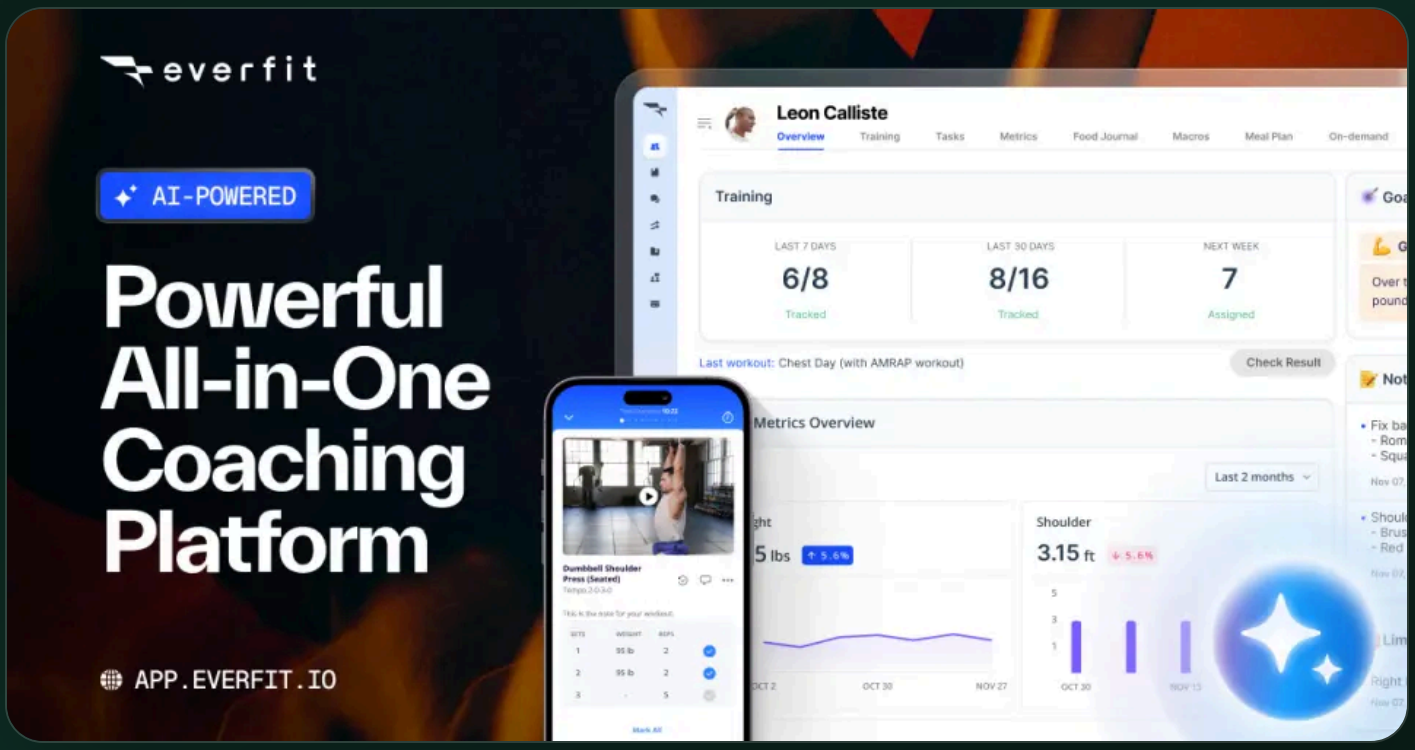
ToolGPA

NOVEMBER 2026

Everfit

The Insider's Guide

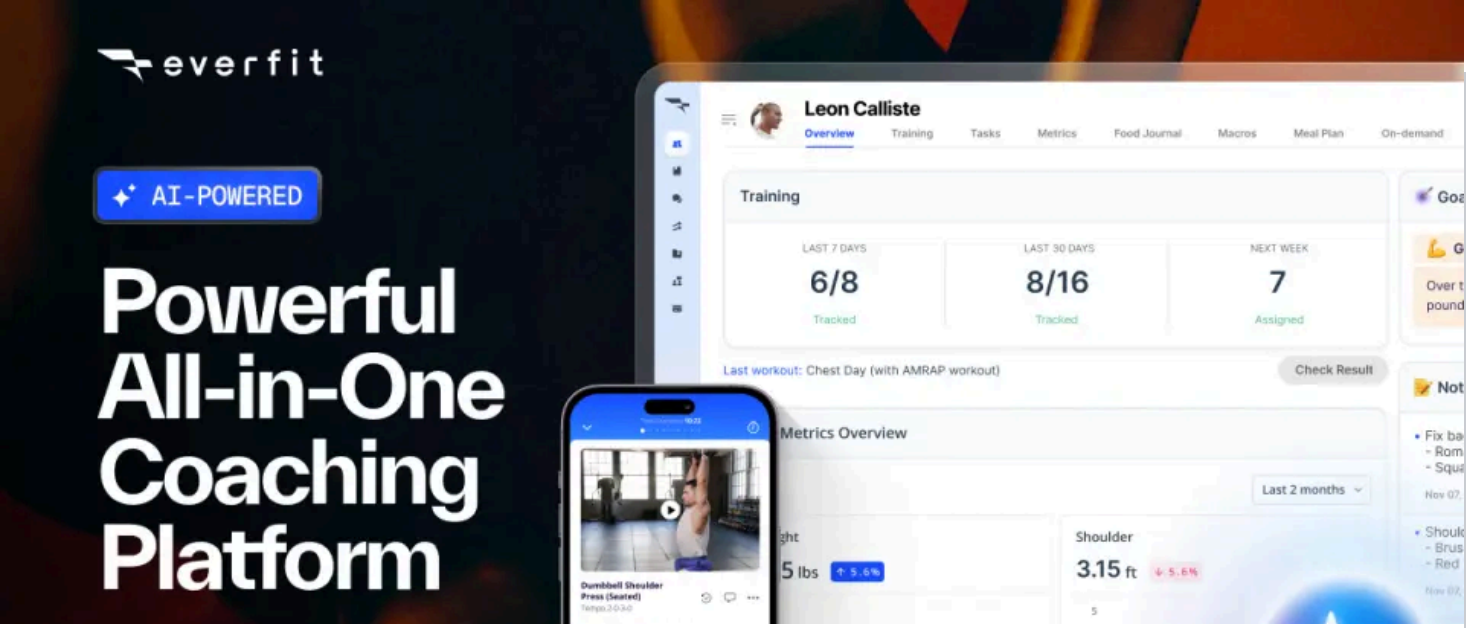
Online coaching platform for trainers, gyms and nutrition coaches



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from Everfit's own pages.

Made by Everfit · checked Nov 13, 2026 · toolgpa.com

2.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Everfit's own pages, its app-store listings and our grades. Every fact in it is on Everfit's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 82 of the 85 other salon, spa and studio booking apps we grade

Everfit is a platform for personal trainers, gyms and nutrition coaches who work with clients online. Coaches program workouts, build meal plans, track habits and progress, message clients, take bookings and sell packages. Clients use the iOS and Android app for free, and paid plans are priced by client count.

To get you started, here are **9 things to know about Everfit**, taken from its own pages and our grades.

> "
>
> **No store rating on record, and programs, meal plans and automations take building.**
>
> From our grade for ease of use

1 **Best for coaches starting with five clients**

Everfit is a coaching platform with a workout builder, habits, messaging and apps for coach and client.

2 **Paid plans start at $16 a month**

As its pricing page puts it: $16 per month for up to 5 clients, billed annually ($19 billed monthly).

3 **There is a free plan**

Starter: up to 5 clients with the workout builder, exercise library, metrics and progress photos, tasks, messaging, and coach and client apps.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Workout programming**

A workout builder with a 1000+ exercise library or your own videos, plus multi-week programs on Pro.

6 **Meal plans and nutrition**

Food journal and macro tracking come with Pro; auto-generated meal plans and recipe books are a paid add-on.

7 **Habits, forms and progress**

Prescribe habits, send check-in forms, and track metrics and progress photos for each client.

8 **A 2.8 GPA, above 82 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Everfit you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Everfit at a glance

PRICING
Free plan, from $16 per month for up to 5 clients, billed annually ($19 billed monthly)

FREE PLAN
Yes

FREE TRIAL
30-day free trial of the paid plans, no credit card required

RUNS ON
Web, iOS, Android

MADE BY
Everfit

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
2.8 GPA, good

STORE RATING
4.7 on the App Store, 2,720 ratings

The report card

Best for coaches starting with five clients

Everfit is a coaching platform with a workout builder, habits, messaging and apps for coach and client. The free Starter plan stops at 5 clients, and meal plans, payments and automation cost extra on top of a per-client price.

