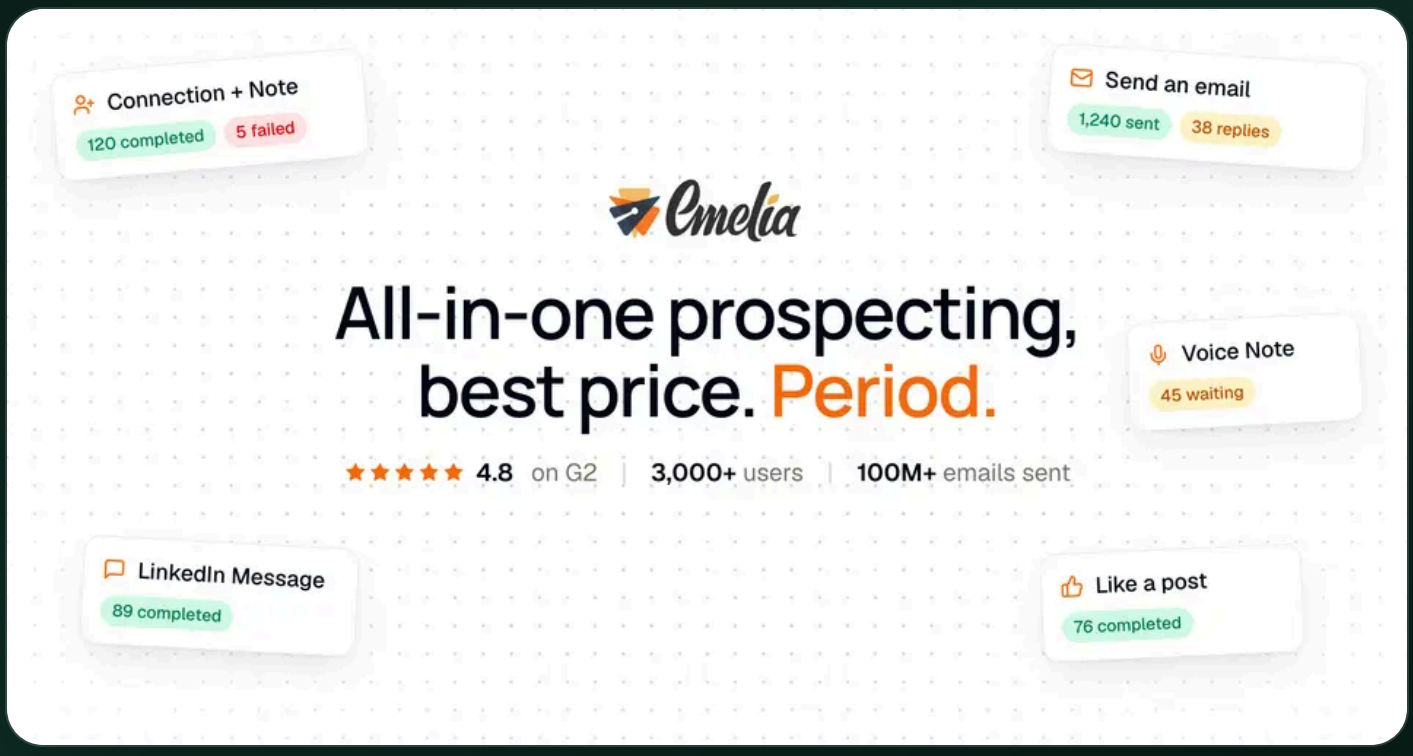
ToolGPA

NOVEMBER 2026

Emelia

The Insider's Guide

Cold email and LinkedIn outreach with lead enrichment



Every plan, grade, refund rule and rival among cold outreach tools, read from Emelia's own pages.

