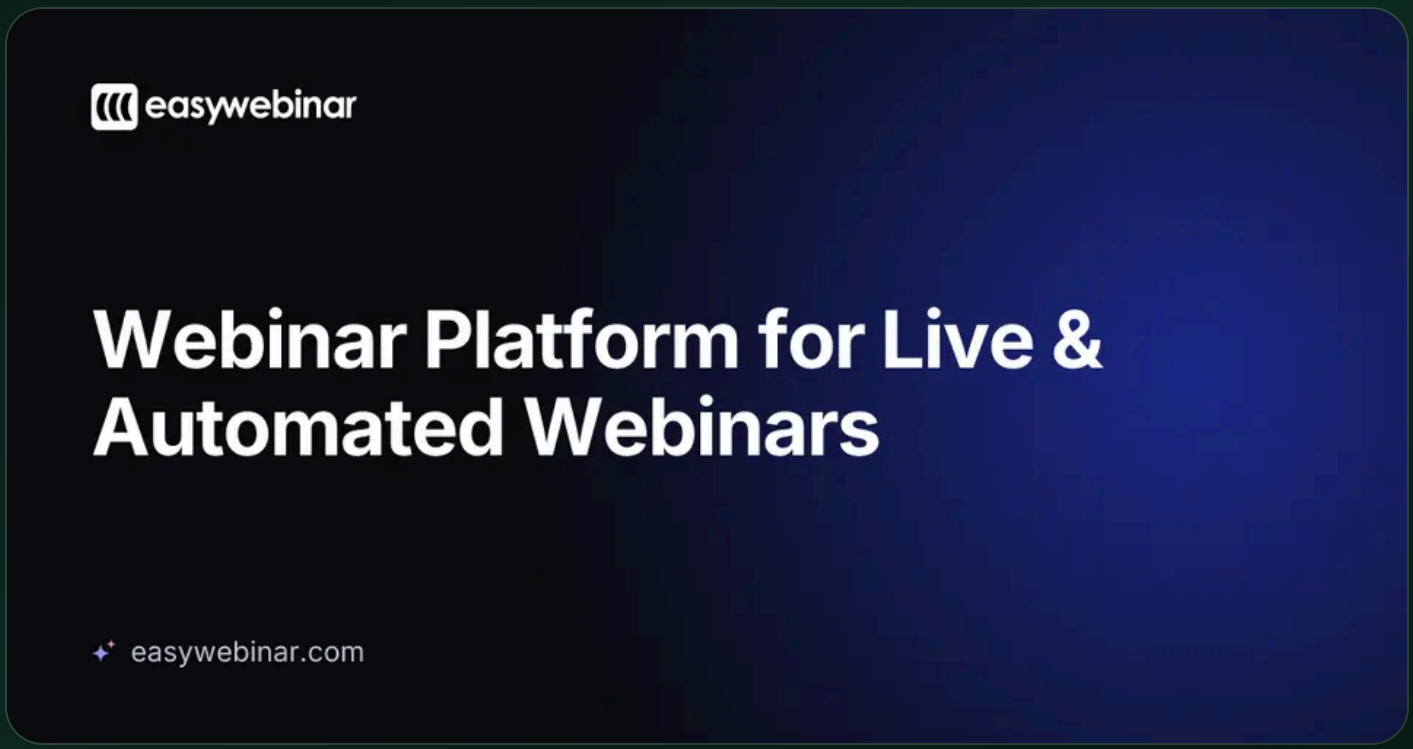
ToolGPA

NOVEMBER 2026

EasyWebinar

The Insider's Guide

Live and automated webinars with built-in CRM and checkout



Every plan, grade, refund rule and rival among webinar and live streaming tools, read from EasyWebinar's own pages.

Made by EasyWebinar · checked Nov 12, 2026 · toolgpa.com

2.2
GPA

easywebinar

Webinar Platform for Live & Automated Webinars

ToolGPA

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from EasyWebinar's own pages, its app-store listings and our grades. Every fact in it is on EasyWebinar's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 33 of the 60 other webinar and live streaming tools we grade

EasyWebinar hosts live, automated and simulive webinars and adds an AI builder that drafts scripts, registration pages and emails. Higher plans add paid webinars, multistreaming and a built-in CRM called EasyCRM. Plans are tiered by live attendees and automated viewers per session.

