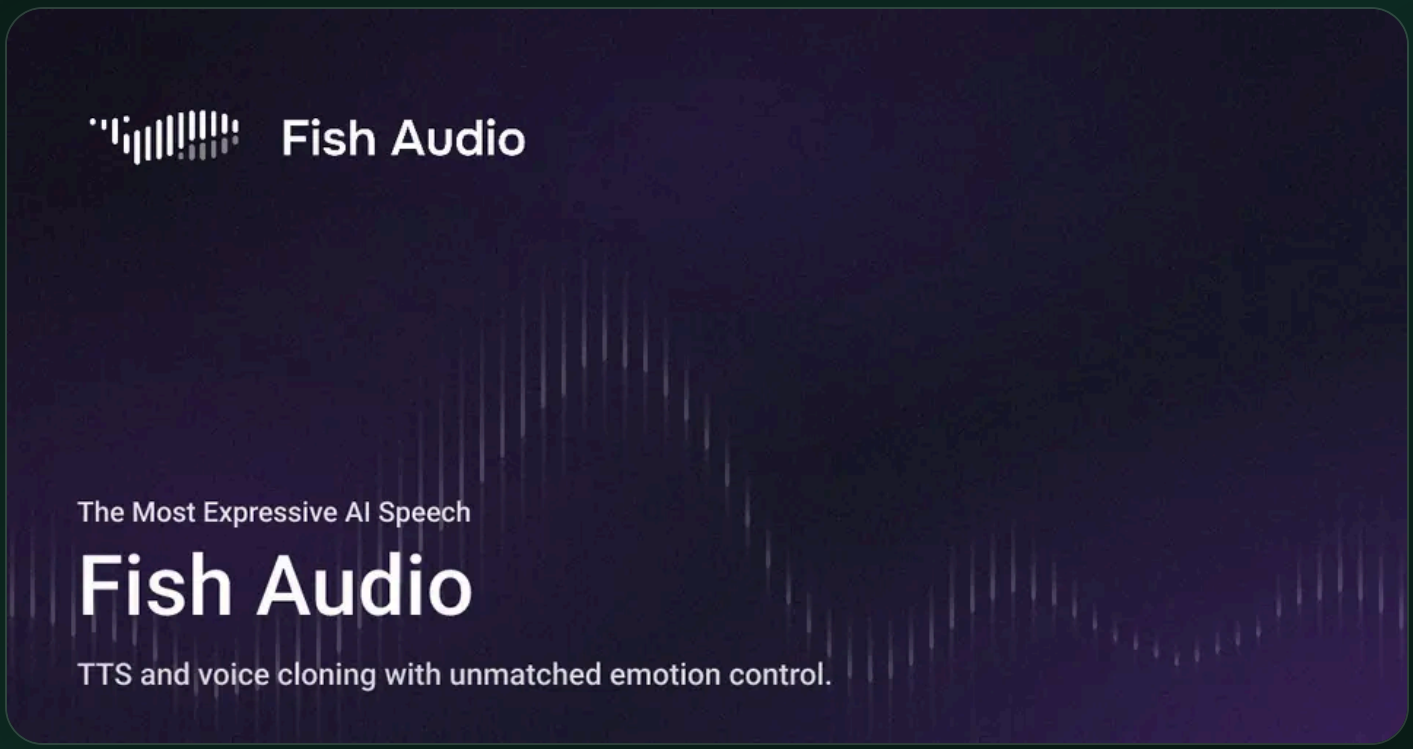
ToolGPA

NOVEMBER 2026

Fish Audio

The Insider’s Guide

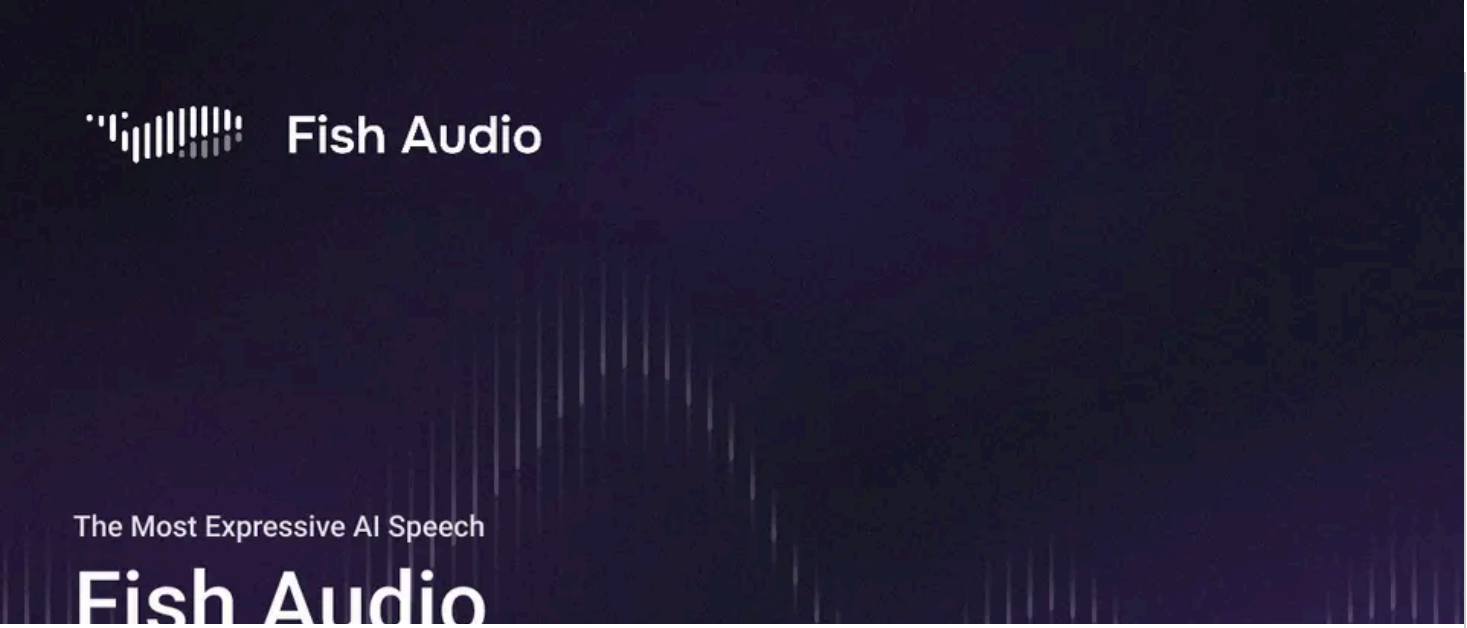
Voice cloning and text to speech with credit plans and an API



Every plan, grade, refund rule and rival among AI voice generators, read from Fish Audio’s own pages.

Made by Hanabi AI Inc. · checked Nov 12, 2026 · toolgpa.com

2.2
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Fish Audio's own pages, its app-store listings and our grades. Every fact in it is on Fish Audio's page too, where it is kept up to date. Checked Nov 12, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.2

GPA, above 30 of the 72 other AI voice generators we grade

Fish Audio is a voice generator with a web app and a separate developer API. The app sells monthly credit plans for text to speech, voice cloning, voice design and a public voice library. The API is billed per character and is independent of the subscription. The company also publishes open-weight speech models under a paid commercial license.

To get you started, here are **9 things to know about Fish Audio**, taken from its own pages and our grades.

> **There is a text box for beginners and an API with SDKs for developers, but credits and voice slots need learning.**
>
> From our grade for ease of use

1 **Best for cloned voices and a pay-as-you-go speech API**

Fish Audio does text to speech and voice cloning in an app, with a separate pay-as-you-go API at $15 per million bytes.

