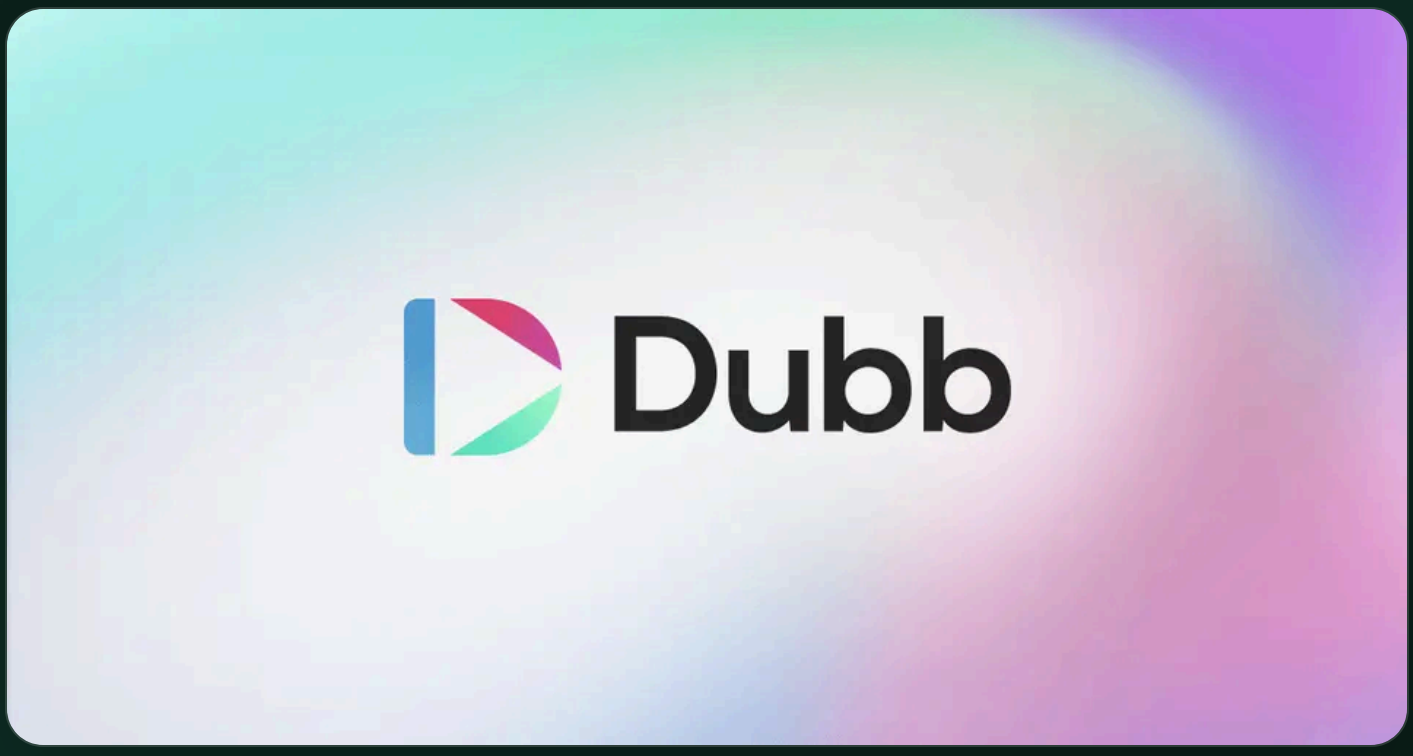
ToolGPA

NOVEMBER 2026

Dubb

The Insider's Guide

Video sales platform with an AI sales agent



Every plan, grade, refund rule and rival among screen recording and video tools, read from Dubb's own pages.

Made by Dubb · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Dubb's own pages, its app-store listings and our grades. Every fact in it is on Dubb's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 19 of the 84 other screen recording and video tools we grade

Dubb is a video sales platform for recording, emailing and tracking videos, with landing pages and campaigns for outreach. It also sells a separate AI sales agent that runs inside Slack and is billed by credits. Recording works from a Chrome extension, a desktop app and mobile apps.