Made by Emelia · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Emelia's own pages, its app-store listings and our grades. Every fact in it is on Emelia's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 61 of the 81 other cold outreach tools we grade

Emelia combines cold email sequences, LinkedIn outreach, email warm-up and lead sourcing in one platform. Plans scale by the number of mailboxes and LinkedIn accounts rather than by emails sent, with unlimited sending, contacts and warm-up on every plan. Email finding, phone finding, verification and AI actions are paid for with optional credits.

To get you started, here are **9 things to know about Emelia**, taken from its own pages and our grades.

> "
>
> **You connect mailboxes, a LinkedIn account and a CRM before sending.**
>
> From our grade for ease of use

1 **Best for cold email and LinkedIn in one tool**

Emelia runs cold email and LinkedIn sequences with warm-up, lead sourcing and AI replies.

2 **Paid plans start at $31 a month**

As its pricing page puts it: $31 per month, billed yearly ($37 billed monthly).

3 **You can try it first**

7-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Multichannel sequences**

Sequences mix email and LinkedIn steps, with A/B testing, conditions and a unified inbox for replies.

6 **Email warm-up and rotation**

Warm-up is included on every plan and sends can rotate across connected mailboxes.

7 **Lead sourcing and enrichment**

Scraping from Sales Navigator, LinkedIn searches and CSV files, plus an email finder, phone finder and verifier that use credits.

8 **A 2.4 GPA, above 61 of 81**

That is against the other cold outreach tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Emelia you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

Emelia at a glance

PRICING Free trial, from $31 per month, billed yearly ($37 billed monthly)	FREE PLAN No
FREE TRIAL 7-day free trial, no credit card required	RUNS ON Web
MADE BY Emelia	CATEGORY Cold Outreach
OUR GRADE 2.4 GPA, fair	

The report card

Best for cold email and LinkedIn in one tool

Emelia runs cold email and LinkedIn sequences with warm-up, lead sourcing and AI replies. Start is $31 a month on yearly billing, but it covers 3 mailboxes and 1 LinkedIn account, and finding contacts costs credits.

TOOLGPA REPORT CARD — **Emelia** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$31 a month billed yearly for Start, between the cheaper quarter at $25 and the middle at $39 once monthly billing is counted. Grow is $81.
Free plan and trial	C	A 7-day free trial with no card needed. No free plan.
Features	B	Email and LinkedIn sequences, warm-up and rotation, lead sourcing, AI writing and an API. Nothing in the core outreach job is missing from the listing.
Ease of use	C	No store rating on record. You connect mailboxes, a LinkedIn account and a CRM before sending.
Platforms and integrations	B	Web only, with Sales Navigator, LinkedIn, one or more CRMs and an API with webhooks.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Emelia is for

- ✓ Fits if you want email and LinkedIn outreach from one tool
- ✓ Works for small teams with three or fewer mailboxes

Who it is not for

- ✗ Tight if you have more than 3 mailboxes or 1 LinkedIn account, because Start stops there and Grow is $81 a month
- ✗ Pricey if you add LinkedIn accounts, as each extra one is $29 a month
- ✗ Watch out: finding contacts spends credits, from $19 for 1,000, and a phone number costs 50 of them
- ✗ Skip it if you need priority support on the cheapest plan, since it begins at Grow

Good to know

Good for

- ✓ Freelancers and small teams that want email and LinkedIn in one tool
- ✓ Agencies that need many mailboxes at a flat price
- ✓ Senders who want unlimited volume instead of per-email billing

Worth knowing

- ⓘ Mailbox and LinkedIn account counts set the plan: 3 and 1 on Start, 50 and 3 on Grow, and unlimited and 10 on Scale; extra LinkedIn accounts are $29 a month each.
- ⓘ Credits for finding emails, phone numbers and AI actions are optional, from $19 for 1,000, and stay valid for one year after purchase.
- ⓘ A phone number lookup costs 50 credits, about $0.95; an email found costs 1 credit, about $0.019.
- ⓘ Start includes one CRM integration and standard support; priority support begins at Grow.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$31
A month to start

Emelia is a paid product with a free trial, starting at $31 per month, billed yearly ($37 billed monthly).

