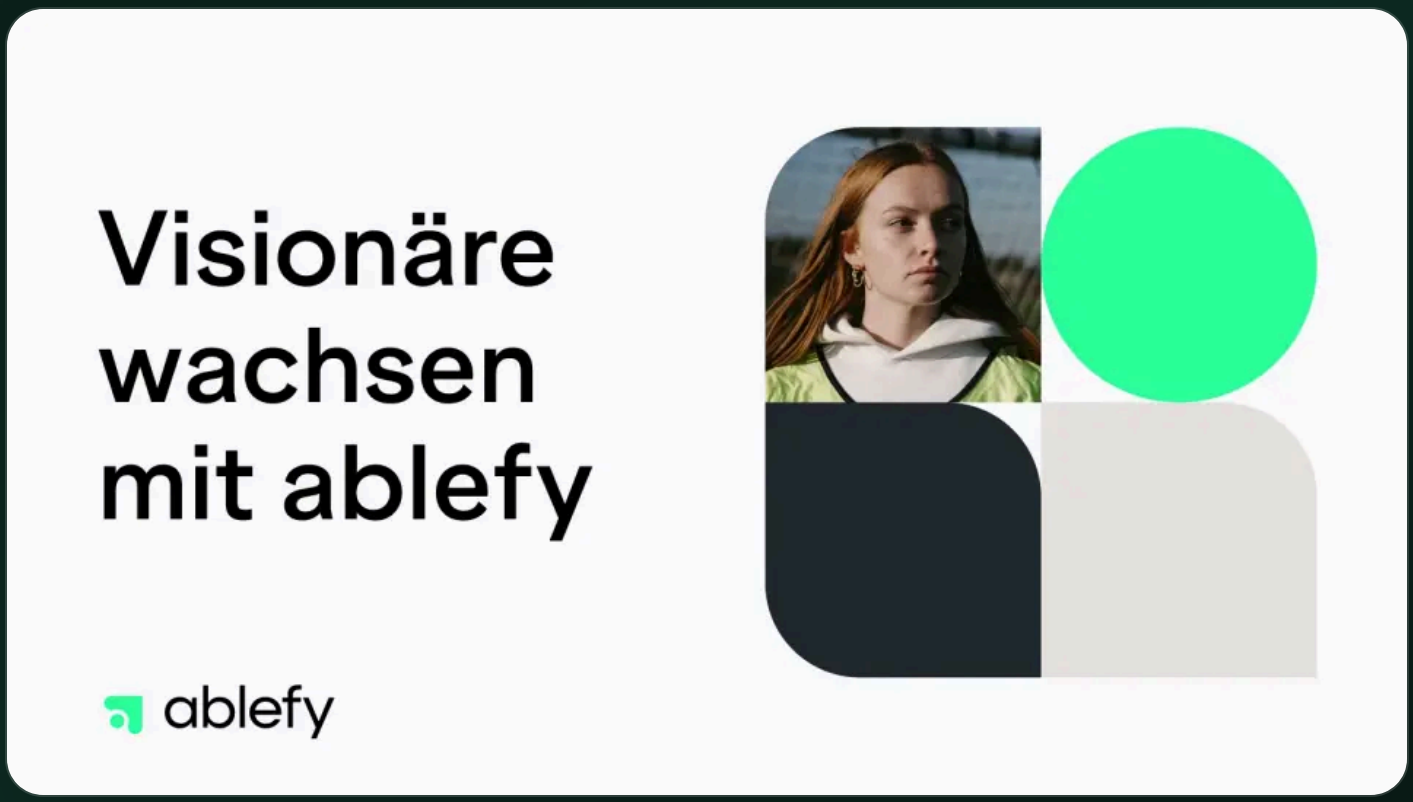
ToolGPA

NOVEMBER 2026

ablefy

The Insider's Guide

Sales platform for courses, memberships and digital products (elopage)

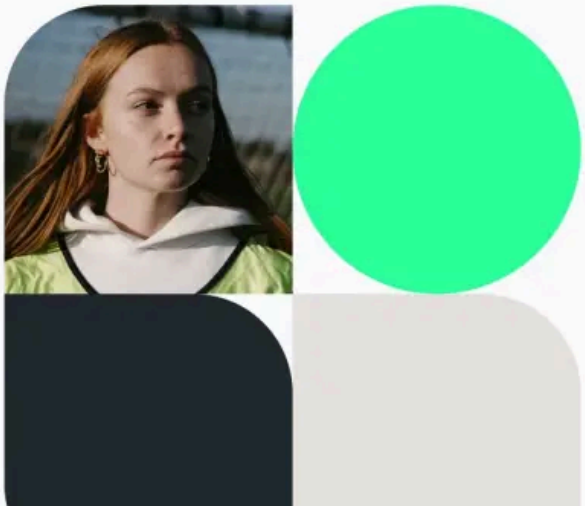


Every plan, grade, refund rule and rival among tools for selling digital products, read from ablefy's own pages.

