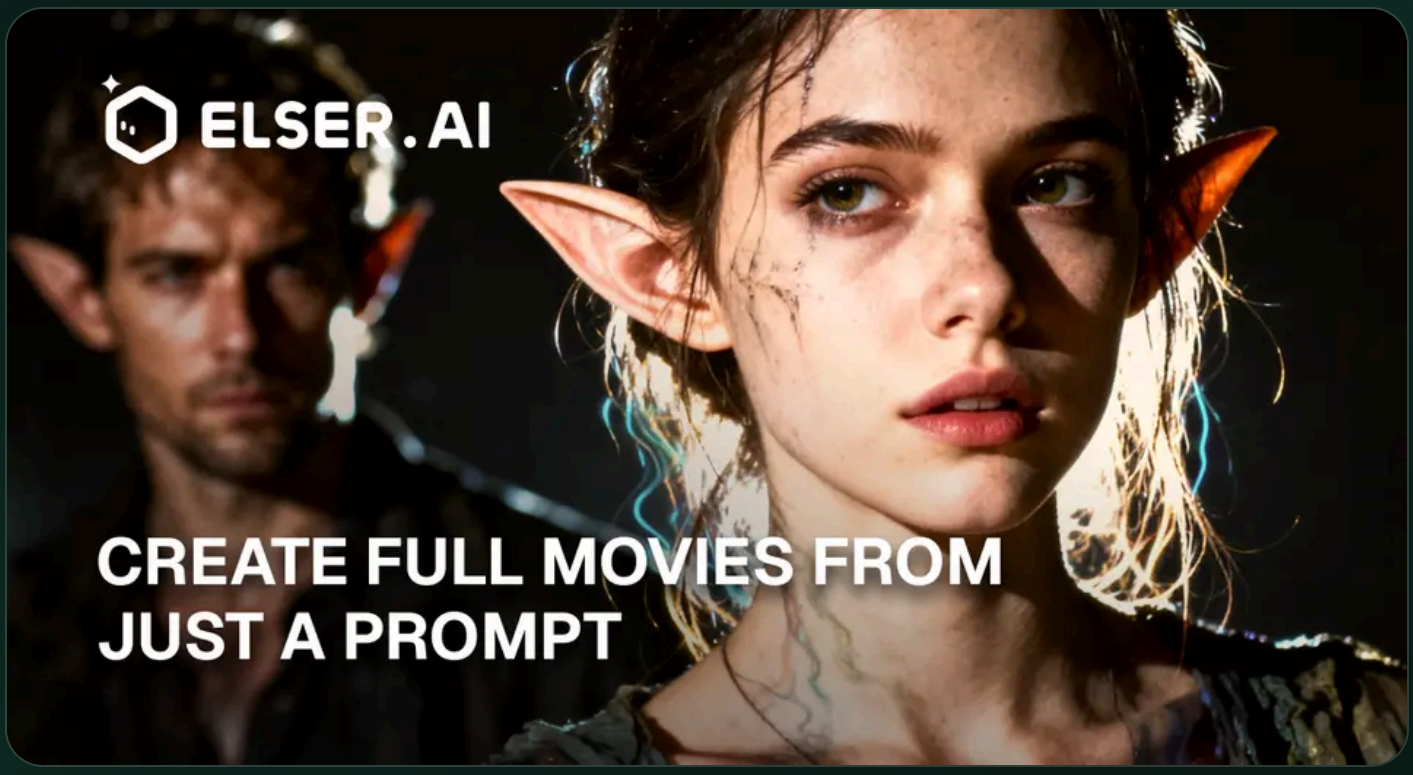
ToolGPA

NOVEMBER 2026

Elser AI

The Insider's Guide

AI anime, image and video studio with a monthly generation quota



Every plan, grade, refund rule and rival among AI image and video generators, read from Elser AI's own pages.

Made by Elser Global Pte. Ltd. · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Elser AI's own pages, its app-store listings and our grades. Every fact in it is on Elser AI's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 31 of the 168 other AI image and video generators we grade

Elser AI is a browser-based studio for anime-style characters, images, short videos and storyboards. It resells many third-party image and video models, including Nano Banana, Seedream, Midjourney V7, Veo 3.1 and Sora 2, under subscription plans that give each model a monthly quota or a credit balance.

To get you started, here are **9 things to know about Elser AI**, taken from its own pages and our grades.

