ToolGPA

NOVEMBER 2026

FlexOffers

The Insider’s Guide

Affiliate network for publishers and advertisers



Every plan, grade, refund rule and rival among affiliate and referral tools, read from FlexOffers’s own pages.

Made by FlexOffers.com · checked Nov 13, 2026 · toolgpa.com

1.8

GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from FlexOffers's own pages, its app-store listings and our grades. Every fact in it is on FlexOffers's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.8

GPA, above 22 of the 89 other affiliate and referral tools we grade

FlexOffers is a partner marketing network based in Fort Lauderdale, Florida. Publishers get access to a catalog of advertiser programs, automated links, product and promotion feeds and an API. Advertisers run their programs in a platform called AdvertiserMax, with tracking, reporting, payments and publisher recruitment.

To get you started, here are **7 things to know about FlexOffers**, taken from its own pages and our grades.

> **The pages we read publish no advertiser fees, and sign-up runs through a separate account flow with personal help from their team.**
>
> From our report card of FlexOffers

1 **Best for an affiliate network with publisher link tools**

FlexOffers is an affiliate network with automated linking, feeds and a program manager for advertisers.

2 **It runs on Web**

Web.

3 Flexlinks automated linking

A code snippet recognizes links to brands that are not yet monetized and turns them into affiliate links without manual link building.

4 Product and promotion feeds

Product feeds, said to cover over 650 million products, and a promotions and coupons feed are delivered daily by API or FTP in XML or CSV.

5 Web services API and deep linking

A set of APIs automates publisher tasks, and deep links send visitors to the exact product or landing page being promoted.

6 A 1.8 GPA, above 22 of 89

That is against the other affiliate and referral tools we grade, on value, the free plan, features, ease of use and platforms.

7 Keep it

To replace FlexOffers you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

FlexOffers at a glance

PRICING Paid	FREE PLAN No
FREE TRIAL None stated	RUNS ON Web
MADE BY FlexOffers.com, since 2006	CATEGORY Affiliate & Referral Software
OUR GRADE 1.8 GPA, weak	

The report card

Best for an affiliate network with publisher link tools

FlexOffers is an affiliate network with automated linking, feeds and a program manager for advertisers. The pages we read publish no advertiser fees, and sign-up runs through a separate account flow with personal help from their team.

TOOLGPA REPORT CARD

FlexOffers

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	No advertiser fees or plans are published, so cost is unconfirmed and it sits in the middle.
Free plan and trial	F	No free plan or trial is listed for advertisers.
Features	C	Automated links, product and promotion feeds, an API with deep links and a program manager. The listing shows no gaps.
Ease of use	C	No store rating on record. You set up accounts and programs before it does anything, so there is a learning curve.
Platforms and integrations	B	Web, with Shopify, WooCommerce, BigCommerce and Magento, and an API.

Grade point average — Weak, out of 4.0 **1.8**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who FlexOffers is for

- ✓ Fits if you want an affiliate network that comes with account support
- ✓ Works for publishers who want automated links in content

Who it is not for

- ✕ Skip it if you want the cost up front, as none is published
- ✕ Watch out: advertiser sign-up goes through a separate FuseTwo account flow
- ✕ Not for you if you want pure self-serve, because the pages describe personal, team-run support
- ✕ Too light for non-affiliate partner marketing

Good to know

Good for

- ✓ Content publishers who want many advertiser programs under one login
- ✓ Advertisers who want a network plus recruitment and account management
- ✓ Brands on Shopify, WooCommerce, BigCommerce or Magento

Worth knowing

- ⓘ No advertiser fees, setup charges or plans are published on the pages we read, so cost is unconfirmed.
- ⓘ Advertiser sign-up runs through a separate FuseTwo account flow.
- ⓘ Support and account management are described as hands-on, which suggests a managed service rather than pure self-serve.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

FlexOffers's current pricing could not be confirmed from its own site.

