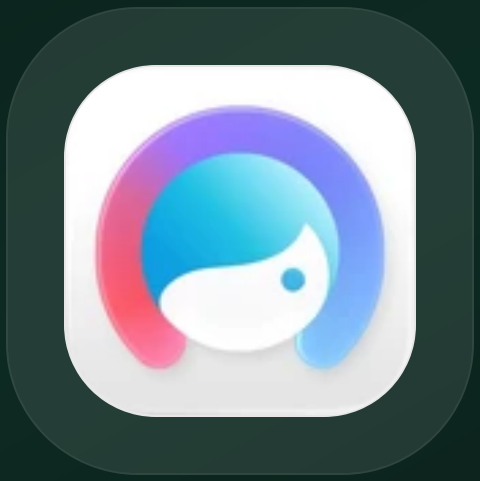
ToolGPA

NOVEMBER 2026

Facetune

The Insider's Guide

Photo and video retouching with AI tools



Every plan, grade, refund rule and rival among AI image and video generators, read from Facetune's own pages.

Made by Lightricks · checked Nov 13, 2026 · toolgpa.com

2.4
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Facetune's own pages, its app-store listings and our grades. Every fact in it is on Facetune's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.4

GPA, above 106 of the 168 other AI image and video generators we grade

Facetune is a photo and video editor from Lightricks for retouching faces and bodies. It covers skin smoothing, reshaping, teeth whitening and virtual makeup, plus AI tools such as headshots, a clothes changer and beard filters. It runs as a phone app and in a browser editor on the website.

> "
>
> **You install the app, or open the browser editor, and start.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Facetune**, taken from its own pages and our grades.

1 **Best for retouching faces in photos and video**

Facetune retouches faces and bodies in photos and video, with AI headshots, a clothes changer and virtual makeup, as an app and in a browser.

2 **Paid plans start at $25 a month**

As its pricing page puts it: $25 per month, billed monthly.

3 **You can try it first**

7-day free trial on the website plans, with full access to the premium tools.

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Retouch tools**

Smoothing, reshaping and teeth whitening for photos, with similar retouching for video.

6 **AI headshots**

An AI headshot generator is part of the premium subscription.

7 **AI clothes changer and beard filters**

Listed among the premium tools on the pricing page.

8 **A 2.4 GPA, above 106 of 168**

That is against the other AI image and video generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Facetune you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

Facetune at a glance

PRICING Free trial, from $25 per month, billed monthly	FREE PLAN No
FREE TRIAL 7-day free trial on the website plans, with full access to the premium tools.	RUNS ON Web, iOS, Android
MADE BY Lightricks	CATEGORY AI Image & Video Generators
OUR GRADE 2.4 GPA, fair	STORE RATING 4.6 on the App Store, 381,694 ratings

The report card

Best for retouching faces in photos and video

Facetune retouches faces and bodies in photos and video, with AI headshots, a clothes changer and virtual makeup, as an app and in a browser. The website plans run $25 monthly, $40 quarterly and $77.99 yearly, the App Store shows different prices, and plans cannot be switched mid-cycle.

TOOLGPA REPORT CARD

Facetune

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	$25 a month is in the category's dearest tenth, while $77.99 a year works out near $6.50 a month. The US App Store listing shows different in-app prices.
Free plan and trial	C	A 7-day free trial on the website plans, and the listing does not say whether a card is needed. Past that, a subscription is needed for the premium tools.
Features	C	Retouching, AI headshots, clothes changer, hair and nails, in photo and video. A narrower job than a general image tool.
Ease of use	B	No store rating is on record. You install the app, or open the browser editor, and start.
Platforms and integrations	B	iPhone, Android and web, with no desktop app or integrations listed.