Made by ablefy · checked Nov 12, 2026 · toolgpa.com

2.2
GPA

Visionäre wachsen mit ablefy



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What it is, who it suits, its grades and the ten things to know first

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from ablefy's own pages, its app-store listings and our grades. Every fact in it is on ablefy's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 11 of the 50 other tools for selling digital products we grade

ablefy, the new name of elopage, is a German platform for selling online courses, memberships, communities, digital products, services and event tickets. It combines checkouts, payments, invoicing and tax handling, collections and affiliate payouts. Two plans exist: Sell for sales and payments, and Create & Sell, which adds course and member areas priced by member count.

To get you started, here are **9 things to know about ablefy**, taken from its own pages and our grades.

> **Checkouts, funnels, courses and member areas are all things you build yourself, and the pricing page is in euros with no US-dollar view.**
>
> From our grade for ease of use

1 **Best for courses and digital products sold to German-speaking buyers**

ablefy, the new name for elopage, bundles checkouts, payments, invoices and tax handling, with courses and memberships on a dearer plan.

2 **Paid plans start at about $30.16 a month**

As its pricing page puts it: €27 per month, plus 2.7% + €0.50 per standard payment.

3 **You can try it first**

14-day free trial; the plan continues from day 15 unless you cancel before then

4 **It runs on Web**

Web.

5 **Checkouts and funnels**

Branded checkouts with order bumps, upsells, one-click payments, bundles and A/B tests, plus funnels, landing pages and a page builder.

6 **Payments and installments**

Over 12 payment methods including PayPal, Klarna, SEPA debit, card, Apple Pay and Google Pay, in EUR, USD, GBP, CHF and PLN, with installment plans.

7 **Courses, memberships and community**

Create & Sell adds video courses with quizzes and drip content, paywalled member areas, recurring payments and community spaces.

8 **A 2.2 GPA, above 11 of 50**

That is against the other tools for selling digital products we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

The plain part of ablefy you could make: digital downloads, online courses and invoicing. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

ablefy at a glance

PRICING
Free trial, from €27 per month, plus 2.7% + €0.50 per standard payment

FREE PLAN
No

FREE TRIAL
14-day free trial; the plan continues from day 15 unless you cancel before then

RUNS ON
Web

MADE BY
ablefy

CATEGORY
Selling Digital Products

OUR GRADE
2.2 GPA, fair

The report card

Best for courses and digital products sold to German-speaking buyers

ablefy, the new name for elopage, bundles checkouts, payments, invoices and tax handling, with courses and memberships on a dearer plan. It starts at €27 a month plus 2.7% + €0.50 a payment, and the page does not say whether that assumes annual billing or what the plan costs beyond 150 members.

TOOLGPA REPORT CARD	ablefy	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	€27 a month for Sell, which sits between the category's middle at $22 and dearer quarter at $32.50, and then 2.7% + €0.50 on every standard payment on top. Create & Sell is €59 for up to 150 members.

SUBJECT	GRADE	COMMENT
Free plan and trial	D	A 14-day trial, and the plan carries on from day 15 unless you cancel, which points to a card or account on file. No free plan.
Features	B	Checkouts with bumps and upsells, 12+ payment methods, installments, invoices and credit notes, tax reports, collections, up to 5-tier affiliate programs, event tickets, and courses and communities on Create & Sell.
Ease of use	C	No store rating on record. Checkouts, funnels, courses and member areas are all things you build yourself, and the pricing page is in euros with no US-dollar view.
Platforms and integrations	B	Web only, but with an API and webhooks on the Sell plan, and PayPal, Klarna, Apple Pay and Google Pay for payments. Ticket check-in goes through the ablefy app.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who ablefy is for