To get you started, here are **9 things to know about Dubb**, taken from its own pages and our grades.

> **No store rating on record, and you connect your email and CRM and build landing pages.**
>
> From our grade for ease of use

1 **Best for video sales emails with tracking**

Dubb records videos from a Chrome extension, desktop app and phone apps, then tracks who opens and watches them.

2 **Paid plans start at $42 a month for each person**

As its pricing page puts it: $42 per user / month, billed annually ($59 billed monthly).

3 There is a free plan

Starter: free forever with 25 standard-definition videos, video email and SMS, basic landing pages and the mobile and desktop apps.

4 It runs on 3 platforms

Web, iOS and Android, with a browser extension too.

5 Video recording

Record screen, webcam and mobile videos from the Chrome extension, desktop app or phone.

6 Video email and SMS

Send videos by email or text; campaigns start on Pro.

7 Tracking

Shows email opens, page views, watch rates and CTA clicks.

8 A 2.2 GPA, above 19 of 84

That is against the other screen recording and video tools we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Dubb you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Dubb at a glance

PRICING
Free plan, from $42 per user / month, billed annually ($59 billed monthly)

FREE PLAN
Yes

FREE TRIAL
Free trial on paid plans, no card required

RUNS ON
Web, iOS, Android, Browser extension

MADE BY
Dubb

CATEGORY
Screen Recording & Video

OUR GRADE
2.2 GPA, fair

STORE RATING
4.8 on the App Store, 336 ratings

The report card

Best for video sales emails with tracking

Dubb records videos from a Chrome extension, desktop app and phone apps, then tracks who opens and watches them. The free plan stops at 25 standard-definition videos, and Pro is $42 a user a month.

TOOLGPA REPORT CARD — **Dubb** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Pro is $42 a user a month yearly ($59 monthly), above the $39 where the category's dearest tenth begins. Pro Plus is $90.
Free plan and trial	C	A free plan capped at 25 standard-definition videos with no campaigns or custom branding, plus a card-free trial on paid plans.
Features	C	Recording, email and SMS, tracking, landing pages and automation. The listing shows gaps: campaigns start at Pro and automation, custom domain and API sit higher.
Ease of use	C	No store rating on record, and you connect your email and CRM and build landing pages.
Platforms and integrations	A	Web, Chrome extension, desktop app, iPhone and Android, with Gmail, Outlook, Salesforce, HubSpot, Zapier and more.

Grade point average — Fair, out of 4.0 — **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Dubb is for

- ✓ Fits if you send sales videos by email and want to see who watched
- ✓ Works for people who record from a browser, desktop and phone

Who it is not for

- ✕ Pricey if you're one person, at $42 for Pro and $90 for Pro Plus
- ✕ Tight if you stay free, as 25 SD videos is the cap and branding is paid
- ✕ Watch out: automation, custom domain and API access sit on Pro Plus and Enterprise
- ✕ Watch out: the AI sales agent is billed separately, $50 a month for 50,000 credits

Good to know

Good for

- ✓ Sales reps and agents sending recorded outreach
- ✓ Solo sellers starting on a free plan
- ✓ Teams that want video and a Slack AI agent from one vendor

Worth knowing

- ⓘ The free Starter plan caps at 25 standard-definition videos and leaves out campaigns, AI features and custom branding.
- ⓘ The Dubb Sales Agent is billed separately: $50 per month includes 50,000 AI credits, with a 7-day trial that includes 25,000 credits.
- ⓘ Pro Plus and Enterprise are where automation, custom domain, SSO and API access sit.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$42

A month to start, for each person.
There is a free plan too

Dubb has a free plan. Paid plans start at $42 per user / month, billed annually ($59 billed monthly).

