ToolGPA

NOVEMBER 2026

MailMaestro

The Insider's Guide

AI email writing and inbox assistant for Outlook and Gmail



Every plan, grade, refund rule and rival among email apps, read from MailMaestro's own pages.

Made by Maestro Labs · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from MailMaestro's own pages, its app-store listings and our grades. Every fact in it is on MailMaestro's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 11 of the 122 other email apps we grade

MailMaestro is an AI email assistant from Maestro Labs that writes, replies to, improves and summarizes email inside Outlook and Gmail. Maestro Labs says it acquired Flowrite, the AI email writing division of Flow AI, and folded that business into MailMaestro. Flowrite's own team moved on to Flow AI, a separate product.

> "
>
> **If you want a standalone email app, this isn't one.**
>
> From our report card of MailMaestro

To get you started, here are **8 things to know about MailMaestro**, taken from its own pages and our grades.

1 **Best for AI replies inside Outlook and Gmail**

MailMaestro (the product Flowrite was folded into) writes and rewrites email inside Outlook and Gmail.

2 **Paid plans start at $12 a month for each person**

As its pricing page puts it: $12 per seat / month, billed annually ($15 billed monthly).

3 **There is a free plan**

3 AI requests a week to write, reply to and improve emails, plus templates and text shortcuts.

4 **AI writing and replies**

Writes emails from scratch in several languages, drafts replies from the thread and attachments, and rewrites or polishes selected text.

5 **Inbox agents**

On Pro, agents label incoming mail, prepare drafts before an email is opened and send follow-ups when someone has not replied.

6 **Summaries**

Summarizes long emails and threads. Summarizing attachments and asking questions about the inbox are marked as Outlook features.

7 **A 2.0 GPA, above 11 of 122**

That is against the other email apps we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace MailMaestro you would be making an email client: sending, receiving, threading and searching years of mail. That is not a weekend's work, with an AI app builder or without one.

MailMaestro at a glance

PRICING Free plan, from $12 per seat / month, billed annually ($15 billed monthly)	FREE PLAN Yes
FREE TRIAL None stated	RUNS ON Browser extension
MADE BY Maestro Labs	CATEGORY Email Apps
OUR GRADE 2.0 GPA, fair	

The report card

Best for AI replies inside Outlook and Gmail

MailMaestro (the product Flowrite was folded into) writes and rewrites email inside Outlook and Gmail. The free plan stops at 3 AI requests a week, the inbox agents and unlimited use need Pro at $12 a seat, and annual plans aren't refundable. If you want a standalone email app, this isn't one.

TOOLGPA REPORT CARD

MailMaestro

Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Pro is $12 a seat a month on annual billing ($15 monthly), which sits near the dear end of email tools: the middle is about $8 and the cheaper quarter starts at $3.
Free plan and trial	C	Free forever with no card, but only 3 AI requests a week. That's a taste, not a plan you can work on. The Pro trial is 14 days.
Features	C	Writes, replies, rewrites and summarizes, with templates and shortcuts. It lives inside Outlook and Gmail, and the listing shows no standalone client.
Ease of use	C	No store rating on record. You add it to your mailbox and connect your account, then learn the templates and shortcuts.
Platforms and integrations	C	A browser and Outlook add-in for one job, with Teams, Zoom and Google Meet listed. No phone or desktop app of its own.

Grade point average — Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who MailMaestro is for

- ✓ Fits if you answer lots of similar emails in Outlook or Gmail
- ✓ Works for teams that want shared templates and one bill, from two seats up

Who it is not for

- ✗ Tight if you stay free: 3 AI requests a week runs out by Tuesday
- ✗ Pricey if you want inbox agents, labels and follow-ups, which are Pro-only at $12 a seat
- ✗ Skip it if you want a full email client, as it only adds to Outlook and Gmail
- ✗ Watch out: annual plans can't be refunded after purchase, according to the pricing FAQ
- ✗ Watch out: the name is in flux, as Flowrite was folded into MailMaestro and its old team moved to a separate product

Good to know

Good for

- ✓ Outlook and Gmail users who write many repetitive emails
- ✓ Teams that want shared templates and one bill
- ✓ People who want to try AI drafting on a free plan first

Worth knowing

- ⓘ Flowrite was acquired and folded into MailMaestro; it is listed here under its current name.
- ⓘ The free plan stops at 3 AI requests a week; unlimited use needs Pro.
- ⓘ It works inside Outlook and Gmail; the pages list no standalone email client.
- ⓘ Annual plans are not refundable after purchase, according to the pricing FAQ.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$12

A month to start, for each person. There is a free plan too

MailMaestro has a free plan. Paid plans start at $12 per seat / month, billed annually ($15 billed monthly).