- ✓ Fits if you sell to buyers in Europe and want invoices, VAT and collections inside the platform
- ✓ Works for event organizers who also sell courses or downloads

Who it is not for

- ✕ Pricey if you sell a lot, because 2.7% + €0.50 a payment is added to the monthly plan and extras such as Klarna add more
- ✕ Tight if you want courses, since members, courses and communities need the €59 plan and its price steps at 3,000 and 10,000 members
- ✕ Watch out: the page does not say if €27 and €59 are monthly or annual prices, and the steps above 150 members are not shown
- ✕ Skip it if you need a free plan, as there is only a 14-day trial

Good to know

Good for

- ✓ Coaches and course creators selling in German-speaking markets
- ✓ Sellers who want VAT handling and collections inside the platform
- ✓ Event organizers who also sell courses or digital products

Worth knowing

- ⓘ Each standard payment carries 2.7% + €0.50 on top of the plan, and extras add more, such as 2.9% + €0.50 for Klarna and installments.
- ⓘ Other fees on the pricing page include 2.0% on foreign-currency payments, 0.95 euros per event ticket and 19 euros a month per Sales OS agent.
- ⓘ Create & Sell is priced by member count, and the page did not show the prices above the 150-member step.
- ⓘ The pricing page does not say whether the €27 and €59 prices assume monthly or annual billing, and shows only euro prices.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

~$30.16

A month to start

ablefy is a paid product with a free trial, starting at €27 per month, plus 2.7% + €0.50 per standard payment.

SELL

€27

per month, plus 2.7% + €0.50 per payment

Checkouts, order bumps and upsells, payments and installments, invoices, tax, collections, affiliate programs with up to 5 tiers, API and webhooks.

CREATE & SELL

€59

per month for up to 150 members, plus 2.7% + €0.50

Everything in Sell plus courses, memberships and communities. Price steps up at 3,000 and 10,000 members, then unlimited; steps not shown.

Trying it first

14-day free trial; the plan continues from day 15 unless you cancel before then

Read from ablefy.io on Nov 12, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Sales platform for courses, memberships and digital products (elopage). Here is what it does, as its own site describes it, and what it covers: invoicing, online courses, community, affiliate tracking, digital downloads, ticketing.

> **Web only, but with an API and webhooks on the Sell plan, and PayPal, Klarna, Apple Pay and Google Pay for payments.**
>
> From our grade for platforms and integrations

Checkouts and funnels

Branded checkouts with order bumps, upsells, one-click payments, bundles and A/B tests, plus funnels, landing pages and a page builder.

Payments and installments

Over 12 payment methods including PayPal, Klarna, SEPA debit, card, Apple Pay and Google Pay, in EUR, USD, GBP, CHF and PLN, with installment plans.

Courses, memberships and community

Create & Sell adds video courses with quizzes and drip content, paywalled member areas, recurring payments and community spaces.

Invoices, tax and collections

Automatic invoices and credit notes, tax reports, reminders and debt collection. An optional reseller model has ablefy handle VAT filing.

Affiliate programs and Sales OS

Run affiliate programs with up to 5 tiers and pay commissions through ablefy; Sales OS manages sales agents' quotes and commissions.

E-ticketing

Sell event and online-congress tickets in several price categories, with scan and check-in through the ablefy app.

Where it runs

Web

What it works with

PayPal

Klarna

Apple Pay

Google Pay

ablefy is made by ablefy.

Where it stands

Its grades against its category, and whether to keep it or make your own

11/50

Other tools for selling digital products it is graded above

ablefy's GPA of 2.2 is higher than 11 of the 50 other tools for selling digital products we grade, and level with 11.

