ToolGPA

NOVEMBER 2026

Eventleaf

The Insider's Guide

Event registration, badge printing and check-in software



Every plan, grade, refund rule and rival among event ticketing platforms, read from Eventleaf's own pages.

Made by Jolly Technologies · checked Nov 12, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Eventleaf's own pages, its app-store listings and our grades. Every fact in it is on Eventleaf's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 23 of the 45 other event ticketing platforms we grade

Eventleaf is event management software for registration, payment collection, badge design and printing, and on-site check-in. Higher plans add an attendee app, a check-in app that works offline and a lead retrieval app. Pricing is built around how many attendees an organization registers per year.

To get you started, here are **9 things to know about Eventleaf**, taken from its own pages and our grades.

> **You build each event, set up tickets and payments and test the checkout yourself, so there is a learning curve.**
>
> From our grade for ease of use

1 **Best for conference registration, badges and check-in**

Eventleaf covers registration, badge printing and check-in, with a free plan for up to 100 attendees a year and paid plans from $500 a year for 500 attendees.

2 **Paid plans start at $41.67 a month when paid by the year**

As its pricing page puts it: $500 per year for 500 attendees.

3 There is a free plan

Starter plan: free for up to 100 attendees a year, with unlimited events and users, an event website, registration, badge printing and surveys.

4 It runs on 4 platforms

Web, iOS, Android and Windows.

5 Registration and payments

Multiple registration paths, discounts, invoicing, a waiting list, and speaker and sponsor sign-up, with fee collection through your own processor or Eventleaf's.

6 Badge design and printing

Pre-designed templates and a customizable designer, with conditional elements and different designs by registration type.

7 Check-in app

Event and session check-in with QR code scanning, entry control, digital signature capture, offline mode and on-site badge printing.

8 A 2.6 GPA, above 23 of 45

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

The plain part of Eventleaf you could make: forms and surveys. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

Eventleaf at a glance

PRICING
Free plan, from $500 per year for 500 attendees

FREE PLAN
Yes

FREE TRIAL
All Ultimate plan features can be tried free on events with under 20 registrations.

RUNS ON
Web, Windows, iOS, Android

MADE BY
Jolly Technologies, since 2012

CATEGORY
Event Ticketing

OUR GRADE
2.6 GPA, good

The report card

Best for conference registration, badges and check-in

Eventleaf covers registration, badge printing and check-in, with a free plan for up to 100 attendees a year and paid plans from $500 a year for 500 attendees. The check-in app, attendee app and certificates start at Professional ($2,000 a year), and payments carry a 6% fee on pay-as-you-go.

TOOLGPA REPORT CARD	Eventleaf	Graded Nov 12, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$500 a year for 500 attendees is about $42 a month, between the category's cheaper quarter ($20) and middle ($60), but the check-in and attendee apps start at $2,000 a year and payments carry a 3-6% sales fee.

SUBJECT	GRADE	COMMENT
Free plan and trial	C	Starter is free for up to 100 attendees a year with unlimited events and users, registration, badge printing and surveys; Ultimate features can be tried on events under 20 registrations.
Features	B	Registration and payments, badge design and printing, a check-in app, an attendee app, exhibitor tools and certificates, though some are gated by plan.
Ease of use	C	No store rating on record. You build each event, set up tickets and payments and test the checkout yourself, so there is a learning curve.
Platforms and integrations	A	Web, iPhone, Android and Windows, with HubSpot, Marketo, Salesforce, Lobbytrack and Zapier listed and API and Zapier access as add-ons.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Eventleaf is for

- ✓ Fits if you run small conferences and need badges printed on site
- ✓ Works for events under 100 attendees a year on the free plan

Who it is not for

- ✕ Tight if you stay on Starter, as it caps at 100 attendees a year
- ✕ Pricey if you need the check-in app, which starts at Professional, $2,000 a year
- ✕ Watch out: the sales fee on payments is 6% on pay-as-you-go or 3% with your own processor, and it is non-refundable
- ✕ Watch out: lead retrieval, abstracts, SSO and the CRM integrations are Ultimate only, with API and Zapier as add-ons
- ✕ Watch out: email is capped at 50 times the attendee limit and SMS at 2 times

Good to know

Good for

- ✓ Organizations that run many small events and want to pay by attendee, not per ticket
- ✓ Training and continuing-education events that need credits and certificates
- ✓ Events that need badge printing and fast check-in

