ToolGPA

NOVEMBER 2026

FaceApp

The Insider's Guide

Phone app that edits faces with photo filters



Every plan, grade, refund rule and rival among AI image and video generators, read from FaceApp's own pages.

Made by FaceApp Technology Limited · checked Nov 13, 2026 · toolgpa.com

2.2

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Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from FaceApp's own pages, its app-store listings and our grades. Every fact in it is on FaceApp's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

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GPA, above 63 of the 168 other AI image and video generators we grade

FaceApp is a mobile photo editor that applies AI filters to faces, such as hairstyles, hair color, makeup, beards, smile and wrinkle changes. Its App Store listing describes more than 60 photorealistic filters. The app is free to download, with a FaceApp PRO subscription sold as an in-app purchase.

To get you started, here are **9 things to know about FaceApp**, taken from its own pages and our grades.

> "
>
> **You install the app and start using it, with nothing to set up.**
>
> From our grade for ease of use

1 **Best for face filters on a phone**

FaceApp edits faces with hair, makeup and age-style filters on iPhone and Android.

2 **What it costs**

Paid plans start at $10.00 (in-app purchase, billing period not shown).

3 **There is a free plan**

Free to download; the App Store lists in-app purchases, and the pages read do not say which filters stay free.

4 **It runs on 2 platforms**

iOS and Android.

5 **Hair and makeup filters**

Change hairstyle and hair color, add volume, or try full makeup looks.

6 **Face adjustments**

Add a beard or mustache, remove blemishes, smooth wrinkles or resize facial features.

7 **Before and after compare**

A compare tool shows the original against the edit at each step.

8 **A 2.2 GPA, above 63 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace FaceApp you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

FaceApp at a glance

PRICING Free plan, from $10.00 (in-app purchase, billing period not shown)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON iOS, Android
MADE BY FaceApp Technology Limited	CATEGORY AI Image & Video Generators
OUR GRADE 2.2 GPA, fair	STORE RATING 4.7 on the App Store, 1,790,482 ratings

The report card

Best for face filters on a phone

FaceApp edits faces with hair, makeup and age-style filters on iPhone and Android. It is free to download, but the App Store lists PRO at $10, $20, $60 and $100 without saying which is monthly, yearly or one-time, and store reviews mention charges after a 3-day trial.

TOOLGPA REPORT CARD

FaceApp

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	The App Store lists FaceApp PRO at $10, $20, $60 and $100 without naming the periods, so there is no price to grade against the category. That sits at C.
Free plan and trial	C	Free to download, with some filters free, though the pages do not say which stay free. A developer reply says an ad-supported unlock is being tested.
Features	C	Hair, makeup and face filters with before and after compare. It does that one job fully and it is a smaller job than most of the category.
Ease of use	B	No store rating is on record. You install the app and start using it, with nothing to set up.
Platforms and integrations	C	iPhone, iPad and Android. There is no web or desktop version listed.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who FaceApp is for

- ✓ Fits if you want quick face filters on your phone
- ✓ Works for people who do not mind a paid tier for the rest of the filters

Who it is not for

- ✕ Watch out: PRO prices are shown without a billing period
- ✕ Watch out: store reviews mention charges after the 3-day trial
- ✕ Skip it if you want a web or desktop version, as it is phones only
- ✕ Tight if you stay free, as which filters remain free is not stated

Good to know

Good for

- ✓ Casual face edits and hairstyle previews on a phone
- ✓ Trying beards, hair color or makeup before committing to a change

Worth knowing

- ⓘ The app runs on iPhone, iPad and Android; there is no web or desktop version listed.
- ⓘ The App Store lists FaceApp PRO at $10, $20, $60 and $100 without saying which is monthly, yearly or one-time.
- ⓘ A Google Play developer reply says an ad-supported way to unlock some filters is being tested and that many filters are free in the Showcase folder.
- ⓘ Store reviews mention charges after a 3-day trial.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$10.00

To start. There is a free plan too

FaceApp has a free plan. Paid plans start at $10.00 (in-app purchase, billing period not shown).

> **Free to download, with some filters free, though the pages do not say which stay free.**
>
> From our grade for free plan and trial

FACEAPP PRO

$10

in-app purchase, billing period not shown

Unlocks the paid filters and tools; the listing shows $10, $20, $60 and $100 options without naming their periods.

The free plan

Free to download; the App Store lists in-app purchases, and the pages read do not say which filters stay free.

Read from apps.apple.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

2

Places it runs: iOS and Android

Phone app that edits faces with photo filters. Here is what it does, as its own site describes it, and what it covers: AI features, image generation.

> **Hair, makeup and face filters with before and after compare.**

From our grade for features

Hair and makeup filters

Change hairstyle and hair color, add volume, or try full makeup looks.

Face adjustments

Add a beard or mustache, remove blemishes, smooth wrinkles or resize facial features.

Before and after compare

A compare tool shows the original against the edit at each step.

Color and light controls

Temperature, saturation and creative light effects can be adjusted.

Sharing

Edits can be shared to social media directly from the app.

Where it runs

iOS Android

What it works with

Its own pages name no integrations.

