ToolGPA

NOVEMBER 2026

Doodly

The Insider's Guide

Whiteboard doodle video maker for Mac and PC



Every plan, grade, refund rule and rival among screen recording and video tools, read from Doodly's own pages.

Made by Voomly · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Doodly's own pages, its app-store listings and our grades. Every fact in it is on Doodly's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 8 of the 133 other screen recording and video tools we grade

Doodly is desktop software for making whiteboard-style doodle videos, where drawings appear as a hand sketches them on a canvas. It ships with drawn characters, props and backgrounds, and lets you add your own images and voiceover. On the vendor's site it is sold as part of the Voomly Cloud suite.

To get you started, here are **9 things to know about Doodly**, taken from its own pages and our grades.

> **Building a video means placing scenes and timing draws, so expect to learn it.**
>
> From our grade for ease of use

1 **Best for whiteboard-style doodle videos**

Doodly makes whiteboard videos where drawings appear as if a hand sketches them.

2 **Paid plans start at $41 a month**

As its pricing page puts it: $41 per month, billed annually ($49 billed monthly).

3 **You can try it first**

14-day free trial of Voomly Cloud, which includes Doodly

4 **It runs on 2 platforms**

macOS and Windows.

5 **Doodle and whiteboard styles**

Make whiteboard, blackboard, glassboard and green-screen animations by dragging drawings onto a canvas, where Doodly draws them on screen.

6 **Smart Draw for your own images**

Upload your own images and set a custom draw path by pointing and clicking, so imported art is sketched in like the built-in doodles.

7 **Built-in artwork**

The vendor says the library holds 200 characters with 20 poses each, 20 background scenes and hundreds of props, all drawn by its own artists.

8 **A 1.8 GPA, above 8 of 133**

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Doodly you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Doodly at a glance

PRICING
Free trial, from $41 per month, billed annually ($49 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial of Voomly Cloud, which includes Doodly

RUNS ON
macOS, Windows

MADE BY
Voomly

CATEGORY
Screen Recording & Video

OUR GRADE
1.8 GPA, weak

The report card

Best for whiteboard-style doodle videos

Doodly makes whiteboard videos where drawings appear as if a hand sketches them. It is sold as part of Voomly Cloud at $41 a month on yearly billing, a suite price for one small tool, and it runs on Mac and Windows only.

TOOLGPA REPORT CARD **Doodly** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Voomly Cloud, the plan that includes Doodly's Standard version, is $41 a month billed yearly ($49 monthly). That is in the dearest tenth of video tools, which start at $40, and the cheaper Plus plan doesn't mention Doodly.
Free plan and trial	C	14-day free trial of Voomly Cloud. The pages read don't say whether a card is needed.
Features	C	Drag-in drawings, Smart Draw for your own images, voiceover, music and 480p to 1080p export. It does its one job fully, but it is a narrow one, and the Standard version is the one in Cloud.
Ease of use	C	No store rating on record. Building a video means placing scenes and timing draws, so expect to learn it.
Platforms and integrations	C	Mac and Windows programs only. No Linux, phone or web version, and no integrations listed.

Grade point average Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Doodly is for

- ✓ Fits if you make explainer or course videos in the hand-drawn whiteboard style
- ✓ Works for people who already want the rest of the Voomly suite

Who it is not for

- ✕ Pricey if you only want Doodly, as it is bundled in a $41 a month suite
- ✕ Skip it if you edit on Linux, a phone or in a browser
- ✕ Not for you if you want footage editing: this makes animated drawings, not edits of filmed video
- ✕ Watch out: Cloud gets the Standard version of Doodly, and Enterprise is on Pro at $66 a month
- ✕ Watch out: the homepage shows a $67 promotional price against a stated $468 a year

Good to know

Good for

- ✓ Marketers making short whiteboard explainer videos
- ✓ Teachers and trainers who want sketch-style lessons
- ✓ Non-designers who want ready-made characters and props

Worth knowing

- ⓘ Runs on Mac and Windows only; the homepage mentions no Linux or mobile app.
- ⓘ The pricing page lists Voomly Cloud and Voomly Pro, not Doodly alone; the homepage also shows a $67 promotional price against a stated $468 a year.
- ⓘ Pro includes the Enterprise versions of the tools; the Cloud plan includes Standard versions.
- ⓘ Voomly Plus ($16 per month billed annually) is cheaper but its listing does not mention Doodly.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$41
A month to start

Doodly is a paid product with a free trial, starting at $41 per month, billed annually ($49 billed monthly).

> "The pages read don't say whether a card is needed."
>
> From our grade for free plan and trial

VOOMLY CLOUD

$41

per month, billed annually ($49 billed monthly)

Includes the Standard version of Doodly, plus Toonly, Talkia, People Builder, Pyks, 7TB of storage and unlimited video funnels.

VOOMLY PRO

$66

per month, billed annually ($79 billed monthly)

Includes the Enterprise versions of Doodly and the other suite tools, with 10TB of storage.

