ToolGPA

NOVEMBER 2026

Day AI

The Insider's Guide

AI-agent CRM that fills itself from email, calendar and calls

Every plan, grade, refund rule and rival among CRM tools, read from Day AI's own pages.

Made by Day AI, Inc. · checked Nov 12, 2026 · toolgpa.com

1.6
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Day AI's own pages, its app-store listings and our grades. Every fact in it is on Day AI's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 3 of the 116 other CRM tools we grade

Day AI describes itself as a context graph and agent control plane for go-to-market teams, in place of a traditional CRM. It builds a record of customers from a team's email, calendar, meetings and Slack, and sells that work as named AI agents priced per agent, not per seat. Teammates can be added for free once a workspace has a paid Professional or higher agent.

> "
>
> **Connecting inboxes, calendars and calls is part of the setup.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Day AI**, taken from its own pages and our grades.

1 **Best for an AI CRM that fills itself from email**

Day AI is a CRM that fills itself from email, calendar and calls, priced per agent.

2 **Paid plans start at $24 a month for each person**

As its pricing page puts it: $24 per agent / month, billed annually and paid upfront.

3 There is a free plan

Free user: Gmail and Calendar ingestion, meeting recording clips, search, sharing and creating contacts. A workspace needs at least one paid Professional or Executive agent.

4 It runs on Web

Web.

5 Customer memory

A context graph built from permissioned ingestion of a team's email, calendar, meetings and Slack, so records fill in without manual logging.

6 Agents priced per agent

Each agent is a flat monthly rate for the work it can take on, with no per-seat fees and no usage-based charges, according to the pricing page.

7 Pipeline management

From Professional, agents manage pipeline and opportunities, build customer lists, generate reports and run on schedules.

8 A 1.6 GPA, above 3 of 116

That is against the other CRM tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Day AI you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

Day AI at a glance

PRICING
Free plan, from $24 per agent / month, billed annually and paid upfront

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Day AI, Inc.

CATEGORY
CRM Software

OUR GRADE
1.6 GPA, weak

The report card

Best for an AI CRM that fills itself from email

Day AI is a CRM that fills itself from email, calendar and calls, priced per agent. A workspace can't be started on the free plan, and pipeline management only starts at Professional, $60 an agent.

TOOLGPA REPORT CARD — **Day AI** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Turbo is $24 an agent a month billed yearly, near the $25 middle of CRM tools, but pipeline management starts at Professional at $60, and Super is $800.
Free plan and trial	F	A free user can ingest Gmail and Calendar, but a workspace can't be created on it: it needs one paid Professional or Executive agent.

SUBJECT	GRADE	COMMENT
Features	C	Customer memory, meeting capture, campaigns and pipeline. The listing's gap: Free and Turbo have no pipeline management.
Ease of use	C	No store rating on record. Connecting inboxes, calendars and calls is part of the setup.
Platforms and integrations	B	Web only, with Gmail, Google Calendar, Slack, Gong, Snowflake and Claude connections.
Grade point average		Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Day AI is for

- ✓ Fits if you want contacts and notes filled from email and calendar without typing
- ✓ Works for small teams where one person pays for the agent

Who it is not for

- ✗ Skip it if you want to start free, because a workspace needs a paid agent
- ✗ Tight if you want pipeline: it starts at Professional, $60 an agent
- ✗ Watch out: prices are billed annually and paid upfront, with no monthly prices on the page
- ✗ Watch out: Super is annual only and sold through sales

Good to know

Good for

- ✓ Go-to-market teams that want records built from email and calls, not typed in
- ✓ Small teams that pay for one or two agents and add colleagues free

Worth knowing

- ⓘ A workspace cannot be created on the free plan; it needs at least one Professional or Executive agent.
- ⓘ Prices reflect annual billing paid upfront; the page lists no monthly-billed prices, and its page description cites $75 a month for Professional.
- ⓘ Super is annual only and sold through sales.
- ⓘ The Free and Turbo plans have no pipeline management; that starts at Professional.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$24

A month to start, for each person. There is a free plan too

Day AI has a free plan. Paid plans start at $24 per agent / month, billed annually and paid upfront.