TOOLGPA REPORT CARD	Everfit	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	B	Pro is $16 a month for 5 clients billed annually, inside the category's cheapest quarter. Cost per client falls as the count grows, and Studio is $88 from 50 clients.
Free plan and trial	B	Starter is free for up to 5 clients with the builder, exercise library, messaging and apps, and there is a 30-day card-free trial of the paid plans. Five clients is a real cap.
Features	B	Workouts, meal plans, habits, forms, booking, payments, community and automation. Meal plans and payments are paid add-ons, not gaps in the product.
Ease of use	C	No store rating on record, and programs, meal plans and automations take building.
Platforms and integrations	B	Web plus coach and client apps on iOS and Android. White label and API access are Enterprise only.
Grade point average		Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Everfit is for

- ✓ Fits if you coach up to 5 clients and want to start free
- ✓ Works for trainers who want workouts, habits and messaging in one client app

Who it is not for

- ✗ Tight if you grow past 5 clients, as the free plan ends there and pricing steps up by client count
- ✗ Pricey if you want meal plans and payments, which are add-ons at $39 and $9 a month
- ✗ Watch out: white label, API access and 24/7 support are Enterprise only, sold through sales
- ✗ Skip it if you are a small team, as Studio starts at 50 clients
- ✗ Watch out: the cost per client only falls as your client count grows

Good to know

Good for

- ✓ Independent coaches starting online with up to 5 clients for free
- ✓ Gyms and studios that want team tools and on-demand content
- ✓ Nutrition coaches who want meal plans next to training

Worth knowing

- ⓘ Price follows the number of clients and is stepped; the cost per client falls as the count grows.
- ⓘ Meal plans, payments and automation are add-ons: meal plans $39 monthly ($33 annual), payments $9 ($8).
- ⓘ Studio starts at 50 clients, so small teams stay on Pro.
- ⓘ White label, API access and 24/7 support are limited to Enterprise, which is sold through sales.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$16

A month to start. There is a free plan too

Everfit has a free plan. Paid plans start at $16 per month for up to 5 clients, billed annually ($19 billed monthly).

STARTER

$0

Up to 5 clients, with a library of 1000+ exercises, workout builder, tasks and inbox messaging.

PRO

$16

per month for up to 5 clients, billed annually ($19 monthly)

Adds booking, habits, forms, meal plans and custom branding. Price rises by client count: $79 a month for 50 clients, billed annually.

STUDIO

$88

per month for up to 50 clients, billed annually ($105 monthly)

For gyms and teams: group chat, broadcasts, on-demand training portal. $358 a month for 500 clients, billed annually.

ENTERPRISE

Custom

For 500+ clients: white label, API access, store developer support and a dedicated success manager.

The free plan

Starter: up to 5 clients with the workout builder, exercise library, metrics and progress photos, tasks, messaging, and coach and client apps.

Trying it first

30-day free trial of the paid plans, no credit card required

Read from everfit.io on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save 16% with annual billing

The pricing page offers annual billing at a stated 16% saving, described as 2 months free.

Stated on everfit.io

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Online coaching platform for trainers, gyms and nutrition coaches. Here is what it does, as its own site describes it, and what it covers: AI features, templates, workflow automation, habit tracking, forms, community, appointment booking.

> **Workouts, meal plans, habits, forms, booking, payments, community and automation.**

From our grade for features

Workout programming

A workout builder with a 1000+ exercise library or your own videos, plus multi-week programs on Pro.

Meal plans and nutrition

Food journal and macro tracking come with Pro; auto-generated meal plans and recipe books are a paid add-on.

Habits, forms and progress

Prescribe habits, send check-in forms, and track metrics and progress photos for each client.

Booking and payments

Clients book sessions with you, and a Payments & Packages add-on sells subscriptions and one-time packages.

Community and messaging

Inbox messaging, saved responses and AI-drafted replies, with forums and group chat on higher plans.

Autoflow automation

An add-on that assigns tasks to groups, runs onboarding flows and schedules automatic messages.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Everfit is made by Everfit.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

82/85

Other salon, spa and studio booking apps it is graded above

Everfit's GPA of 2.8 is higher than 82 of the 85 other salon, spa and studio booking apps we grade, and level with 1.