START

$31

per month, billed yearly ($37 billed monthly)

Up to 3 mailboxes and 1 LinkedIn account, unlimited sending and LinkedIn actions, warm-up, 1 CRM integration and 500 free credits. $370 billed yearly.

GROW

$81

per month, billed yearly ($97 billed monthly)

Up to 50 mailboxes and 3 LinkedIn accounts, unlimited warm-up, segmented scraping, priority support and 1,000 free credits. $970 billed yearly.

SCALE

$248

per month, billed yearly ($297 billed monthly)

Unlimited mailboxes, up to 10 LinkedIn accounts, multi-CRM integrations and 5,000 free credits. $2,970 billed yearly.

Trying it first

7-day free trial, no credit card required

Read from emelia.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

17% off with yearly billing

The pricing page shows yearly billing at 17% less than monthly, for example $370 a year on Start instead of $444.

Stated on emelia.io

OTHER SAVINGS

Black November: up to 40% off annual plans

A limited-time banner on the pricing page advertises up to 40% off annual plans; no end date is shown on the page.

Stated on emelia.io

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Cold email and LinkedIn outreach with lead enrichment. Here is what it does, as its own site describes it, and what it covers: public API, AI features, shared inbox, email campaigns, email verification, inbox warm-up.

> **Email and LinkedIn sequences, warm-up and rotation, lead sourcing, AI writing and an API.**
>
> From our grade for features

Multichannel sequences

Sequences mix email and LinkedIn steps, with A/B testing, conditions and a unified inbox for replies.

Email warm-up and rotation

Warm-up is included on every plan and sends can rotate across connected mailboxes.

Lead sourcing and enrichment

Scraping from Sales Navigator, LinkedIn searches and CSV files, plus an email finder, phone finder and verifier that use credits.

AI writing and replies

Magic Writer drafts copy, Magic Reply helps with answers, and AI classifies leads.

API and webhooks

API access and webhooks are listed alongside native CRM integrations.

Where it runs

Web

What it works with

Sales Navigator

LinkedIn

Emelia is made by Emelia.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

61/81

Other cold outreach tools it is graded above

Emelia's GPA of 2.4 is higher than 61 of the 81 other cold outreach tools we grade, and level with 10.

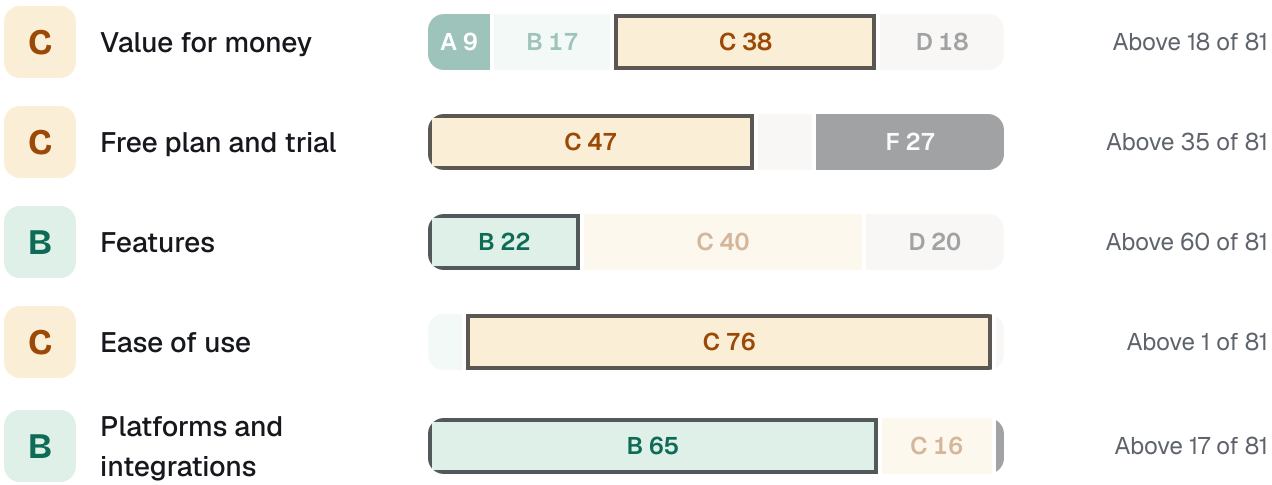
It stands best on features (B, above 60 of 81) and worst on ease of use (C, above 1).

