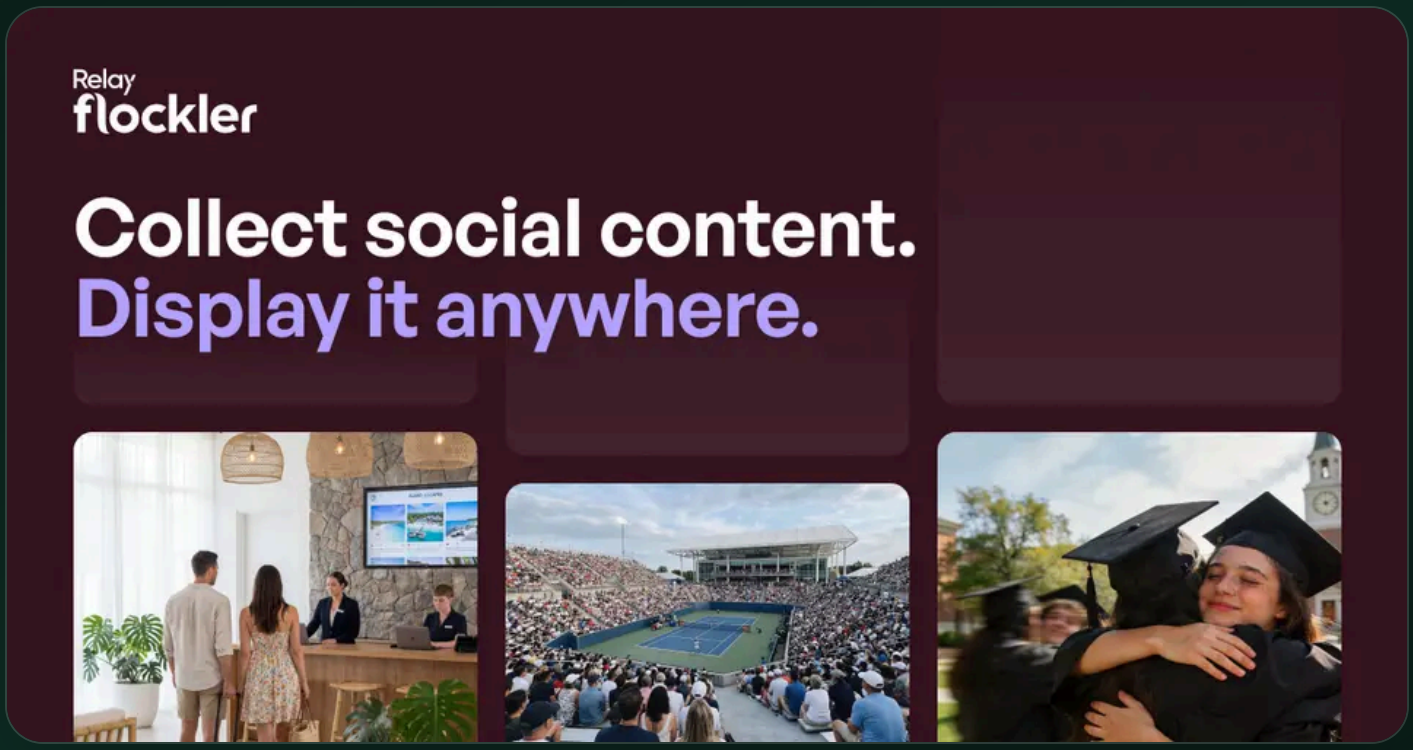
ToolGPA

NOVEMBER 2026

Flockler

The Insider's Guide

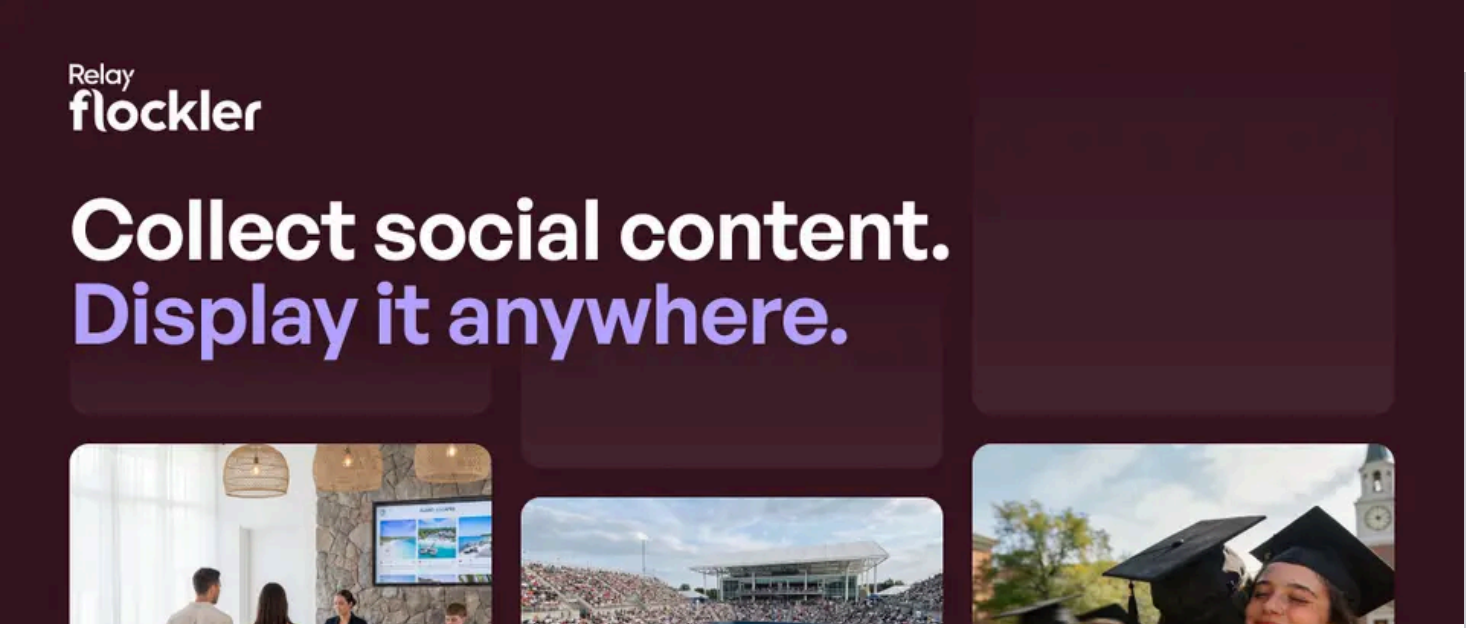
Social media aggregator for websites, screens and events



Every plan, grade, refund rule and rival among popup and widget tools, read from Flockler's own pages.

Made by Flockler · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Flockler's own pages, its app-store listings and our grades. Every fact in it is on Flockler's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 5 of the 54 other popup and widget tools we grade

Flockler collects social content and user-generated posts from more than 10 platforms and displays them on websites, intranets, digital signage and at events. Plans are priced by number of feeds, with unlimited page views and users. The company lists SOC 2 Type II compliance.

> **You connect sources and set up each feed.**
>
> From our grade for ease of use

To get you started, here are **9 things to know about Flockler**, taken from its own pages and our grades.

1 **Best for social walls for sites, screens and events**

Flockler collects social posts from more than 10 platforms and shows them on websites, signage and at events, priced by feeds.

2 **Paid plans start at $110 a month**

As its pricing page puts it: $110 per month, billed annually ($129 billed monthly).

3 **You can try it first**

14-day free trial, no credit card required

4 **It runs on Web**

Web.

5 **Feeds from 10+ platforms**

Aggregates Instagram, TikTok, Facebook, X, YouTube, LinkedIn, Bluesky and others into one place.

6 **Embed in many places**

Show feeds on websites, intranets, digital screens and at events.

7 **Moderation**

Manual on Basic; AI-powered moderation from Business.

8 **A 2.0 GPA, above 5 of 54**

That is against the other popup and widget tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Your call**

You could make the core of Flockler for yourself: popups.

Flockler at a glance

PRICING
Free trial, from $110 per month, billed annually ($129 billed monthly)

FREE PLAN
No

FREE TRIAL
14-day free trial, no credit card required

RUNS ON
Web

MADE BY
Flockler

CATEGORY
Popups & Website Widgets

OUR GRADE
2.0 GPA, fair

The report card

Best for social walls for sites, screens and events

Flockler collects social posts from more than 10 platforms and shows them on websites, signage and at events, priced by feeds. It starts at $110 a month, a good deal more than most feed tools, and there is no free plan.

