ToolGPA

NOVEMBER 2026

Fine Art America

The Insider's Guide

Art marketplace where artists sell prints and products made on demand



Every plan, grade, refund rule and rival among print-on-demand and dropshipping services, read from Fine Art America's own pages.

Made by Fine Art America · checked Nov 12, 2026 · toolgpa.com

2.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Fine Art America's own pages, its app-store listings and our grades. Every fact in it is on Fine Art America's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.8

GPA, above 18 of the 30 other print-on-demand and dropshipping services we grade

Fine Art America is an online art marketplace and print-on-demand service. Artists and photographers upload images, choose products such as prints, home decor and apparel, and set a markup on a base price, and Fine Art America makes and ships each order. A free standard account covers selling; a $30 per year premium account adds extra features such as a white-label website.

To get you started, here are **9 things to know about Fine Art America**, taken from its own pages and our grades.

> **No store rating on record, and you still upload, price and describe each image yourself.**
>
> From our grade for ease of use

1 **Best for selling art prints from a free account**

Fine Art America prints and ships your artwork as canvas, prints and home decor, and a standard account is free.

2 **Paid plans start at $2.50 a month when paid by the year**

As its pricing page puts it: $30 per year.

3 There is a free plan

Standard account is free: upload images, set your own markup on each product's base price, and sell through the marketplace.

4 It runs on 3 platforms

Web, iOS and Android.

5 Many products from one upload

One image upload creates listings across wall art, home decor, phone cases, tote bags, apparel and more, and the site can draft keywords and descriptions with AI if you want.

6 You set the markup

Fine Art America sets a base price for each product and the artist adds a markup. In its example, a $50 canvas print with a $25 markup sells for $75 and the artist earns $25.

7 Digital downloads

Images can be sold as royalty-free or rights-managed downloads. The artist keeps 100% of the asking price and the site adds a 30% markup on top.

8 A 2.8 GPA, above 18 of 30

That is against the other print-on-demand and dropshipping services we grade, on value, the free plan, features, ease of use and platforms.

9 Keep it

To replace Fine Art America you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

Fine Art America at a glance

PRICING
Free plan, from $30 per year

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web, iOS, Android

MADE BY
Fine Art America, since 2006

CATEGORY
Print on Demand & Dropshipping

OUR GRADE
2.8 GPA, good

The report card

Best for selling art prints from a free account

Fine Art America prints and ships your artwork as canvas, prints and home decor, and a standard account is free. What you earn is only the markup you add to each product's base price, and the white-label website sits behind the $30 a year Premium account.

TOOLGPA REPORT CARD — **Fine Art America** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	A	Premium is $30 a year, about $2.50 a month, against $19.90 a month for the cheaper quarter of print-on-demand tools. The standard account costs nothing.
Free plan and trial	B	A free standard account lets you upload, set markups and sell. Extra exposure and the white-label website are paid, and there is no trial.

SUBJECT	GRADE	COMMENT
Features	C	Many products from one upload, digital downloads, global fulfilment, Shopify, BigCommerce and an API. Your profit depends on the base price, and the site's own example is a $50 canvas.
Ease of use	C	No store rating on record, and you still upload, price and describe each image yourself.
Platforms and integrations	B	Web plus iPhone and Android apps, with Shopify, BigCommerce and an API. No desktop app.
Grade point average		Good, out of 4.0 **2.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Fine Art America is for

- ✓ Fits if you want to sell photos or paintings with no fee to open an account
- ✓ Makes sense if you want to sell on your own white-label site for $30 a year

Who it is not for

- ✗ Watch out: you earn only the markup over a base price, and a $50 base price for a 24 x 36 canvas leaves less room than it sounds
- ✗ Tight if you stay on the free account, as the white-label site and extra exposure need Premium
- ✗ Skip it if you hope to reach new buyers by listing on both, since Pixels runs on the same technology and plans
- ✗ Not for you if you want a trial: there isn't one on the page

