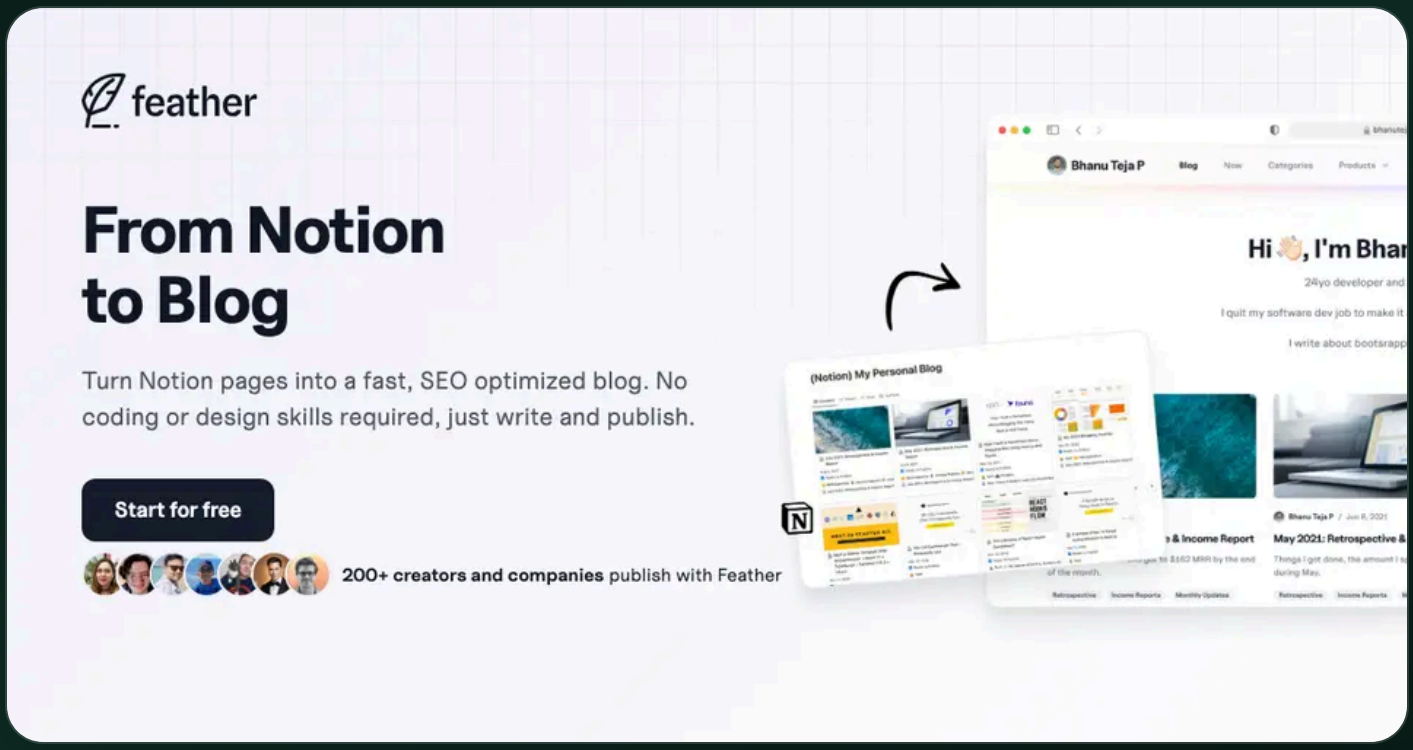
ToolGPA

NOVEMBER 2026

Feather

The Insider's Guide

Turns a Notion database into an SEO-focused blog



Every plan, grade, refund rule and rival among website and landing page builders, read from Feather's own pages.

Made by Feather · checked Nov 13, 2026 · toolgpa.com

1.6
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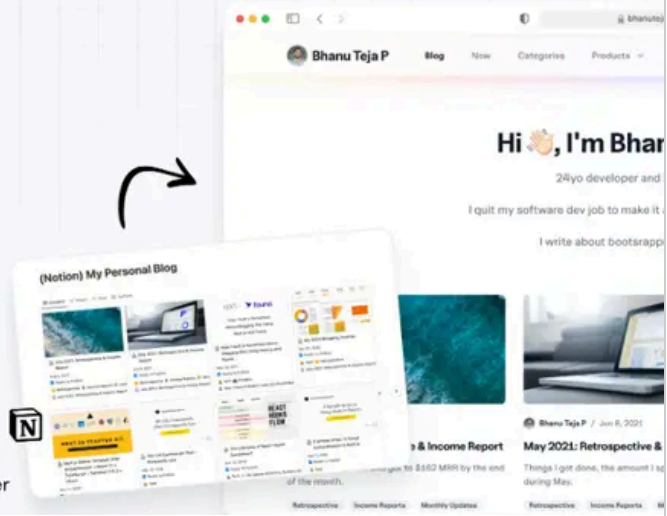
feather

From Notion to Blog

Turn Notion pages into a fast, SEO optimized blog. No coding or design skills required, just write and publish.