STARTER

$0

25 SD videos, video email and SMS, basic landing pages, Gmail, Outlook and LinkedIn integrations, self-serve support.

PRO

$42

per user / month, billed annually ($59 billed monthly)

Unlimited HD video, email and SMS campaigns, custom branding and CTAs, teleprompter and AI features. Billed as $499 per user per year.

PRO PLUS

$90

per user / month, billed annually ($129 billed monthly)

Adds 4K video, automation workflows, ad pixel retargeting, custom domain and coaching. Billed as $1,080 per user per year.

ENTERPRISE

Custom

Volume pricing with admin and team controls, SSO, CRM integrations such as Salesforce and HubSpot, and API access. Sold through sales.

The free plan

Starter: free forever with 25 standard-definition videos, video email and SMS, basic landing pages and the mobile and desktop apps.

Trying it first

Free trial on paid plans, no card required

Read from dubb.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 30% with yearly billing

The pricing page labels the yearly toggle Save 30% and shows $42 per month on Pro billed at $499 per user per year.

Stated on dubb.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, iOS, Android and Browser extension

Video sales platform with an AI sales agent. Here is what it does, as its own site describes it, and what it covers: AI features, workflow automation, screen recording, email campaigns, sMS marketing.

> **Recording, email and SMS, tracking, landing pages and automation.**

From our grade for features

Video recording

Record screen, webcam and mobile videos from the Chrome extension, desktop app or phone.

Video email and SMS

Send videos by email or text; campaigns start on Pro.

Tracking

Shows email opens, page views, watch rates and CTA clicks.

Landing pages

Hosted video pages, with custom branding and CTAs on paid plans.

Automation

Automation workflows and ad pixel retargeting are listed on Pro Plus.

AI sales agent

A separate Slack-based agent that researches leads and updates a CRM, billed with a credit pool.

Where it runs

Web · iOS · Android · Browser extension

What it works with

Gmail · Outlook · LinkedIn · Salesforce · HubSpot · Mailchimp · Zapier · Slack

Dubb is made by Dubb.

Where it stands

Its grades against its category, and whether to keep it or make your own

19/84

Other screen recording and video tools it is graded above

Dubb's GPA of 2.2 is higher than 19 of the 84 other screen recording and video tools we grade, and level with 16.

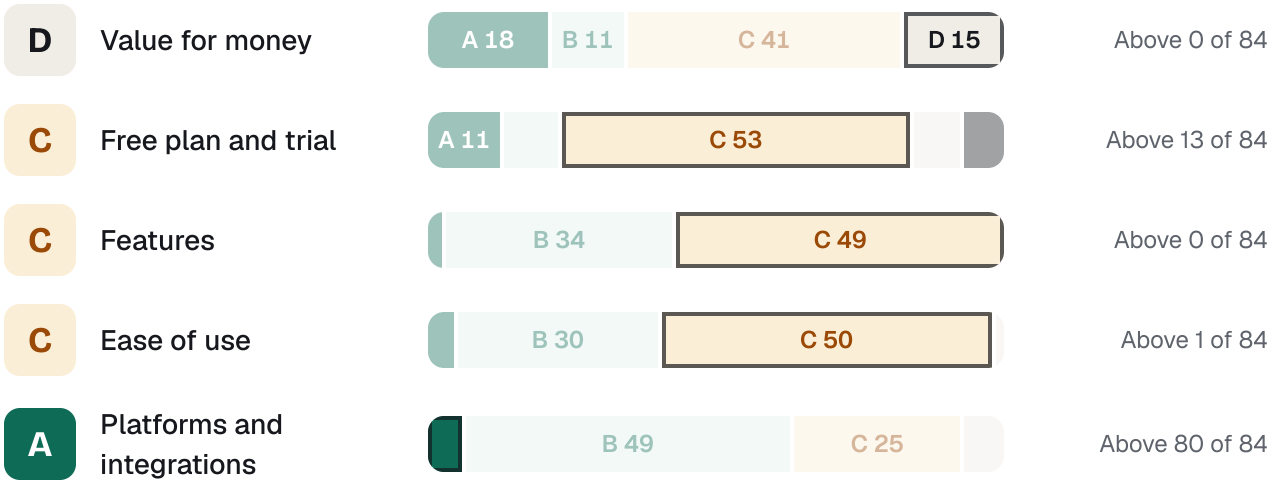
It stands best on platforms and integrations (A, above 80 of 84) and worst on value for money (D, above 0).