> **That's a taste, not a plan you can work on.**
>
> From our grade for free plan and trial

FREE

$0

3 AI requests a week, Magic templates, custom text shortcuts, in Outlook and Gmail.

PRO

$12

per seat / month, billed annually ($15 billed monthly)

Unlimited writing and replies, auto labels, drafts and follow-ups, summaries. 14-day free trial.

ENTERPRISE

Custom

Company-wide templates, SSO, custom data retention and dedicated support. Billed annually only.

The free plan

3 AI requests a week to write, reply to and improve emails, plus templates and text shortcuts.

Read from maestrolabs.com on Nov 13, 2026.

Ways to pay less

ANNUAL DISCOUNT

20% off MailMaestro with annual billing

Pro is $12 per seat a month billed annually at $144, against $15 a month billed monthly, according to the pricing page.

Stated on maestrolabs.com

OTHER SAVINGS

Special pricing for startups, nonprofits, education

The pricing FAQ says Maestro Labs has special pricing for startups, non-profits and education; the terms are not shown on the page.

Stated on maestrolabs.com

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Browser extension

AI email writing and inbox assistant for Outlook and Gmail. Here is what it does, as its own site describes it, and what it covers: AI features, templates, email client, inbox filtering, text expansion.

"

Writes, replies, rewrites and summarizes, with templates and shortcuts.

From our grade for features

AI writing and replies

Writes emails from scratch in several languages, drafts replies from the thread and attachments, and rewrites or polishes selected text.

Inbox agents

On Pro, agents label incoming mail, prepare drafts before an email is opened and send follow-ups when someone has not replied.

Summaries

Summarizes long emails and threads. Summarizing attachments and asking questions about the inbox are marked as Outlook features.

Templates and shortcuts

Magic templates combine saved text with the AI writer, and keyword shortcuts insert details such as a phone number or LinkedIn profile.

Team management

With two or more seats, Pro adds shared templates and user management with centralized billing in the Maestro Portal.

Where it runs

- Browser extension

What it works with

- Outlook
- Gmail
- Microsoft Teams
- Zoom
- Google Meet

MailMaestro is made by Maestro Labs.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

11/122

Other email apps it is graded above

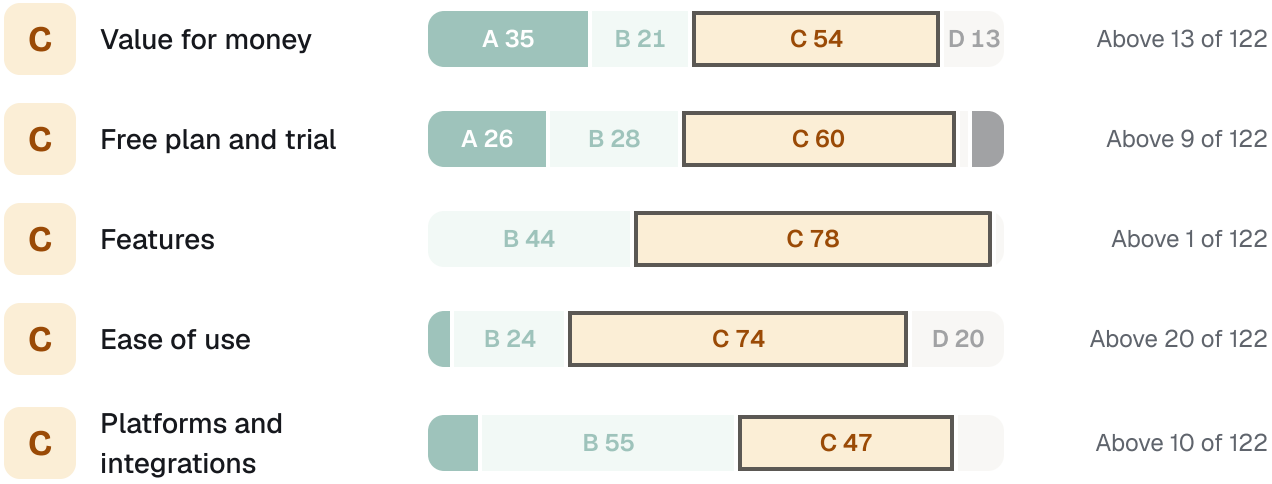
MailMaestro's GPA of 2.0 is higher than 11 of the 122 other email apps we grade, and level with 17.