Its paid plans start at $31 a month, against a middle price of $39 for the category: 27 of the 73 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 1 tool scores higher and costs less.

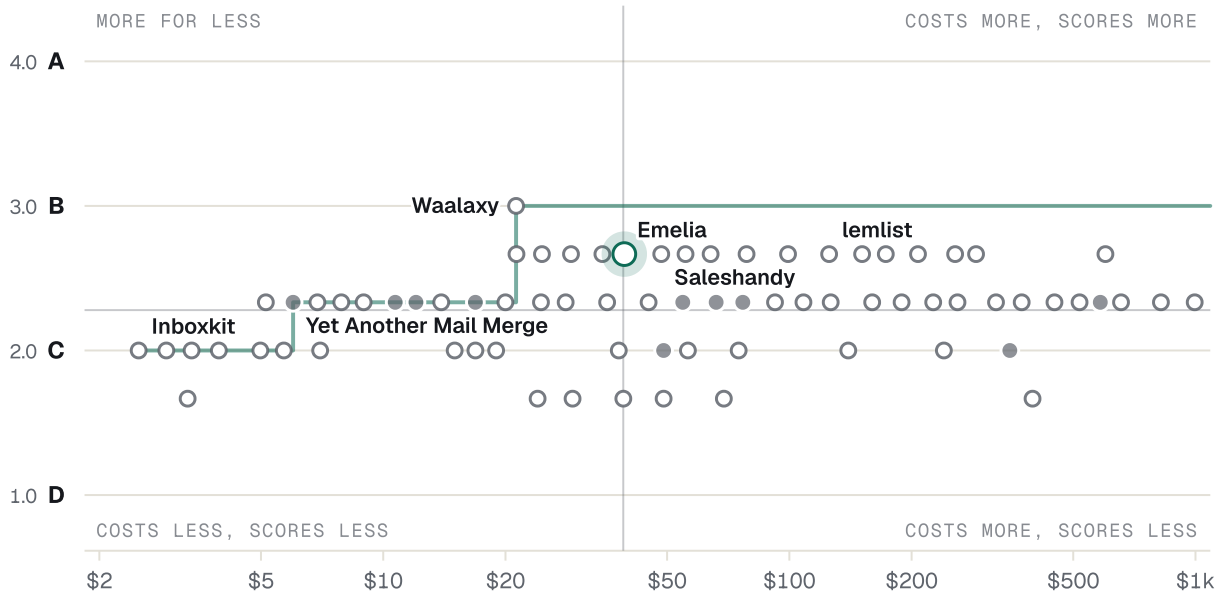
Each grade against the category

Every bar is all 82 cold outreach tools we grade, cut by the letter each got. Emelia's own letter is outlined.



Price against what you get

Each dot is one of 74 cold outreach tools. Further left costs less; higher up scores better on features, ease of use and platforms. Emelia is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Emelia you would be making newsletters sent to thousands of people that still reach the inbox. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.4 is higher than 61 of the 81 other cold outreach tools we grade. It costs $372 a year.

What you could not

- ✕ Newsletters sent to thousands of people that still reach the inbox.
- ✕ A network of real inboxes that open and answer your emails.

- ✕ One mailbox that several people work at once.
- ✕ Checking that an address exists without writing to it.
- ✕ It plugs into other products, Sales Navigator and LinkedIn among them, and has an API.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Emelia's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



lemlist, Instantly, Reply.io, La Growth Machine and Woodpecker

The 5 tools Emelia is most often weighed against, with where each one differs from it.