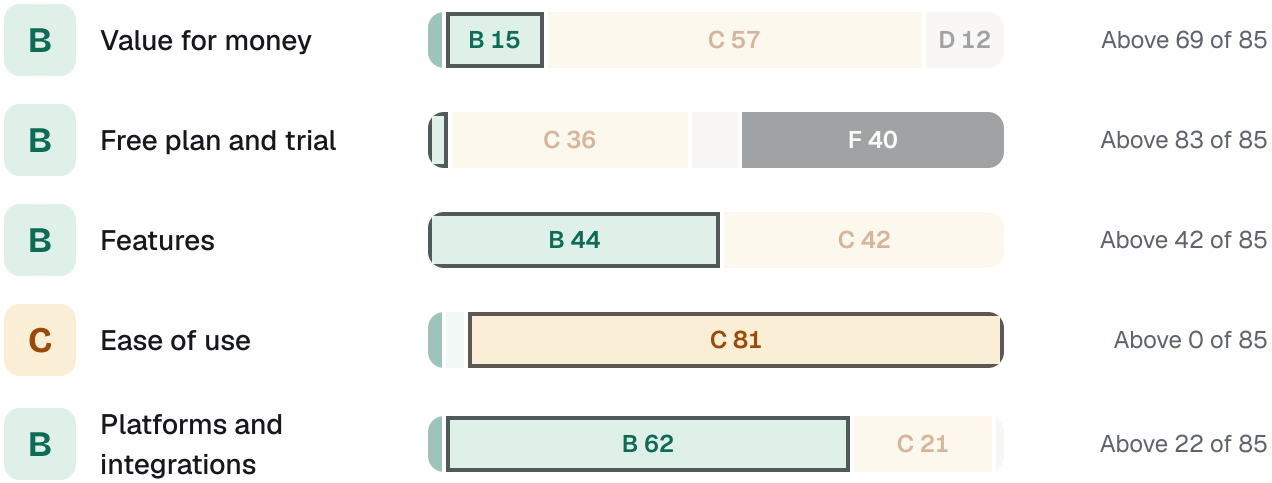
It stands best on free plan and trial (B, above 83 of 85) and worst on ease of use (C, above 0).

Its paid plans start at $16 a month, against a middle price of $49 for the category: 5 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. Nothing scores higher for less, though at least one tool matches that score at a lower price.

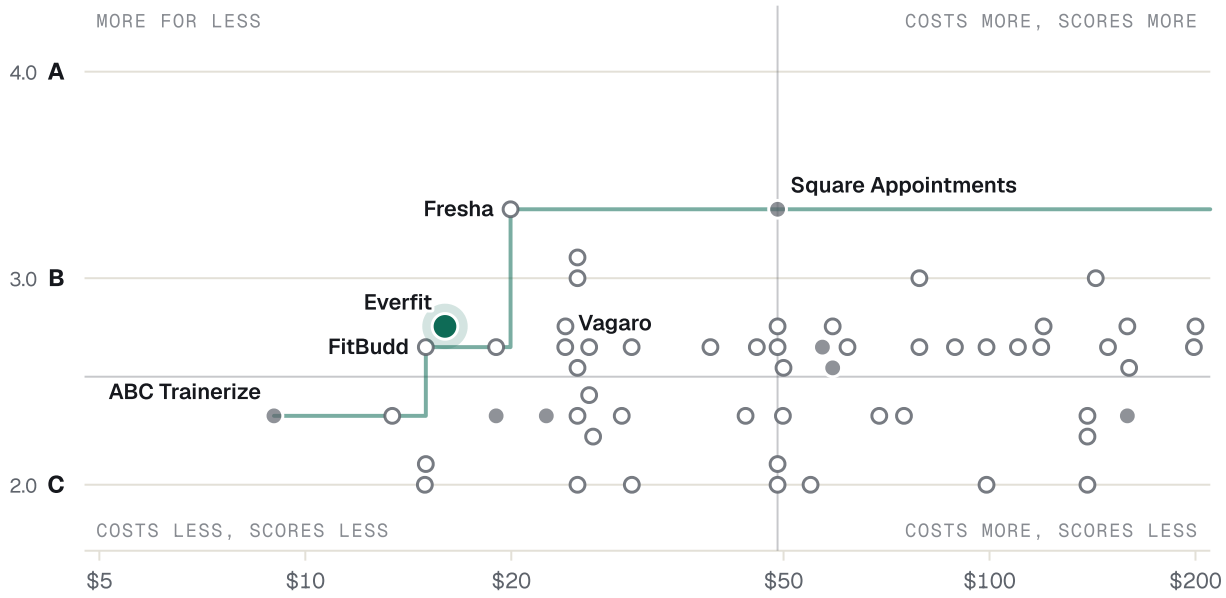
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. Everfit's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. Everfit is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Everfit you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.8 is higher than 82 of the 85 other salon, spa and studio booking apps we grade. It costs $192 a year.