Worth knowing

- ⓘ Sales fee on payments: 6% with Eventleaf's processor on pay-as-you-go, 3% with your own, lower at higher volume. Fees are non-refundable.
- ⓘ The attendee app, check-in app, session check-in and certificates start at Professional, not Basic.
- ⓘ Lead retrieval, abstracts, SSO and the HubSpot, Marketo and Salesforce integrations are Ultimate only; API and Zapier access are add-ons.
- ⓘ Email is capped at 50 times the annual attendee limit and SMS at 2 times; the Eventleaf card processor supports USD only.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$41.67

A month to start, paid by the year.
There is a free plan too

Eventleaf has a free plan. Paid plans start at $500 per year for 500 attendees.

STARTER

$0

Up to 100 attendees a year, no contract. Registration, event website, discounts, invoicing, waiting list, badge printing and surveys, with email support.

BASIC

$500

per year for 500 attendees

Registration and badge features as in Starter, plus phone support. $1 per extra attendee; $1,600 for 2,000 and $3,000 for 5,000.

PROFESSIONAL

$2,000

per year for 1,000 attendees

Adds check-in, the check-in app, the attendee app, polls and certificates. $2 per attendee beyond the limit; $6,400 for 4,000 and $12,000 for 10,000.

ULTIMATE

Custom

Custom attendee count. Adds the lead retrieval app, abstracts and proposals, SSO, and HubSpot, Marketo and Salesforce integrations. Priced by quote.

The free plan

Starter plan: free for up to 100 attendees a year, with unlimited events and users, an event website, registration, badge printing and surveys.

Trying it first

All Ultimate plan features can be tried free on events with under 20 registrations.

Read from eventleaf.com on Nov 12, 2026.

Ways to pay less

NONPROFIT

Discounts for nonprofits and universities

The pricing page says discounts for non-profits and universities are available by contacting Eventleaf.

Stated on eventleaf.com

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, Windows, iOS and Android

Event registration, badge printing and check-in software. Here is what it does, as its own site describes it, and what it covers: public API, forms, surveys, ticketing.

> **Web, iPhone, Android and Windows, with HubSpot, Marketo, Salesforce, Lobbytrack and Zapier listed and API and Zapier access as add-ons.**
>
> From our grade for platforms and integrations

Registration and payments

Multiple registration paths, discounts, invoicing, a waiting list, and speaker and sponsor sign-up, with fee collection through your own processor or Eventleaf's.

Badge design and printing

Pre-designed templates and a customizable designer, with conditional elements and different designs by registration type.

Check-in app

Event and session check-in with QR code scanning, entry control, digital signature capture, offline mode and on-site badge printing.

Attendee app

An event guide with live polls and Q&A, session feedback, messaging, contact swapping and gamification.

Exhibitor tools

Interactive booth selection, exhibition booth sales and a lead retrieval app for exhibitors.

Credits and certificates

Time tracking, CE and PDH credits, and attendance certificates for training and continuing-education events.

Where it runs

Web · Windows · iOS · Android

What it works with

HubSpot · Marketo · Salesforce · Lobbytrack · Zapier

Eventleaf is made by Jolly Technologies, and has been around since 2012.

Where it stands

Its grades against its category, and whether to keep it or make your own

23/45

Other event ticketing platforms it is graded above

Eventleaf's GPA of 2.6 is higher than 23 of the 45 other event ticketing platforms we grade, and level with 7.

