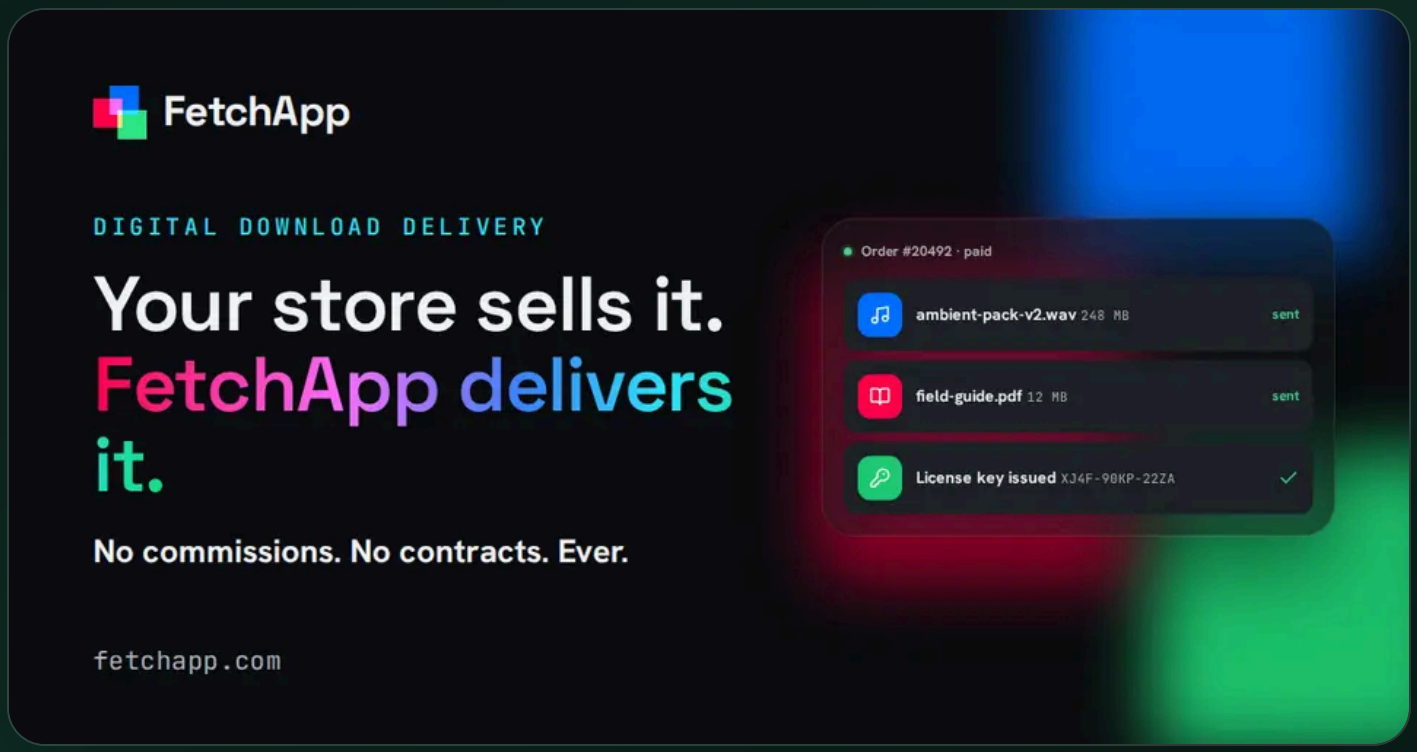
ToolGPA

NOVEMBER 2026

FetchApp

The Insider's Guide

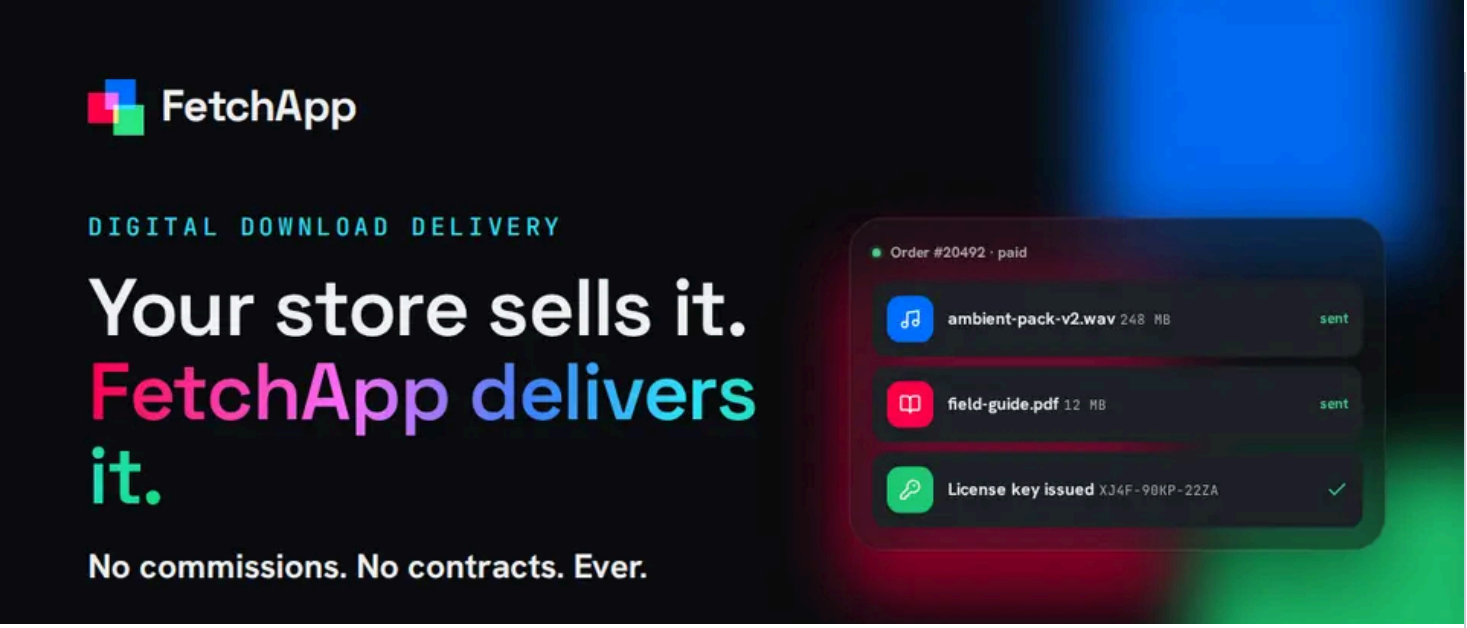
Digital download and license key delivery for your own store



Every plan, grade, refund rule and rival among tools for selling digital products, read from FetchApp's own pages.

Made by FetchApp · checked Nov 13, 2026 · toolgpa.com

2.2
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from FetchApp's own pages, its app-store listings and our grades. Every fact in it is on FetchApp's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 11 of the 50 other tools for selling digital products we grade

FetchApp delivers digital downloads and license keys after an order is paid in a store you already run, such as Shopify or a PayPal button. It is not a checkout of its own. Pricing follows the amount of file storage used, with no commission or per-order fee.

To get you started, here are **9 things to know about FetchApp**, taken from its own pages and our grades.

> "
>
> **You connect a store and set up delivery rules.**
>
> From our grade for ease of use

1 **Best for automatic file and licence-key delivery after payment**

FetchApp delivers files and licence keys after a sale made somewhere else, such as Shopify or PayPal.

2 **Paid plans start at $5 a month**

As its pricing page puts it: $5 per month for 50 MB of storage.

3 **There is a free plan**

Hobby plan: $0 with 5 MB of storage, for trying delivery. Free accounts have no API access.

4 **It runs on Web**

Web.

5 **Delivery after payment**

When your store reports an order as paid, FetchApp emails the download links and any license keys to the buyer.

6 **License keys**

A key can be sent with each purchase. License keys are included on every paid plan, with no per-key charge.

7 **Expiring links and limits**

Business plans add expiring download links and download limits, and orders can be searched so links can be resent.

8 **A 2.2 GPA, above 11 of 50**

That is against the other tools for selling digital products we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace FetchApp you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

FetchApp at a glance

PRICING
Free plan, from $5 per month for 50 MB of storage

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
FetchApp, since 2007

CATEGORY
Selling Digital Products

OUR GRADE
2.2 GPA, fair

The report card

Best for automatic file and licence-key delivery after payment

FetchApp delivers files and licence keys after a sale made somewhere else, such as Shopify or PayPal. It does not do checkout, the free plan holds 5 MB, and the price rises with stored files.

