagma open source?

Datagma is not described as open source on its own site, as read on Nov 12, 2026.

Does Datagma have an API?

Yes. Datagma offers a public API, according to its own site.

What does Datagma integrate with?

Datagma's listing names Clay, Zapier, Make, n8n, Salesforce, Lemlist, Instantly and BetterContact.

Who makes Datagma?

Datagma is made by a company of the same name.

What are the alternatives to Datagma?

The closest alternatives to Datagma in our directory are Kaspr, Lusha, FullEnrich, BetterContact and Apollo.io.

How does Datagma compare with other lead and email finders?

Datagma's GPA of 2.2 is higher than 15 of the 49 other lead and email finders we grade, and level with 5.

Is Datagma good value for money?

ToolGPA grades Datagma C for value for money. Its paid plans start at $39 a month, against a middle price of $49 for the category: 14 of the 39 others that charge start lower.

Could I make my own version of Datagma?

To replace Datagma you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Datagma's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Datagma's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Datagma. Prices change, so check datagma.com before you buy.

datagma.com/en/pricing
datagma.com/en/chrome-extension

datagma.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Datagma, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/datagma

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Datagma: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/datagma
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Know someone choosing between lead and email finders?

Send them this guide:
toolgpa.com/tools/datagma/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded lead and email finders after Datagma, each with an Insider's Guide of its own.

Lead & Email Finders Insider's Guide

Every one of the 50 lead and email finders we grade, compared

Clay Insider's Guide

Data enrichment tables that query 150+ data providers in one place

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FullEnrich Insider's Guide

Email and phone finder that checks 20+ data providers in turn

2.8 GPA

GetProspect Insider's Guide

Email finder and B2B database with a LinkedIn extension

2.8 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Datagma's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Datagma is a trademark of its owner, and this guide is not made, paid for or approved by Datagma. Prices and plans change: check datagma.com before you buy.