Its paid plans start at $12 a month for each person, against a middle price of $4.92 for the category: 58 of the 76 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 54 tools score higher and cost less.

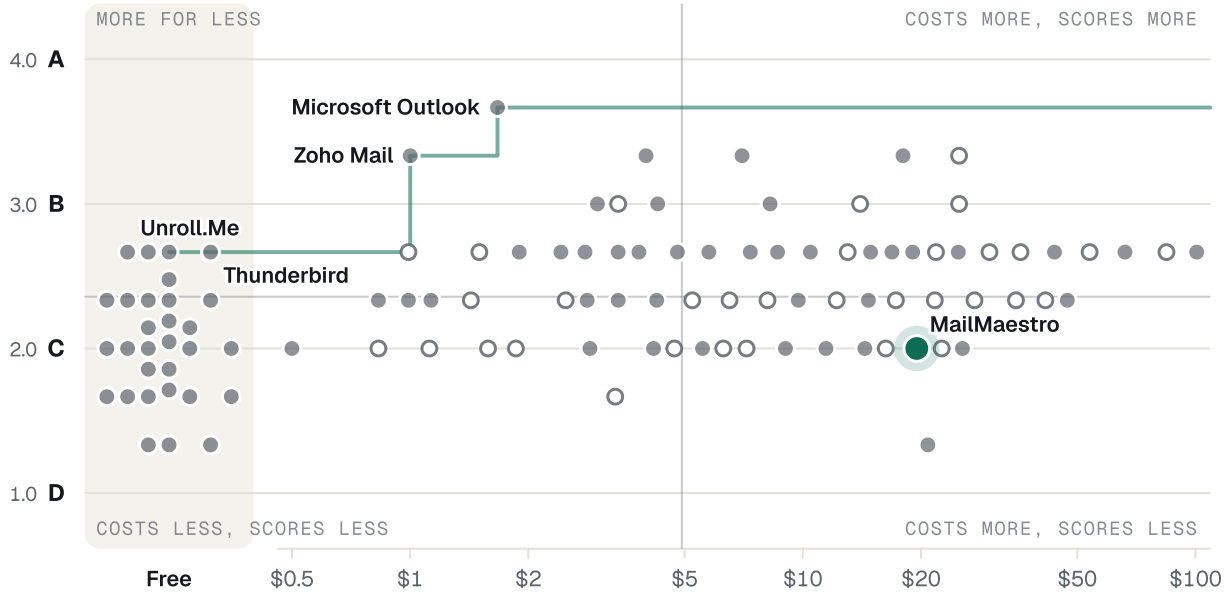
Each grade against the category

Every bar is all 123 email apps we grade, cut by the letter each got. MailMaestro's own letter is outlined.



Price against what you get

Each dot is one of 107 email apps. Further left costs less; higher up scores better on features, ease of use and platforms. MailMaestro is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace MailMaestro you would be making an email client: sending, receiving, threading and searching years of mail. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 94 of the 122 other email apps grade higher. It costs $144 a year.

What you could make

- Templates: an app builder makes this well.

What you could not

- An email client: sending, receiving, threading and searching years of mail.

- ✕ Filters that read every message as it arrives.
- ✕ Text expansion that works in every app.
- ✕ It is priced for each person, which means accounts and billing for a team.
- ✕ It plugs into other products, Outlook, Gmail and Microsoft Teams among them.
- ✕ AI features, unless you pay a model provider for each request yourself.

What this rests on. MailMaestro's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Fyxer, Shortwave, Superhuman Mail, Jace AI and Inbox Zero

The 5 tools MailMaestro is most often weighed against, with where each one differs from it.

