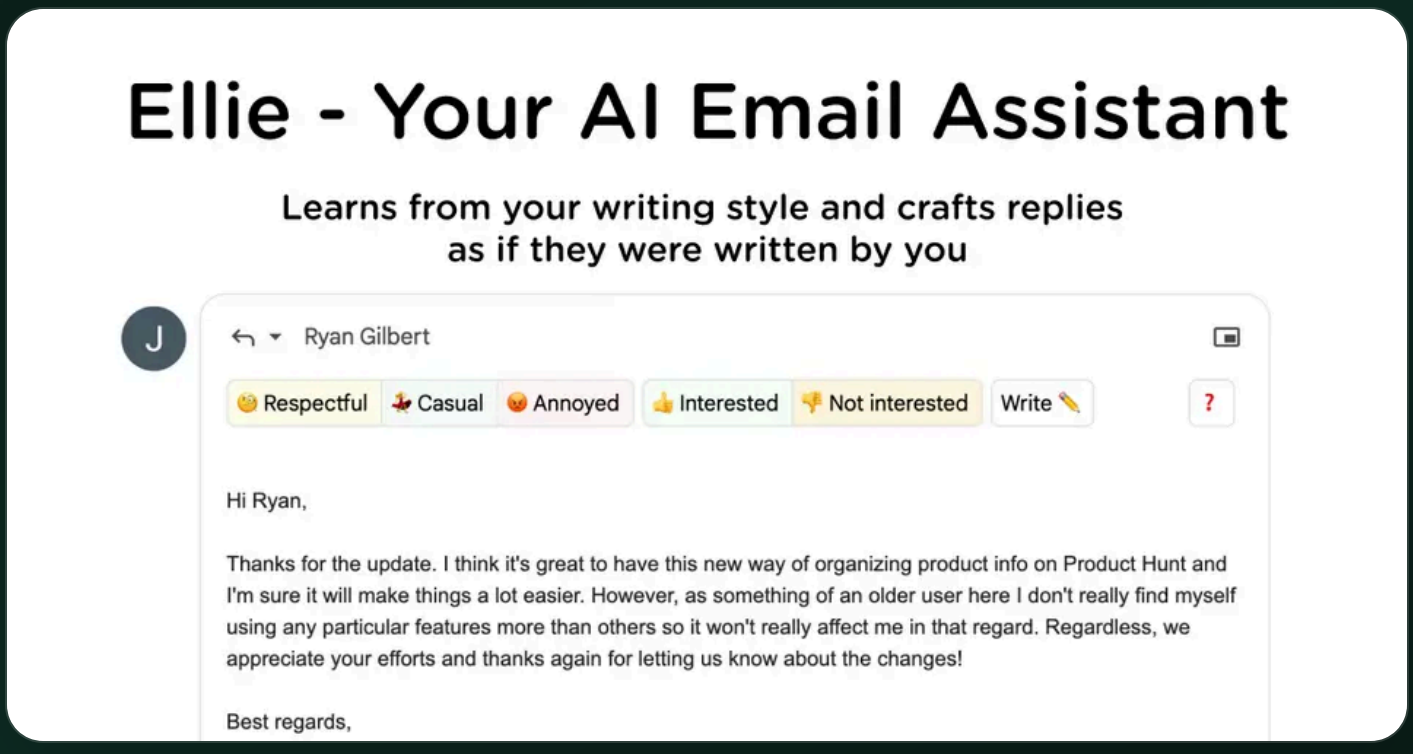
ToolGPA

NOVEMBER 2026

Ellie

The Insider's Guide

AI that drafts email replies in your voice for Gmail and Outlook



Every plan, grade, refund rule and rival among email apps, read from Ellie's own pages.