Start for free

200+ creators and companies publish with Feather



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01 Welcome
What it is, who it suits, its grades and the ten things to know first

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Feather's own pages, its app-store listings and our grades. Every fact in it is on Feather's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 1 of the 104 other website and landing page builders we grade

Feather publishes pages from a Notion database as a hosted blog, with Notion acting as the content manager. Each blog can use its own domain, subdomain or a subfolder of an existing site. Built-in analytics, sitemap, search and an RSS feed come with it, and the price follows monthly page views.

To get you started, here are **9 things to know about Feather**, taken from its own pages and our grades.

> "
>
> **You need a Notion workspace and a domain to connect.**
>
> From our grade for ease of use

1 **Best for a Notion-powered blog**

Feather turns a Notion database into a blog, with SEO setup and unlimited blog sites.

2 **Paid plans start at $39 a month**

As its pricing page puts it: $39 per month for up to 10K pageviews, billed monthly.

3 **You can try it first**

7-day free trial

4 **It runs on Web**

Web.

5 **Notion as the CMS**

Map fields from your own Notion databases to Feather fields; a paid Notion plan is not required.

6 **Unlimited blog sites**

Create as many blogs as you like, each with its own custom domain and its own analytics.

7 **SEO setup**

Sets meta tags, canonical links, schema markup and an automatic sitemap, served from the edge.

8 **A 1.6 GPA, above 1 of 104**

That is against the other website and landing page builders we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Feather you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

Feather at a glance

PRICING
Free trial, from $39 per month for up to 10K pageviews, billed monthly

FREE PLAN
No

FREE TRIAL
7-day free trial

RUNS ON
Web

MADE BY
Feather

CATEGORY
Website & Landing Page Builders

OUR GRADE
1.6 GPA, weak

The report card

Best for a Notion-powered blog

Feather turns a Notion database into a blog, with SEO setup and unlimited blog sites. There's no editor of its own, so everything lives in Notion, and the price starts at $39 a month for 10K pageviews and climbs with traffic.

TOOLGPA REPORT CARD	Feather	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	$39 a month for up to 10K pageviews, billed monthly. That's the dearest tenth of the category, which starts at $39, for one blog.
Free plan and trial	D	A 7-day trial, and the listing doesn't say whether it needs a card. No free plan.
Features	C	Notion as the CMS, unlimited blog sites, SEO setup, subfolder hosting. It's a smaller job: it has no editor of its own and only publishes what's in Notion.
Ease of use	C	No store rating on record. You need a Notion workspace and a domain to connect.
Platforms and integrations	C	Web only, and Notion is the only integration.

Grade point average Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Feather is for

- ✓ Fits if your drafts already live in Notion and you want them on a blog
- ✓ Works for founders who want an SEO-minded blog without touching a CMS

Who it is not for

- ✗ Skip it if you don't use Notion, since content has to live there
- ✗ Pricey if your traffic grows, because the price steps up with pageviews
- ✗ Tight if you want to try it properly: 7 days and no free plan
- ✗ Watch out: it says it is independent and not affiliated with Notion, so a Notion change could break it

Good to know

Good for

- ✓ Teams that already write content in Notion
- ✓ Companies adding a blog to an existing site
- ✓ Creators running several blogs

Worth knowing

- ⓘ Content must live in Notion, so Feather has no editor of its own.
- ⓘ The price steps up with monthly pageviews; the page shows $39 for the first 10K tier only in its text.
- ⓘ Feather says it is independent and not affiliated with Notion.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$39
A month to start

Feather is a paid product with a free trial, starting at $39 per month for up to 10K pageviews, billed monthly.

UP TO 10K PAGEVIEWS

$39

per month for up to 10K pageviews, billed monthly

Unlimited blog sites and custom domains, analytics, comments and localization. Price rises with page views.

Trying it first

7-day free trial

Read from feather.so on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Two months free with yearly billing

The pricing page offers a Yearly option labelled as two months free.

Stated on feather.so

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Turns a Notion database into an SEO-focused blog. Here is what it does, as its own site describes it, and what it covers: no-code, rSS reader, web analytics, schema markup.

"

Notion as the CMS, unlimited blog sites, SEO setup, subfolder hosting.

From our grade for features

Notion as the CMS

Map fields from your own Notion databases to Feather fields; a paid Notion plan is not required.

Unlimited blog sites

Create as many blogs as you like, each with its own custom domain and its own analytics.

SEO setup

Sets meta tags, canonical links, schema markup and an automatic sitemap, served from the edge.