> **No advertiser fees or plans are published, so cost is unconfirmed and it sits in the middle.**
>
> From our grade for value for money

We could not confirm FlexOffers's current prices from its own site, so this guide lists no plans. flexoffers.com has them.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Affiliate network for publishers and advertisers. Here is what it does, as its own site describes it, and what it covers: public API, reports, affiliate tracking, partner payouts.

> **Automated links, product and promotion feeds, an API with deep links and a program manager.**
>
> From our grade for features

Flexlinks automated linking

A code snippet recognizes links to brands that are not yet monetized and turns them into affiliate links without manual link building.

Product and promotion feeds

Product feeds, said to cover over 650 million products, and a promotions and coupons feed are delivered daily by API or FTP in XML or CSV.

Web services API and deep linking

A set of APIs automates publisher tasks, and deep links send visitors to the exact product or landing page being promoted.

AdvertiserMax program management

Advertisers manage tracking, reporting, payments, compliance and recruitment together, and can run several programs under one account at no extra cost.

Cookieless tracking

The advertiser page describes privacy-compliant tracking that does not rely on third-party cookies, with real-time reporting on partner activity.

Where it runs

Web

What it works with

Shopify
WooCommerce
BigCommerce
Magento

FlexOffers is made by FlexOffers.com, and has been around since 2006.

Where it stands

Its grades against its category, and whether to keep it or make your own

22/89

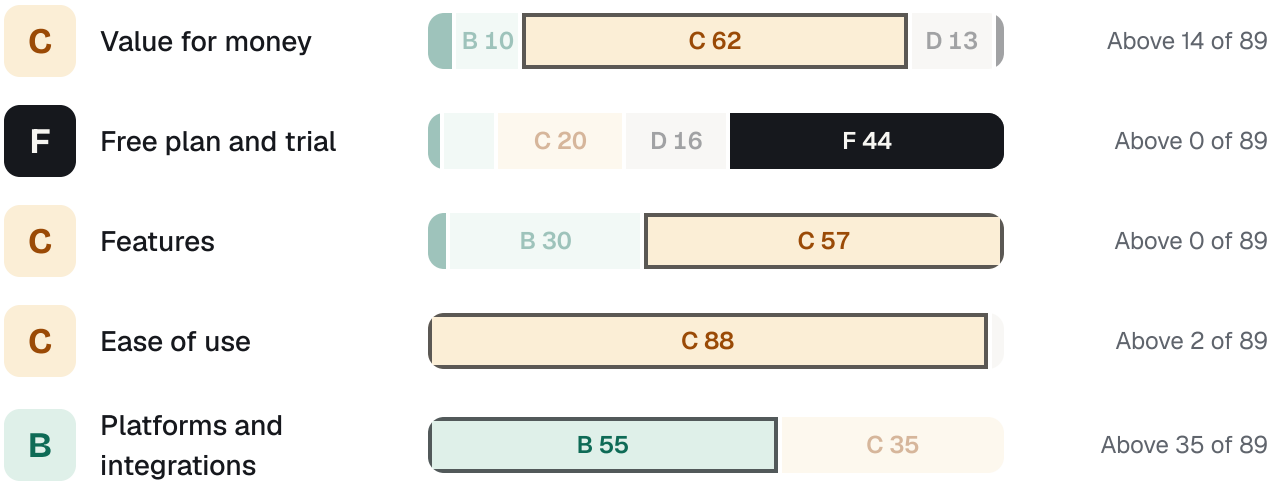
Other affiliate and referral tools it is graded above

FlexOffers's GPA of 1.8 is higher than 22 of the 89 other affiliate and referral tools we grade, and level with 22.

It stands best on platforms and integrations (B, above 35 of 89) and worst on free plan and trial (F, above 0).

Each grade against the category

Every bar is all 90 affiliate and referral tools we grade, cut by the letter each got. FlexOffers's own letter is outlined.



Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace FlexOffers you would be making payouts to partners in many countries, with their tax forms. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 45 of the 89 other affiliate and referral tools grade higher.

What you could make

- Reports: an app builder makes this well.

What you could not

- Payouts to partners in many countries, with their tax forms.
- Every click and sale traced back to the right partner.
- It plugs into other products, Shopify, WooCommerce and BigCommerce among them, and has an API.

What this rests on. FlexOffers's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Skimlinks, Awin, CJ Affiliate, impact.com and Rakuten Advertising

The 5 tools FlexOffers is most often weighed against, with where each one differs from it.

2.4 GPA

Skimlinks

Free plan · from $166/mo

Affiliate link monetization for publishers, with paid merchant tiers.

- Skimlinks has a free plan. FlexOffers does not.
- FlexOffers also covers partner payouts.

FlexOffers and Skimlinks compared in full

1.8 GPA

Awin

Free trial · from $99/mo

Affiliate network and platform for brands and partners.

FlexOffers and Awin compared in full

1.6 GPA

CJ Affiliate

Paid

Affiliate network and platform for brands, publishers and creators.

FlexOffers and CJ Affiliate compared in full

2.0
GPA

impact.com

Free trial · from $30/mo

Partnership platform for affiliate, creator and referral programs.

FlexOffers and impact.com compared in full

1.6
GPA

Rakuten Advertising

Paid

Affiliate network and partner marketing for brands and publishers.

- FlexOffers also covers partner payouts.

FlexOffers and Rakuten Advertising compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

11

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is FlexOffers free?

No. FlexOffers is a paid product.

What platforms does FlexOffers work on?

FlexOffers is available on Web.

Does FlexOffers have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. FlexOffers is listed for Web.

Does FlexOffers have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. FlexOffers is listed for Web.

Is FlexOffers open source?

FlexOffers is not described as open source on its own site, as read on Nov 13, 2026.

Does FlexOffers have an API?

Yes. FlexOffers offers a public API, according to its own site.

What does FlexOffers integrate with?

FlexOffers's listing names Shopify, WooCommerce, BigCommerce and Magento.

Who makes FlexOffers?

FlexOffers is made by FlexOffers.com. It dates from 2006.

What are the alternatives to FlexOffers?

The closest alternatives to FlexOffers in our directory are Skimlinks, Awin, CJ Affiliate, impact.com and Rakuten Advertising.

How does FlexOffers compare with other affiliate and referral tools?

FlexOffers's GPA of 1.8 is higher than 22 of the 89 other affiliate and referral tools we grade, and level with 22.

Could I make my own version of FlexOffers?

To replace FlexOffers you would be making payouts to partners in many countries, with their tax forms.

Where this guide comes from

The prices, plans, platforms and features were read from FlexOffers's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FlexOffers's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FlexOffers.com. Prices change, so check flexoffers.com before you buy.

flexoffers.com
flexoffers.com/publishers/
flexoffers.com/advertisers/
flexoffers.com/about-us/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

FlexOffers, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/flexoffers

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "FlexOffers: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/flexoffers
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Know someone choosing between affiliate and referral tools?

Send them this guide:
toolgpa.com/tools/flexoffers/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded affiliate and referral tools after FlexOffers, each with an Insider's Guide of its own.

Affiliate & Referral Software Insider's Guide

Every one of the 90 affiliate and referral tools we grade, compared

GoAffPro Insider's Guide

Affiliate and multi-level marketing app for online stores

3.2 GPA

SliceWP Insider's Guide

WordPress affiliate plugin with a free edition and paid add-ons

2.8 GPA

Affiliatly Insider's Guide

Affiliate program software for online stores, with a free plan

2.6 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what FlexOffers's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. FlexOffers is a trademark of its owner, and this guide is not made, paid for or approved by FlexOffers.com. Prices and plans change: check flexoffers.com before you buy.