ToolGPA

NOVEMBER 2026

Evoto

The Insider's Guide

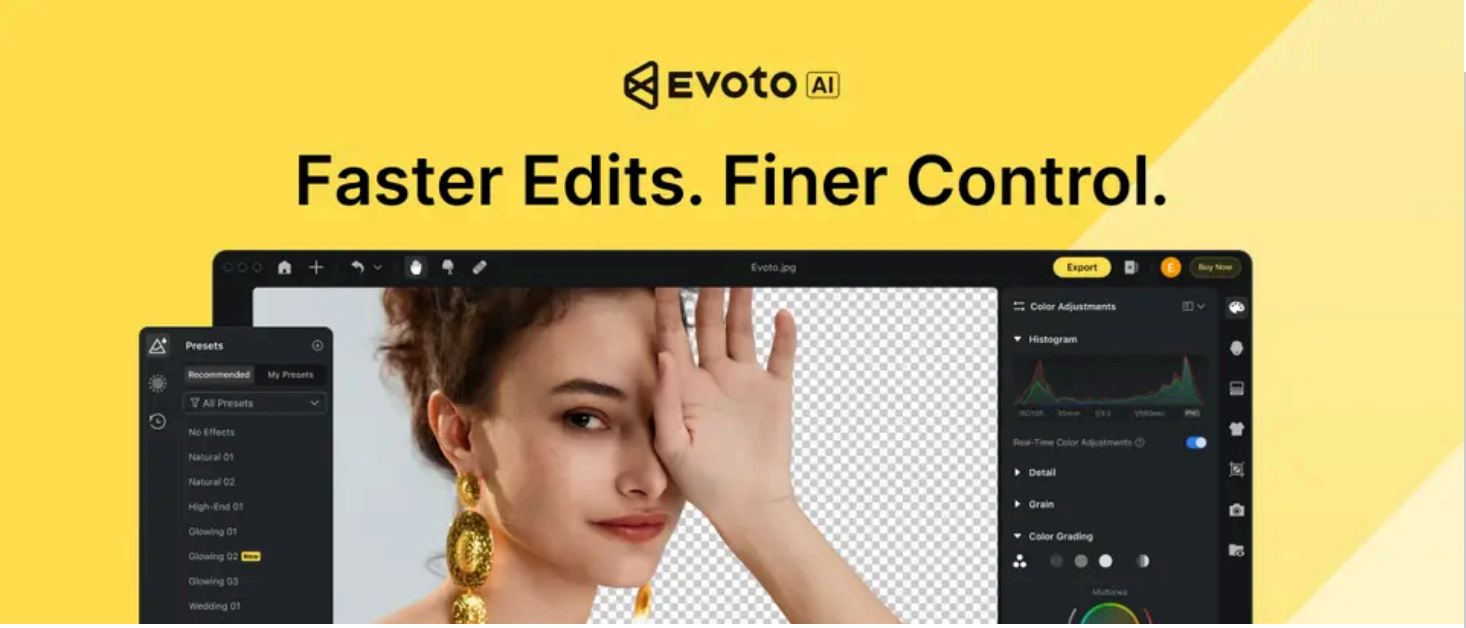
AI portrait retouching and batch photo editing for photographers



Every plan, grade, refund rule and rival among AI image and video generators, read from Evoto's own pages.

Made by Truesight Technology Inc. · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Evoto's own pages, its app-store listings and our grades. Every fact in it is on Evoto's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 132 of the 168 other AI image and video generators we grade

Evoto is an AI photo editor aimed at portrait, wedding, event and headshot photographers. It retouches each face individually, adjusts color and backgrounds, culls shots and batch-edits whole shoots. It comes as a desktop app for Mac and Windows, an iPad app, a phone app and a browser editor, and edits are paid for with credits.

> "
>
> **It's an app you install and start editing in.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Evoto**, taken from its own pages and our grades.

1 **Best for retouching whole portrait and wedding shoots**

Evoto is an AI retouching editor for portrait, wedding and event photographers, with per-face edits, culling and batch work on Mac, Windows, iOS and the web.

2 **What it costs**

Paid plans start at $42.25 for 500 credits, one-time pack (shown as 35% off $65).

3 **You can try it first**

5 free credits for 1 device, no credit card needed.

4 **It runs on 4 platforms**

Web, macOS, Windows and iOS.

5 **Per-face retouching**

Retouches each face in a photo separately rather than applying one global filter, covering skin smoothing and blemish removal.

6 **Culling and batch editing**

Finds the strongest shots in a set and syncs edits across a full shoot, for high-volume jobs like weddings.

7 **Background and color tools**

Includes an AI background remover, AI color match and professional color adjustment options.