Good to know

Good for

- ✓ Artists and photographers who want to sell prints without holding stock
- ✓ Sellers who want to set their own markup across hundreds of products
- ✓ Brands that want print-on-demand products through an API

Worth knowing

- ⓘ Earnings depend on the markup over each product's base price; the site's own example uses a $50 base price for a 24 x 36 inch canvas print.
- ⓘ The premium account costs $30 per year and is where features such as a white-label website sit.
- ⓘ Pixels runs on the same technology and carries the same membership plans, so the two sites overlap.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$2.50

A month to start, paid by the year.
There is a free plan too

Fine Art America has a free plan. Paid plans start at $30 per year.

> **A free standard account lets you upload, set markups and sell.**
>
> From our grade for free plan and trial

STANDARD

$0

Free. Sell prints, home decor, apparel and digital downloads; you earn the markup you add to each product's base price.

PREMIUM

$30

per year

Optional paid account with extra exposure and selling features, including a white-label website.

The free plan

Standard account is free: upload images, set your own markup on each product's base price, and sell through the marketplace.

Read from fineartamerica.com on Nov 12, 2026.

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Art marketplace where artists sell prints and products made on demand. Here is what it does, as its own site describes it, and what it covers: public API, online store, digital downloads, print on demand.

> **Many products from one upload, digital downloads, global fulfilment, Shopify, BigCommerce and an API.**
>
> From our grade for features

Many products from one upload

One image upload creates listings across wall art, home decor, phone cases, tote bags, apparel and more, and the site can draft keywords and descriptions with AI if you want.

You set the markup

Fine Art America sets a base price for each product and the artist adds a markup. In its example, a $50 canvas print with a $25 markup sells for $75 and the artist earns $25.

Digital downloads

Images can be sold as royalty-free or rights-managed downloads. The artist keeps 100% of the asking price and the site adds a 30% markup on top.

Originals without commission

Originals are sold directly by the artist; the site says it takes no commission, and the artist handles payment and shipping.

Global fulfillment

The site says orders are made at one of 16 production facilities in 5 countries and routed to the nearest one.

Shopify, BigCommerce and API

Artists can add their products to a Shopify or BigCommerce store, embed a cart widget on their own site, or use a REST API to render images onto products.

Where it runs

Web iOS Android

What it works with

Shopify BigCommerce

Fine Art America is made by Fine Art America, and has been around since 2006.

Where it stands

Its grades against its category, and whether to keep it or make your own

18/30

Other print-on-demand and dropshipping services it is graded above

Fine Art America's GPA of 2.8 is higher than 18 of the 30 other print-on-demand and dropshipping services we grade, and level with 2.

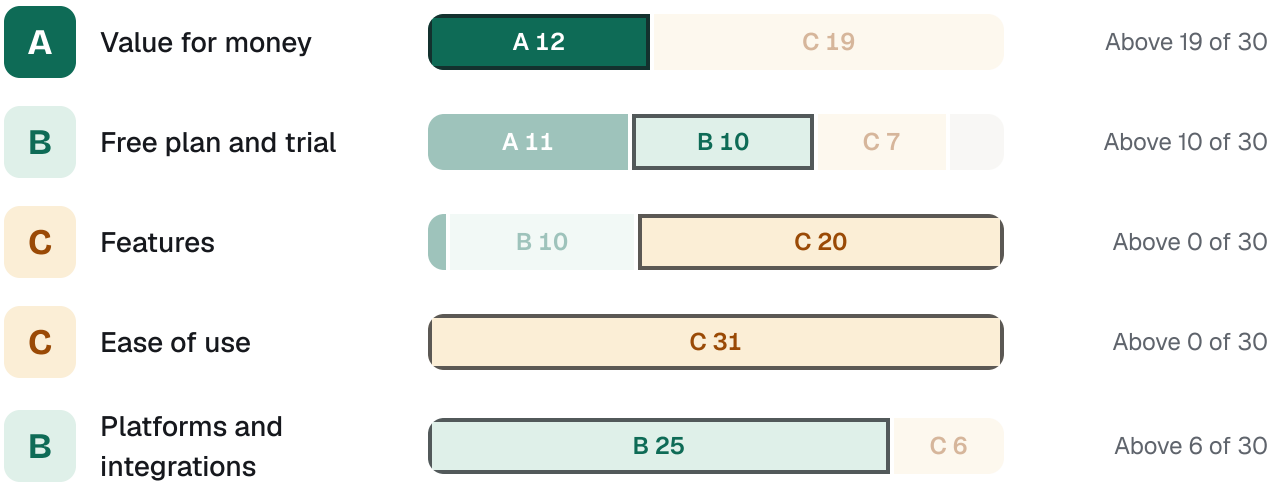
It stands best on value for money (A, above 19 of 30) and worst on features (C, above 0).