Made by Ellie · checked Nov 13, 2026 · toolgpa.com

2.0
GPA

Ellie - Your AI Email Assistant

Learns from your writing style and crafts replies as if they were written by you



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Ellie's own pages, its app-store listings and our grades. Every fact in it is on Ellie's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 11 of the 122 other email apps we grade

Ellie is an AI assistant that writes replies to email you receive, in your tone and in any language. It can connect to a Gmail or Outlook mailbox and leave drafts ready, or run on demand from a browser extension or an Outlook add-in. The vendor says it writes replies only, not cold emails, and never sends without your check.

> "
>
> **If you want to start conversations, look elsewhere.**
>
> From our report card of Ellie

To get you started, here are **9 things to know about Ellie**, taken from its own pages and our grades.

1 **Best for AI-drafted email replies**

Ellie drafts replies to your email in your own tone, in Gmail or Outlook.

2 **Paid plans start at $19 a month**

As its pricing page puts it: $19 per month (Casual, billed monthly).

3 **You can try it first**

7-day free trial, no credit card required

4 **It runs on Web**

Web, with a browser extension too.

5 **Auto-drafted replies**

On Business and Professional, Ellie connects to a Gmail, Google Workspace, Outlook or Microsoft 365 mailbox and saves drafts to the Drafts folder.

6 **On-demand replies**

A browser extension adds a reply button in Gmail and Outlook on the web; Casual also lists Fastmail. An Outlook add-in covers the desktop apps.

7 **Writing in your style**

Ellie learns from previous sent emails, up to 200 on Casual and 1,000 on Business, and replies in your tone and language.

8 **A 2.0 GPA, above 11 of 122**

That is against the other email apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Ellie you would be making an email client: sending, receiving, threading and searching years of mail. That is not a weekend's work, with an AI app builder or without one.

Ellie at a glance

PRICING Free trial, from $19 per month (Casual, billed monthly)	FREE PLAN No
FREE TRIAL 7-day free trial, no credit card required	RUNS ON Web, Browser extension
MADE BY Ellie	CATEGORY Email Apps
OUR GRADE 2.0 GPA, fair	

The report card

Best for AI-drafted email replies

Ellie drafts replies to your email in your own tone, in Gmail or Outlook. The $19 Casual plan has no auto-drafts and works only through the browser extension, auto-drafting starts at $39 for up to 3 people, and it won't write a cold email. If you want to start conversations, look elsewhere.

TOOLGPA REPORT CARD **Ellie** Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	The auto-drafts that make it worth having start on Business at $39 a month for up to 3 seats. Casual is $19, against an email middle of about $8, and has no auto-drafts.
Free plan and trial	C	7 days free with no credit card, and nothing free after that.
Features	C	Drafts replies, categorizes mail, and learns from a knowledge base. The pricing FAQ says it writes replies only, never cold emails.
Ease of use	C	No store rating on record. You connect your mailbox and feed it a knowledge base before it sounds like you.
Platforms and integrations	B	Web, browser extension and Outlook add-in, covering Gmail, Outlook, Microsoft 365 and Fastmail. No phone app is listed.

Grade point average Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Ellie is for

- ✓ Fits if you spend your day answering inbound email in Gmail or Outlook
- ✓ Makes sense if a small team wants shared roles and one knowledge base for replies

Who it is not for

- ✗ Not for you if you write cold or outbound email, because the FAQ says it only replies
- ✗ Tight if you stay on Casual: 25 replies a day, extension only, no auto-drafts
- ✗ Pricey if you add people, as extra team members start at $5 each on top of the plan
- ✗ Skip it if you want a free plan, since there is only a 7-day trial
- ✗ Watch out: the pricing page shows a time-limited first-year discount that we haven't recorded

Good to know

Good for

- ✓ Professionals who reply to many similar emails each day
- ✓ Small teams that want shared tone and help-doc knowledge
- ✓ Microsoft 365 customers who want to buy through AppSource

Worth knowing

- ⓘ Writes replies only; the pricing FAQ says it will not write cold emails.
- ⓘ Casual has no auto-drafts and works only through the browser extension.
- ⓘ Extra team members are priced starting at $5 per user, according to the pricing FAQ.
- ⓘ The pricing page also shows a time-limited first-year discount that is not recorded here.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$19
A month to start

Ellie is a paid product with a free trial, starting at $19 per month (Casual, billed monthly).