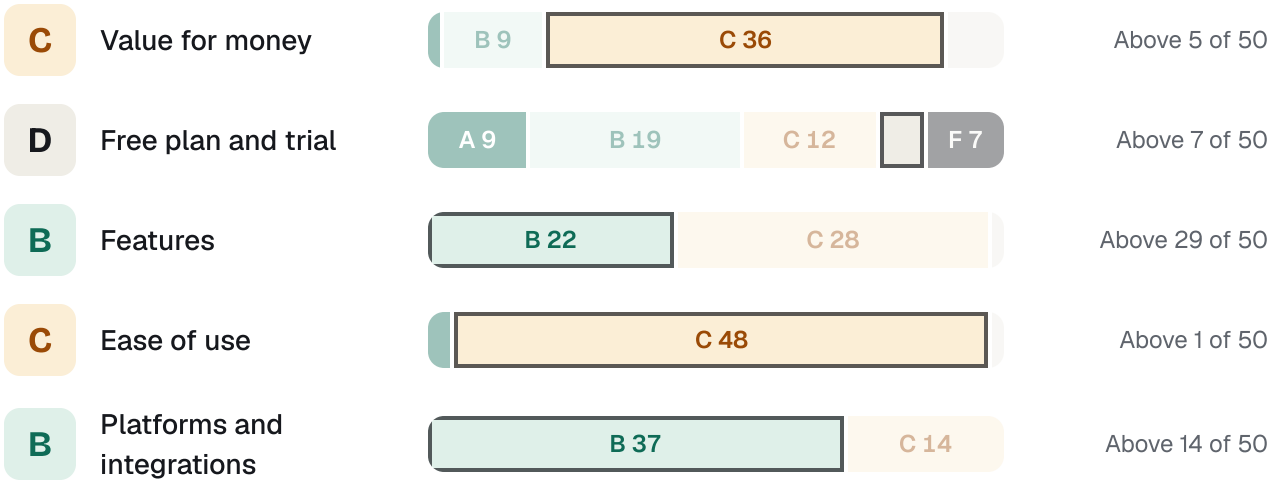
It stands best on features (B, above 29 of 50) and worst on free plan and trial (D, above 7).

Its paid plans start at about $30.16 a month, against a middle price of $16.74 for the category: 17 of the 22 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 2 tools score higher and cost less.

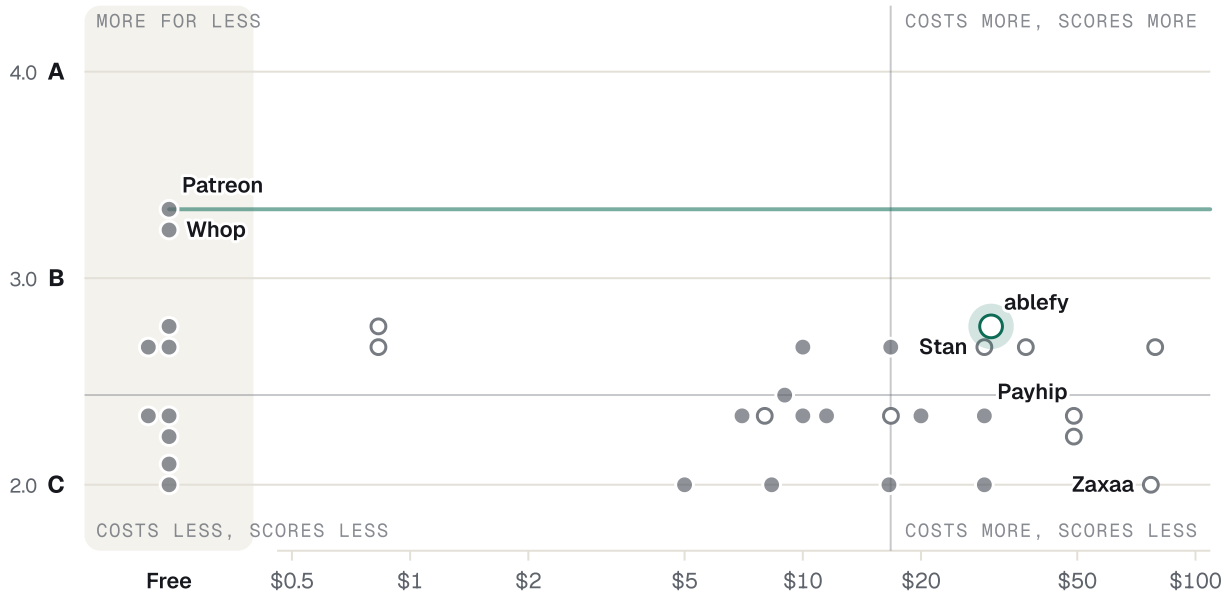
Each grade against the category

Every bar is all 51 tools for selling digital products we grade, cut by the letter each got. ablefy's own letter is outlined.



Price against what you get

Each dot is one of 33 tools for selling digital products. Further left costs less; higher up scores better on features, ease of use and platforms. ablefy is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of ablefy you could make: digital downloads, online courses and invoicing. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

That makes this kind of software worth paying for, not this one in particular: 28 of the 50 other tools for selling digital products grade higher. It costs $361.97 a year.

