ToolGPA

NOVEMBER 2026

FitBudd

The Insider's Guide

Branded fitness app and coaching software for trainers and gyms

Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from FitBudd's own pages.

Made by FitBudd · checked Nov 13, 2026 · toolgpa.com

2.6
GPA



fitbudd

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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from FitBudd's own pages, its app-store listings and our grades. Every fact in it is on FitBudd's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.6

GPA, above 75 of the 85 other salon, spa and studio booking apps we grade

FitBudd lets personal trainers, nutritionists, studios and gyms run coaching from an app with their own branding. It offers workout and nutrition tools, check-ins, chat, direct client payments and a white-label iOS and Android app. Pricing starts with a small per-client plan and scales by client count.

To get you started, here are **9 things to know about FitBudd**, taken from its own pages and our grades.

> **No store rating on record, and the app setup has many steps.**
>
> From our grade for ease of use

1 **Best for trainers who want their own branded app**

FitBudd gives trainers a branded fitness app with workouts, nutrition, payments, chat and automation.

2 **Paid plans start at $15 a month**

As its pricing page puts it: $15 per month for 2 clients, plus $4 per extra client.

3 **You can try it first**

30-day free trial, no credit card required

4 **It runs on 3 platforms**

Web, iOS and Android.

5 **Workouts and nutrition**

A workout builder with an exercise library, a nutrition library, meal and macro tracking, check-ins and progress photos.

6 **Branded client app**

Pro themes the app and Super Pro launches a white-labelled app under your name in the App Store and Google Play.

7 **Direct client payments**

Super Pro adds Apple Pay and Google Pay, and direct app sign-ups let clients join and pay in the app.

8 **A 2.6 GPA, above 75 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace FitBudd you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

FitBudd at a glance

PRICING
Free trial, from $15 per month for 2 clients, plus $4 per extra client

FREE PLAN
No

FREE TRIAL
30-day free trial, no credit card required

RUNS ON
Web, iOS, Android

MADE BY
FitBudd

CATEGORY
Salon, Spa & Studio Booking

OUR GRADE
2.6 GPA, good

The report card

Best for trainers who want their own branded app

FitBudd gives trainers a branded fitness app with workouts, nutrition, payments, chat and automation. The $15 entry plan covers 2 clients, and a white-labelled app needs a D-U-N-S number, setup fees and developer accounts.

TOOLGPA REPORT CARD

FitBudd

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	Starter is $15 a month for 2 clients, in the category's cheapest quarter, but Pro is $79 for 20 clients and Super Pro $149.
Free plan and trial	C	A 30-day trial with no card needed. There is no free plan.
Features	B	Workouts, nutrition, branded app, payments, chat and video calls, automation and studio tools. Appointments, Team and Smart Flow are paid add-ons.
Ease of use	C	No store rating on record, and the app setup has many steps.
Platforms and integrations	B	Web plus iOS and Android, with Zapier, Mailchimp and Mindbody.

Grade point average — Good, out of 4.0 **2.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who FitBudd is for

- ✓ Fits if you want clients to open an app carrying your own branding
- ✓ Works for gyms and trainers who take payments straight from clients

Who it is not for

- ✕ Tight if you have more than a few clients, as Starter holds 2 and Pro 20, with $4 and $2 per extra client
- ✕ Watch out: a white-labelled app needs a D-U-N-S number, a $75 non-refundable setup fee and developer accounts ($99 Apple, $25 Google)
- ✕ Pricey if you add extras, as Appointments, Team and Explore are $50 a month each and Smart Flow $20
- ✕ Watch out: Elite is sold through sales with a $100 one-time setup fee
- ✕ Not for you if you want a free start, as no free plan is listed

Good to know

Good for

- ✓ Coaches who want an app carrying their own name
- ✓ Influencer trainers selling on-demand video and communities
- ✓ Studios that want group classes and QR check-in in a branded app

Worth knowing

- ⓘ Client caps apply: 2 on Starter and 20 on Pro, with $4 and $2 per extra client a month.
- ⓘ A white-labelled app needs a D-U-N-S number, a $75 non-refundable setup fee and developer accounts ($99 Apple, $25 Google).
- ⓘ Add-ons cost extra: Appointments $50 a month, Team $50, Explore $50 and Smart Flow $20.
- ⓘ Elite plans are priced through sales and carry a $100 one-time setup fee.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$15
A month to start

FitBudd is a paid product with a free trial, starting at $15 per month for 2 clients, plus $4 per extra client.