Its paid plans start at $42 a month for each person, against a middle price of $12 for the category: 58 of the 62 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 12 tools score higher and cost less.

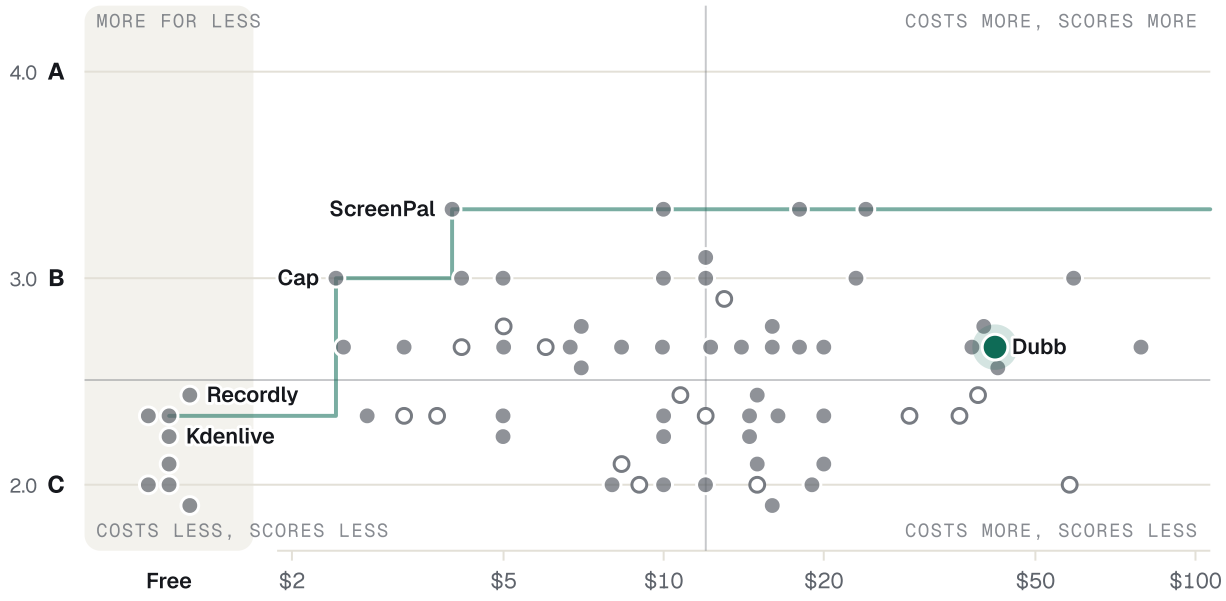
Each grade against the category

Every bar is all 85 screen recording and video tools we grade, cut by the letter each got. Dubb's own letter is outlined.



Price against what you get

Each dot is one of 71 screen recording and video tools. Further left costs less; higher up scores better on features, ease of use and platforms. Dubb is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Dubb you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 49 of the 84 other screen recording and video tools grade higher. It costs $504 a year.

What you could not

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ Texts to thousands of numbers, registered with the carriers.

- ✕ Connections to other products, each kept working as those products change.
- ✕ Recording the screen with its sound, and somewhere to keep the video.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Dubb's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Sendspark, BombBomb, Vidyard, Hippo Video and Bonjoro

The 5 tools Dubb is most often weighed against, with where each one differs from it.

2.0 GPA

Sendspark

Free trial · from $39/mo

AI-personalized video outreach for sales and marketing teams.

- Dubb has a free plan. Sendspark does not, though it has a free trial.
- Only Dubb lists iOS and Android apps.
- Only Sendspark lists macOS and Windows apps.

