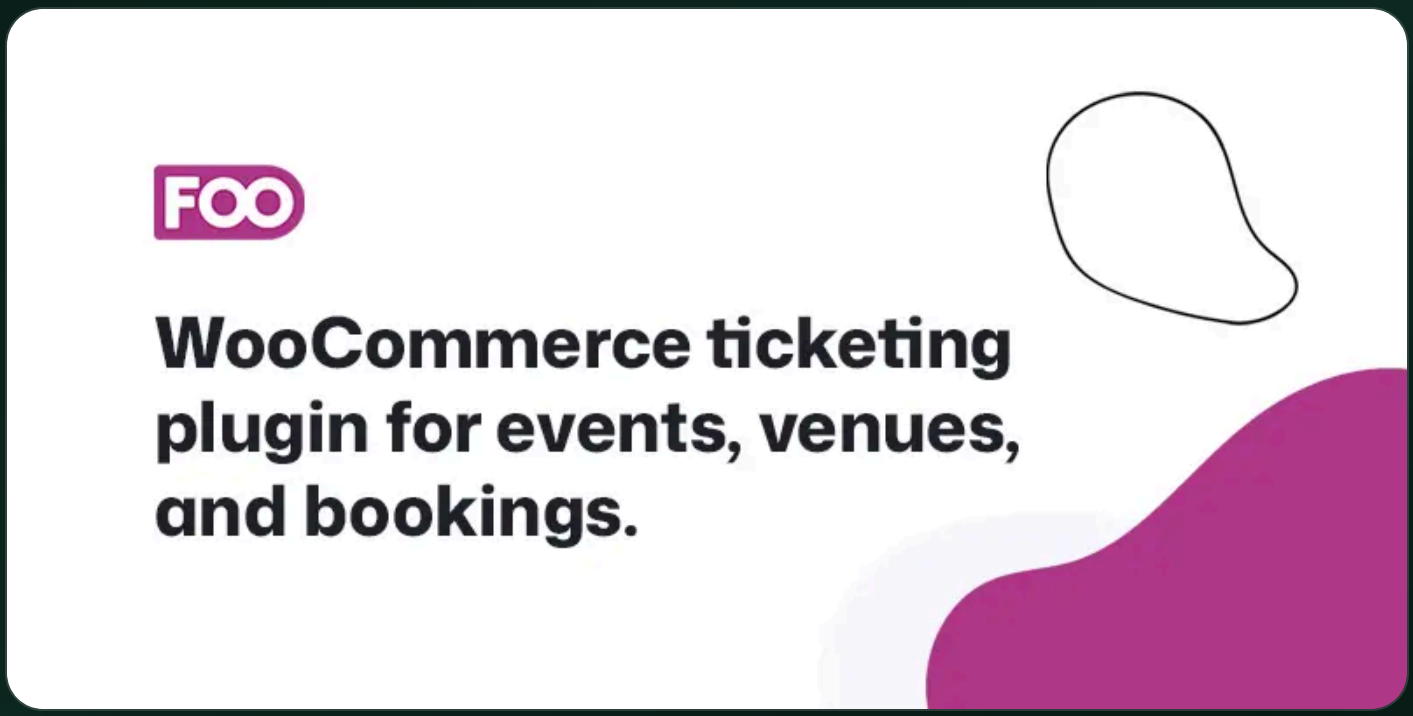
ToolGPA

NOVEMBER 2026

FooEvents

The Insider's Guide

WooCommerce plugins for selling event tickets on your own site



Every plan, grade, refund rule and rival among event ticketing platforms, read from FooEvents's own pages.

Made by FooEvents · checked Nov 13, 2026 · toolgpa.com

2.0
GPA



WooCommerce ticketing plugin for events, venues, and bookings.

Contents

01 Welcome
What it is, who it suits, its grades and the ten things to know first

02 What it costs
Every plan, the free plan, ways to pay less and how prices have moved

03 What it does
Its main features, where it runs, what it works with and who makes it

04 Where it stands
Its grades against its category, and whether to keep it or make your own

05 The alternatives
The tools it is most often weighed against, side by side

06 Quick answers
The questions people ask about it, each answered in a line or two

07 About ToolGPA
Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from FooEvents's own pages, its app-store listings and our grades. Every fact in it is on FooEvents's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

2.0

GPA, above 23 of the 79 other event ticketing platforms we grade

FooEvents is a set of WordPress plugins that turns WooCommerce products into events and tickets. Sales run through your own checkout and payment gateways, so the vendor takes no per-ticket fee. Add-ons cover seating, bookings, multi-day events, a point of sale and attendee check-in.