STARTER

$15

per month for 2 clients, billed monthly ($159 a year)

FitBudd client app, exercise and nutrition libraries, workout builder, check-ins and chat. $4 a month per client above 2.

PRO

$79

per month for 20 clients, billed monthly ($799 a year)

Adds app theming, a branded website, wearables, video calling and group chat. $2 a month per client above 20.

SUPER PRO

$149

per month, billed monthly ($1,499 a year)

Pro plus a white-labelled app on iOS and Android, Apple Pay and Google Pay, Zapier and Mailchimp. $75 setup fee.

ELITE

Custom

Studio and Creator versions for gyms and influencers, with an account manager, group classes and analytics.

Trying it first

30-day free trial, no credit card required

Read from fitbudd.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing saves about 2 months

The pricing page marks yearly billing as 2 months free: Pro is $799 a year against $948, and Super Pro $1,499 against $1,788.

Stated on fitbudd.com

PART 03 · FEATURES

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

Branded fitness app and coaching software for trainers and gyms. Here is what it does, as its own site describes it, and what it covers: workflow automation, habit tracking, video calls, community, appointment booking, class booking.

> **Workouts, nutrition, branded app, payments, chat and video calls, automation and studio tools.**
>
> From our grade for features

Workouts and nutrition

A workout builder with an exercise library, a nutrition library, meal and macro tracking, check-ins and progress photos.

Branded client app

Pro themes the app and Super Pro launches a white-labelled app under your name in the App Store and Google Play.

Direct client payments

Super Pro adds Apple Pay and Google Pay, and direct app sign-ups let clients join and pay in the app.

Chat and video calls

Group chat, broadcast messages and 1:1 video calling start on Pro.

Smart Flow automation

Triggers for client actions, message drips and auto-assigned workouts and meals; basic on Pro, full on Elite.

Studio tools

Elite adds group classes, QR check-in, multi-location access, coach logins and challenges.

Where it runs

Web · iOS · Android

What it works with

Zapier · Mailchimp · Mindbody

FitBudd is made by FitBudd.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

75/85

Other salon, spa and studio booking apps it is graded above

FitBudd's GPA of 2.6 is higher than 75 of the 85 other salon, spa and studio booking apps we grade, and level with 6.

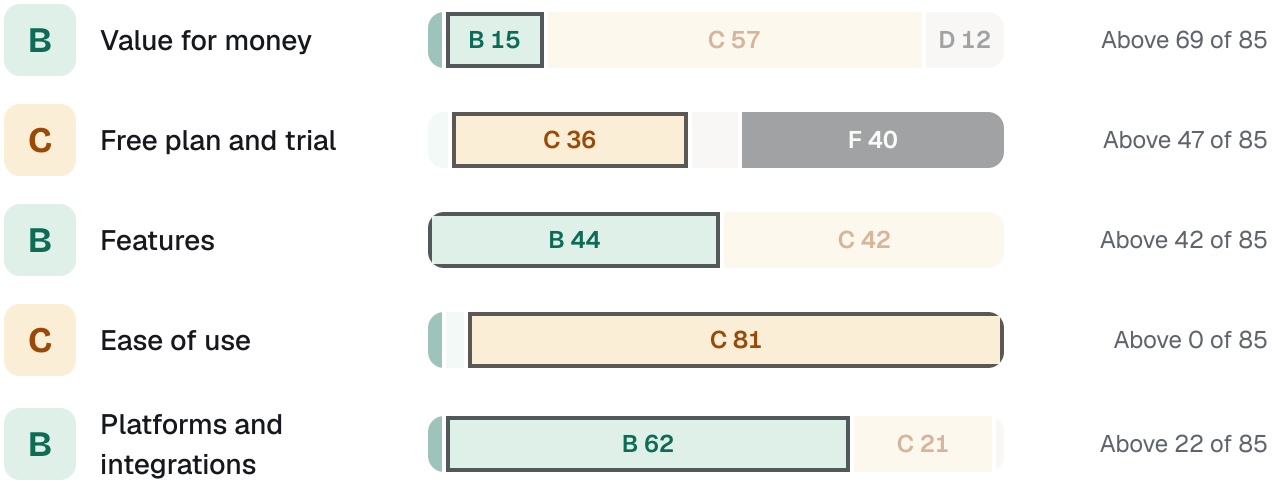
It stands best on value for money (B, above 69 of 85) and worst on ease of use (C, above 0).