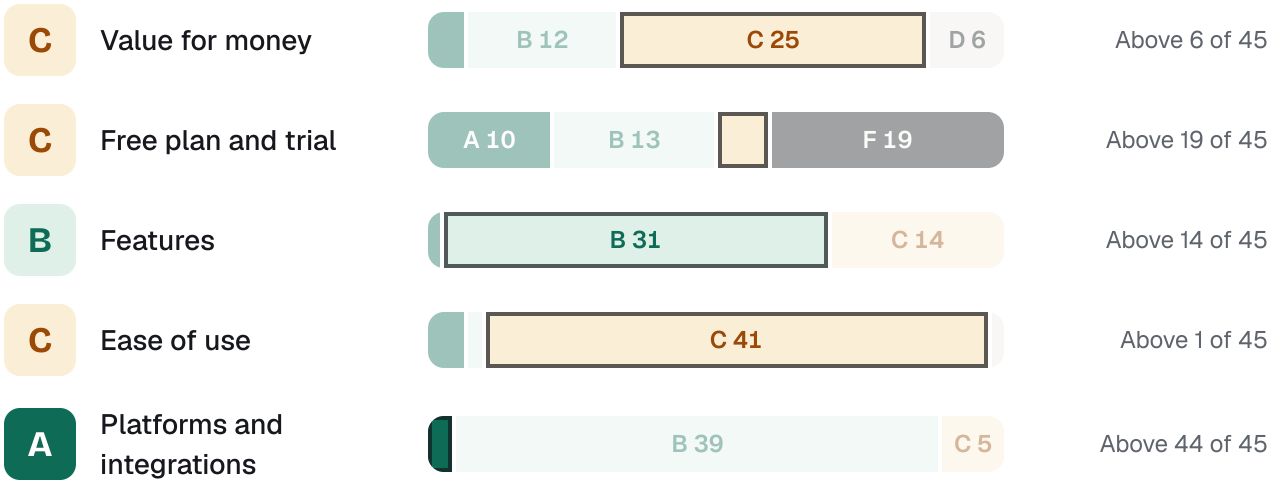
It stands best on platforms and integrations (A, above 44 of 45) and worst on ease of use (C, above 1).

Its paid plans start at $41.67 a month when paid by the year, against a middle price of $59.50 for the category: 4 of the 13 others that charge start lower.

On features, ease of use and platforms it scores 3.0 out of 4. 1 tool scores higher and costs less.

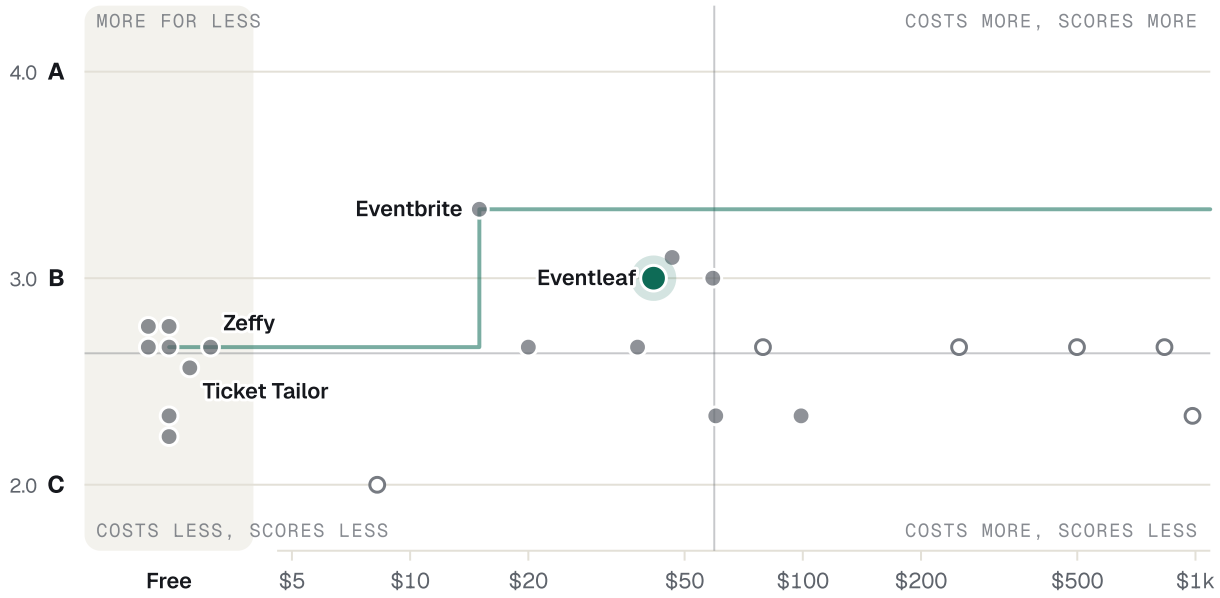
Each grade against the category

Every bar is all 46 event ticketing platforms we grade, cut by the letter each got. Eventleaf's own letter is outlined.



Price against what you get

Each dot is one of 22 event ticketing platforms. Further left costs less; higher up scores better on features, ease of use and platforms. Eventleaf is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

The plain part of Eventleaf you could make: forms and surveys. What surrounds it you could not. The 4 things listed below take a company, not a weekend.

It costs $500 a year.

What you could make

- Forms and surveys: an app builder makes these well.

What you could not

- Selling tickets and checking them at the door.