TOOLGPA REPORT CARD

FetchApp

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Starter is $5 a month, inside the cheapest quarter of digital-product tools ($10), but it holds only 50 MB. 2 GB costs $10.
Free plan and trial	C	A free Hobby plan exists, but it holds 5 MB and has no API access, so it is for trying only.
Features	D	It delivers files only: checkout, payments and tax come from a store or PayPal you connect, so it needs another product to be useful.
Ease of use	C	No store rating on record. You connect a store and set up delivery rules.
Platforms and integrations	B	Web, with Shopify, PayPal, WooCommerce, Amazon S3 and Cloudflare R2 listed, and an API and webhooks on paid plans.

Grade point average Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who FetchApp is for

- ✓ Fits if you sell on Shopify or PayPal and want automatic file delivery
- ✓ Works for sellers with large catalogues who would rather pay by storage than by sale

Who it is not for

- ✗ Tight if you stay free, since Hobby holds 5 MB and has no API
- ✗ Watch out: billing follows stored files, so a growing library moves you to a dearer tier
- ✗ Watch out: the WooCommerce plugin is third-party and last released in February 2023, and BigCommerce is for existing accounts only

Good to know

Good for

- ✓ Shopify or PayPal sellers who want automatic file delivery
- ✓ Sellers with large catalogues who would rather pay by storage than by sale
- ✓ Anyone moving off SendOwl who keeps their own checkout

Worth knowing

- ⓘ It delivers files only: checkout, payments and tax come from the store or PayPal setup you connect.
- ⓘ The free Hobby plan holds 5 MB and has no API access.
- ⓘ The WooCommerce plugin is third-party, last released 2023-02-28, and BigCommerce is open to existing accounts only.
- ⓘ Billing follows stored files, so a growing library moves you to a higher monthly tier.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$5

A month to start. There is a free plan too

FetchApp has a free plan. Paid plans start at $5 per month for 50 MB of storage.

HOBBY

$0

5 MB of storage for trying out delivery. No API access.

STARTER

$5

per month for 50 MB of storage

License keys, Shopify and PayPal connections, unlimited admin users, API access and delivery emails from your own domain.

BUSINESS

$10

per month for 2 GB of storage

Rises with storage: $20 for 5 GB, $30 for 10 GB, up to $500 for 200 GB. Adds your own S3 or R2 storage, full API and webhooks.

SCALE

$100

per month for 40 GB of storage

For larger libraries: 40 GB to 200 GB, with help choosing the right storage amount.

The free plan

Hobby plan: $0 with 5 MB of storage, for trying delivery. Free accounts have no API access.

Read from fetchapp.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Digital download and license key delivery for your own store. Here is what it does, as its own site describes it, and what it covers: public API, online store, digital downloads.

> **It delivers files only: checkout, payments and tax come from a store or PayPal you connect, so it needs another product to be useful.**
>
> From our grade for features

Delivery after payment

When your store reports an order as paid, FetchApp emails the download links and any license keys to the buyer.

License keys

A key can be sent with each purchase. License keys are included on every paid plan, with no per-key charge.

Expiring links and limits

Business plans add expiring download links and download limits, and orders can be searched so links can be resent.

Shopify and PayPal connections

A Shopify app and PayPal buy-button setup are maintained by FetchApp. A WooCommerce plugin is community-made.

Own storage

From the Business tier you can host files in your own S3 or Cloudflare R2 storage and give FetchApp their links.

API and webhooks

A REST API lets a developer connect any checkout so that paid orders trigger delivery.

Where it runs

Web

What it works with

Shopify
PayPal
WooCommerce
BigCommerce
Amazon S3
Cloudflare R2

FetchApp is made by FetchApp, and has been around since 2007.

Where it stands

Its grades against its category, and whether to keep it or make your own

11/50

Other tools for selling digital products it is graded above

FetchApp's GPA of 2.2 is higher than 11 of the 50 other tools for selling digital products we grade, and level with 11.