2 **Paid plans start at $11 a month**

As its pricing page puts it: $11 per month, billed annually ($15 billed monthly).

3 **There is a free plan**

8,000 credits a month, about 7 minutes of generation, up to 500 characters per generation, 3 public voice slots.

4 **It runs on Web**

Web.

5 **Text to speech**

Generates speech from a text box or API call. A minute of audio costs roughly 600 to 625 credits on the subscription plans.

6 **Voice cloning**

Instant cloning from about 30 seconds of audio, plus professional voice slots on paid plans and a browsable public voice library.

7 **Direction tags**

Inline tags such as warm or near-whisper steer delivery inside the text itself; the developer page cites 15,000+ tags.

8 **A 2.2 GPA, above 30 of 72**

That is against the other AI voice generators we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Fish Audio you would be making a voice model, which you can rent by the minute but not make. That is not a weekend's work, with an AI app builder or without one.

Fish Audio at a glance

PRICING
Free plan, from $11 per month, billed annually ($15 billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Hanabi AI Inc.

CATEGORY
AI Voices & Text to Speech

OUR GRADE
2.2 GPA, fair

The report card

Best for cloned voices and a pay-as-you-go speech API

Fish Audio does text to speech and voice cloning in an app, with a separate pay-as-you-go API at $15 per million bytes. The free tier gives 8,000 credits a month, about 7 minutes. But each free generation stops at 500 characters, the FAQ says free output is non-commercial, and unused credits do not roll over.

TOOLGPA REPORT CARD — **Fish Audio** — Graded Nov 12, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Plus is $11 a month yearly ($15 monthly) for 250,000 credits, Pro $75. That is mid-category. The API is billed separately and needs no plan.

SUBJECT	GRADE	COMMENT
Free plan and trial	C	8,000 credits a month, about 7 minutes, 500 characters a generation, no card. The FAQ says free-plan output is non-commercial, even though the card lists commercial use.
Features	B	Speech, instant cloning from about 30 seconds, professional voice slots, direction tags, speech to text, voice changer and audio tools. The core job is covered.
Ease of use	C	No store rating on record. There is a text box for beginners and an API with SDKs for developers, but credits and voice slots need learning.
Platforms and integrations	C	Web and an API with Python and TypeScript SDKs and WebSocket streaming. No desktop or phone app and no integrations listed.
Grade point average		Fair, out of 4.0 **2.2**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Fish Audio is for

- ✓ Fits if you want cloned voices for videos or audiobooks on about $11 a month
- ✓ Works for developers who prefer paying per character with no subscription

Who it is not for

- ✗ Not for you if you need free output for commercial work, because the FAQ says free is personal use
- ✗ Tight if you stay free: 8,000 credits is about 7 minutes and 500 characters a generation
- ✗ Watch out: unused monthly credits and minutes do not roll over
- ✗ Watch out: the free S2.1 Pro API model is free only through November 30, 2026, with no SLA
- ✗ Pricey if you want to self-host the open-weight models, which is an Enterprise deal under a paid license

Good to know

Good for

- Creators who want cloned voices for videos and audiobooks
- Developers who prefer pay-as-you-go API pricing without a plan
- Character and companion apps that need expressive delivery

Worth knowing

- The free tier caps each generation at 500 characters, and the FAQ says free-plan output is for personal, non-commercial use even though the card lists commercial use.
- Unused monthly credits and minutes do not roll over.
- The free S2.1 Pro API model is free only through November 30, 2026, with no SLA, and requests may be used to improve the model.
- Self-hosting the open-weight models is an Enterprise engagement under a paid commercial license.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$11

A month to start. There is a free plan too

Fish Audio has a free plan. Paid plans start at $11 per month, billed annually ($15 billed monthly).

> **The API is billed separately and needs no plan.**
>
> From our grade for value for money

FREE TIER

$0

8,000 credits monthly, up to 7 minutes of generation, standard speed. No card needed.