TOOLGPA REPORT CARD	Flockler	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	D	Basic is $110 a month billed annually ($129 monthly), against a category middle of $14.92 and a dearest tenth from $55. Pro is $325.
Free plan and trial	C	A 14-day trial with no card, and no free plan.
Features	C	Feeds from 10+ platforms, moderation, automated alt text and a content API. The listing's gaps: feeds are capped at 8, 15 and 30, and API and submission forms sit on higher plans.
Ease of use	C	No store rating on record. You connect sources and set up each feed.
Platforms and integrations	B	Web, embeds, digital signage and events, with Instagram, TikTok, Facebook, X, YouTube, LinkedIn and Bluesky, and an API on Premium.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Flockler is for

- ✓ Fits if you need social posts on screens, events and sites and can budget for it
- ✓ Works for teams that want unlimited page views and users

Who it is not for

- ✕ Pricey if you are small: $110 a month billed annually for Basic
- ✕ Not for you if you want a free plan, as there is only a 14-day trial
- ✕ Watch out: feeds are capped at 8, 15 and 30, and unlimited needs the custom Premium plan
- ✕ Watch out: submission forms are Pro and above, and the API is Premium and Agency

Good to know

Good for

- ✓ Organizations with many social accounts and a budget for a higher price
- ✓ Event and digital-signage teams that show live social content
- ✓ Teams that need unlimited page views and users

Worth knowing

- ⓘ Starts at $110 a month, well above most feed tools, and there is no free plan.
- ⓘ Feeds are capped per plan (8, 15 and 30); unlimited feeds need the custom Premium plan.
- ⓘ API access is on Premium and Agency plans; Agency pricing is by contacting the company.
- ⓘ Submission forms are only on Pro and above.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$110

A month to start

Flockler is a paid product with a free trial, starting at $110 per month, billed annually ($129 billed monthly).

BASIC

$110

per month, billed annually ($129 billed monthly)

8 feeds, 10+ platforms, unlimited page views and users, manual moderation, no Flockler branding.

BUSINESS

$195

per month, billed annually ($229 billed monthly)

15 feeds, automated AI alt text and AI-powered moderation.

PRO

$325

per month, billed annually ($379 billed monthly)

30 feeds, submission forms, video autoplay, account-wide 2FA and prioritized support.

PREMIUM

Custom

Unlimited feeds priced by volume, content API and bulk feed creation; contact sales.

Trying it first

14-day free trial, no credit card required

Read from flockler.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

Yearly billing

The pricing page shows lower monthly prices on its Yearly tab: Basic $110 against $129 billed monthly.

Stated on flockler.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Social media aggregator for websites, screens and events. Here is what it does, as its own site describes it, and what it covers: public API, popups.

> **Web, embeds, digital signage and events, with Instagram, TikTok, Facebook, X, YouTube, LinkedIn and Bluesky, and an API on Premium.**
>
> From our grade for platforms and integrations

Feeds from 10+ platforms

Aggregates Instagram, TikTok, Facebook, X, YouTube, LinkedIn, Bluesky and others into one place.

Embed in many places

Show feeds on websites, intranets, digital screens and at events.

Moderation

Manual on Basic; AI-powered moderation from Business.

Automated alt text

AI-written alt text for accessibility, from Business upward.

Submission forms and shoppable feeds

Collect content from visitors with forms on Pro; shoppable feeds are listed among its features.

Content API

A content API and bulk feed creation are on the custom Premium plan.

Where it runs

Web

What it works with

Instagram
TikTok
Facebook
X
YouTube
LinkedIn
Bluesky

Flockler is made by Flockler.

Where it stands

Its grades against its category, and whether to keep it or make your own

5/54

Other popup and widget tools it is graded above

Flockler's GPA of 2.0 is higher than 5 of the 54 other popup and widget tools we grade, and level with 8.