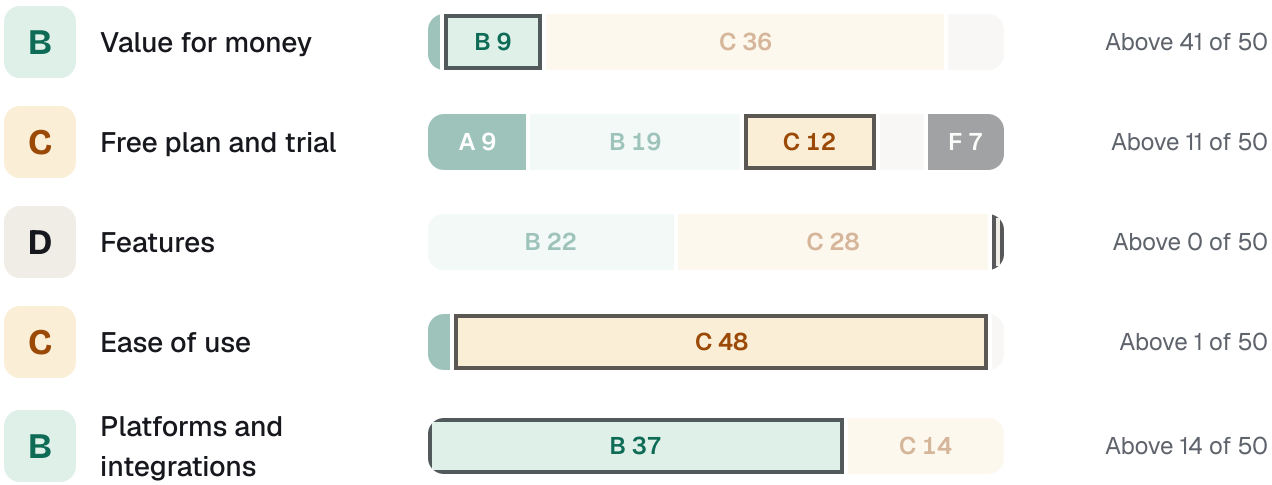
It stands best on value for money (B, above 41 of 50) and worst on features (D, above 0).

Its paid plans start at $5 a month, against a middle price of $16.74 for the category: 2 of the 22 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 10 tools score higher and cost less.

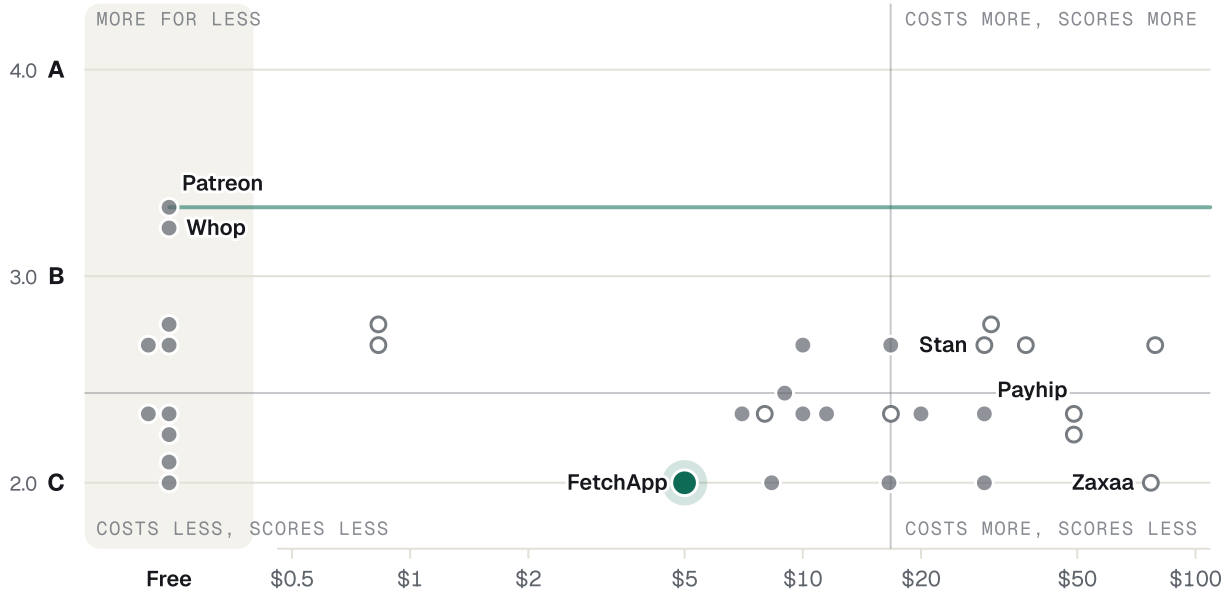
Each grade against the category

Every bar is all 51 tools for selling digital products we grade, cut by the letter each got. FetchApp's own letter is outlined.