2.8 GPA

lemlist

Free trial · from $55/mo

Cold email and LinkedIn sequences with a built-in lead database.

- Only lemlist lists a browser extension.
- Emelia also covers shared inbox, email verification and inbox warm-up.
- lemlist also covers templates and AI agents.

Emelia and lemlist compared in full

2.6 GPA

Instantly

Free trial · from $37.6/mo

Cold email from unlimited inboxes, priced by emails and contacts.

- Emelia also covers shared inbox, email verification and inbox warm-up.
- Instantly also covers workflow automation and AI agents.

Emelia and Instantly compared in full

2.6
GPA

Reply.io

Free trial · from $49/mo

Multichannel sales sequences with the Jason AI SDR.

- Only Reply.io lists a browser extension.
- Emelia also covers shared inbox, email verification and inbox warm-up.
- Reply.io also covers AI agents.

Emelia and Reply.io compared in full

2.2
GPA

La Growth Machine

Free trial · from $60/mo

LinkedIn, email, call and X sequences billed per sending identity.

- Emelia also covers email verification and inbox warm-up.
- La Growth Machine also covers templates.

Emelia and La Growth Machine compared in full

2.6
GPA

Woodpecker

Free trial · from $35/mo

Cold email priced by prospects contacted, with free team seats.

- Emelia also covers shared inbox, email verification and inbox warm-up.

Emelia and Woodpecker compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Emelia free?

No, Emelia is a paid product, but you can try it first. 7-day free trial, no credit card required.

How much does Emelia cost?

Emelia lists 3 plans. Start: $31 per month, billed yearly ($37 billed monthly).

What platforms does Emelia work on?

Emelia is available on Web.

Does Emelia offer any discounts?

Emelia publicly lists the following: 17% off with yearly billing; Black November: up to 40% off annual plans.

Does Emelia have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Emelia is listed for Web.

Does Emelia have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Emelia is listed for Web.

Is Emelia open source?

Emelia is not described as open source on its own site, as read on Nov 13, 2026.

Does Emelia have an API?

Yes. Emelia offers a public API, according to its own site.

What does Emelia integrate with?

Emelia's listing names Sales Navigator and LinkedIn. A listing names up to eight integrations, so it may connect to more.

Who makes Emelia?

Emelia is made by a company of the same name.

What are the alternatives to Emelia?

The closest alternatives to Emelia in our directory are lemlist, Instantly, Reply.io, La Growth Machine and Woodpecker.

How does Emelia compare with other cold outreach tools?

Emelia's GPA of 2.4 is higher than 61 of the 81 other cold outreach tools we grade, and level with 10.

Is Emelia good value for money?

ToolGPA grades Emelia C for value for money. Its paid plans start at $31 a month, against a middle price of $39 for the category: 27 of the 73 others that charge start lower.

Could I make my own version of Emelia?

To replace Emelia you would be making newsletters sent to thousands of people that still reach the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from Emelia's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Emelia's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Emelia. Prices change, so check emelia.io before you buy.

emelia.io/pricing

emelia.io

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Emelia, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/emelia

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Emelia: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/emelia
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Know someone choosing between cold outreach tools?

Send them this guide: toolgpa.com/tools/emelia/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded cold outreach tools after Emelia, each with an Insider's Guide of its own.

Cold Outreach Insider's Guide

Every one of the 82 cold outreach tools we grade, compared

lemlist Insider's Guide

Cold email and LinkedIn sequences with a built-in lead database

2.8 GPA

Salesforge Insider's Guide

Cold email and LinkedIn sequences with AI-written messages

2.8 GPA

Saleshandy Insider's Guide

Cold email sequences with a B2B lead database in every plan

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Emelia's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Emelia is a trademark of its owner, and this guide is not made, paid for or approved by Emelia. Prices and plans change: check emelia.io before you buy.