> "
>
> **Many models and quotas to choose between.**
>
> From our grade for ease of use

1 **Best for anime characters, images and short videos**

Elser AI is a browser studio for anime characters, images, short videos and storyboards, built on many third-party models such as Nano Banana, Seedream, Midjourney V7, Veo 3.1 and Sora 2.

2 **Paid plans start at $9 a month**

As its pricing page puts it: $9 per month, billed for 12 months.

3 There is a free plan

A Free plan with limited use; the pricing page does not give its credit amount.

4 It runs on Web

Web.

5 Image generation across models

Plans list monthly image quotas for Nano Banana, Nano Banana Pro, Seedream 4.0 and 4.5, Z image, Midjourney v7 and Grok.

6 Video generation

Quotas are listed for Google Veo 3.1, Sora 2 variants and Elser's own video model, with fixed-length clips counted per video.

7 Anime and ad video agents

Agent modes produce anime-style or UGC-style ad videos at 480P up to 1080P, with the number of videos set by plan.

8 A 2.0 GPA, above 31 of 168

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Elser AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Elser AI at a glance

PRICING Free plan, from $9 per month, billed for 12 months	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Web
MADE BY Elser Global Pte. Ltd.	CATEGORY AI Image & Video Generators
OUR GRADE 2.0 GPA, fair	

The report card

Best for anime characters, images and short videos

Elser AI is a browser studio for anime characters, images, short videos and storyboards, built on many third-party models such as Nano Banana, Seedream, Midjourney V7, Veo 3.1 and Sora 2. Plans start at $9 a month on a 12-month billing view labelled 60% off, and a month-to-month price wasn't shown.

TOOLGPA REPORT CARD — **Elser AI** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Basic is $9 a month on a 12-month billing view labelled 60% off with no end date, between the cheaper quarter and the middle of AI image tools. Creator is $79.90.
Free plan and trial	C	A free plan with limited use, 2 concurrent jobs and the slowest speed. The credit amount isn't on the page.
Features	C	Image and video generation across many models, anime agents, character makers, lip sync and voice clone. Quotas are set per model each month.
Ease of use	C	No rating on record. Many models and quotas to choose between.
Platforms and integrations	C	Web only; no apps, no API and no integrations are listed.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Elser AI is for

- ✓ Fits if you want anime characters and short clips from several models under one plan
- ✓ Works for people who'd start on the free plan and see the speed

Who it is not for

- ✕ Skip it if you need month-to-month pricing, as only the 12-month view was shown
- ✕ Watch out: credits expire at the end of each billing cycle
- ✕ Watch out: monthly quota generation uses a slower basic queue
- ✕ Not for you if you resell or automate, as the quota is for personal use only
- ✕ Watch out: the free plan's credit amount isn't listed

Good to know

Good for

- ✓ Anime and original-character artwork and short videos
- ✓ People who want several third-party models behind one subscription
- ✓ Creators comfortable with quota-based limits instead of unlimited use

Worth knowing

- ⓘ The prices shown are an annual-billing view labelled 60% off, and the page gives no end date; a month-to-month price was not shown.
- ⓘ Subscription credits expire at the end of each billing cycle, and monthly quota generation uses a slower basic queue.
- ⓘ The page says the quota is for personal use only and bars automation, scripting and resale.
- ⓘ The pricing page does not list the Free plan's credit amount, and a limited-time sale banner appears above the plans.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$9

A month to start. There is a free plan too

Elser AI has a free plan. Paid plans start at $9 per month, billed for 12 months.

FREE

$0

Limited use, 2 concurrent jobs and the slowest generation speed.

BASIC

$9

per month, billed for 12 months

Monthly quotas per model (for example 168 Nano Banana images) and 6 concurrent video or image jobs.

PRO

$22.9

per month, billed for 12 months

Larger quotas (for example 840 Nano Banana images), 9 concurrent video jobs and 12 image jobs.

ULTIMATE

$32.9

per month, billed for 12 months

Larger quotas (for example 1,680 Nano Banana images), 24 concurrent video jobs and 48 image jobs.

CREATOR

$79.9

per month, billed for 12 months

Highest quotas (for example 6,300 Nano Banana images), 32 concurrent video jobs and 60 image jobs.

The free plan

A Free plan with limited use; the pricing page does not give its credit amount.

Read from elser.ai on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Annual plans shown at 60% off

The pricing page's Annual toggle is labelled 60% discount, with each plan billed for 12 months; the page states no end date.