Price against what you get

Each dot is one of 33 tools for selling digital products. Further left costs less; higher up scores better on features, ease of use and platforms. FetchApp is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace FetchApp you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 28 of the 50 other tools for selling digital products grade higher. It costs $60 a year.

What you could make

- Digital downloads: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.

- ✕ It plugs into other products, Shopify, PayPal and WooCommerce among them, and has an API.

What this rests on. FetchApp's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



SendOwl, E-junkie, Easy Digital Downloads, Payhip and Sellfy

The 5 tools FetchApp is most often weighed against, with where each one differs from it.

2.4 GPA

SendOwl

Free trial · from $32.50/mo

Checkout and delivery for downloads, licenses and subscriptions.

- FetchApp has a free plan. SendOwl does not, though it has a free trial.
- SendOwl also covers affiliate tracking.

FetchApp and SendOwl compared in full

2.4 GPA

E-junkie

Free trial · from $8/mo

Sell downloads and goods with buttons, carts or a shop.

- FetchApp has a free plan. E-junkie does not, though it has a free trial.
- E-junkie also covers affiliate tracking and shipping labels.

FetchApp and E-junkie compared in full



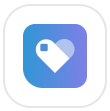
2.2
GPA

Easy Digital Downloads

Free plan · from $199/yr

WordPress plugin for selling digital downloads from your own site.

FetchApp and Easy Digital Downloads compared in full



2.6
GPA

Payhip

Free plan · from $29/mo

Store for downloads, courses and memberships, with a free plan.

- Payhip also covers online courses and affiliate tracking.

FetchApp and Payhip compared in full



2.4
GPA

Sellfy

Free trial · from $22/mo

Store builder for selling downloads, subscriptions and print-on-demand.

- FetchApp has a free plan. Sellfy does not, though it has a free trial.
- Sellfy also covers email campaigns, affiliate tracking and print on demand.

FetchApp and Sellfy compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is FetchApp free?

FetchApp has a free plan. Hobby plan: $0 with 5 MB of storage, for trying delivery.

How much does FetchApp cost?

FetchApp lists 4 plans. Hobby: $0.

What platforms does FetchApp work on?

FetchApp is available on Web.

Does FetchApp have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. FetchApp is listed for Web.

Does FetchApp have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. FetchApp is listed for Web.

Is FetchApp open source?

FetchApp is not described as open source on its own site, as read on Nov 13, 2026.

Does FetchApp have an API?

Yes. FetchApp offers a public API, according to its own site.

What does FetchApp integrate with?

FetchApp's listing names Shopify, PayPal, WooCommerce, BigCommerce, Amazon S3 and Cloudflare R2.

Who makes FetchApp?

FetchApp is made by a company of the same name. It dates from 2007.

What are the alternatives to FetchApp?

The closest alternatives to FetchApp in our directory are SendOwl, E-junkie, Easy Digital Downloads, Payhip and Sellfy.

How does FetchApp compare with other tools for selling digital products?

FetchApp's GPA of 2.2 is higher than 11 of the 50 other tools for selling digital products we grade, and level with 11.

Is FetchApp good value for money?

ToolGPA grades FetchApp B for value for money. Its paid plans start at $5 a month, against a middle price of $16.74 for the category: 2 of the 22 others that charge start lower.

Could I make my own version of FetchApp?

To replace FetchApp you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from FetchApp's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FetchApp's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FetchApp. Prices change, so check fetchapp.com before you buy.

fetchapp.com/pricing/
fetchapp.com/integrations

fetchapp.com/

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

FetchApp, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fetchapp

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "FetchApp: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/fetchapp
```

Know someone choosing between tools for selling digital products?

Send them this guide:
toolgpa.com/tools/fetchapp/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded tools for selling digital products after FetchApp, each with an Insider's Guide of its own.

Selling Digital Products Insider's Guide

Every one of the 51 tools for selling digital products we grade, compared

Whop Insider's Guide

Storefront, checkout and payouts for paid communities and products

3.4 GPA

itch.io Insider's Guide

Open marketplace for indie games, assets and tools, pay what you want

3.2 GPA

Patreon Insider's Guide

Paid memberships, a shop and community for creators and their fans

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what FetchApp's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. FetchApp is a trademark of its owner, and this guide is not made, paid for or approved by FetchApp. Prices and plans change: check fetchapp.com before you buy.