CASUAL

$19

per month, billed monthly

One person; 25 replies a day through the browser extension only, with no auto-drafts.

BUSINESS

$39

per month for up to 3 seats

100 replies a day, auto-draft and auto-categorize, shared roles and training, 1 connected account per user.

PROFESSIONAL

$79

per month for up to 5 seats

Unlimited replies a day, 3 connected accounts per user, priority support and extra seats.

Trying it first

7-day free trial, no credit card required

Read from ellieai.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: Web and Browser extension

AI that drafts email replies in your voice for Gmail and Outlook. Here is what it does, as its own site describes it, and what it covers: AI features, templates, email client, inbox filtering.

> **Drafts replies, categorizes mail, and learns from a knowledge base.**
>
> From our grade for features

Auto-drafted replies

On Business and Professional, Ellie connects to a Gmail, Google Workspace, Outlook or Microsoft 365 mailbox and saves drafts to the Drafts folder.

On-demand replies

A browser extension adds a reply button in Gmail and Outlook on the web; Casual also lists Fastmail. An Outlook add-in covers the desktop apps.

Writing in your style

Ellie learns from previous sent emails, up to 200 on Casual and 1,000 on Business, and replies in your tone and language.

Roles and knowledge base

Roles give each kind of email its own tone and material, such as help documentation for a support role. Business and Professional accept files and website URLs.

Auto-categorize

Business and Professional also sort incoming mail into categories. The vendor says Ellie never sends an email without you checking it first.

Where it runs

Web

Browser extension

What it works with

Gmail

Google Workspace

Outlook

Microsoft 365

Fastmail

Microsoft AppSource

Ellie is made by Ellie.

Where it stands

Its grades against its category, and whether to keep it or make your own

11/122

Other email apps it is graded above

Ellie's GPA of 2.0 is higher than 11 of the 122 other email apps we grade, and level with 17.

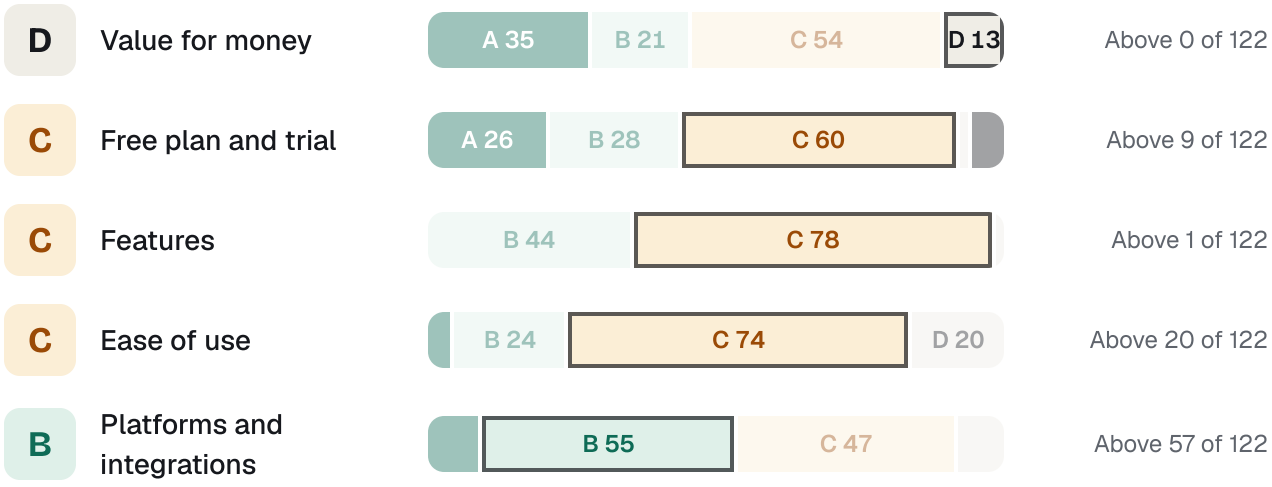
It stands best on platforms and integrations (B, above 57 of 122) and worst on value for money (D, above 0).