Stated on elser.ai

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

AI anime, image and video studio with a monthly generation quota. Here is what it does, as its own site describes it, and what it covers: AI features, image generation, video generation, voice cloning.

> **Image and video generation across many models, anime agents, character makers, lip sync and voice clone.**
>
> From our grade for features

Image generation across models

Plans list monthly image quotas for Nano Banana, Nano Banana Pro, Seedream 4.0 and 4.5, Z image, Midjourney v7 and Grok.

Video generation

Quotas are listed for Google Veo 3.1, Sora 2 variants and Elser's own video model, with fixed-length clips counted per video.

Anime and ad video agents

Agent modes produce anime-style or UGC-style ad videos at 480P up to 1080P, with the number of videos set by plan.

Character and OC makers

Template pages cover original-character makers for several franchises, plus a character generator and chibi, pixel-art and line-art tools.

Lip-sync, voice clone and sound

Higher plans include lip-sync minutes, voice cloning runs and a sound-effect generator alongside the image and video tools.

Where it runs

Web

What it works with

Its own pages name no integrations.

Elser AI is made by Elser Global Pte. Ltd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

31/168

Other AI image and video generators it is graded above

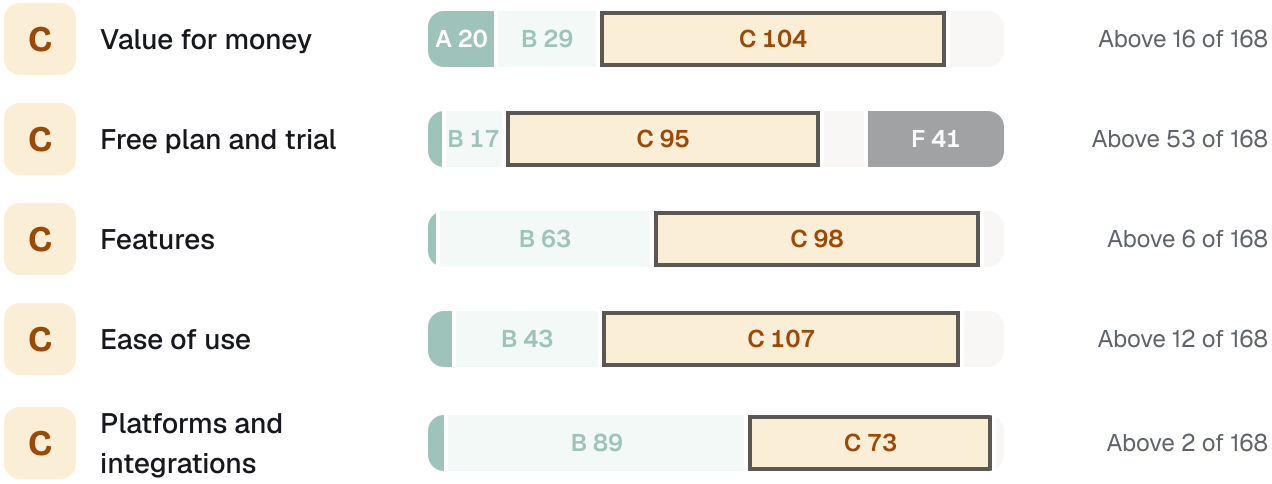
Elser AI's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Its paid plans start at $9 a month, against a middle price of $11.88 for the category: 37 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 30 tools score higher and cost less.