8 **A 2.6 GPA, above 132 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Evoto you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Evoto at a glance

PRICING Free trial, from $42.25 for 500 credits, one-time pack (shown as 35% off $65)	FREE PLAN No
FREE TRIAL 5 free credits for 1 device, no credit card needed.	RUNS ON Web, macOS, Windows, iOS
MADE BY Truesight Technology Inc.	CATEGORY AI Image & Video Generators
OUR GRADE 2.6 GPA, good	STORE RATING 4.9 on the App Store, 3,257 ratings

The report card

Best for retouching whole portrait and wedding shoots

Evoto is an AI retouching editor for portrait, wedding and event photographers, with per-face edits, culling and batch work on Mac, Windows, iOS and the web. You pay in credits, from 1 credit a photo, and a 500-credit pack is $42.25 with a one-year validity. Free is 5 credits, so you'll see little before paying.

TOOLGPA REPORT CARD	Evoto	Graded Nov 13, 2026
SUBJECT	GRADE	COMMENT
Value for money	C	$42.25 for 500 credits, about $0.085 a photo at the smallest pack, and packs expire after a year. It's a one-time purchase, but it runs out.
Free plan and trial	C	5 free credits on one device, no card needed. Enough for a look, not a shoot.
Features	B	Per-face retouching, culling, batch editing, colour and background tools, presets. The listing names no gap in the core job.
Ease of use	B	No store rating on record. It's an app you install and start editing in.
Platforms and integrations	B	Mac, Windows, iOS and web. No API or integrations are listed.
Grade point average		Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Evoto is for

- ✓ Fits if you retouch dozens of portraits per shoot and want edits applied per face
- ✓ Works for wedding and event photographers who also want culling in the same tool

Who it is not for

- ✗ Tight if you're staying free: 5 credits on one device
- ✗ Watch out: purchased credits are valid for 1 year, so a big pack can expire
- ✗ Pricey if you edit heavily: advanced generative tools can cost more than 1 credit a photo
- ✗ Watch out: the page also lists annual subscription tiers, and the Professional licence signs in on 2 devices at a time

Good to know

Good for

- ✓ Wedding and event photographers editing large batches
- ✓ Headshot and portrait studios that retouch many faces per day
- ✓ Photographers who would rather pay per edit than subscribe

Worth knowing

- ⓘ Edits are paid in credits, from 1 credit per photo, and advanced generative tools can cost more.
- ⓘ Purchased credit packs have a validity period of 1 year.
- ⓘ The pricing page also lists annual subscription tiers; only the credit-pack prices could be read here.
- ⓘ The Professional license signs in on 2 devices at a time.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$42.25 one-time

To start

Evoto is a paid product with a free trial, starting at $42.25 for 500 credits, one-time pack (shown as 35% off $65).

> **It's a one-time purchase, but it runs out.**
>
> From our grade for value for money

FREE TRIAL

$0

5 free credits on one device; the page says no credit card is needed.

PROFESSIONAL, 500 CREDITS

$42.25

one-time credit pack, valid 1 year

About $0.0845 a credit; shown as 35% off $65. Most photo edits cost from 1 credit.

PROFESSIONAL, 2,000 CREDITS

$132.30

one-time credit pack, valid 1 year

About $0.0662 a credit; shown as 49% off $260.

PROFESSIONAL, 10,000 CREDITS

$479.25

one-time credit pack, valid 1 year

About $0.0479 a credit; shown as 63% off $1,300. Larger packs go to 25,000 credits.

TEAM

Custom

Admin tools, custom seats, email support and a customer service manager, quoted through sales.

Trying it first

5 free credits for 1 device, no credit card needed.

Read from evoto.ai on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

4

Places it runs: Web, macOS, Windows and iOS

AI portrait retouching and batch photo editing for photographers. Here is what it does, as its own site describes it, and what it covers: AI features, image generation.

> **Per-face retouching, culling, batch editing, colour and background tools, presets.**

From our grade for features

Per-face retouching

Retouches each face in a photo separately rather than applying one global filter, covering skin smoothing and blemish removal.

Culling and batch editing

Finds the strongest shots in a set and syncs edits across a full shoot, for high-volume jobs like weddings.

Background and color tools

Includes an AI background remover, AI color match and professional color adjustment options.

Presets and asset hub

A built-in library of presets, filters and makeups, with sharing, plus a separate Asset Hub membership.

Several apps

Desktop, iPad, phone, online and Instant versions are listed, along with an Evoto Video product for video retouching.

Where it runs

Web · macOS · Windows · iOS

What it works with

Its own pages name no integrations.