What you could make

- Digital downloads, online courses and invoicing: an app builder makes these well.

What you could not

- A members' space with posts, chat and events that people keep coming back to.
- Every click and sale traced back to the right partner.
- Selling tickets and checking them at the door.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. ablefy's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Digistore24, CopeCart, ThriveCart, Plug&Pay and SamCart

The 5 tools ablefy is most often weighed against, with where each one differs from it.

Digistore24

2.8 GPA

Free plan

Checkout and affiliate marketplace for digital products.

- Digistore24 has a free plan. ablefy does not, though it has a free trial.
- ablefy also covers invoicing, online courses, community and ticketing.
- Digistore24 also covers partner payouts, online store, merchant of record and a/B testing.

ablefy and Digistore24 compared in full

CopeCart

2.2 GPA

Paid

Checkout, tax and payment recovery for high-ticket digital sales.

- Only CopeCart lists iOS and Android apps.
- ablefy also covers community and ticketing.
- CopeCart also covers online store and merchant of record.

ablefy and CopeCart compared in full

2.6
GPA

ThriveCart

Free trial · from $37/mo

Checkout, funnel and course platform with a lifetime licence option.

- ablefy also covers invoicing and ticketing.
- ThriveCart also covers a/B testing.

ablefy and ThriveCart compared in full

2.0
GPA

Plug&Pay

Free trial · from €15/mo

Dutch sales funnel software for checkouts, upsells and subscriptions.

- ablefy also covers online courses, community and ticketing.
- Plug&Pay also covers online store, a/B testing and popups.

ablefy and Plug&Pay compared in full

2.4
GPA

SamCart

Free trial · from $79/mo

Checkout and sales page builder with courses and an AI assistant.

- ablefy also covers invoicing, community and ticketing.
- SamCart also covers a/B testing.

ablefy and SamCart compared in full

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is ablefy free?

No, ablefy is a paid product, but you can try it first. 14-day free trial; the plan continues from day 15 unless you cancel before then.

How much does ablefy cost?

ablefy lists 2 plans. Sell: €27 per month, plus 2.7% + €0.50 per payment.

What platforms does ablefy work on?

ablefy is available on Web.

Does ablefy have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. ablefy is listed for Web.

Does ablefy have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. ablefy is listed for Web.

Is ablefy open source?

ablefy is not described as open source on its own site, as read on Nov 12, 2026.

What does ablefy integrate with?

ablefy's listing names PayPal, Klarna, Apple Pay and Google Pay. A listing names up to eight integrations, so it may connect to more.

Who makes ablefy?

ablefy is made by a company of the same name.

What are the alternatives to ablefy?

The closest alternatives to ablefy in our directory are Digistore24, CopeCart, ThriveCart, Plug&Pay and SamCart.

How does ablefy compare with other tools for selling digital products?

ablefy's GPA of 2.2 is higher than 11 of the 50 other tools for selling digital products we grade, and level with 11.

Is ablefy good value for money?

ToolGPA grades ablefy C for value for money. Its paid plans start at about $30.16 a month, against a middle price of $16.74 for the category: 17 of the 22 others that charge start lower.

Could I make my own version of ablefy?

The plain part of ablefy you could make: digital downloads, online courses and invoicing.

Where this guide comes from

The prices, plans, platforms and features were read from ablefy's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from ablefy (elopage)'s own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by ablefy. Prices change, so check ablefy.io before you buy.

ablefy.io/en/pricing/

ablefy.io/en/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

ablefy, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/elopage

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "ablefy: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/elopage
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Know someone choosing between tools for selling digital products?

Send them this guide: toolgpa.com/tools/elopage/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded tools for selling digital products after ablefy, each with an Insider's Guide of its own.

Selling Digital Products Insider's Guide

Every one of the 51 tools for selling digital products we grade, compared

Whop Insider's Guide

Storefront, checkout and payouts for paid communities and products

3.4 GPA

itch.io Insider's Guide

Open marketplace for indie games, assets and tools, pay what you want

3.2 GPA

Patreon Insider's Guide

Paid memberships, a shop and community for creators and their fans

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what ablefy's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. ablefy is a trademark of its owner, and this guide is not made, paid for or approved by ablefy. Prices and plans change: check ablefy.io before you buy.