ToolGPA

NOVEMBER 2026

FitnessForce

The Insider's Guide

Fitness CRM and club management, now part of Daxko



Every plan, grade, refund rule and rival among salon, spa and studio booking apps, read from FitnessForce's own pages.

Made by FitnessForce (a Daxko company) · checked Nov 13, 2026 · toolgpa.com

1.8
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from FitnessForce's own pages, its app-store listings and our grades. Every fact in it is on FitnessForce's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 12 of the 85 other salon, spa and studio booking apps we grade

FitnessForce is a membership management platform for gyms, yoga, pilates, spin, boxing and martial arts studios, wellness businesses and personal training studios. It handles renewals, class booking, attendance and payments, with a staff app and an API. Daxko announced its acquisition of FitnessForce in June 2026. Pricing is not published.

> "
>
> **No store rating on record, and a club CRM takes setup.**
>
> From our grade for ease of use

To get you started, here are **7 things to know about FitnessForce**, taken from its own pages and our grades.

1 **Best for gyms in India, the Middle East and Southeast Asia**

It lists no prices, only demos, and the vendor's site blocked our reading, so this card leans on the listing.

2 **It runs on Web**

Web.

3 **Memberships and renewals**

Automated renewals, reminders and member apps with access control and detailed reports.

4 **Calendar and booking**

Schedules, bookings and automatic tracking of commissions.

5 **Two-way messaging**

A unified CRM inbox with two-way SMS, email and WhatsApp, added January 2025 per the site's update timeline.

6 **A 1.8 GPA, above 12 of 85**

That is against the other salon, spa and studio booking apps we grade, on value, the free plan, features, ease of use and platforms.

7 **Keep it**

To replace FitnessForce you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

FitnessForce at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY FitnessForce (a Daxko company)	CATEGORY Salon, Spa & Studio Booking
OUR GRADE 1.8 GPA, weak	

The report card

Best for gyms in India, the Middle East and Southeast Asia

FitnessForce is fitness CRM and club management, now part of Daxko since June 2026. It lists no prices, only demos, and the vendor's site blocked our reading, so this card leans on the listing.

TOOLGPA REPORT CARD	FitnessForce	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No price is published, so it sits in the middle.
Free plan and trial	F	No free plan or trial on the listing, only a demo, so nothing here is free.
Features	C	Memberships and renewals, a calendar, two-way messaging, a staff app, a prospect widget and an API. Billing isn't named on the listing.
Ease of use	C	No store rating on record, and a club CRM takes setup.
Platforms and integrations	B	Web with a staff app, an API and a WhatsApp link.
Grade point average		Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who FitnessForce is for

- ✓ Fits if you run a gym in India, the Middle East, Australia or Southeast Asia
- ✓ Works for clubs that talk to members over WhatsApp

Who it is not for

- ✗ Skip it if you want a posted price, as buyers book a demo
- ✗ Watch out: it joined Daxko in June 2026, so product and support may change
- ✗ Skip it if you want a trial, as none is listed
- ✗ Watch out: its pages blocked our reading, so details are second-hand
- ✗ Not for you if you're in North America, as its strength is elsewhere

Good to know

Good for

- ✓ Franchise and multi-location operators outside the US
- ✓ Studios in India, the Middle East, Australia and Southeast Asia
- ✓ Operators wanting WhatsApp messaging in the CRM

Worth knowing

- ⓘ No prices are published; buyers book a demo.
- ⓘ Daxko's announcement says FitnessForce serves 12 countries and is strongest in India, the Middle East, Australia and Southeast Asia.
- ⓘ The company joined Daxko in June 2026, so product and support arrangements may change.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

FitnessForce's current pricing could not be confirmed from its own site.

> **No price is published, so it sits in the middle.**
>
> From our grade for value for money

We could not confirm FitnessForce's current prices from its own site, so this guide lists no plans. fitnessforce.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Fitness CRM and club management, now part of Daxko. Here is what it does, as its own site describes it, and what it covers: public API, marketing automation, appointment booking, class booking, whatsApp messaging.

> **Memberships and renewals, a calendar, two-way messaging, a staff app, a prospect widget and an API.**
>
> From our grade for features

Memberships and renewals

Automated renewals, reminders and member apps with access control and detailed reports.

Calendar and booking

Schedules, bookings and automatic tracking of commissions.

Two-way messaging

A unified CRM inbox with two-way SMS, email and WhatsApp, added January 2025 per the site's update timeline.

Staff app

Tools for staff to track tasks and manage operations.

Prospect widget

A lead-capture widget feeding the CRM.

API

Daxko's announcement describes 1,100+ APIs that let operators run the platform headlessly.

Where it runs

Web

What it works with

WhatsApp

FitnessForce is made by FitnessForce (a Daxko company).