To get you started, here are **9 things to know about EasyWebinar**, taken from its own pages and our grades.

> **Web only, with no rating on record, and funnels and automated sessions are built by you.**
>
> From our grade for ease of use

1 **Best for live and automated webinars with a built-in CRM**

EasyWebinar runs live and automated webinars with a CRM and checkout attached.

2 **Paid plans start at $44 a month**

As its pricing page puts it: $44 per month, billed monthly.

3 **You can try it first**

7-day free trial

4 **It runs on Web**

Web.

5 **Live, automated and simulive**

Runs live webinars on every plan; automated, simulive and evergreen webinars start on Growth.

6 **AI webinar builder**

Builds a script, registration page, thank-you page, emails, polls and a call to action from one input, using monthly credits.

7 **EasyCRM**

Lead scoring, sequences and follow-up inside the platform, included from Growth.

8 **A 2.2 GPA, above 33 of 60**

That is against the other webinar and live streaming tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace EasyWebinar you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

EasyWebinar at a glance

PRICING Free trial, from $44 per month, billed monthly	FREE PLAN No
FREE TRIAL 7-day free trial	RUNS ON Web
MADE BY EasyWebinar	CATEGORY Webinars & Live Streaming
OUR GRADE 2.2 GPA, fair	

The report card

Best for live and automated webinars with a built-in CRM

EasyWebinar runs live and automated webinars with a CRM and checkout attached. The $44 entry plan has no automated or paid webinars and only 5 webinars, and API, SSO and white labelling wait until $349 a month.

TOOLGPA REPORT CARD

EasyWebinar

Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$44 a month for Launch, just under the category middle of $49, but it caps at 50 attendees. Growth is $116 and Scale is $349.
Free plan and trial	C	A 7-day trial is offered and there is no free plan; the page read does not say whether a card is needed.
Features	C	Live and automated webinars, paid webinars and a CRM, but automated and paid webinars and the CRM are not on Launch, and replays skip automated sessions.
Ease of use	C	Web only, with no rating on record, and funnels and automated sessions are built by you.
Platforms and integrations	B	Web only, with HubSpot, Pardot, ActiveCampaign, Kit and Zapier links and an API on Scale.

Grade point average — Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who EasyWebinar is for

- ✓ Fits if you run a small live webinar for up to 50 people
- ✓ Makes sense if you sell through webinars and want the checkout and contact list in one place

Who it is not for

- ✗ Not for you if you want automated webinars on the cheapest plan, as Launch does not include them
- ✗ Tight if you run more than 5 webinars, because Launch stops there and holds only 250 replay viewers
- ✗ Pricey if you need SSO, the full API or white labelling, which start at $349 a month
- ✗ Watch out: the 3-month intro price on Pro is $99, then $198, and annual prices were not shown in the page text
- ✗ Skip it if you need a free plan, because there is none

Good to know

Good for

- ✓ Marketers turning one live webinar into an evergreen funnel
- ✓ B2B teams running product demos and lead generation
- ✓ Teams that want CRM follow-up without a separate tool

Worth knowing

- ⓘ Automated webinars, paid webinars and EasyCRM are not on Launch.
- ⓘ Launch is capped at 5 webinars and 250 replay viewers, and replays do not cover automated webinars.
- ⓘ SSO/SAML, full API access and white labelling need Scale at $349 a month.
- ⓘ Annual billing prices were not shown in the page text read; the page states 2 months free.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$44
A month to start

EasyWebinar is a paid product with a free trial, starting at $44 per month, billed monthly.

LAUNCH

$44

per month, billed monthly

Live webinars for up to 50 attendees; up to 5 webinars, 2 AI funnels a month, 2-hour sessions.

GROWTH

$116

per month, billed monthly

200 live attendees, 1,000 automated viewers, paid webinars, EasyCRM and multistreaming to 3 destinations.