Grade point average — Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Facetune is for

- ✓ Fits if you retouch selfies and short videos on your phone
- ✓ Works for people who want virtual hair and nail try-ons

Who it is not for

- ✕ Pricey if you pay monthly, at $25 against $77.99 for the year
- ✕ Watch out: website and App Store prices differ, so check which one you are buying
- ✕ Tight if you change plans, as you cannot switch mid-cycle and must cancel then re-subscribe
- ✕ Watch out: refunds run 14 days on the website, and store purchases go through Apple or Google

Good to know

Good for

- ✓ People retouching selfies and portraits for social media
- ✓ Anyone wanting AI headshots or outfit changes from a phone or browser

Worth knowing

- ⓘ The free trial runs 7 days, after which a subscription is needed to keep using the premium tools.
- ⓘ The $25 monthly, $40 quarterly and $77.99 yearly prices are for purchases on facetuneapp.com; the US App Store listing shows different in-app prices, including $11.99 and $77.99.
- ⓘ Website purchases can be refunded within 14 days of the first purchase; App Store and Google Play purchases go through Apple or Google.
- ⓘ Plans cannot be switched mid-cycle; you cancel and re-subscribe after the period ends.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$25
A month to start

Facetune is a paid product with a free trial, starting at $25 per month, billed monthly.

> **The US App Store listing shows different in-app prices.**
>
> From our grade for value for money

MONTHLY

$25

per month, billed monthly

All filters, retouch tools and AI features; the page notes the final price may vary.

QUARTERLY

$40

per quarter, billed every 3 months ($13 per month)

All features, billed every 3 months.

YEARLY

$77.99

per year, billed annually

All features for 12 months; the page says this saves nearly 50% against monthly.

Trying it first

7-day free trial on the website plans, with full access to the premium tools.

Read from facetuneapp.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly plan saves about half

The pricing page says the $77.99 yearly plan saves nearly 50% compared with paying monthly.

Stated on facetuneapp.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Photo and video retouching with AI tools. Here is what it does, as its own site describes it, and what it covers: AI features, video editing, image generation.

"

Retouching, AI headshots, clothes changer, hair and nails, in photo and video.

From our grade for features

Retouch tools

Smoothing, reshaping and teeth whitening for photos, with similar retouching for video.

AI headshots

An AI headshot generator is part of the premium subscription.

AI clothes changer and beard filters

Listed among the premium tools on the pricing page.

Virtual hair and nails

Hair color, hairstyles and nail simulation are listed as included features.

Browser editor

An online editor on the website handles photo edits without installing the app.

Where it runs

Web iOS Android

What it works with

Its own pages name no integrations.

Facetune is made by Lightricks.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

106/168

Other AI image and video generators it is graded above

Facetune's GPA of 2.4 is higher than 106 of the 168 other AI image and video generators we grade, and level with 25.

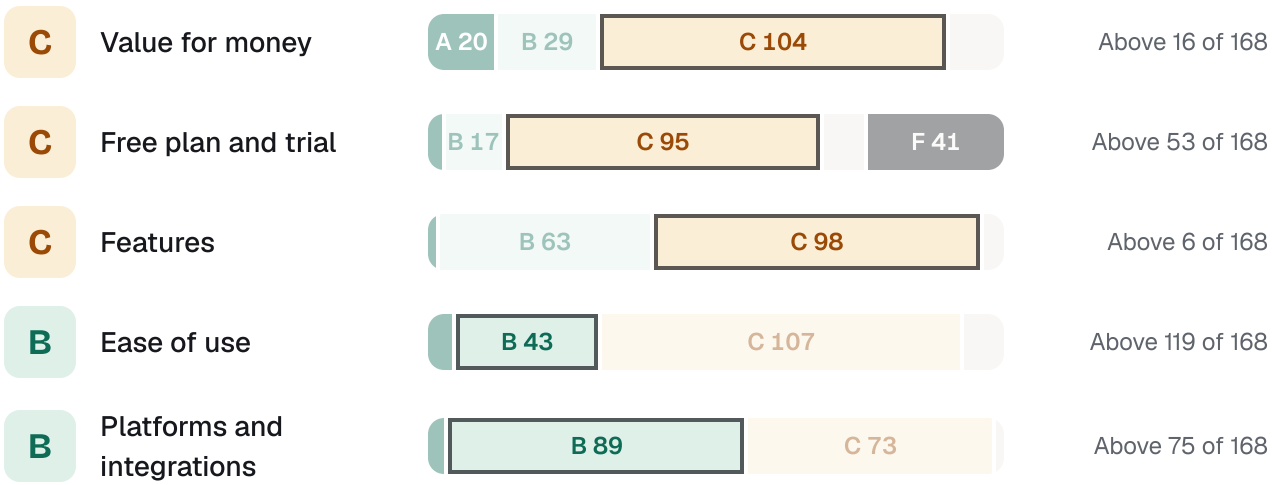
It stands best on ease of use (B, above 119 of 168) and worst on features (C, above 6).