Where it stands

Its grades against its category, and whether to keep it or make your own

12/85

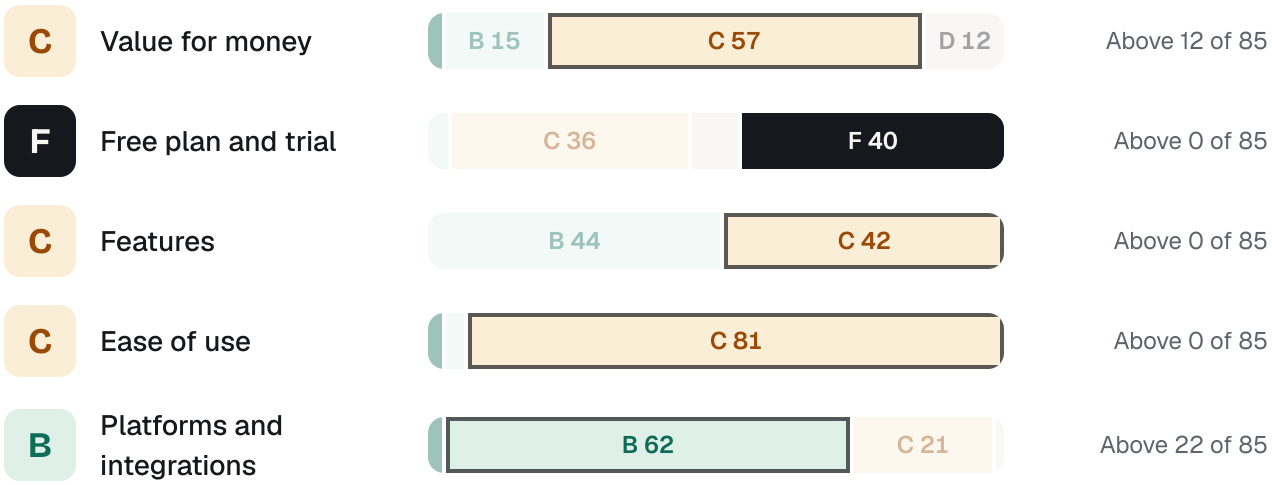
Other salon, spa and studio booking apps it is graded above

FitnessForce's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

It stands best on platforms and integrations (B, above 22 of 85) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 86 salon, spa and studio booking apps we grade, cut by the letter each got. FitnessForce's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace FitnessForce you would be making email sent in volume that still reaches the inbox. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 54 of the 85 other salon, spa and studio booking apps grade higher.

What you could make

- Class booking and appointment booking: an app builder makes these well.

What you could not

- Email sent in volume that still reaches the inbox.
- The WhatsApp Business API, which Meta opens only through approved partners.
- It plugs into other products, WhatsApp among them, and has an API.
- Hooks into the device itself: widgets.

What this rests on. FitnessForce's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



PerfectGym, ClubWise, GymMaster, Hapana and Virtuagym

The 5 tools FitnessForce is most often weighed against, with where each one differs from it.

1.8 GPA

PerfectGym

Paid

Gym management software for chains, franchises and leisure centers.

- FitnessForce also covers whatsApp messaging.
- PerfectGym also covers reports.

FitnessForce and PerfectGym compared in full

2.0 GPA

ClubWise

Paid

Club management software for gyms, health clubs and studios.

- FitnessForce also covers whatsApp messaging.
- ClubWise also covers sales pipeline and reports.

FitnessForce and ClubWise compared in full

GymMaster

2.0 GPA

From $89/mo

Gym management software with billing, booking and door access.

- Only GymMaster lists iOS and Android apps.
- FitnessForce also covers whatsApp messaging.
- GymMaster also covers reports and inventory.

FitnessForce and GymMaster compared in full

Hapana

1.8 GPA

Paid

Gym and studio management with branded apps and multi-site tools.

- FitnessForce also covers marketing automation, appointment booking and whatsApp messaging.
- Hapana also covers reports, email campaigns and sMS marketing.

FitnessForce and Hapana compared in full

Virtuagym

1.6 GPA

Paid

Gym and studio management with coaching and member apps.

- FitnessForce also covers marketing automation and whatsApp messaging.
- Virtuagym also covers reports.

FitnessForce and Virtuagym compared in full

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is FitnessForce free?

No. FitnessForce is a paid product.

What platforms does FitnessForce work on?

FitnessForce is available on Web.

Does FitnessForce have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. FitnessForce is listed for Web.

Does FitnessForce have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. FitnessForce is listed for Web.

Is FitnessForce open source?

FitnessForce is not described as open source on its own site, as read on Nov 13, 2026.

Does FitnessForce have an API?

Yes. FitnessForce offers a public API, according to its own site.

What does FitnessForce integrate with?

FitnessForce's listing names WhatsApp. A listing names up to eight integrations, so it may connect to more.

Who makes FitnessForce?

FitnessForce is made by FitnessForce (a Daxko company).

What are the alternatives to FitnessForce?

The closest alternatives to FitnessForce in our directory are PerfectGym, ClubWise, GymMaster, Hapana and Virtuagym.

How does FitnessForce compare with other salon, spa and studio booking apps?

FitnessForce's GPA of 1.8 is higher than 12 of the 85 other salon, spa and studio booking apps we grade, and level with 19.

Could I make my own version of FitnessForce?

To replace FitnessForce you would be making email sent in volume that still reaches the inbox.

Where this guide comes from

The prices, plans, platforms and features were read from FitnessForce's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FitnessForce's own pages on 13 November 2026. Its pages would not load for us on a later check, so the grades lean on the listing alone. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FitnessForce (a Daxko company). Prices change, so check fitnessforce.com before you buy.

fitnessforce.com/

daxko.com/news/daxko-acquires-fitnessforce-bro…

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

FitnessForce, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fitnessforce

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "FitnessForce: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/fitnessforce
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Know someone choosing between salon, spa and studio booking apps?

Send them this guide:
toolgpa.com/tools/fitnessforce/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded salon, spa and studio booking apps after FitnessForce, each with an Insider's Guide of its own.

Salon, Spa & Studio Booking Insider's Guide

Every one of the 86 salon, spa and studio booking apps we grade, compared

Square Appointments Insider's Guide

Booking, point of sale and payments for appointment businesses

3.2 GPA

Fresha Insider's Guide

Salon and spa booking with a consumer marketplace for new clients

3.0 GPA

Barberly Insider's Guide

Barbershop booking software with a branded mobile app

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what FitnessForce's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. FitnessForce is a trademark of its owner, and this guide is not made, paid for or approved by FitnessForce (a Daxko company). Prices and plans change: check fitnessforce.com before you buy.