PLUS

$11

per month, billed annually ($15 billed monthly)

250,000 credits monthly (up to 200 minutes), 10 private voice slots, Voice Design and 1 professional voice slot.

PRO

$75

per month, billed annually ($100 billed monthly)

2,000,000 credits monthly (up to 1,620 minutes), 3 team seats, unlimited voice slots, 5 professional voices.

The free plan

8,000 credits a month, about 7 minutes of generation, up to 500 characters per generation, 3 public voice slots.

Read from fish.audio on Nov 12, 2026.

Ways to pay less

ANNUAL DISCOUNT

Save with annual billing

The plan page shows Plus at $11 a month billed annually against $15 monthly, and Pro at $75 against $100, with a banner of 3 months off.

Stated on fish.audio

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Voice cloning and text to speech with credit plans and an API. Here is what it does, as its own site describes it, and what it covers: public API, AI features, transcription, text to speech, voice cloning.

> **Web and an API with Python and TypeScript SDKs and WebSocket streaming.**
>
> From our grade for platforms and integrations

Text to speech

Generates speech from a text box or API call. A minute of audio costs roughly 600 to 625 credits on the subscription plans.

Voice cloning

Instant cloning from about 30 seconds of audio, plus professional voice slots on paid plans and a browsable public voice library.

Direction tags

Inline tags such as warm or near-whisper steer delivery inside the text itself; the developer page cites 15,000+ tags.

Developer API

A pay-as-you-go API at $15 per million UTF-8 bytes, with Python and TypeScript SDKs and WebSocket streaming. No subscription needed.

Other audio tools

The product list also covers speech to text, a voice changer, audiobooks, audio separation, audio translation and sound effects.

Where it runs

Web

What it works with

Its own pages name no integrations.

Fish Audio is made by Hanabi AI Inc.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

30/72

Other AI voice generators it is graded above

Fish Audio's GPA of 2.2 is higher than 30 of the 72 other AI voice generators we grade, and level with 16.

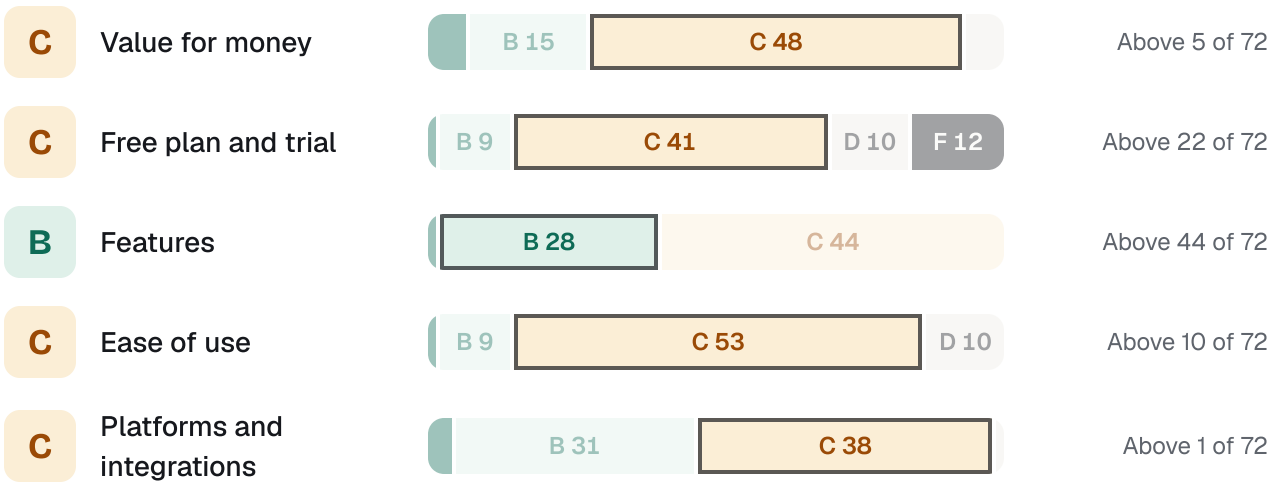
It stands best on features (B, above 44 of 72) and worst on platforms and integrations (C, above 1).