PRO

$198

per month, billed monthly

500 live attendees, 2,500 automated viewers, AI Moderator, HubSpot and Pardot sync; 3-month intro at $99.

SCALE

$349

per month, billed monthly

1,000 live attendees, 5,000 automated viewers, SSO/SAML, full API, white labelling, team routing.

ENTERPRISE

Custom

Capacity up to 100K and custom terms, per the upgrade note under the Scale plan.

Trying it first

7-day free trial

Read from easywebinar.com on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

2 months free on annual billing

The pricing page labels its Annually toggle '2 months free'; the Pro 1-year price shown is $1,980 against $198 a month.

Stated on easywebinar.com

OTHER SAVINGS

Black Friday: 3 months of Pro for $99

New accounts pay $99 once for 3 months of Pro, then $198 a month; no end date is shown. A 1-year Pro option is $1,188 paid once.

Stated on easywebinar.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Live and automated webinars with built-in CRM and checkout. Here is what it does, as its own site describes it, and what it covers: public API, AI features, marketing automation, webinars, multistreaming.

> **Web only, with HubSpot, Pardot, ActiveCampaign, Kit and Zapier links and an API on Scale.**
>
> From our grade for platforms and integrations

Live, automated and simulive

Runs live webinars on every plan; automated, simulive and evergreen webinars start on Growth.

AI webinar builder

Builds a script, registration page, thank-you page, emails, polls and a call to action from one input, using monthly credits.

EasyCRM

Lead scoring, sequences and follow-up inside the platform, included from Growth.

Paid webinars

Built-in checkout lets you sell inside the webinar room on Growth and above.

EasyCast multistreaming

Streams to 3 destinations on Growth and to 10 or more on Pro and Scale.

Integrations

ActiveCampaign, Kit and Zapier on Launch; native HubSpot and Salesforce Pardot sync from Pro.

Where it runs

Web

What it works with

ActiveCampaign
Kit
Zapier
HubSpot
Salesforce Pardot

EasyWebinar is made by EasyWebinar.

Where it stands

Its grades against its category, and whether to keep it or make your own

33/60

Other webinar and live streaming tools it is graded above

EasyWebinar's GPA of 2.2 is higher than 33 of the 60 other webinar and live streaming tools we grade, and level with 8.

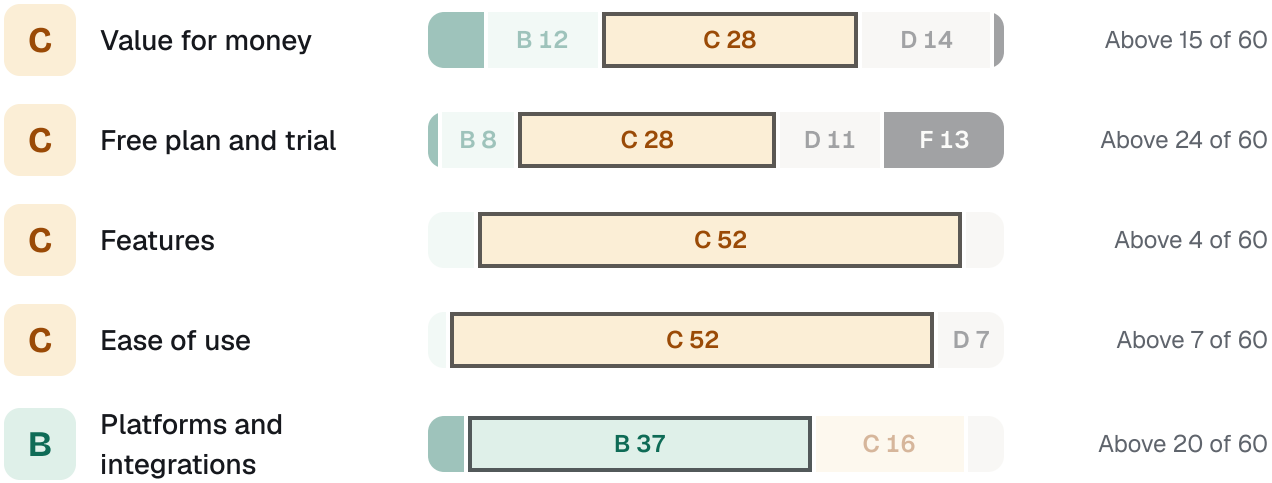
It stands best on platforms and integrations (B, above 20 of 60) and worst on features (C, above 4).