Dubb and Sendspark compared in full

1.8 GPA

BombBomb

Free trial · from $36/mo

Video messaging and email for sales and relationship outreach.

- Dubb has a free plan. BombBomb does not, though it has a free trial.
- Dubb also covers workflow automation and sMS marketing.
- BombBomb also covers transcription and video editing.

Dubb and BombBomb compared in full



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Vidyard

Free plan · from $59/mo

Video messaging, AI avatars and video hosting for sales teams.

- Only Vidyard lists macOS and Windows apps.
- Dubb also covers workflow automation, email campaigns and sMS marketing.
- Vidyard also covers video editing, AI agents and reports.

Dubb and Vidyard compared in full



2.2
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Hippo Video

Free plan · from $20/mo

Video messaging and AI video creation aimed at sales teams.

- Only Dubb lists a browser extension.
- Only Hippo Video lists macOS and Windows apps.
- Dubb also covers workflow automation, email campaigns and sMS marketing.

Dubb and Hippo Video compared in full



2.2
GPA

Bonjoro

Free plan · from $15/mo

Personal video messages sent to leads and customers.

- Only Dubb lists a browser extension.
- Dubb also covers email campaigns and sMS marketing.
- Bonjoro also covers templates and reports.

Dubb and Bonjoro compared in full

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Dubb free?

Dubb has a free plan. Starter: free forever with 25 standard-definition videos, video email and SMS, basic landing pages and the mobile and desktop apps.

How much does Dubb cost?

Dubb lists 4 plans. Starter: $0.

What platforms does Dubb work on?

Dubb is available on Web, iOS and Android. It also has a browser extension.

Does Dubb offer any discounts?

Dubb publicly lists the following: Save 30% with yearly billing.

How is Dubb rated?

Dubb's iPhone and iPad app averages 4.8 out of 5 from 336 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Dubb have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Dubb is listed for Web, iOS and Android.

Does Dubb have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Dubb is listed for Web, iOS and Android.

Is Dubb open source?

Dubb is not described as open source on its own site, as read on Nov 12, 2026.

What does Dubb integrate with?

Dubb's listing names Gmail, Outlook, LinkedIn, Salesforce, HubSpot, Mailchimp, Zapier and Slack.

Does Dubb have a free trial?

Yes. Free trial on paid plans, no card required.

Who makes Dubb?

Dubb is made by a company of the same name.

What are the alternatives to Dubb?

The closest alternatives to Dubb in our directory are Sendspark, BombBomb, Vidyard, Hippo Video and Bonjoro.

How does Dubb compare with other screen recording and video tools?

Dubb's GPA of 2.2 is higher than 19 of the 84 other screen recording and video tools we grade, and level with 16.

Is Dubb good value for money?

ToolGPA grades Dubb D for value for money. Its paid plans start at $42 a month for each person, against a middle price of $12 for the category: 58 of the 62 others that charge start lower.

Could I make my own version of Dubb?

To replace Dubb you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Dubb's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Dubb's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Dubb. Prices change, so check dubb.com before you buy.

dubb.com/pricing

dubb.com/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Dubb, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/dubb

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Dubb: The Insider's Guide", checked
Nov 12, 2026. https://toolgpa.com/tools/dubb
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Know someone choosing between screen recording and video tools?

Send them this guide: toolgpa.com/tools/dubb/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded screen recording and video tools after Dubb, each with an Insider's Guide of its own.

Screen Recording & Video Insider's Guide

Every one of the 85 screen recording and video tools we grade, compared

DaVinci Resolve Insider's Guide

Video editing, color, effects and audio post-production in one app

3.4 GPA

Zencastr Insider's Guide

Free podcast recording, chat-based editing and hosting in one app

3.4 GPA

Cap Insider's Guide

Open-source screen recorder with instant share links and an editor

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Dubb's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Dubb is a trademark of its owner, and this guide is not made, paid for or approved by Dubb. Prices and plans change: check dubb.com before you buy.