Its paid plans start at $19 a month, against a middle price of $4.92 for the category: 65 of the 76 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 36 tools score higher and cost less.

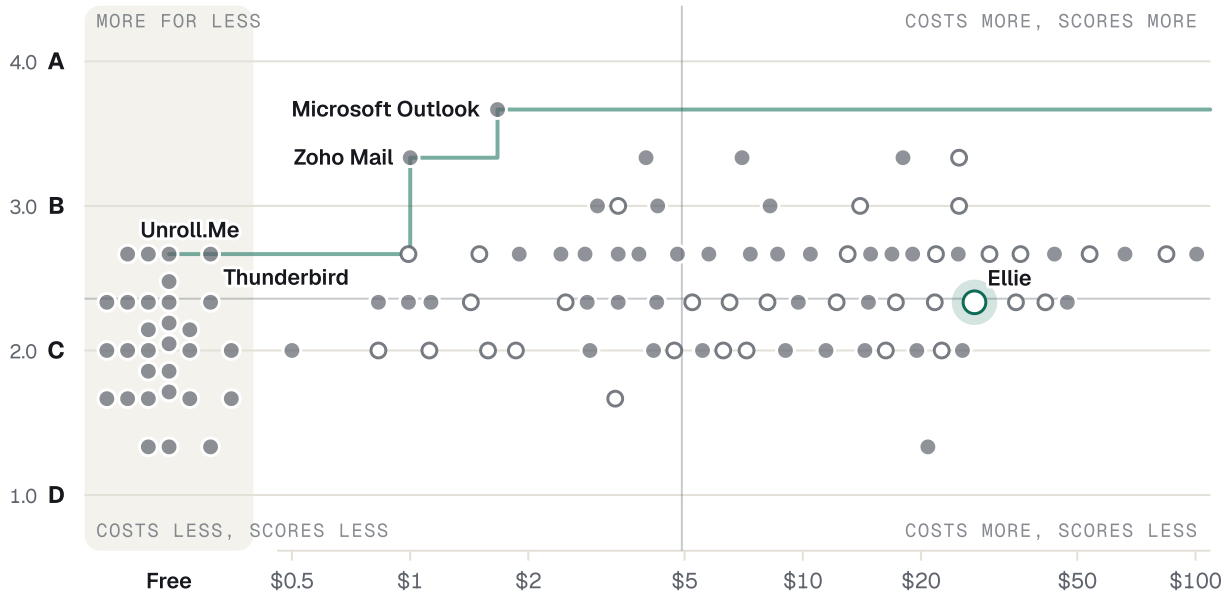
Each grade against the category

Every bar is all 123 email apps we grade, cut by the letter each got. Ellie's own letter is outlined.



Price against what you get

Each dot is one of 107 email apps. Further left costs less; higher up scores better on features, ease of use and platforms. Ellie is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Ellie you would be making an email client: sending, receiving, threading and searching years of mail. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 94 of the 122 other email apps grade higher. It costs $228 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- An email client: sending, receiving, threading and searching years of mail.

- Filters that read every message as it arrives.
- It plugs into other products, Gmail, Google Workspace and Outlook among them.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. Ellie's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Fyxer, MailMaestro, Jace AI, Shortwave and Inbox Zero

The 5 tools Ellie is most often weighed against, with where each one differs from it.

Fyxer

2.0 GPA

Free plan · from $37/mo

AI assistant that sorts email, drafts replies and takes meeting notes.