To get you started, here are **8 things to know about FooEvents**, taken from its own pages and our grades.

> "
>
> **It needs a WordPress and WooCommerce site that you host and maintain.**
>
> From our grade for ease of use

1 **Best for selling tickets on your own WooCommerce site**

FooEvents adds ticketing to a WooCommerce site, with no cut taken per ticket.

2 **Paid plans start at $14.08 a month when paid by the year**

As its pricing page puts it: $169 per year for 1 site (Basic Bundle).

3 **It runs on 3 platforms**

Web, iOS and Android.

4 **Tickets on WooCommerce**

Event tickets are WooCommerce products, sold through the checkout, payment gateways, taxes and coupons you already use.

5 **Check-in apps**

A free Check-ins app for iOS and Android scans attendees in at the door.

6 **Seating and bookings**

Add-ons offer seat selection, bookable time slots and multi-day events; some are only in the higher bundles.

7 **A 2.0 GPA, above 23 of 79**

That is against the other event ticketing platforms we grade, on value, the free plan, features, ease of use and platforms.

8 **Keep it**

To replace FooEvents you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

FooEvents at a glance

PRICING
Paid, from $169 per year for 1 site (Basic Bundle)

FREE PLAN
No

FREE TRIAL
None stated

RUNS ON
Web, iOS, Android

MADE BY
FooEvents, since 2015

CATEGORY
Event Ticketing

OUR GRADE
2.0 GPA, fair

The report card

Best for selling tickets on your own WooCommerce site

FooEvents adds ticketing to a WooCommerce site, with no cut taken per ticket. Bundles run $169 to $399 a year per site, there is no free plan, and the plugins only work on WordPress that you host.

TOOLGPA REPORT CARD	FooEvents	Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	B	$169 a year for one site on the Basic Bundle works out near $14 a month, in the cheaper quarter, but it needs WordPress hosting as well.
Free plan and trial	F	No free plan and no trial. A 14-day money-back guarantee isn't a trial.
Features	B	Tickets, check-in apps, seating, bookings, attendee fields, ticket themes and a point-of-sale add-on. Which parts you get depends on the bundle.
Ease of use	D	It needs a WordPress and WooCommerce site that you host and maintain.
Platforms and integrations	B	Web with free iOS and Android check-in apps, built on WooCommerce and its payment gateways.
Grade point average		Fair, out of 4.0 **2.0**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who FooEvents is for

- ✓ Fits if you already run WordPress and WooCommerce
- ✓ Works for agencies building ticketing sites for clients

Who it is not for

- ✗ Not for you if you don't run WooCommerce, as it works nowhere else
- ✗ Watch out: each domain needs its own license, and updates stop after 12 months unless it is renewed
- ✗ Pricey if you need door sales, as that is the $399 Point of Sale bundle
- ✗ Skip it if you want to try it first, because there is no trial

Good to know

Good for

- ✓ Organizers who already run a WordPress and WooCommerce site
- ✓ Sellers who want no per-ticket commission from the platform
- ✓ Agencies building ticketing sites for clients

Worth knowing

- ⓘ Runs only inside WordPress with WooCommerce installed; it is not a hosted ticketing service.
- ⓘ Each domain needs its own license, and the license covers 12 months of support and updates, after which a subscription must stay valid to download updates.
- ⓘ You still pay your payment gateway's own processing fees, and you host the site yourself.
- ⓘ The page states a 14-day money-back guarantee; there is no free plan or trial.

PART 02 · PRICING

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$14.08

A month to start, paid by the year

FooEvents is a paid product, starting at $169 per year for 1 site (Basic Bundle).

BASIC BUNDLE

$169

per year for 1 site

Core plugin, PDF Tickets, Calendar, Express Check-in, Check-ins app and ticket themes, with 12 months of support and updates.

BOOKINGS BUNDLE

$199

per year for 1 site

Core plugin, PDF Tickets, Custom Attendee Fields, Calendar and Bookings, plus the Check-ins app and ticket themes.