Subfolder hosting

The blog can live on a subdomain, a main domain, or inside an existing site such as example.com/blog.

Readers' tools

Includes search, tags, related posts, multiple authors, an RSS feed and email collection.

Where it runs

Web

What it works with

Notion

Feather is made by Feather.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

1/104

Other website and landing page builders it is graded above

Feather's GPA of 1.6 is higher than 1 of the 104 other website and landing page builders we grade, and level with 4.

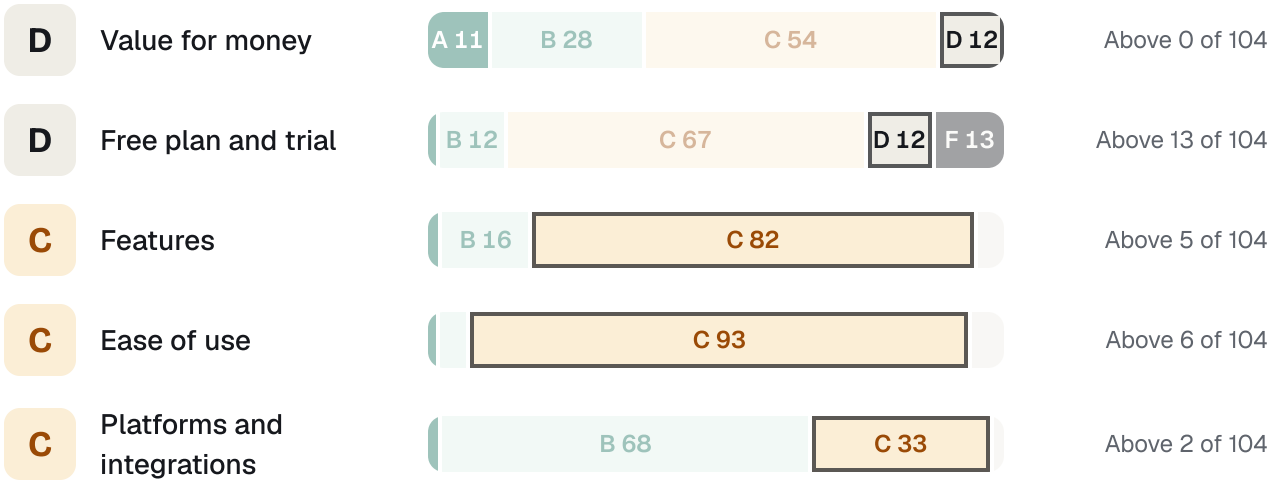
It stands best on ease of use (C, above 6 of 104) and worst on value for money (D, above 0).

Its paid plans start at $39 a month, against a middle price of $11.50 for the category: 80 of the 89 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 52 tools score higher and cost less.

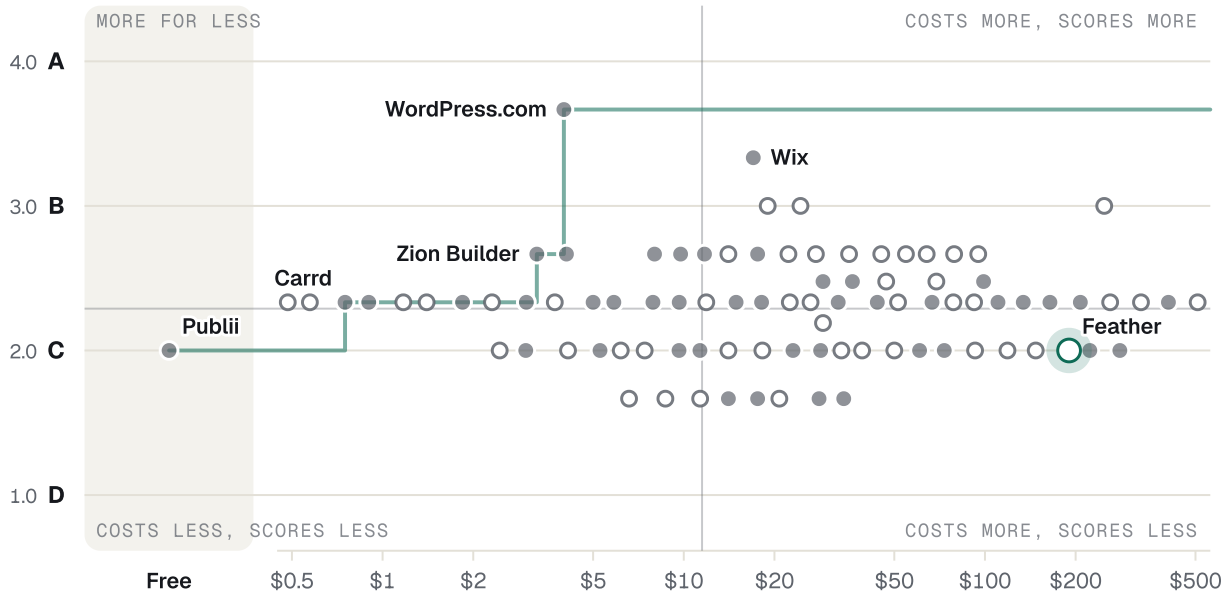
Each grade against the category

Every bar is all 105 website and landing page builders we grade, cut by the letter each got. Feather's own letter is outlined.