Trying it first

14-day free trial of Voomly Cloud, which includes Doodly

Read from voomly.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save with yearly billing

The Voomly pricing page shows Voomly Cloud at $490 a year (saving $98) and Voomly Pro at $790 a year (saving $158).

Stated on voomly.com

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: macOS and Windows

Whiteboard doodle video maker for Mac and PC. Here is what it does, as its own site describes it, and what it covers: video editing, text to speech.

> **It does its one job fully, but it is a narrow one, and the Standard version is the one in Cloud.**
>
> From our grade for features

Doodle and whiteboard styles

Make whiteboard, blackboard, glassboard and green-screen animations by dragging drawings onto a canvas, where Doodly draws them on screen.

Smart Draw for your own images

Upload your own images and set a custom draw path by pointing and clicking, so imported art is sketched in like the built-in doodles.

Built-in artwork

The vendor says the library holds 200 characters with 20 poses each, 20 background scenes and hundreds of props, all drawn by its own artists.

Voiceover and music

Record a voiceover inside the editor or import audio, and drag royalty-free music tracks onto the timeline.

Export options

Export MP4 files from 480p to 1080p or a custom size, at 24 to 60 frames per second.

Where it runs

macOS

Windows

What it works with

Its own pages name no integrations.

Doodly is made by Voomly.

Where it stands

Its grades against its category, and whether to keep it or make your own

8/133

Other screen recording and video tools it is graded above

Doodly's GPA of 1.8 is higher than 8 of the 133 other screen recording and video tools we grade, and level with 5.

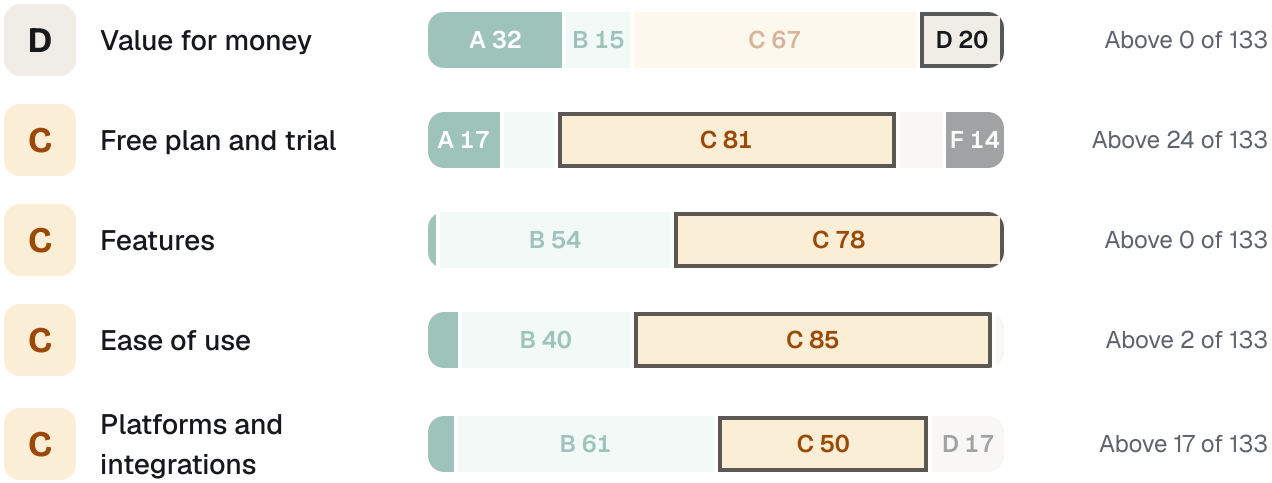
It stands best on free plan and trial (C, above 24 of 133) and worst on value for money (D, above 0).

Its paid plans start at $41 a month, against a middle price of $12.25 for the category: 81 of the 88 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 65 tools score higher and cost less.