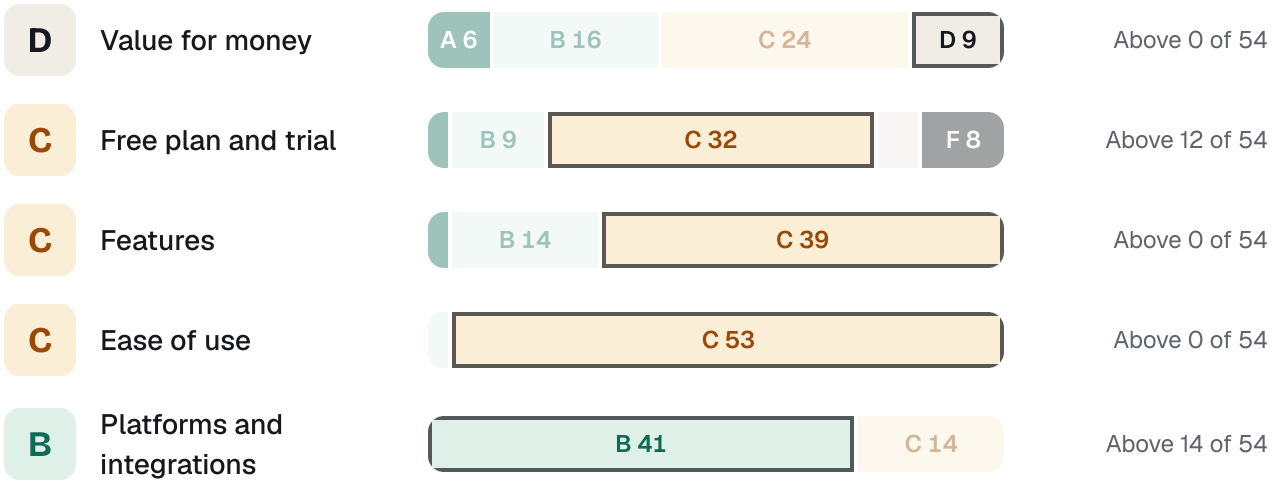
It stands best on platforms and integrations (B, above 14 of 54) and worst on value for money (D, above 0).

Its paid plans start at $110 a month, against a middle price of $14 for the category: 46 of the 48 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 13 tools score higher and cost less.

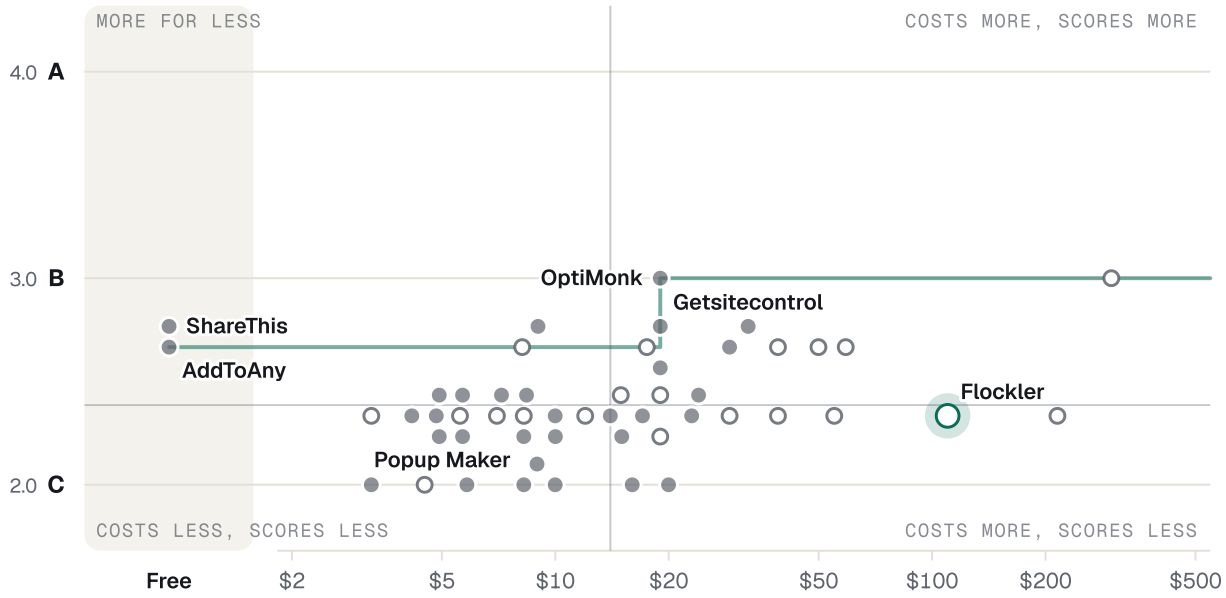
Each grade against the category

Every bar is all 55 popup and widget tools we grade, cut by the letter each got. Flockler's own letter is outlined.