Its paid plans start at $25 a month, against a middle price of $11.88 for the category: 106 of the 120 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4. 17 tools score higher and cost less.

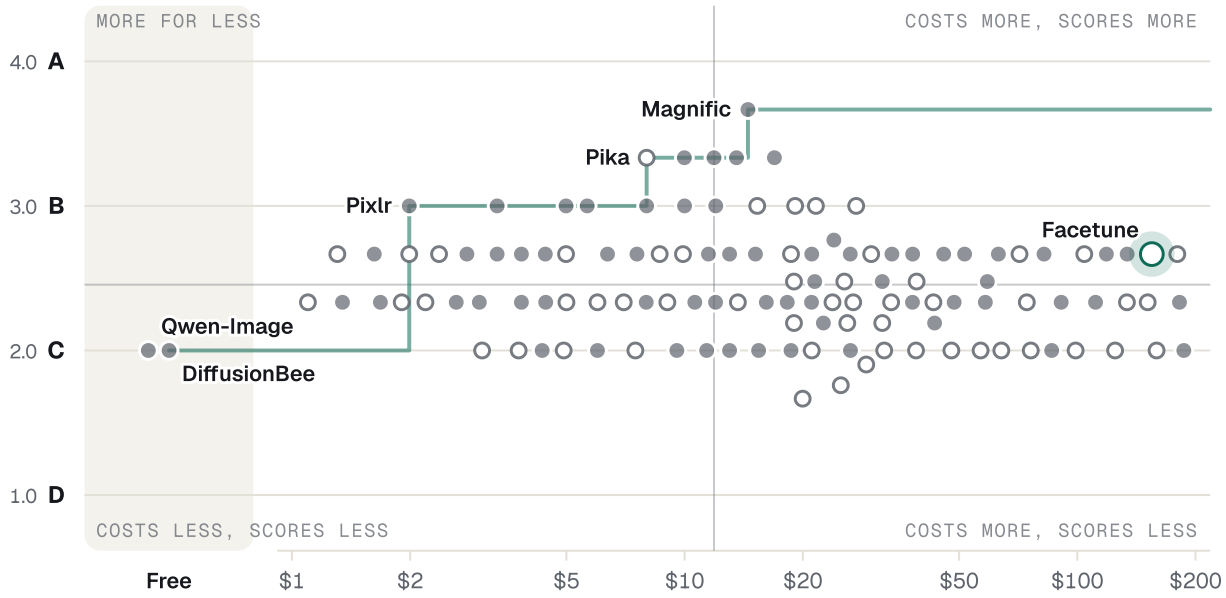
Each grade against the category

Every bar is all 169 AI image and video generators we grade, cut by the letter each got. Facetune's own letter is outlined.



Price against what you get

Each dot is one of 123 AI image and video generators. Further left costs less; higher up scores better on features, ease of use and platforms. Facetune is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Facetune you would be making an image model, which you can rent by the picture but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $300 a year.

What you could not

- ✕ An image model, which you can rent by the picture but not make.
- ✕ A video editor.

- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. Facetune's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



FaceApp, Remini, Lensa, BeautyPlus and Photoleap

The 5 tools Facetune is most often weighed against, with where each one differs from it.