- Apps for Windows, iOS and Android that stay in step with each other.
- It plugs into other products, HubSpot, Marketo and Salesforce among them, and has an API.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Eventleaf's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Cvent, RegFox, Ticket Tailor, Eventzilla and Swoogo

The 5 tools Eventleaf is most often weighed against, with where each one differs from it.

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Cvent

Paid

Enterprise event registration, attendee app and check-in.

- Eventleaf has a free plan. Cvent does not.
- Only Eventleaf lists iOS, Android and Windows apps.
- Eventleaf also covers forms and surveys.

Eventleaf and Cvent compared in full

2.4 GPA

RegFox

Free plan · from $0/mo

Event registration with per-registrant fees and no subscription.

- Only Eventleaf lists iOS, Android and Windows apps.
- Eventleaf also covers surveys.
- RegFox also covers reports, email campaigns and sMS marketing.

Eventleaf and RegFox compared in full



3.0
GPA

Ticket Tailor

Free

Event ticketing for a flat fee per ticket, with prepaid credits.

- Only Eventleaf lists a Windows app.
- Eventleaf also covers forms and surveys.
- Ticket Tailor also covers reports and email campaigns.

Eventleaf and Ticket Tailor compared in full



2.6
GPA

Eventzilla

Free plan

Registration and ticketing for conferences, training and fundraisers.

- Only Eventleaf lists iOS, Android and Windows apps.
- Eventleaf also covers forms and surveys.
- Eventzilla also covers reports and email campaigns.

Eventleaf and Eventzilla compared in full



1.6
GPA

Swoogo

From $11,800/yr

Event registration and management for conferences and field events.

- Eventleaf has a free plan. Swoogo does not.
- Only Eventleaf lists iOS, Android and Windows apps.
- Eventleaf also covers surveys.

Eventleaf and Swoogo compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

15

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Eventleaf free?

Eventleaf has a free plan. Starter plan: free for up to 100 attendees a year, with unlimited events and users, an event website, registration, badge printing and surveys.

How much does Eventleaf cost?

Eventleaf lists 4 plans. Starter: $0.

What platforms does Eventleaf work on?

Eventleaf is available on Web, iOS, Android and Windows.

Does Eventleaf offer any discounts?

Eventleaf publicly lists the following: Discounts for nonprofits and universities.

Does Eventleaf have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Eventleaf is listed for Web, iOS, Android and Windows.

Does Eventleaf have a Linux app?

No Linux app was listed when its pages were read on Nov 12, 2026. Eventleaf is listed for Web, iOS, Android and Windows.

Is Eventleaf open source?

Eventleaf is not described as open source on its own site, as read on Nov 12, 2026.

Does Eventleaf have an API?

Yes. Eventleaf offers a public API, according to its own site.

What does Eventleaf integrate with?

Eventleaf's listing names HubSpot, Marketo, Salesforce, Lobbytrack and Zapier.

Does Eventleaf have a free trial?

Yes. All Ultimate plan features can be tried free on events with under 20 registrations.

Who makes Eventleaf?

Eventleaf is made by Jolly Technologies. It dates from 2012.

What are the alternatives to Eventleaf?

The closest alternatives to Eventleaf in our directory are Cvent, RegFox, Ticket Tailor, Eventzilla and Swoogo.

How does Eventleaf compare with other event ticketing platforms?

Eventleaf's GPA of 2.6 is higher than 23 of the 45 other event ticketing platforms we grade, and level with 7.

Is Eventleaf good value for money?

ToolGPA grades Eventleaf C for value for money. Its paid plans start at $41.67 a month when paid by the year, against a middle price of $59.50 for the category: 4 of the 13 others that charge start lower.

Could I make my own version of Eventleaf?

The plain part of Eventleaf you could make: forms and surveys. What surrounds it you could not.

Where this guide comes from

The prices, plans, platforms and features were read from Eventleaf's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Eventleaf's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Jolly Technologies. Prices change, so check eventleaf.com before you buy.

eventleaf.com/event-management-platform/pricing eventleaf.com
eventleaf.com/event-management/about-us

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Eventleaf, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/eventleaf

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Eventleaf: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/eventleaf
```

Know someone choosing between event ticketing platforms?

Send them this guide:
toolgpa.com/tools/eventleaf/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after Eventleaf, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 47 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Eventleaf's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Eventleaf is a trademark of its owner, and this guide is not made, paid for or approved by Jolly Technologies. Prices and plans change: check eventleaf.com before you buy.