Its paid plans start at $44 a month, against a middle price of $47 for the category: 20 of the 45 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 3 tools score higher and cost less.

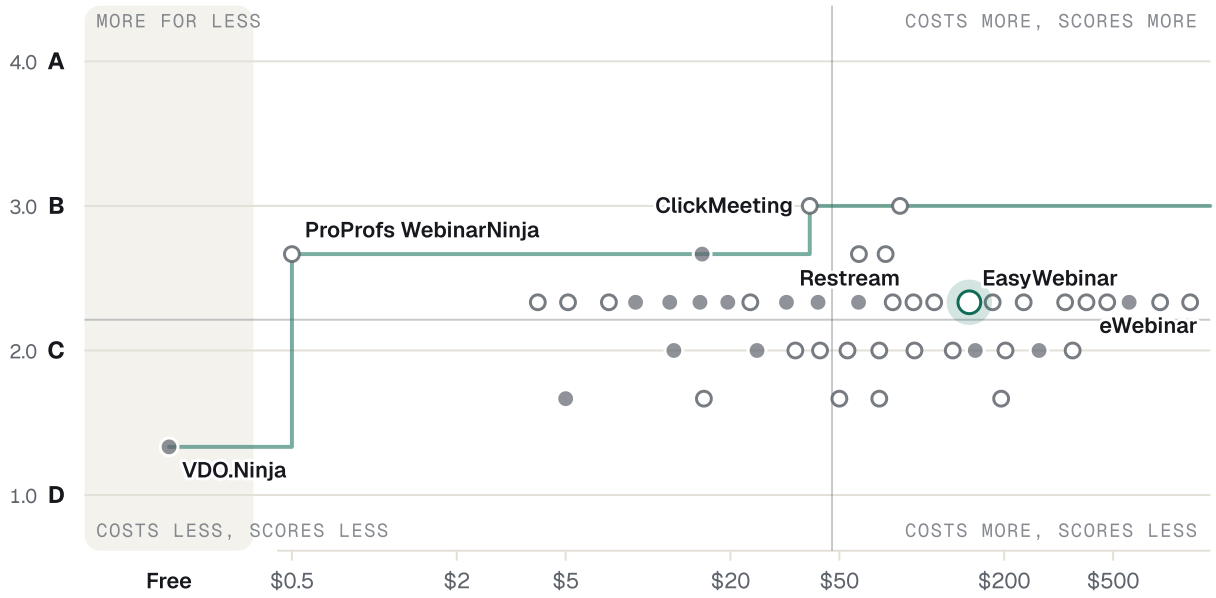
Each grade against the category

Every bar is all 61 webinar and live streaming tools we grade, cut by the letter each got. EasyWebinar's own letter is outlined.



Price against what you get

Each dot is one of 47 webinar and live streaming tools. Further left costs less; higher up scores better on features, ease of use and platforms. EasyWebinar is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace EasyWebinar you would be making live video to hundreds of people at once. That is not a weekend's work, with an AI app builder or without one.

It costs $528 a year.

What you could not

- ✕ Live video to hundreds of people at once.
- ✕ One live stream sent to several platforms at once.

- ✕ Email sent in volume that still reaches the inbox.
- ✕ It plugs into other products, ActiveCampaign, Kit and Zapier among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. EasyWebinar's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



WebinarJam, EverWebinar, Demio, Livestorm and BigMarker

The 5 tools EasyWebinar is most often weighed against, with where each one differs from it.

2.2 GPA

WebinarJam

Free trial · from $39/mo

Live sales webinars with offers, reminders and replays.