Price against what you get

Each dot is one of 51 popup and widget tools. Further left costs less; higher up scores better on features, ease of use and platforms. Flockler is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Your call

You could make the core of Flockler for yourself: popups.

What you would give up is listed below. Whether that is worth the price is your call. It costs $1,320 a year.

What you could make

- Popups: an app builder makes this well.
- It runs in a browser, which is where something home-made would run too.

What you could not

- ✕ It plugs into other products, Instagram, TikTok and Facebook among them, and has an API.

	✕ What a company asks for before it lets staff use something: SOC 2.

What this rests on. Flockler's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Walls.io, Juicer, Curator.io, Behold and Elfsight

The 5 tools Flockler is most often weighed against, with where each one differs from it.

2.0 GPA

Walls.io

Free trial · from $215/mo

Social media walls for websites, events and digital signage.

Flockler and Walls.io compared in full

2.2 GPA

Juicer

Free plan · from $15/mo

Social media wall and feed aggregator with a free plan.

- Juicer has a free plan. Flockler does not, though it has a free trial.

Flockler and Juicer compared in full

2.2 GPA

Curator.io

Free plan · from $23/mo

Social media aggregator with a free plan, for website feeds.

- Curator.io has a free plan. Flockler does not, though it has a free trial.

Flockler and Curator.io compared in full

2.2
GPA

Behold

Free plan · from $10/mo

Instagram feed widgets and JSON feeds for any website.

- Behold has a free plan. Flockler does not, though it has a free trial.

Flockler and Behold compared in full

2.2
GPA

Elfsight

Free plan · from $5/mo

Library of 90+ website widgets, from popups to reviews and feeds.

- Elfsight has a free plan. Flockler does not, though it has a free trial.
- Elfsight also covers templates, no-code, forms and chatbots.

Flockler and Elfsight compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

14

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Flockler free?

No, Flockler is a paid product, but you can try it first. 14-day free trial, no credit card required.

How much does Flockler cost?

Flockler lists 4 plans. Basic: $110 per month, billed annually ($129 billed monthly).

What platforms does Flockler work on?

Flockler is available on Web.

Does Flockler offer any discounts?

Flockler publicly lists the following: Yearly billing.

Does Flockler have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Flockler is listed for Web.

Does Flockler have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Flockler is listed for Web.

Is Flockler open source?

Flockler is not described as open source on its own site, as read on Nov 13, 2026.

Does Flockler have an API?

Yes. Flockler offers a public API, according to its own site.

What does Flockler integrate with?

Flockler's listing names Instagram, TikTok, Facebook, X, YouTube, LinkedIn and Bluesky.

Who makes Flockler?

Flockler is made by a company of the same name.

What are the alternatives to Flockler?

The closest alternatives to Flockler in our directory are Walls.io, Juicer, Curator.io, Behold and Elfsight.

How does Flockler compare with other popup and widget tools?

Flockler's GPA of 2.0 is higher than 5 of the 54 other popup and widget tools we grade, and level with 8.

Is Flockler good value for money?

ToolGPA grades Flockler D for value for money. Its paid plans start at $110 a month, against a middle price of $14 for the category: 46 of the 48 others that charge start lower.

Could I make my own version of Flockler?

You could make the core of Flockler for yourself: popups. What you would give up is listed below.

Where this guide comes from

The prices, plans, platforms and features were read from Flockler's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Flockler's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Flockler. Prices change, so check flockler.com before you buy.

flockler.com/plans-and-pricing

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Flockler, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/flockler

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Flockler: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/flockler
```

Know someone choosing between popup and widget tools?

Send them this guide: toolgpa.com/tools/flockler/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded popup and widget tools after Flockler, each with an Insider's Guide of its own.

Popups & Website Widgets Insider's Guide

Every one of the 55 popup and widget tools we grade, compared

AddToAny Insider's Guide

Free share buttons for websites and WordPress

3.2 GPA

ShareThis Insider's Guide

Free share, follow and reaction buttons for publishers

3.2 GPA

Getsitecontrol Insider's Guide

Popups, bars, forms and surveys, with email campaigns built in

2.8 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Flockler's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Flockler is a trademark of its owner, and this guide is not made, paid for or approved by Flockler. Prices and plans change: check flockler.com before you buy.