Evoto is made by Truesight Technology Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

132/168

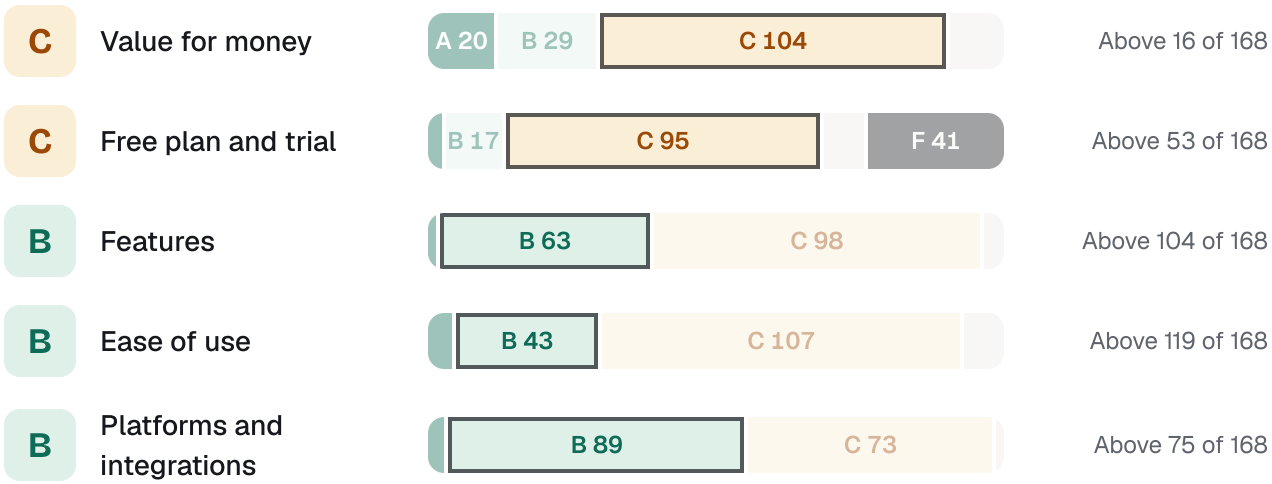
Other AI image and video generators it is graded above

Evoto's GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade, and level with 14.

It stands best on ease of use (B, above 119 of 168) and worst on value for money (C, above 16).

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Evoto's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Evoto you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade. It costs $42.25, paid once.

What you could not

- An image model, which you can rent by the picture but not make.
- Apps for macOS, Windows and iOS that stay in step with each other.
- AI features, unless you pay a model provider for each request yourself.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. Evoto's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Luminar Neo, Topaz Labs, Photoroom, Fotor and Picsart

The 5 tools Evoto is most often weighed against, with where each one differs from it.

2.4 GPA

Luminar Neo

From $89 one-time

AI photo editor sold as a one-time license, from Skylum.

- Only Evoto lists a web app.
- Only Luminar Neo lists an Android app.
- Luminar Neo can be bought with a one-time purchase.

Evoto and Luminar Neo compared in full

2.0 GPA

Topaz Labs

From $19/mo

AI upscaling and enhancement apps for photos and video.

- Topaz Labs also covers video editing.

Evoto and Topaz Labs compared in full

2.2
GPA

Photoroom

Free trial · from $12.99/mo

AI product photo editor for e-commerce sellers.

- Only Evoto lists macOS, Windows and iOS apps.
- Photoroom also covers templates and video generation.

Evoto and Photoroom compared in full

3.0
GPA

Fotor

Free plan · from $39.99/yr

Photo editor and AI image and video generator with credit plans.

- Fotor has a free plan. Evoto does not, though it has a free trial.
- Only Fotor lists an Android app.
- Fotor also covers templates and video generation.

Evoto and Fotor compared in full

2.0
GPA

Picsart

Paid

Photo and video editor with AI generation and design tools.

- Only Evoto lists a Windows app.
- Picsart also covers templates, video editing and video generation.

Evoto and Picsart compared in full

Quick answers

The questions people ask about it, each answered in a line or two

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Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Evoto free?

No, Evoto is a paid product, but you can try it first. 5 free credits for 1 device, no credit card needed.

How much does Evoto cost?

Evoto lists 5 plans. Free Trial: $0.

What platforms does Evoto work on?

Evoto is available on Web, macOS, Windows and iOS.

How is Evoto rated?

Evoto's iPhone and iPad app averages 4.9 out of 5 from 3,257 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Evoto have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Evoto is listed for Web, macOS, Windows and iOS.

Does Evoto have a Linux app?

No Linux app was listed when its pages were read on Nov 13, 2026. Evoto is listed for Web, macOS, Windows and iOS.

Is Evoto open source?

Evoto is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Evoto?

Evoto is made by Truesight Technology Inc.

What are the alternatives to Evoto?

The closest alternatives to Evoto in our directory are Luminar Neo, Topaz Labs, Photoroom, Fotor and Picsart.

How does Evoto compare with other AI image and video generators?

Evoto's GPA of 2.6 is higher than 132 of the 168 other AI image and video generators we grade, and level with 14.

Could I make my own version of Evoto?

To replace Evoto you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Evoto's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Evoto's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Truesight Technology Inc. Prices change, so check evoto.ai before you buy.

evoto.ai/pricing

evoto.ai

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Evoto, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/evoto

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Evoto: The Insider's Guide", checked
Nov 13, 2026. https://toolgpa.com/tools/evoto
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/evoto/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Evoto, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Evoto's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Evoto is a trademark of its owner, and this guide is not made, paid for or approved by Truesight Technology Inc. Prices and plans change: check evoto.ai before you buy.