Its paid plans start at $15 a month, against a middle price of $49 for the category: 3 of the 57 others that charge start lower.

On features, ease of use and platforms it scores 2.7 out of 4, and no tool on the category's chart scores higher without costing more.

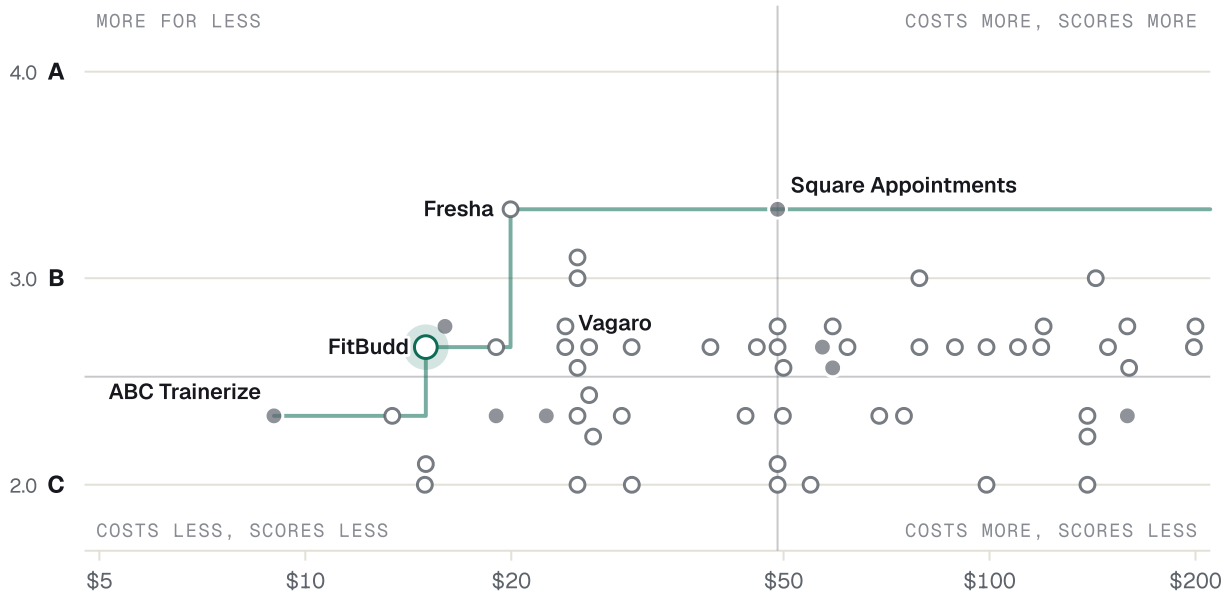
Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. FitBudd's own letter is outlined.



Price against what you get

Each dot is one of 58 salon, spa and studio booking apps. Further left costs less; higher up scores better on features, ease of use and platforms. FitBudd is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace FitBudd you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

It is one of the better ones too: its GPA of 2.6 is higher than 75 of the 85 other salon, spa and studio booking apps we grade. It costs $180 a year.

What you could make

- Habit tracking, appointment booking and class booking: an app builder makes these well.