Its paid plans start at $2.50 a month when paid by the year, against a middle price of $19.99 for the category: 2 of the 14 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 4 tools score higher and cost less.

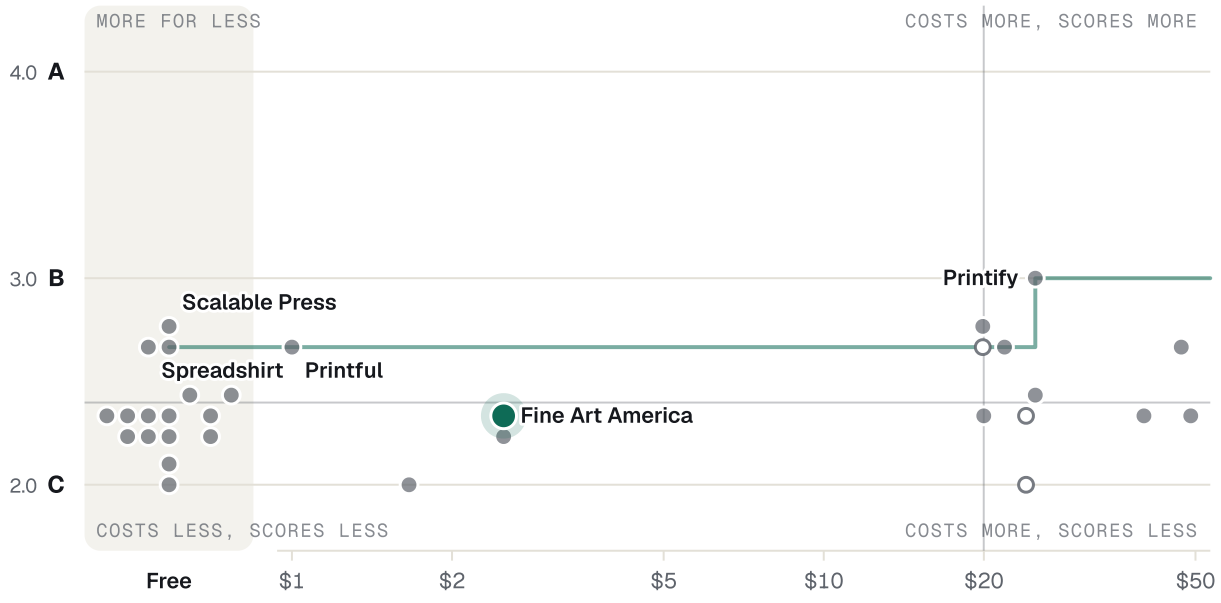
Each grade against the category

Every bar is all 31 print-on-demand and dropshipping services we grade, cut by the letter each got. Fine Art America's own letter is outlined.



Price against what you get

Each dot is one of 31 print-on-demand and dropshipping services. Further left costs less; higher up scores better on features, ease of use and platforms. Fine Art America is the marked dot.



What paid plans start at, a month (each step along is roughly double) ⍰

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Fine Art America you would be making printers that make and ship each order. That is not a weekend's work, with an AI app builder or without one.