Price against what you get

Each dot is one of 91 website and landing page builders. Further left costs less; higher up scores better on features, ease of use and platforms. Feather is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Feather you would be making a builder that other people can use without writing code. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 99 of the 104 other website and landing page builders grade higher. It costs $468 a year.

What you could make

- Schema markup and rSS reader: an app builder makes these well.

What you could not

- A builder that other people can use without writing code.

	× A tracking script and a database that counts every visit.

What this rests on. Feather's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Super, Pory, HelpKit, Carrd and Unicorn Platform

The 5 tools Feather is most often weighed against, with where each one differs from it.

S

1.8
GPA

Super

Free plan · from $12/mo

Turns Notion pages into fast websites with your own domain.

- Super has a free plan. Feather does not, though it has a free trial.
- Feather also covers rSS reader, web analytics and schema markup.
- Super also covers templates.

Feather and Super compared in full

1.8
GPA

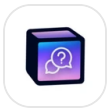
Pory

Free plan · from $49/mo

AI portal builder for clients, members and applicants.

- Pory has a free plan. Feather does not, though it has a free trial.
- Feather also covers rSS reader, web analytics and schema markup.
- Pory also covers workflow automation and forms.

Feather and Pory compared in full



2.2 GPA

HelpKit

Free trial · from $15/mo

Publishes a Notion workspace as a help center or docs site.

- Feather also covers rSS reader, web analytics and schema markup.
- HelpKit also covers help center and chatbots.

Feather and HelpKit compared in full



2.6 GPA

Carrd

Free plan · from $9/yr

One-page website builder with yearly plans from $9.

- Carrd has a free plan. Feather does not, though it has a free trial.
- Feather also covers rSS reader, web analytics and schema markup.
- Carrd also covers templates and forms.

Feather and Carrd compared in full



2.4 GPA

Unicorn Platform

Free trial · from $9/mo

AI website builder for startup, app and directory sites.

- Feather also covers rSS reader, web analytics and schema markup.
- Unicorn Platform also covers templates and forms.

Feather and Unicorn Platform compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Feather free?

No, Feather is a paid product, but you can try it first. 7-day free trial.

How much does Feather cost?

Feather lists one plan. Up to 10K pageviews: $39 per month for up to 10K pageviews, billed monthly.

What platforms does Feather work on?

Feather is available on Web.

Does Feather offer any discounts?

Feather publicly lists the following: Two months free with yearly billing.

Does Feather have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Feather is listed for Web.

Does Feather have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Feather is listed for Web.

Is Feather open source?

Feather is not described as open source on its own site, as read on Nov 13, 2026.

What does Feather integrate with?

Feather's listing names Notion. A listing names up to eight integrations, so it may connect to more.

Who makes Feather?

Feather is made by a company of the same name.

What are the alternatives to Feather?

The closest alternatives to Feather in our directory are Super, Pory, HelpKit, Carrd and Unicorn Platform.

How does Feather compare with other website and landing page builders?

Feather's GPA of 1.6 is higher than 1 of the 104 other website and landing page builders we grade, and level with 4.

Is Feather good value for money?

ToolGPA grades Feather D for value for money. Its paid plans start at $39 a month, against a middle price of $11.50 for the category: 80 of the 89 others that charge start lower.

Could I make my own version of Feather?

To replace Feather you would be making a builder that other people can use without writing code.

Where this guide comes from

The prices, plans, platforms and features were read from Feather's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Feather's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Feather. Prices change, so check feather.so before you buy.

feather.so/pricing

feather.so/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Feather, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/feather

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Feather: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/feather
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Know someone choosing between website and landing page builders?

Send them this guide: toolgpa.com/tools/feather/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded website and landing page builders after Feather, each with an Insider's Guide of its own.

Website & Landing Page Builders Insider's Guide

Every one of the 106 website and landing page builders we grade, compared

WordPress.com Insider's Guide

Hosted WordPress with themes, plugins and a free plan

3.4 GPA

Zion Builder Insider's Guide

Lightweight visual page builder plugin for WordPress

3.0 GPA

Publii Insider's Guide

Free open-source desktop CMS that publishes static websites

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Feather's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Feather is a trademark of its owner, and this guide is not made, paid for or approved by Feather. Prices and plans change: check feather.so before you buy.