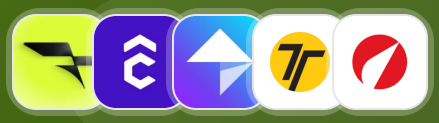
What you could not

- Connections to other products, each kept working as those products change.
- Video calls.
- A members' space with posts, chat and events that people keep coming back to.
- A real app for iOS and Android. Something home-made would be a web page.
- People on the other end: coaches. No app builder makes those.
- The depth: we grade its features B, which means it covers the whole job.

What this rests on. FitBudd's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Everfit, TrueCoach, My PT Hub, ABC Trainerize and Trainero

The 5 tools FitBudd is most often weighed against, with where each one differs from it.

2.8 GPA

Everfit

Free plan · from $16/mo

Online coaching platform for trainers, gyms and nutrition coaches.

- Everfit has a free plan. FitBudd does not, though it has a free trial.
- FitBudd also covers video calls and class booking.
- Everfit also covers templates and forms.

FitBudd and Everfit compared in full

2.2 GPA

TrueCoach

Free trial · from $26.34/mo

Workout programming and client coaching app for trainers.

- FitBudd also covers video calls, community, appointment booking and class booking.
- TrueCoach also covers templates, time tracking and dashboards.

FitBudd and TrueCoach compared in full

2.4 GPA

My PT Hub

Free plan · from $22.50/mo

Client coaching and business software for personal trainers.

- My PT Hub has a free plan. FitBudd does not, though it has a free trial.
- FitBudd also covers video calls and class booking.
- My PT Hub also covers templates.

FitBudd and My PT Hub compared in full

2.2 GPA

ABC Trainerize

Free plan · from $9/mo

Online and in-person coaching app for personal trainers and gyms.

- ABC Trainerize has a free plan. FitBudd does not, though it has a free trial.
- FitBudd also covers workflow automation and video calls.

FitBudd and ABC Trainerize compared in full

2.0 GPA

Trainero

Free trial · from $30/mo

Coaching platform for trainers, online coaches and gyms.

- Only FitBudd lists iOS and Android apps.
- FitBudd also covers video calls, community, appointment booking and class booking.
- Trainero also covers templates, online courses and online store.

FitBudd and Trainero compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is FitBudd free?

No, FitBudd is a paid product, but you can try it first. 30-day free trial, no credit card required.

How much does FitBudd cost?

FitBudd lists 4 plans. Starter: $15 per month for 2 clients, billed monthly ($159 a year).

What platforms does FitBudd work on?

FitBudd is available on Web, iOS and Android.

Does FitBudd offer any discounts?

FitBudd publicly lists the following: Yearly billing saves about 2 months.

Does FitBudd have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. FitBudd is listed for Web, iOS and Android.

Does FitBudd have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. FitBudd is listed for Web, iOS and Android.

Is FitBudd open source?

FitBudd is not described as open source on its own site, as read on Nov 13, 2026.

What does FitBudd integrate with?

FitBudd's listing names Zapier, Mailchimp and Mindbody. A listing names up to eight integrations, so it may connect to more.

Who makes FitBudd?

FitBudd is made by a company of the same name.

What are the alternatives to FitBudd?

The closest alternatives to FitBudd in our directory are Everfit, TrueCoach, My PT Hub, ABC Trainerize and Trainero.

How does FitBudd compare with other salon, spa and studio booking apps?

FitBudd's GPA of 2.6 is higher than 75 of the 85 other salon, spa and studio booking apps we grade, and level with 6.

Is FitBudd good value for money?

ToolGPA grades FitBudd B for value for money. Its paid plans start at $15 a month, against a middle price of $49 for the category: 3 of the 57 others that charge start lower.

Could I make my own version of FitBudd?

To replace FitBudd you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from FitBudd's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FitBudd's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FitBudd. Prices change, so check fitbudd.com before you buy.

fitbudd.com/pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at toolgpa.com.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

FitBudd, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fitbudd

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "FitBudd: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/fitbudd
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide: toolgpa.com/tools/fitbudd/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after FitBudd, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what FitBudd's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. FitBudd is a trademark of its owner, and this guide is not made, paid for or approved by FitBudd. Prices and plans change: check fitbudd.com before you buy.