Its paid plans start at $11 a month, against a middle price of $9.99 for the category: 30 of the 50 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 8 tools score higher and cost less.

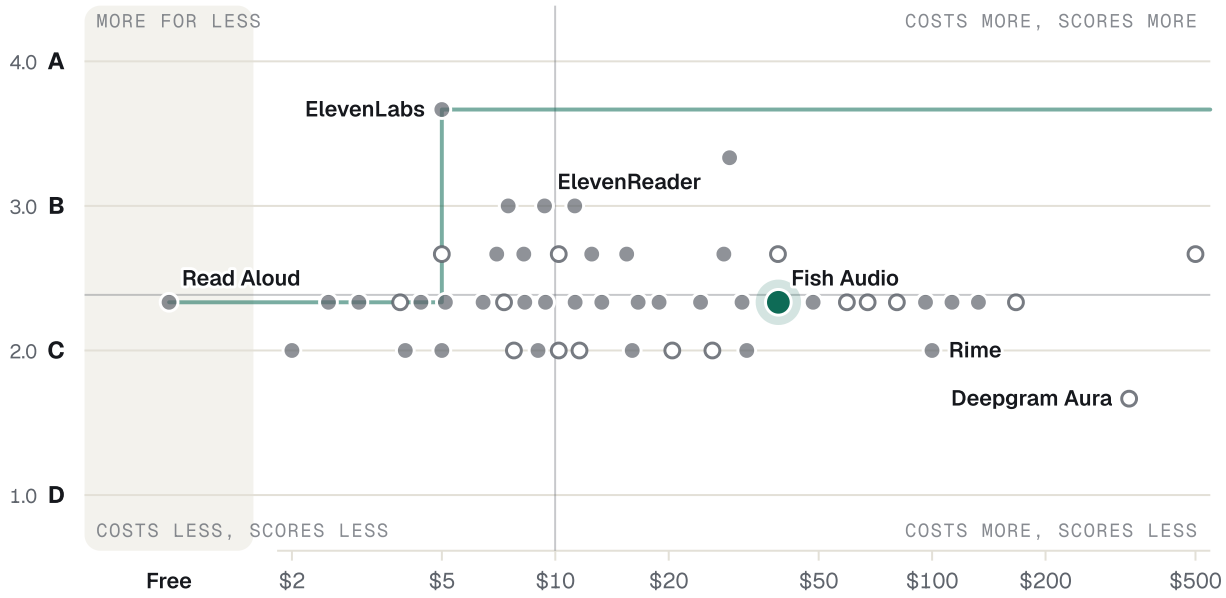
Each grade against the category

Every bar is all 73 AI voice generators we grade, cut by the letter each got. Fish Audio's own letter is outlined.



Price against what you get

Each dot is one of 52 AI voice generators. Further left costs less; higher up scores better on features, ease of use and platforms. Fish Audio is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Fish Audio you would be making a voice model, which you can rent by the minute but not make. That is not a weekend's work, with an AI app builder or without one.

It costs $132 a year.

What you could not

- ✕ A voice model, which you can rent by the minute but not make.
- ✕ A voice model trained on your recordings.

- ✕ Speech turned into text you can trust.
- ✕ An API that other software can build on.
- ✕ AI features, unless you pay a model provider for each request yourself.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. Fish Audio's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

PART 05 · ALTERNATIVES

The alternatives

The tools it is most often weighed against, side by side



ElevenLabs, Cartesia, Murf and Typecast

The 4 tools Fish Audio is most often weighed against, with where each one differs from it.