> **A free user can ingest Gmail and Calendar, but a workspace can't be created on it: it needs one paid Professional or Executive agent.**
>
> From our grade for free plan and trial

FREE

$0

Teammates in a workspace that has a Professional agent or higher. They can search, view and share records, and their meetings and emails are captured.

TURBO

$24

per agent / month, billed annually, paid upfront

Everything in Free, plus task management, email drafts, web search and 2 automated skill slots.

PROFESSIONAL

$60

per agent / month, billed annually, paid upfront

Everything in Turbo, plus campaign sequences, pipeline and opportunity management, analytics, custom properties and 5 skill slots.

EXECUTIVE

$200

per agent / month, billed annually, paid upfront

Everything in Professional, plus campaigns built from lists or customer memory, contact identification and 10 skill slots.

SUPER

$800

per agent / month, billed annually, annual plans only

Everything in Executive, plus web prospecting for net-new accounts, a forward-deployed account executive and 20 custom smart properties. Sold through sales.

The free plan

Free user: Gmail and Calendar ingestion, meeting recording clips, search, sharing and creating contacts. A workspace needs at least one paid Professional or Executive agent.

Read from day.ai on Nov 12, 2026.

Ways to pay less

OTHER SAVINGS

Volume discounts per agent

The pricing page lists automatic discounts of 10% to 35% as the number of agents grows past 20.

Stated on day.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI-agent CRM that fills itself from email, calendar and calls. Here is what it does, as its own site describes it, and what it covers: public API, AI features, meeting notes, sales pipeline, workflow automation, AI agents.

> "
>
> **Customer memory, meeting capture, campaigns and pipeline.**
>
> From our grade for features

Customer memory

A context graph built from permissioned ingestion of a team's email, calendar, meetings and Slack, so records fill in without manual logging.

Agents priced per agent

Each agent is a flat monthly rate for the work it can take on, with no per-seat fees and no usage-based charges, according to the pricing page.

Pipeline management

From Professional, agents manage pipeline and opportunities, build customer lists, generate reports and run on schedules.

Campaigns and prospecting

Executive builds campaigns from lists or customer memory. Super adds agentic web prospecting for net-new accounts that resemble existing customers.

Meeting capture

Meeting recording clips and notes, plus Gmail and Calendar ingestion, are available to every user including those on the free plan.

Volume discounts

Per-agent prices fall automatically with agent count: 10% off at 21 to 50 agents, 20% off at 51 to 100, and more beyond.

Where it runs

Web

What it works with

Gmail
Google Calendar
Slack
Gong
Snowflake
Claude

Day AI is made by Day AI, Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

3/116

Other CRM tools it is graded above

Day AI's GPA of 1.6 is higher than 3 of the 116 other CRM tools we grade, and level with 12.

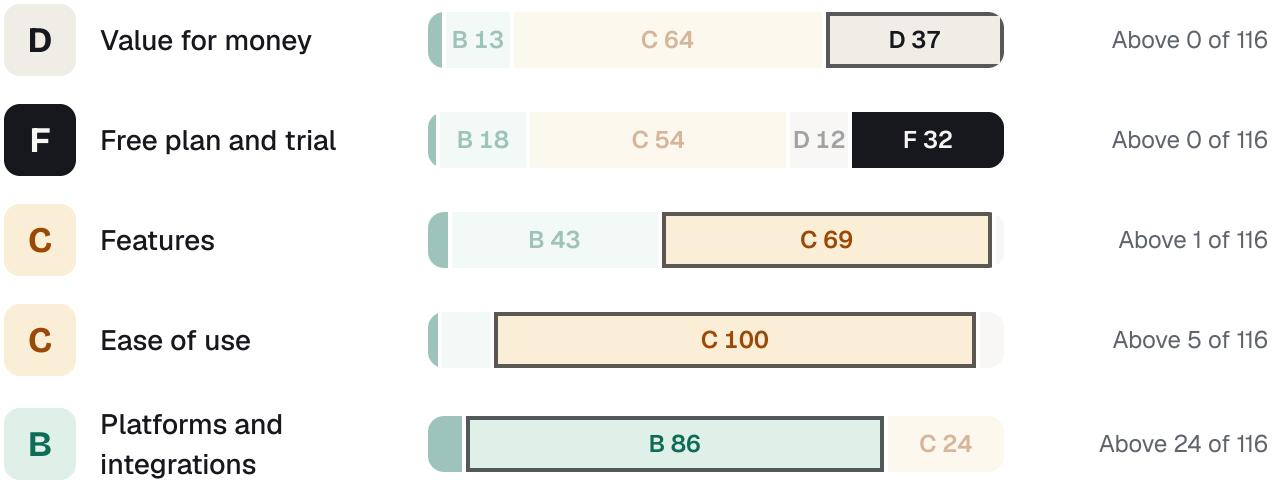
It stands best on platforms and integrations (B, above 24 of 116) and worst on free plan and trial (F, above 0).