2.2 GPA

FaceApp

Free plan · from $10.00

Phone app that edits faces with photo filters.

- FaceApp has a free plan. Facetune does not, though it has a free trial.
- Only Facetune lists a web app.
- Facetune also covers video editing.

Facetune and FaceApp compared in full

2.2 GPA

Remini

Free plan · from $4.99

AI photo enhancer that sharpens old and blurry pictures.

- Remini has a free plan. Facetune does not, though it has a free trial.
- Only Facetune lists an Android app.
- Facetune also covers video editing.

Facetune and Remini compared in full



2.4
GPA

Lensa

Free plan · from $2.99

Phone photo editor with AI effects, retouching and an eraser.

- Lensa has a free plan. Facetune does not, though it has a free trial.
- Only Facetune lists a web app.
- Facetune also covers video editing.

Facetune and Lensa compared in full



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GPA

BeautyPlus

Free plan

AI photo editor, enhancer and image generator for selfies.

- BeautyPlus has a free plan. Facetune does not, though it has a free trial.
- Only Facetune lists an Android app.

Facetune and BeautyPlus compared in full



1.6
GPA

Photoleap

Free trial

iPhone photo editor with AI image generation and layered edits.

- Only Facetune lists a web app.
- Only Facetune lists an Android app.
- Facetune also covers video editing.

Facetune and Photoleap compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Facetune free?

No, Facetune is a paid product, but you can try it first. 7-day free trial on the website plans, with full access to the premium tools.

How much does Facetune cost?

Facetune lists 3 plans. Monthly: $25 per month, billed monthly.

What platforms does Facetune work on?

Facetune is available on Web, iOS and Android.

Does Facetune offer any discounts?

Facetune publicly lists the following: Yearly plan saves about half.

How is Facetune rated?

Facetune's iPhone and iPad app averages 4.6 out of 5 from 381,694 ratings on the App Store in the United States, as read on Nov 13, 2026.

Does Facetune have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. Facetune is listed for Web, iOS and Android.

Does Facetune have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. Facetune is listed for Web, iOS and Android.

Is Facetune open source?

Facetune is not described as open source on its own site, as read on Nov 13, 2026.

Who makes Facetune?

Facetune is made by Lightricks.

What are the alternatives to Facetune?

The closest alternatives to Facetune in our directory are FaceApp, Remini, Lensa, BeautyPlus and Photoleap.

How does Facetune compare with other AI image and video generators?

Facetune's GPA of 2.4 is higher than 106 of the 168 other AI image and video generators we grade, and level with 25.

Is Facetune good value for money?

ToolGPA grades Facetune C for value for money. Its paid plans start at $25 a month, against a middle price of $11.88 for the category: 106 of the 120 others that charge start lower.

Could I make my own version of Facetune?

To replace Facetune you would be making an image model, which you can rent by the picture but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Facetune's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Facetune's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews. Its pricing page would not load here, so the grades rest on the listing.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Lightricks. Prices change, so check facetuneapp.com before you buy.

facetuneapp.com/pricing

apps.apple.com/us/app/facetune-photo-video-edi...

facetuneapp.com

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Facetune, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/facetune

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Facetune: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/facetune
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Know someone choosing between AI image and video generators?

Send them this guide:
toolgpa.com/tools/facetune/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI image and video generators after Facetune, each with an Insider's Guide of its own.

AI Image & Video Generators Insider's Guide

Every one of the 169 AI image and video generators we grade, compared

Pixlr Insider's Guide

Browser photo editors with AI image, video and audio tools

3.2 GPA

Adobe Firefly Insider's Guide

Adobe's image, video and audio generator, with partner models

3.0 GPA

ComfyUI Insider's Guide

Open-source node editor for image and video AI workflows, plus a cloud

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Facetune's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Facetune is a trademark of its owner, and this guide is not made, paid for or approved by Lightricks. Prices and plans change: check facetuneapp.com before you buy.