3.0 GPA

ElevenLabs

Free plan · from $5/mo

AI voice platform for speech, voice cloning, dubbing and voice agents.

- Only ElevenLabs lists iOS and Android apps.
- ElevenLabs also covers video generation.

Fish Audio and ElevenLabs compared in full

2.4 GPA

Cartesia

Free plan · from $5/mo

Low-latency speech models and voice agents for developers.

Fish Audio and Cartesia compared in full

2.2 GPA

Murf

Free trial · from $19/mo

AI voiceover studio with dubbing, translation and a speech API.

- Fish Audio has a free plan. Murf does not, though it has a free trial.

Fish Audio and Murf compared in full

2.4
GPA

Typecast

Free trial · from $5/mo

AI voice generator with emotion controls, voice cloning and video.

- Fish Audio has a free plan. Typecast does not, though it has a free trial.
- Only Typecast lists iOS and Android apps.
- Fish Audio also covers transcription.

Fish Audio and Typecast compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Fish Audio free?

Fish Audio has a free plan. 8,000 credits a month, about 7 minutes of generation, up to 500 characters per generation, 3 public voice slots.

How much does Fish Audio cost?

Fish Audio lists 3 plans. Free Tier: $0.

What platforms does Fish Audio work on?

Fish Audio is available on Web.

Does Fish Audio offer any discounts?

Fish Audio publicly lists the following: Save with annual billing.

Does Fish Audio have an Android app?

No Android app was listed when its pages were read on Nov 12, 2026. Fish Audio is listed for Web.

Does Fish Audio have an iPhone app?

No iPhone app was listed when its pages were read on Nov 12, 2026. Fish Audio is listed for Web.

Is Fish Audio open source?

Fish Audio is not described as open source on its own site, as read on Nov 12, 2026.

Does Fish Audio have an API?

Yes. Fish Audio offers a public API, according to its own site.

Who makes Fish Audio?

Fish Audio is made by Hanabi AI Inc.

What are the alternatives to Fish Audio?

The closest alternatives to Fish Audio in our directory are ElevenLabs, Cartesia, Murf and Typecast.

How does Fish Audio compare with other AI voice generators?

Fish Audio's GPA of 2.2 is higher than 30 of the 72 other AI voice generators we grade, and level with 16.

Is Fish Audio good value for money?

ToolGPA grades Fish Audio C for value for money. Its paid plans start at $11 a month, against a middle price of $9.99 for the category: 30 of the 50 others that charge start lower.

Could I make my own version of Fish Audio?

To replace Fish Audio you would be making a voice model, which you can rent by the minute but not make.

Where this guide comes from

The prices, plans, platforms and features were read from Fish Audio's own pages on Nov 12, 2026, and the grades were given on Nov 12, 2026. Graded from this listing, whose facts were read from Fish Audio's own pages on 12 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Hanabi AI Inc. Prices change, so check fish.audio before you buy.

fish.audio/plan/

fish.audio/developers/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Fish Audio, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fish-audio

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Fish Audio: The Insider's Guide",
checked Nov 12, 2026.
https://toolgpa.com/tools/fish-audio
```

Know someone choosing between AI voice generators?

Send them this guide:
toolgpa.com/tools/fish-audio/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded AI voice generators after Fish Audio, each with an Insider's Guide of its own.

AI Voices & Text to Speech Insider's Guide

Every one of the 73 AI voice generators we grade, compared

ElevenLabs Insider's Guide

AI voice platform for speech, voice cloning, dubbing and voice agents

3.0 GPA

Read Aloud Insider's Guide

Open-source browser extension that reads web pages aloud

3.0 GPA

ElevenReader Insider's Guide

Reader app that reads your files and audiobooks aloud in AI voices

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Fish Audio's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Fish Audio is a trademark of its owner, and this guide is not made, paid for or approved by Hanabi AI Inc. Prices and plans change: check fish.audio before you buy.