- EasyWebinar also covers marketing automation and multistreaming.
- WebinarJam also covers a/B testing.

EasyWebinar and WebinarJam compared in full

1.6 GPA

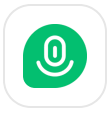
EverWebinar

Free trial · from $79/mo

Automated webinars that replay a recording on a schedule.

- EasyWebinar also covers marketing automation and multistreaming.
- EverWebinar also covers a/B testing.

EasyWebinar and EverWebinar compared in full



2.2
GPA

Demio

Free trial · from $45/mo

Browser webinars for marketing teams, live, on demand or automated.

- EasyWebinar also covers marketing automation and multistreaming.
- Demio also covers transcription.

EasyWebinar and Demio compared in full



1.8
GPA

Livestorm

Free plan · from $1,200/yr

Browser-based webinars, live or on demand, priced per attendee.

- Livestorm has a free plan. EasyWebinar does not, though it has a free trial.
- EasyWebinar also covers marketing automation.

EasyWebinar and Livestorm compared in full



1.8
GPA

BigMarker

Paid

Marketing webinars and virtual, hybrid and in-person events.

- EasyWebinar also covers marketing automation.
- BigMarker also covers ticketing.

EasyWebinar and BigMarker compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is EasyWebinar free?

No, EasyWebinar is a paid product, but you can try it first. 7-day free trial.

How much does EasyWebinar cost?

EasyWebinar lists 5 plans. Launch: $44 per month, billed monthly.

What platforms does EasyWebinar work on?

EasyWebinar is available on Web.

Does EasyWebinar offer any discounts?

EasyWebinar publicly lists the following: 2 months free on annual billing; Black Friday: 3 months of Pro for $99.

Does EasyWebinar have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. EasyWebinar is listed for Web.

Does EasyWebinar have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. EasyWebinar is listed for Web.

Is EasyWebinar open source?

EasyWebinar is not described as open source on its own site, as read on Nov 12, 2026.

Does EasyWebinar have an API?

Yes. EasyWebinar offers a public API, according to its own site.

What does EasyWebinar integrate with?

EasyWebinar's listing names ActiveCampaign, Kit, Zapier, HubSpot and Salesforce Pardot.

Who makes EasyWebinar?

EasyWebinar is made by a company of the same name.

What are the alternatives to EasyWebinar?

The closest alternatives to EasyWebinar in our directory are WebinarJam, EverWebinar, Demio, Livestorm and BigMarker.

How does EasyWebinar compare with other webinar and live streaming tools?

EasyWebinar's GPA of 2.2 is higher than 33 of the 60 other webinar and live streaming tools we grade, and level with 8.

Is EasyWebinar good value for money?

ToolGPA grades EasyWebinar C for value for money. Its paid plans start at $44 a month, against a middle price of $47 for the category: 20 of the 45 others that charge start lower.

Could I make my own version of EasyWebinar?

To replace EasyWebinar you would be making live video to hundreds of people at once.

Where this guide comes from

The prices, plans, platforms and features were read from EasyWebinar's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from EasyWebinar's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by EasyWebinar. Prices change, so check easywebinar.com before you buy.

easywebinar.com/pricing/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

EasyWebinar, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/easywebinar

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "EasyWebinar: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/easywebinar
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Know someone choosing between webinar and live streaming tools?

Send them this guide:
toolgpa.com/tools/easywebinar/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded webinar and live streaming tools after EasyWebinar, each with an Insider's Guide of its own.

Webinars & Live Streaming Insider's Guide

Every one of the 61 webinar and live streaming tools we grade, compared

PRISM Live Studio Insider's Guide

Free streaming app for desktop and mobile with a paid Plus tier

3.0 GPA

Lightstream Insider's Guide

Browser-based live streaming studio, built for console streamers

2.8 GPA

ClickMeeting Insider's Guide

Webinars and online meetings with paid events and automation

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what EasyWebinar's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. EasyWebinar is a trademark of its owner, and this guide is not made, paid for or approved by EasyWebinar. Prices and plans change: check easywebinar.com before you buy.