ToolGPA

NOVEMBER 2026

DPGO

The Insider's Guide

Dynamic pricing tool for Airbnb and vacation rental listings



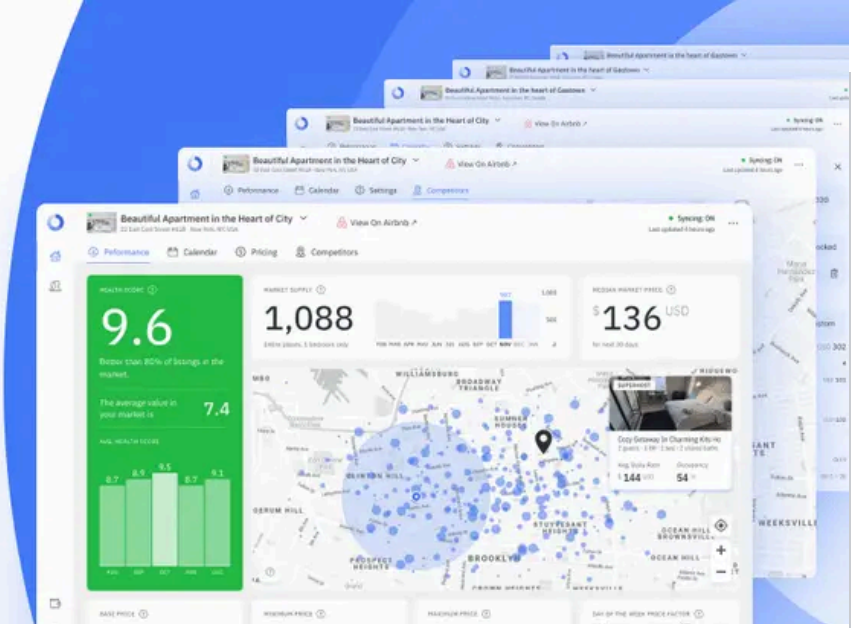
Every plan, grade, refund rule and rival among vacation rental tools, read from DPGO's own pages.

Made by DPGO Software Inc. · checked Nov 13, 2026 · toolgpa.com

2.2
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DPGO

Dynamic Pricing Tool for Airbnb Hosts



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from DPGO's own pages, its app-store listings and our grades. Every fact in it is on DPGO's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 26 of the 53 other vacation rental tools we grade

DPGO is a dynamic pricing tool for vacation rental hosts and managers. It adjusts nightly rates from local market data, lets you choose a pricing strategy, and tracks how each listing performs. It connects to Airbnb and to several property management systems, and it offers a 30-day trial.

To get you started, here are **9 things to know about DPGO**, taken from its own pages and our grades.

> "
>
> **It does that one job only, three different charging models need a close read, and some features are labelled beta or limited to PMS users.**
>
> From our report card of DPGO

1 **Best for automatic nightly pricing for rentals**

DPGO sets nightly prices for Airbnb and other vacation rental listings and connects to the common booking systems.

2 **Paid plans start at $18 a month**

As its pricing page puts it: $18 per listing / month.

3 **You can try it first**

30-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Dynamic pricing**

An algorithm recommends daily rates from market data and updates them as the market changes, within price limits you set.

6 **Personal strategy**

Choose aggressive, recommended or conservative pricing, or build a custom strategy from more than 30 settings per listing.

7 **Flexible adjustments**

Set last-minute and long-stay discounts, weekend pricing and seasonal adjustments that the algorithm applies automatically.

8 **A 2.2 GPA, above 26 of 53**

That is against the other vacation rental tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of DPGO you could make: reports and calendar. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

DPGO at a glance

PRICING Free trial, from $18 per listing / month	FREE PLAN No
FREE TRIAL 30-day free trial, no credit card required	RUNS ON Web
MADE BY DPGO Software Inc.	CATEGORY Vacation Rental Software
OUR GRADE 2.2 GPA, fair	

The report card

Best for automatic nightly pricing for rentals

DPGO sets nightly prices for Airbnb and other vacation rental listings and connects to the common booking systems. It does that one job only, three different charging models need a close read, and some features are labelled beta or limited to PMS users.