It costs $30 a year.

What you could make

- Digital downloads: an app builder makes this well.

What you could not

- × Printers that make and ship each order.

- Checkout, card payments and sales tax handled for you.
- A real app for iOS and Android. Something home-made would be a web page.
- It plugs into other products, Shopify and BigCommerce among them, and has an API.
- Hooks into the device itself: widgets.

What this rests on. Fine Art America's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Pixels and Society6

The 2 tools Fine Art America is most often weighed against, with where each one differs from it.

2.8 GPA

Pixels

Free plan · from $30/yr

Art marketplace where artists sell prints and products made on demand.

Fine Art America and Pixels compared in full

2.2 GPA

Society6

Free

Artist marketplace for wall art and home decor, with a curated shop.

- Only Fine Art America lists iOS and Android apps.
- Fine Art America also covers digital downloads.

Fine Art America and Society6 compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Fine Art America free?

Fine Art America has a free plan. Standard account is free: upload images, set your own markup on each product's base price, and sell through the marketplace.

How much does Fine Art America cost?

Fine Art America lists 2 plans. Standard: $0.

What platforms does Fine Art America work on?

Fine Art America is available on Web, iOS and Android.

Does Fine Art America have a Windows app?

No Windows app was listed when its pages were read on Nov 12, 2026. Fine Art America is listed for Web, iOS and Android.

Does Fine Art America have a macOS app?

No macOS app was listed when its pages were read on Nov 12, 2026. Fine Art America is listed for Web, iOS and Android.

Is Fine Art America open source?

Fine Art America is not described as open source on its own site, as read on Nov 12, 2026.

Does Fine Art America have an API?

Yes. Fine Art America offers a public API, according to its own site.

What does Fine Art America integrate with?

Fine Art America's listing names Shopify and BigCommerce. A listing names up to eight integrations, so it may connect to more.

Who makes Fine Art America?

Fine Art America is made by a company of the same name. It dates from 2006.

What are the alternatives to Fine Art America?

The closest alternatives to Fine Art America in our directory are Pixels and Society6.

How does Fine Art America compare with other print-on-demand and dropshipping services?

Fine Art America's GPA of 2.8 is higher than 18 of the 30 other print-on-demand and dropshipping services we grade, and level with 2.

Is Fine Art America good value for money?

ToolGPA grades Fine Art America A for value for money. Its paid plans start at $2.50 a month when paid by the year, against a middle price of $19.99 for the category: 2 of the 14 others that charge start lower.

Could I make my own version of Fine Art America?

To replace Fine Art America you would be making printers that make and ship each order.

Where this guide comes from

The prices, plans, platforms and features were read from Fine Art America's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Fine Art America's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Fine Art America. Prices change, so check fineartamerica.com before you buy.

fineartamerica.com/
fineartamerica.com/sell-art-online

fineartamerica.com/membershipplans.html

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

5,038

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

5,038	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Fine Art America, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fine-art-america

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Fine Art America: The Insider's
Guide", checked Nov 12, 2026.
https://toolgpa.com/tools/fine-art-america
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Know someone choosing between print-on-demand and dropshipping services?

Send them this guide: toolgpa.com/tools/fine-art-america/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded print-on-demand and dropshipping services after Fine Art America, each with an Insider's Guide of its own.

Print on Demand & Dropshipping Insider's Guide

Every one of the 31 print-on-demand and dropshipping services we grade, compared

Printify Insider's Guide

Print-on-demand marketplace with 2,000+ products and 70+ printers

3.4 GPA

CJdropshipping Insider's Guide

Dropshipping supplier and sourcing agent with factory-price products

3.2 GPA

Printful Insider's Guide

Print-on-demand company that makes and ships orders in-house

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Fine Art America's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Fine Art America is a trademark of its owner, and this guide is not made, paid for or approved by Fine Art America. Prices and plans change: check fineartamerica.com before you buy.