What you could make

- Habit tracking, templates, appointment booking and forms: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.
- A members' space with posts, chat and events that people keep coming back to.
- A real app for iOS and Android. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.
- People on the other end: coaches. No app builder makes those.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Everfit's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



TrueCoach, ABC Trainerize, FitBudd, Virtuagym and Hevy Coach

The 5 tools Everfit is most often weighed against, with where each one differs from it.

2.2 GPA

TrueCoach

Free trial · from $26.34/mo

Workout programming and client coaching app for trainers.

- Everfit has a free plan. TrueCoach does not, though it has a free trial.
- Everfit also covers forms, community and appointment booking.
- TrueCoach also covers time tracking and dashboards.

Everfit and TrueCoach compared in full

2.2 GPA

ABC Trainerize

Free plan · from $9/mo

Online and in-person coaching app for personal trainers and gyms.

- Everfit also covers templates, workflow automation and forms.
- ABC Trainerize also covers class booking.

Everfit and ABC Trainerize compared in full

2.6 GPA

FitBudd

Free trial · from $15/mo

Branded fitness app and coaching software for trainers and gyms.

- Everfit has a free plan. FitBudd does not, though it has a free trial.
- Everfit also covers templates and forms.
- FitBudd also covers video calls and class booking.

Everfit and FitBudd compared in full

1.6 GPA

Virtuagym

Paid

Gym and studio management with coaching and member apps.

- Everfit has a free plan. Virtuagym does not.
- Only Everfit lists iOS and Android apps.
- Everfit also covers templates, workflow automation, habit tracking, forms and community.

Everfit and Virtuagym compared in full

2.2 GPA

Hevy Coach

Free trial · from $25/mo

Workout programming platform where clients train in the Hevy app.

- Everfit has a free plan. Hevy Coach does not, though it has a free trial.
- Only Everfit lists iOS and Android apps.
- Everfit also covers workflow automation, forms, community and appointment booking.

Everfit and Hevy Coach compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Everfit free?

Everfit has a free plan. Starter: up to 5 clients with the workout builder, exercise library, metrics and progress photos, tasks, messaging, and coach and client apps.

How much does Everfit cost?

Everfit lists 4 plans. Starter: $0.

What platforms does Everfit work on?

Everfit is available on Web, iOS and Android.

Does Everfit offer any discounts?

Everfit publicly lists the following: Save 16% with annual billing.

How is Everfit rated?

Everfit's iPhone and iPad app averages 4.7 out of 5 from 2,720 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Everfit have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Everfit is listed for Web, iOS and Android.

Does Everfit have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Everfit is listed for Web, iOS and Android.

Is Everfit open source?

Everfit is not described as open source on its own site, as read on Nov 13, 2026.

Does Everfit have a free trial?

Yes. 30-day free trial of the paid plans, no credit card required.

Who makes Everfit?

Everfit is made by a company of the same name.

What are the alternatives to Everfit?

The closest alternatives to Everfit in our directory are TrueCoach, ABC Trainerize, FitBudd, Virtuagym and Hevy Coach.

How does Everfit compare with other salon, spa and studio booking apps?

Everfit's GPA of 2.8 is higher than 82 of the 85 other salon, spa and studio booking apps we grade, and level with 1.

Is Everfit good value for money?

ToolGPA grades Everfit B for value for money. Its paid plans start at $16 a month, against a middle price of $49 for the category: 5 of the 57 others that charge start lower.

Could I make my own version of Everfit?

To replace Everfit you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Everfit's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Everfit's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Everfit. Prices change, so check everfit.io before you buy.

everfit.io/pricing/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721
Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Everfit, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/everfit

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Everfit: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/everfit
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/everfit/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after Everfit, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Everfit's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Everfit is a trademark of its owner, and this guide is not made, paid for or approved by Everfit. Prices and plans change: check everfit.io before you buy.