TOOLGPA REPORT CARD	DPGO	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$18 per listing per month, against a category middle of about $20, with percentage and per-night options as well.
Free plan and trial	C	A 30-day free trial with no card, then you pay.
Features	C	It sets prices fully, but it is only that: not a property manager or channel manager, with competitor sets in beta.
Ease of use	C	No store rating on record, and you connect your listings and set a pricing strategy first.
Platforms and integrations	B	Web only, linked to Airbnb, Guesty, Hostaway, Hostfully, Hospitable and iGMS.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who DPGO is for

- ✓ Fits if you have a few listings and want prices to move with the market
- ✓ Makes sense if you already use a property manager system it connects to

Who it is not for

- ✕ Skip it if you want a full property manager, as it sets prices only
- ✕ Tight if you have many listings, as $18 per listing per month adds up
- ✕ Watch out: three charging models, flat fee, 0.5% of booked price or $1 per booked night, so work out which costs least
- ✕ Watch out: invoices come every two weeks and only four card networks are accepted
- ✕ Too light for portfolio reporting, as insights are listed for PMS users only and competitor sets are beta

Good to know

Good for

- ✓ Hosts and managers who want rates updated daily without checking them
- ✓ Owners with a few listings who prefer a flat per-listing price
- ✓ Hosts who want to test a pricing tool for 30 days without a card

Worth knowing

- ⓘ Three charging models are offered: a flat $18 per listing per month, 0.5% of booked price (Flexible), or $1 per booked night (Fixed).
- ⓘ Invoices arrive every two weeks, and only credit cards from four networks are accepted.
- ⓘ It sets prices only; it is not a property management system or channel manager.
- ⓘ Competitor sets are labeled beta, and portfolio insights are listed as available for PMS users only.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$18
A month to start

DPGO is a paid product with a free trial, starting at $18 per listing / month.

FLAT FEE

$18

per listing / month

Flat monthly price per connected listing with all pricing, market data and growth tools, and chat and email support.

Trying it first

30-day free trial, no credit card required

Read from dpgo.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Dynamic pricing tool for Airbnb and vacation rental listings. Here is what it does, as its own site describes it, and what it covers: calendar, reports, dashboards.

> **It sets prices fully, but it is only that: not a property manager or channel manager, with competitor sets in beta.**
>
> From our grade for features

Dynamic pricing

An algorithm recommends daily rates from market data and updates them as the market changes, within price limits you set.

Personal strategy

Choose aggressive, recommended or conservative pricing, or build a custom strategy from more than 30 settings per listing.

Flexible adjustments

Set last-minute and long-stay discounts, weekend pricing and seasonal adjustments that the algorithm applies automatically.

Local market data

Supply, demand, revenue and occupancy insights for the vendor's declared markets, which it says number more than 5,000.

Growth performance

Health score and listing analytics track how a single listing or a whole portfolio is doing.

Yield management

Models supply and demand, forecasts trends and accounts for holidays when it sets prices.

Where it runs

Web

What it works with

Airbnb
Guesty
Hostaway
Hostfully
Hospitable
iGMS
OwnerRez

DPGO is made by DPGO Software Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

26/53

Other vacation rental tools it is graded above

DPGO's GPA of 2.2 is higher than 26 of the 53 other vacation rental tools we grade, and level with 9.