- Fyxer has a free plan. Ellie does not, though it has a free trial.
- Only Ellie lists a browser extension.
- Ellie also covers templates and email client.

Ellie and Fyxer compared in full

MailMaestro

2.0 GPA

Free plan · from $12/mo

AI email writing and inbox assistant for Outlook and Gmail.

- MailMaestro has a free plan. Ellie does not, though it has a free trial.
- Only Ellie lists a web app.
- MailMaestro also covers text expansion.

Ellie and MailMaestro compared in full

Jace AI

2.0 GPA

Free trial · from $20/mo

AI email agent with a web inbox for Gmail and Outlook.

- Only Ellie lists a browser extension.
- Ellie also covers templates.
- Jace AI also covers chat assistant, workflow automation and AI agents.

Ellie and Jace AI compared in full

Shortwave

2.6 GPA

Free plan · from $18/mo

AI email client for Gmail with an assistant, filters and split inbox.

- Shortwave has a free plan. Ellie does not, though it has a free trial.
- Only Ellie lists a browser extension.
- Only Shortwave lists macOS, Windows, iOS and Android apps.

Ellie and Shortwave compared in full

Inbox Zero

2.0 GPA

Free trial · from $18/mo

Open source AI email assistant for Gmail and Outlook.

- Only Inbox Zero lists macOS, Windows, iOS and Android apps.
- Inbox Zero is open source and self-hostable, according to its own site.
- Ellie also covers templates.

Ellie and Inbox Zero compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Ellie free?

No, Ellie is a paid product, but you can try it first. 7-day free trial, no credit card required.

How much does Ellie cost?

Ellie lists 3 plans. Casual: $19 per month, billed monthly.

What platforms does Ellie work on?

Ellie is available on Web. It also has a browser extension.

Does Ellie have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Ellie is listed for Web.

Does Ellie have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Ellie is listed for Web.

Is Ellie open source?

Ellie is not described as open source on its own site, as read on Nov 13, 2026.

What does Ellie integrate with?

Ellie's listing names Gmail, Google Workspace, Outlook, Microsoft 365, Fastmail and Microsoft AppSource.

Who makes Ellie?

Ellie is made by a company of the same name.

What are the alternatives to Ellie?

The closest alternatives to Ellie in our directory are Fyxer, MailMaestro, Jace AI, Shortwave and Inbox Zero.

How does Ellie compare with other email apps?

Ellie's GPA of 2.0 is higher than 11 of the 122 other email apps we grade, and level with 17.

Is Ellie good value for money?

ToolGPA grades Ellie D for value for money. Its paid plans start at $19 a month, against a middle price of $4.92 for the category: 65 of the 76 others that charge start lower.

Could I make my own version of Ellie?

To replace Ellie you would be making an email client: sending, receiving, threading and searching years of mail.

Where this guide comes from

The prices, plans, platforms and features were read from Ellie's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Ellie's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Ellie. Prices change, so check ellieai.com before you buy.

ellieai.com/pricing
ellieai.com/downloads
ellieai.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Ellie, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/ellie-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Ellie: The Insider's
Guide", checked Nov 13, 2026.
https://toolgpa.com/tools/ellie-ai
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Know someone choosing between email apps?

Send them this guide: toolgpa.com/tools/ellie-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email apps after Ellie, each with an Insider's Guide of its own.

Email Apps Insider's Guide

Every one of the 126 email apps we grade, compared

Microsoft Outlook Insider's Guide

Microsoft's email and calendar app for desktop, mobile and web

3.6 GPA

AOL Mail Insider's Guide

Free webmail with news and weather in a companion mobile app

3.2 GPA

BlueMail Insider's Guide

Cross-platform email client with a unified inbox and built-in AI

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Ellie's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Ellie is a trademark of its owner, and this guide is not made, paid for or approved by Ellie. Prices and plans change: check ellieai.com before you buy.