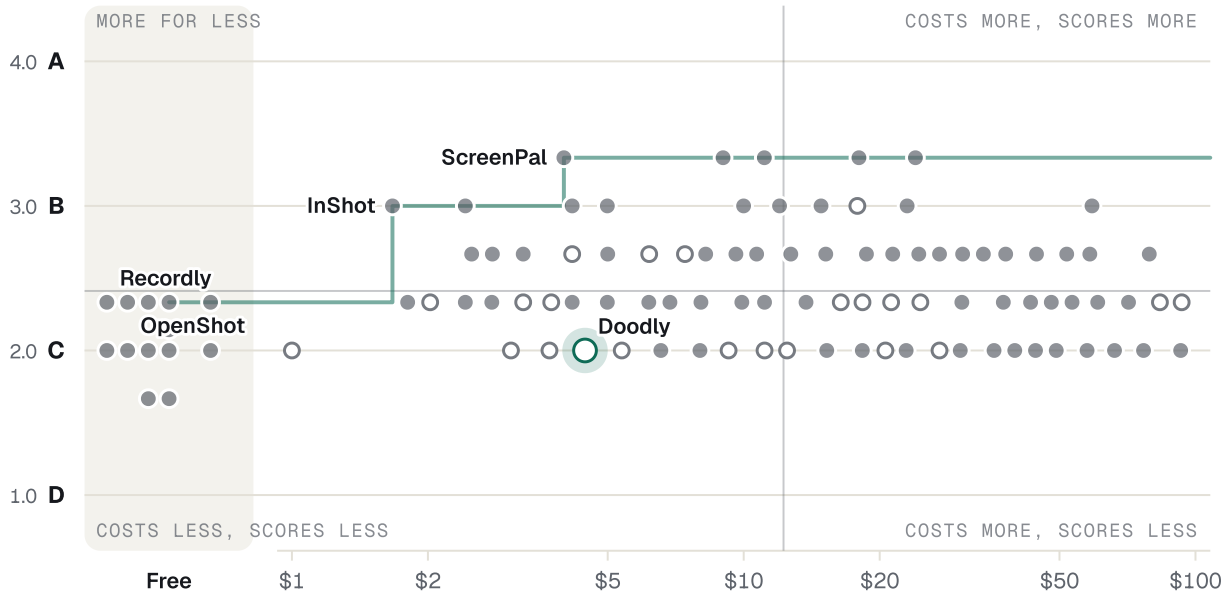
Each grade against the category

Every bar is all 134 screen recording and video tools we grade, cut by the letter each got. Doodly's own letter is outlined.



Price against what you get

Each dot is one of 102 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Doodly is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Doodly you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 120 of the 133 other screen recording and video tools grade higher. It costs $492 a year.

What you could not

- ✕ A video editor.
- ✕ A voice model, which you can rent by the minute but not make.
- ✕ A real app for macOS and Windows. Something home-made would be a web page.

What this rests on. Doodly's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Vyond, Animaker, Biteable, Renderforest and Wideo

The 5 tools Doodly is most often weighed against, with where each one differs from it.

1.6 GPA

Vyond

Free trial · from $58/mo

Animated and AI avatar video maker for training and business.

- Only Doodly lists macOS and Windows apps.
- Only Vyond lists a web app.
- Vyond also covers templates, screen recording and voice cloning.

Doodly and Vyond compared in full

A

2.0 GPA

Animaker

Free plan · from $10/mo

Browser-based animated video maker with characters and AI voices.

- Animaker has a free plan. Doodly does not, though it has a free trial.
- Only Doodly lists macOS and Windows apps.
- Only Animaker lists a web app.

Doodly and Animaker compared in full



2.0
GPA

Biteable

Free trial · from $15/mo

Template-based online video maker for work videos.

- Only Doodly lists macOS and Windows apps.
- Only Biteable lists a web app.
- Biteable also covers templates and screen recording.

Doodly and Biteable compared in full



2.0
GPA

Renderforest

Free plan · from $8/mo

AI video, image, audio and website maker with templates.

- Renderforest has a free plan. Doodly does not, though it has a free trial.
- Only Doodly lists macOS and Windows apps.
- Only Renderforest lists a web app.

Doodly and Renderforest compared in full



2.0
GPA

Wideo

Free plan · from $19/mo

Online maker for animated explainer and marketing videos.

- Wideo has a free plan. Doodly does not, though it has a free trial.
- Only Doodly lists macOS and Windows apps.
- Only Wideo lists a web app.

Doodly and Wideo compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Doodly free?

No, Doodly is a paid product, but you can try it first. 14-day free trial of Voomly Cloud, which includes Doodly.

How much does Doodly cost?

Doodly lists 2 plans. Voomly Cloud: $41 per month, billed annually ($49 billed monthly).

What platforms does Doodly work on?

Doodly is available on macOS and Windows.

Does Doodly offer any discounts?

Doodly publicly lists the following: Save with yearly billing.

Does Doodly have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Doodly is listed for macOS and Windows.

Does Doodly have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Doodly is listed for macOS and Windows.

Is Doodly open source?

Doodly is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Doodly?

Doodly is made by Voomly.

What are the alternatives to Doodly?

The closest alternatives to Doodly in our directory are Vyond, Animaker, Biteable, Renderforest and Wideo.

How does Doodly compare with other screen recording and video tools?

Doodly's GPA of 1.8 is higher than 8 of the 133 other screen recording and video tools we grade, and level with 5.

Is Doodly good value for money?

ToolGPA grades Doodly D for value for money. Its paid plans start at $41 a month, against a middle price of $12.25 for the category: 81 of the 88 others that charge start lower.

Could I make my own version of Doodly?

To replace Doodly you would be making a video editor. That is not a weekend's work, with an AI app builder or without one.

Where this guide comes from

The prices, plans, platforms and features were read from Doodly's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Voomly's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Voomly. Prices change, so check doodly.com before you buy.

doodly.com

voomly.com/vc-pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Doodly, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/doodly

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Doodly: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/doodly
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ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Doodly, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 134 screen recording and video tools we grade, compared



DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

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Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA



Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Doodly's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Doodly is a trademark of its owner, and this guide is not made, paid for or approved by Voomly. Prices and plans change: check doodly.com before you buy.