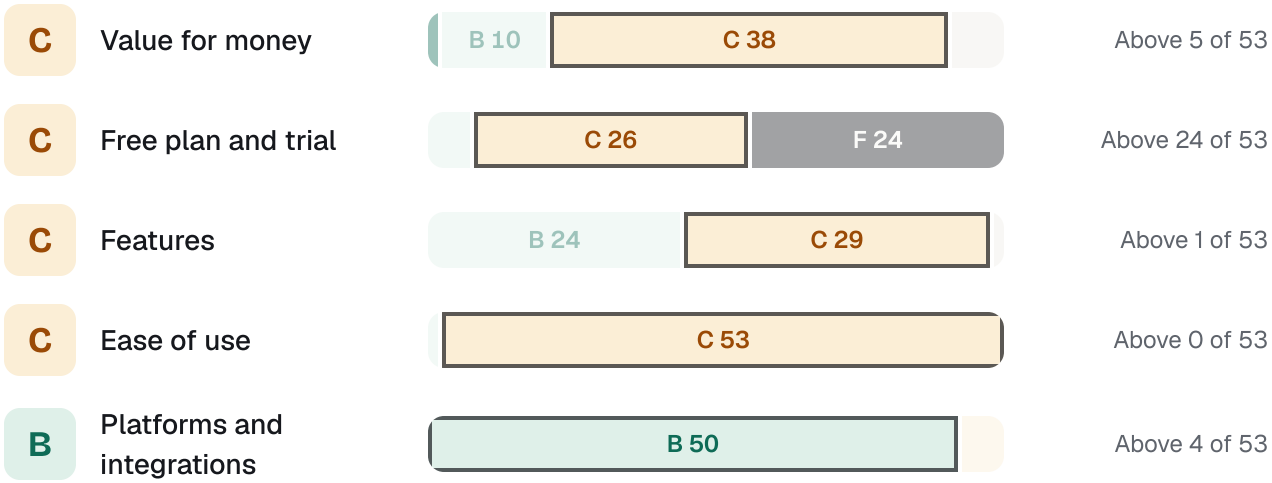
It stands best on platforms and integrations (B, above 4 of 53) and worst on ease of use (C, above 0).

Its paid plans start at $18 a month, against a middle price of $19.99 for the category: 16 of the 35 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 6 tools score higher and cost less.

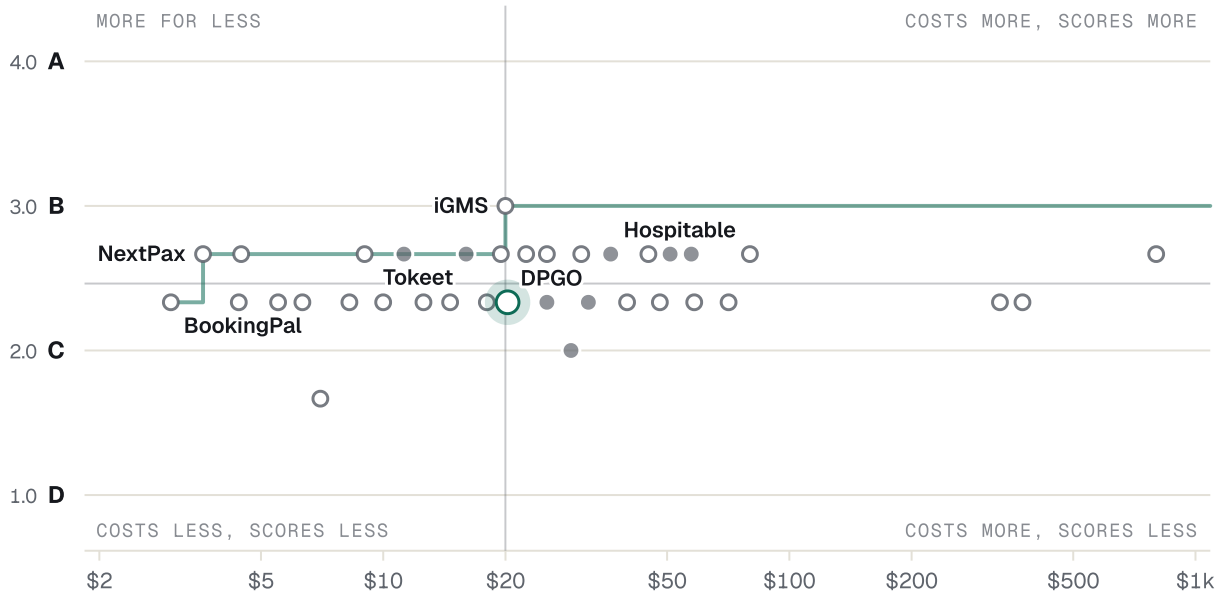
Each grade against the category

Every bar is all 54 vacation rental tools we grade, cut by the letter each got. DPGO's own letter is outlined.