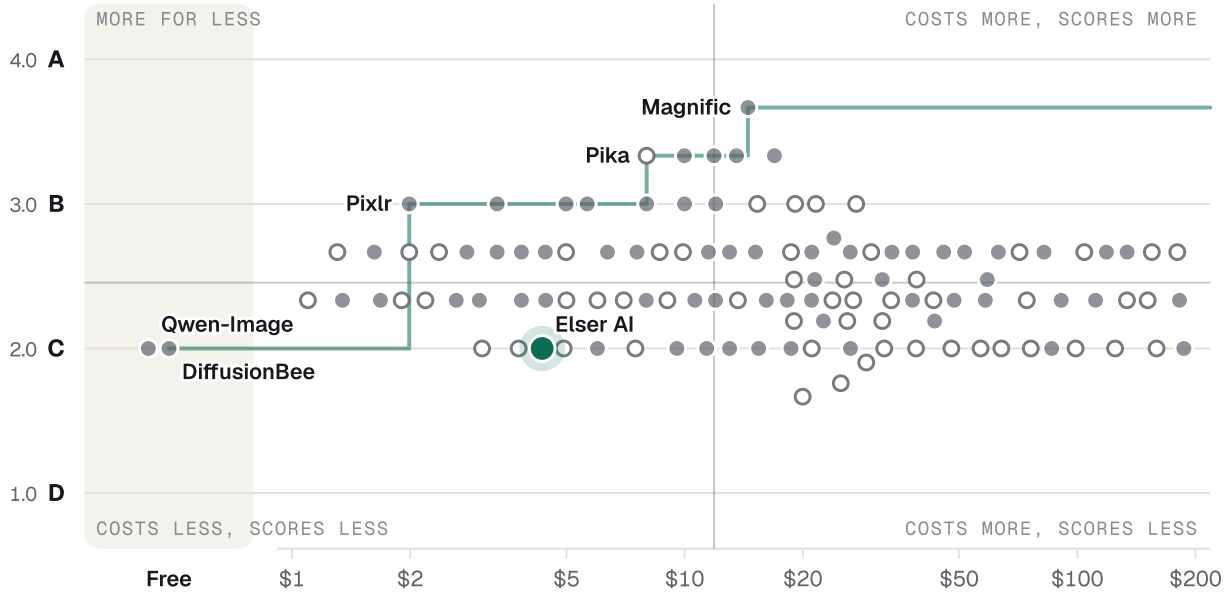
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Elser AI's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Elser AI is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Elser AI you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 106 of the 168 other AI image and video generators grade higher. It costs $108 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video model, which you can rent by the second but not make.

- ✕ A voice model trained on your recordings.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Elser AI's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Anifusion, PixAI, Imagine Art and Hailuo AI

The 4 tools Elser AI is most often weighed against, with where each one differs from it.

2.2 GPA

Anifusion

Free plan · from $9/mo

Credit-based AI manga, comic and anime art generator.

- Elser AI also covers voice cloning.

Elser AI and Anifusion compared in full

2.8 GPA

PixAI

Free plan · from $95.88/yr

Anime-focused AI art generator with community models and LoRAs.

- Only PixAI lists iOS and Android apps.
- Elser AI also covers voice cloning.
- PixAI also covers community.

Elser AI and PixAI compared in full

2.2
GPA

Imagine Art

Free plan · from $13/mo

AI creative suite for images, video, audio and design.

- Elser AI also covers voice cloning.
- Imagine Art also covers chat assistant.

Elser AI and Imagine Art compared in full

2.4
GPA

Hailuo AI

Free trial · from $8.40/mo

MiniMax's video and image generator, running its H3 model.

- Elser AI has a free plan. Hailuo AI does not, though it has a free trial.
- Only Hailuo AI lists an Android app.
- Elser AI also covers voice cloning.

Elser AI and Hailuo AI compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Elser AI free?

Elser AI has a free plan. A Free plan with limited use; the pricing page does not give its credit amount.

How much does Elser AI cost?

Elser AI lists 5 plans. Free: $0.

What platforms does Elser AI work on?

Elser AI is available on Web.

Does Elser AI offer any discounts?

Elser AI publicly lists the following: Annual plans shown at 60% off.

Does Elser AI have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Elser AI is listed for Web.

Does Elser AI have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Elser AI is listed for Web.

Is Elser AI open source?

Elser AI is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Elser AI?

Elser AI is made by Elser Global Pte. Ltd.

What are the alternatives to Elser AI?

The closest alternatives to Elser AI in our directory are Anifusion, PixAI, Imagine Art and Hailuo AI.

How does Elser AI compare with other AI image and video generators?

Elser AI's GPA of 2.0 is higher than 31 of the 168 other AI image and video generators we grade, and level with 31.

Is Elser AI good value for money?

ToolGPA grades Elser AI C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of Elser AI?

To replace Elser AI you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Elser AI's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Elser AI's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Elser Global Pte. Ltd. Prices change, so check elser.ai before you buy.

elser.ai/pricing

elser.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Elser AI, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/elser-ai

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Elser AI: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/elser-ai
```

Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/elser-ai/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Elser AI, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Elser AI's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Elser AI is a trademark of its owner, and this guide is not made, paid for or approved by Elser Global Pte. Ltd. Prices and plans change: check elser.ai before you buy.