FaceApp is made by FaceApp Technology Limited.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

63/168

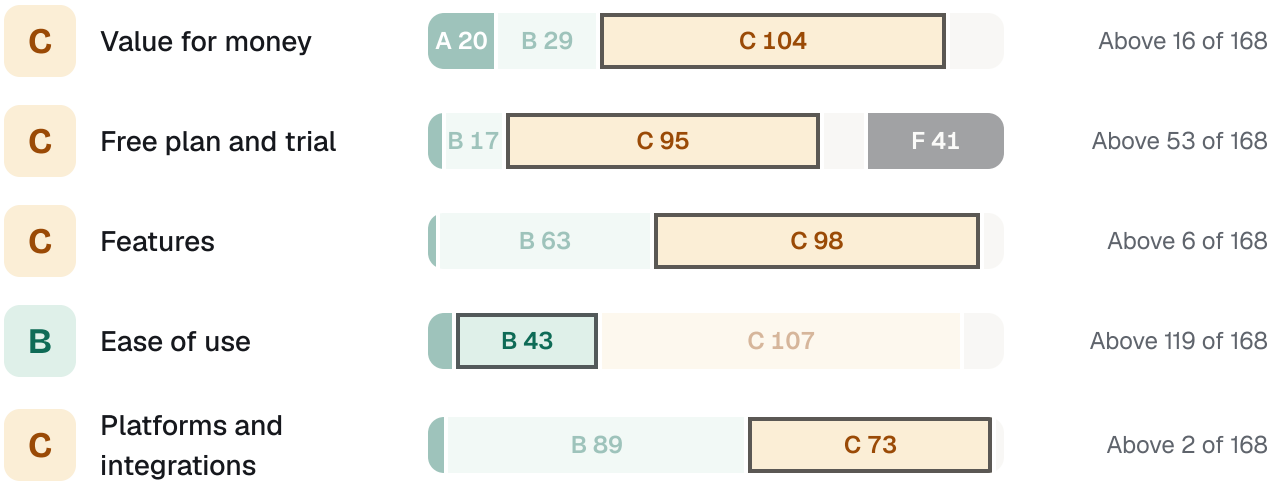
Other AI image and video generators it is graded above

FaceApp's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

It stands best on ease of use (B, above 119 of 168) and worst on platforms and integrations (C, above 2).

Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. FaceApp's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace FaceApp you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

What you could not

- An image model, which you can rent by the picture but not make.
- A real app for iOS and Android. Something home-made would be a web page.
- AI features, unless you pay a model provider for each request yourself.

What this rests on. FaceApp's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Facetune, Remini, Lensa, BeautyPlus and Photoleap

The 5 tools FaceApp is most often weighed against, with where each one differs from it.

2.4 GPA

Facetune

Free trial · from $25/mo

Photo and video retouching with AI tools.

- FaceApp has a free plan. Facetune does not, though it has a free trial.
- Only Facetune lists a web app.
- Facetune also covers video editing.

FaceApp and Facetune compared in full

2.2 GPA

Remini

Free plan · from $4.99

AI photo enhancer that sharpens old and blurry pictures.

- Only FaceApp lists an Android app.
- Only Remini lists a web app.

FaceApp and Remini compared in full



2.4
GPA

Lensa

Free plan · from $2.99

Phone photo editor with AI effects, retouching and an eraser.

FaceApp and Lensa compared in full



2.6
GPA

BeautyPlus

Free plan

AI photo editor, enhancer and image generator for selfies.

- Only FaceApp lists an Android app.
- Only BeautyPlus lists a web app.
- BeautyPlus also covers video editing.

FaceApp and BeautyPlus compared in full



1.6
GPA

Photoleap

Free trial

iPhone photo editor with AI image generation and layered edits.

- FaceApp has a free plan. Photoleap does not, though it has a free trial.
- Only FaceApp lists an Android app.
- Photoleap also covers video generation.

FaceApp and Photoleap compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is FaceApp free?

FaceApp has a free plan. Free to download; the App Store lists in-app purchases, and the pages read do not say which filters stay free.

How much does FaceApp cost?

FaceApp lists one plan. FaceApp PRO: $10 in-app purchase, billing period not shown.

What platforms does FaceApp work on?

FaceApp is available on iOS and Android.

How is FaceApp rated?

FaceApp's iPhone and iPad app averages 4.7 out of 5 from 1,790,482 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does FaceApp have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. FaceApp is listed for iOS and Android.

Does FaceApp have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. FaceApp is listed for iOS and Android.

Is FaceApp open source?

FaceApp is not described as open source on its own site, as read on Nov 13, 2026.

Who makes FaceApp?

FaceApp is made by FaceApp Technology Limited.

What are the alternatives to FaceApp?

The closest alternatives to FaceApp in our directory are Facetune, Remini, Lensa, BeautyPlus and Photoleap.

How does FaceApp compare with other AI image and video generators?

FaceApp's GPA of 2.2 is higher than 63 of the 168 other AI image and video generators we grade, and level with 42.

Could I make my own version of FaceApp?

To replace FaceApp you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from FaceApp's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FaceApp's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FaceApp Technology Limited. Prices change, so check faceapp.com before you buy.

apps.apple.com/us/app/faceapp-perfect-face-edi…
faceapp.com/faq
faceapp.com
play.google.com/store/apps/details?id=io.faceapp…

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

FaceApp, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/faceapp

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "FaceApp: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/faceapp
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Know someone choosing between AI image and video generators?

Send them this guide: toolgpa.com/tools/faceapp/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after FaceApp, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what FaceApp's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. FaceApp is a trademark of its owner, and this guide is not made, paid for or approved by FaceApp Technology Limited. Prices and plans change: check faceapp.com before you buy.