2.0 GPA

Fyxer

Free plan · from $37/mo

AI assistant that sorts email, drafts replies and takes meeting notes.

- Only MailMaestro lists a browser extension.
- Only Fyxer lists a web app.
- MailMaestro also covers templates, email client and text expansion.

MailMaestro and Fyxer compared in full

2.6 GPA

Shortwave

Free plan · from $18/mo

AI email client for Gmail with an assistant, filters and split inbox.

- Only MailMaestro lists a browser extension.
- Only Shortwave lists a web app.
- Only Shortwave lists macOS, Windows, iOS and Android apps.

MailMaestro and Shortwave compared in full



2.2
GPA

Superhuman Mail

From $25/mo

Keyboard-driven email client for Gmail and Outlook with built-in AI.

- MailMaestro has a free plan. Superhuman Mail does not.
- Only Superhuman Mail lists a web app.
- Only Superhuman Mail lists macOS, Windows, iOS and Android apps.

MailMaestro and Superhuman Mail compared in full

jace

2.0
GPA

Jace AI

Free trial · from $20/mo

AI email agent with a web inbox for Gmail and Outlook.

- MailMaestro has a free plan. Jace AI does not, though it has a free trial.
- Only MailMaestro lists a browser extension.
- Only Jace AI lists a web app.

MailMaestro and Jace AI compared in full



2.0
GPA

Inbox Zero

Free trial · from $18/mo

Open source AI email assistant for Gmail and Outlook.

- MailMaestro has a free plan. Inbox Zero does not, though it has a free trial.
- Only Inbox Zero lists a web app.
- Only Inbox Zero lists macOS, Windows, iOS and Android apps.

MailMaestro and Inbox Zero compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is MailMaestro free?

MailMaestro has a free plan. 3 AI requests a week to write, reply to and improve emails, plus templates and text shortcuts.

How much does MailMaestro cost?

MailMaestro lists 3 plans. Free: $0.

Does MailMaestro offer any discounts?

MailMaestro publicly lists the following: 20% off MailMaestro with annual billing; Special pricing for startups, nonprofits, education.

Does MailMaestro have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. MailMaestro is listed for no platform we could confirm.

Does MailMaestro have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. MailMaestro is listed for no platform we could confirm.

Is MailMaestro open source?

MailMaestro is not described as open source on its own site, as read on Nov 13, 2026.

What does MailMaestro integrate with?

MailMaestro's listing names Outlook, Gmail, Microsoft Teams, Zoom and Google Meet.

Who makes MailMaestro?

MailMaestro is made by Maestro Labs.

What are the alternatives to MailMaestro?

The closest alternatives to MailMaestro in our directory are Fyxer, Shortwave, Superhuman Mail, Jace AI and Inbox Zero.

How does MailMaestro compare with other email apps?

MailMaestro's GPA of 2.0 is higher than 11 of the 122 other email apps we grade, and level with 17.

Is MailMaestro good value for money?

ToolGPA grades MailMaestro C for value for money. On features, ease of use and platforms it scores 2.0 out of 4.

Could I make my own version of MailMaestro?

To replace MailMaestro you would be making an email client: sending, receiving, threading and searching years of mail.

Where this guide comes from

The prices, plans, platforms and features were read from MailMaestro's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from MailMaestro's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Maestro Labs. Prices change, so check maestrolabs.com before you buy.

maestrolabs.com/mailmaestro-pricing
maestrolabs.com/pricing
maestrolabs.com/flowrite

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

MailMaestro, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/flowrite

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "MailMaestro: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/flowrite
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Know someone choosing between email apps?

Send them this guide: toolgpa.com/tools/flowrite/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded email apps after MailMaestro, each with an Insider's Guide of its own.

Email Apps Insider's Guide

Every one of the 126 email apps we grade, compared

Microsoft Outlook Insider's Guide

Microsoft's email and calendar app for desktop, mobile and web

3.6 GPA

AOL Mail Insider's Guide

Free webmail with news and weather in a companion mobile app

3.2 GPA

BlueMail Insider's Guide

Cross-platform email client with a unified inbox and built-in AI

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what MailMaestro's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. MailMaestro is a trademark of its owner, and this guide is not made, paid for or approved by Maestro Labs. Prices and plans change: check maestrolabs.com before you buy.