Its paid plans start at $24 a month for each person, against a middle price of $29 for the category: 34 of the 93 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 19 tools score higher and cost less.

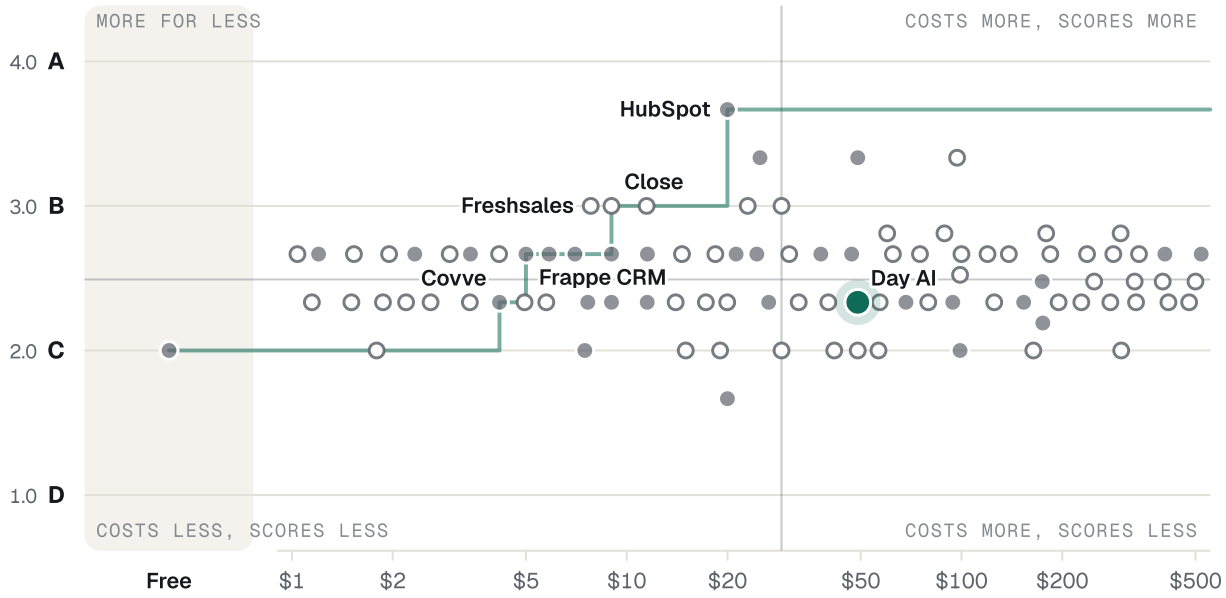
Each grade against the category

Every bar is all 117 CRM tools we grade, cut by the letter each got. Day AI's own letter is outlined.



Price against what you get

Each dot is one of 95 CRM tools. Further left costs less; higher up scores better on features, ease of use and platforms. Day AI is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Day AI you would be making an AI agent, with the models and the safeguards behind it. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 101 of the 116 other CRM tools grade higher. It costs $288 a year.

What you could make

- Sales pipeline: an app builder makes this well.

What you could not

- An AI agent, with the models and the safeguards behind it.