Price against what you get

Each dot is one of 36 vacation rental tools. Further left costs less; higher up scores better on features, ease of use and platforms. DPGO is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of DPGO you could make: reports and calendar. What surrounds it you could not. The 2 things listed below take a company, not a weekend.

It costs $216 a year.

What you could make

- Reports and calendar: an app builder makes these well.

What you could not

- Connections that pull numbers from dozens of other services.

- ✕ It plugs into other products, Airbnb, Guesty and Hostaway among them.

What this rests on. DPGO's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



PriceLabs, Wheelhouse, Beyond, AirDNA and Airbtics

The 5 tools DPGO is most often weighed against, with where each one differs from it.

2.4 GPA

PriceLabs

Free trial · from $19.99/mo

Dynamic pricing and market data for rentals and hotels.

- DPGO also covers calendar.

DPGO and PriceLabs compared in full

2.2 GPA

Wheelhouse

Free plan · from $19.99/mo

Dynamic pricing and market data for short and mid-term rentals.

- Wheelhouse has a free plan. DPGO does not, though it has a free trial.

DPGO and Wheelhouse compared in full



2.2
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Beyond

Free plan

Dynamic pricing for short-term rentals, billed as a share of bookings.

- Beyond has a free plan. DPGO does not, though it has a free trial.
- Only Beyond lists an iOS app.

DPGO and Beyond compared in full



2.2
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AirDNA

Free plan

Short-term rental market data, revenue estimates and comp sets.

- DPGO also covers calendar.
- AirDNA also covers research.

DPGO and AirDNA compared in full



2.0
GPA

Airbtics

Free plan · from $29/mo

Airbnb market data and revenue estimates for hosts and investors.

- Airbtics has a free plan. DPGO does not, though it has a free trial.
- DPGO also covers calendar.
- Airbtics also covers research.

DPGO and Airbtics compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is DPGO free?

No, DPGO is a paid product, but you can try it first. 30-day free trial, no credit card required.

How much does DPGO cost?

DPGO lists one plan. Flat Fee: $18 per listing / month.

What platforms does DPGO work on?

DPGO is available on Web.

Does DPGO have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. DPGO is listed for Web.

Does DPGO have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. DPGO is listed for Web.

Is DPGO open source?

DPGO is not described as open source on its own site, as read on Nov 13, 2026.

What does DPGO integrate with?

DPGO's listing names Airbnb, Guesty, Hostaway, Hostfully, Hospitable, iGMS and OwnerRez.

Who makes DPGO?

DPGO is made by DPGO Software Inc.

What are the alternatives to DPGO?

The closest alternatives to DPGO in our directory are PriceLabs, Wheelhouse, Beyond, AirDNA and Airbtics.

How does DPGO compare with other vacation rental tools?

DPGO's GPA of 2.2 is higher than 26 of the 53 other vacation rental tools we grade, and level with 9.

Is DPGO good value for money?

ToolGPA grades DPGO C for value for money. Its paid plans start at $18 a month, against a middle price of $19.99 for the category: 16 of the 35 others that charge start lower.

Could I make my own version of DPGO?

The plain part of DPGO you could make: reports and calendar. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from DPGO's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from DPGO's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by DPGO Software Inc. Prices change, so check dpgo.com before you buy.

dpgo.com/
dpgo.com/markets/
dpgo.com/pricing

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

DPGO, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/dpgo

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "DPGO: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/dpgo
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Know someone choosing between vacation rental tools?

Send them this guide: toolgpa.com/tools/dpgo/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded vacation rental tools after DPGO, each with an Insider's Guide of its own.

Vacation Rental Software Insider's Guide

Every one of the 54 vacation rental tools we grade, compared

CiiRUS Insider's Guide

Vacation rental PMS with trust accounting for professional managers

2.8 GPA

Hospitable Insider's Guide

Guest messaging, channel sync and operations for short-term rentals

2.6 GPA

Hostex Insider's Guide

Low-cost channel manager and PMS for short-term rentals

2.6 GPA

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Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what DPGO's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. DPGO is a trademark of its owner, and this guide is not made, paid for or approved by DPGO Software Inc. Prices and plans change: check dpgo.com before you buy.