- A bot that joins your calls and turns the talk into notes.
- Connections to other products, each kept working as those products change.
- It is priced for each person, which means accounts and billing for a team.

What this rests on. Day AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Attio, Clarify, Lightfield, folk and HubSpot

The 5 tools Day AI is most often weighed against, with where each one differs from it.

2.4 GPA

Attio

Free plan · from $35/mo

CRM with a customizable data model, workflows and AI agents.

- Only Attio lists iOS and Android apps.
- Only Attio lists a browser extension.
- Day AI also covers meeting notes and AI agents.

Day AI and Attio compared in full

2.2 GPA

Clarify

Free plan · from $40/mo

AI CRM with a sales agent, priced by credits rather than seats.

- Only Clarify lists macOS and Windows apps.
- Only Clarify lists a browser extension.

Day AI and Clarify compared in full

2.2
GPA

Lightfield

Free trial · from $89/mo

AI-native CRM that updates itself from email, calls and meetings.

- Day AI has a free plan. Lightfield does not, though it has a free trial.
- Lightfield also covers transcription.

Day AI and Lightfield compared in full

2.2
GPA

folk

Free trial · from $24/mo

CRM that pulls contacts from LinkedIn, email and WhatsApp.

- Day AI has a free plan. folk does not, though it has a free trial.
- Only folk lists macOS, Windows, iOS and Android apps.
- Only folk lists a browser extension.

Day AI and folk compared in full

3.2
GPA

HubSpot

Free plan · from $20/mo

Free CRM at the center of a marketing, sales and service suite.

- Only HubSpot lists iOS and Android apps.
- Only HubSpot lists a browser extension.
- Day AI also covers meeting notes and AI agents.

Day AI and HubSpot compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Day AI free?

Day AI has a free plan. Free user: Gmail and Calendar ingestion, meeting recording clips, search, sharing and creating contacts.

How much does Day AI cost?

Day AI lists 5 plans. Free: $0.

What platforms does Day AI work on?

Day AI is available on Web.

Does Day AI offer any discounts?

Day AI publicly lists the following: Volume discounts per agent.

Does Day AI have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Day AI is listed for Web.

Does Day AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Day AI is listed for Web.

Is Day AI open source?

Day AI is not described as open source on its own site, as read on Nov 12, 2026.

Does Day AI have an API?

Yes. Day AI offers a public API, according to its own site.

What does Day AI integrate with?

Day AI's listing names Gmail, Google Calendar, Slack, Gong, Snowflake and Claude.

Who makes Day AI?

Day AI is made by Day AI, Inc.

What are the alternatives to Day AI?

The closest alternatives to Day AI in our directory are Attio, Clarify, Lightfield, folk and HubSpot.

How does Day AI compare with other CRM tools?

Day AI's GPA of 1.6 is higher than 3 of the 116 other CRM tools we grade, and level with 12.

Is Day AI good value for money?

ToolGPA grades Day AI D for value for money. Its paid plans start at $24 a month for each person, against a middle price of $29 for the category: 34 of the 93 others that charge start lower.

Could I make my own version of Day AI?

To replace Day AI you would be making an AI agent, with the models and the safeguards behind it.

Where this guide comes from

The prices, plans, platforms and features were read from Day AI's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Day AI's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Day AI, Inc. Prices change, so check day.ai before you buy.

day.ai/pricing
day.ai/about
day.ai/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Day AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/day-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Day AI: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/day-ai
```

Know someone choosing between CRM tools?

Send them this guide: toolgpa.com/tools/day-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded CRM tools after Day AI, each with an Insider's Guide of its own.

CRM Software Insider's Guide

Every one of the 117 CRM tools we grade, compared

HubSpot Insider's Guide

Free CRM at the center of a marketing, sales and service suite

3.2 GPA

Frappe CRM Insider's Guide

Open-source CRM with unlimited users, billed by hosting

3.0 GPA

Givebutter Insider's Guide

Free fundraising platform with a built-in nonprofit CRM

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Day AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Day AI is a trademark of its owner, and this guide is not made, paid for or approved by Day AI, Inc. Prices and plans change: check day.ai before you buy.