PREMIUM BUNDLE

$249

per year for 1 site

Core plugin plus PDF Tickets, Custom Attendee Fields, Multi-day, Seating, Calendar and Express Check-in. Marked as the most popular bundle.

POINT OF SALE BUNDLE

$399

per year for 1 site

Everything in the Premium Bundle set plus Bookings and FooEvents POS for door sales.

Read from fooevents.com on Nov 13, 2026.

Ways to pay less

NONPROFIT

Nonprofit discount application

FooEvents links an NPO discount application form from its pricing page footer; the discount amount is not stated there.

Stated on fooevents.com

What it does

Its main features, where it runs, what it works with and who makes it

3

Places it runs: Web, iOS and Android

WooCommerce plugins for selling event tickets on your own site. Here is what it does, as its own site describes it, and what it covers: barcode scanning, qR codes, online store, ticketing.

> **Tickets, check-in apps, seating, bookings, attendee fields, ticket themes and a point-of-sale add-on.**
>
> From our grade for features

Tickets on WooCommerce

Event tickets are WooCommerce products, sold through the checkout, payment gateways, taxes and coupons you already use.

Check-in apps

A free Check-ins app for iOS and Android scans attendees in at the door.

Seating and bookings

Add-ons offer seat selection, bookable time slots and multi-day events; some are only in the higher bundles.

Custom attendee fields

Collect extra details per attendee and export the list for badge printing or a CRM.

Branded tickets and stationery

HTML and PDF ticket themes, plus a builder for badges, labels and wristbands from attendee data.

Point of sale

The POS extension sells tickets at the door; it is included only in the Point of Sale Bundle.

Where it runs

Web · iOS · Android

What it works with

WooCommerce · WordPress · Zoom

FooEvents is made by FooEvents, and has been around since 2015.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

23/79

Other event ticketing platforms it is graded above

FooEvents's GPA of 2.0 is higher than 23 of the 79 other event ticketing platforms we grade, and level with 12.

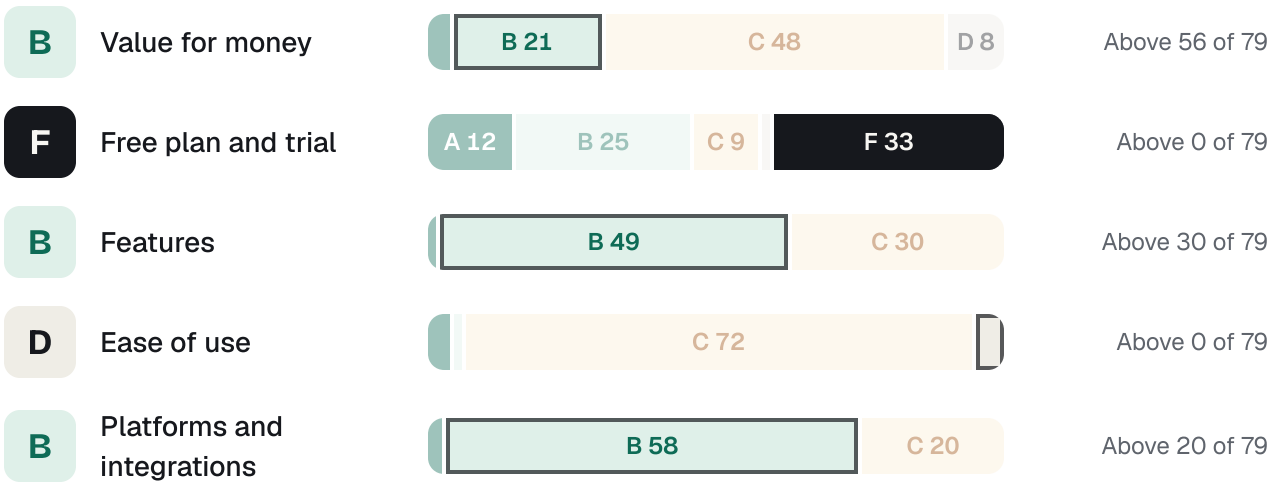
It stands best on value for money (B, above 56 of 79) and worst on free plan and trial (F, above 0).

Its paid plans start at $14.08 a month when paid by the year, against a middle price of $50 for the category: 3 of the 22 others that charge start lower.

On features, ease of use and platforms it scores 2.3 out of 4. 7 tools score higher and cost less.

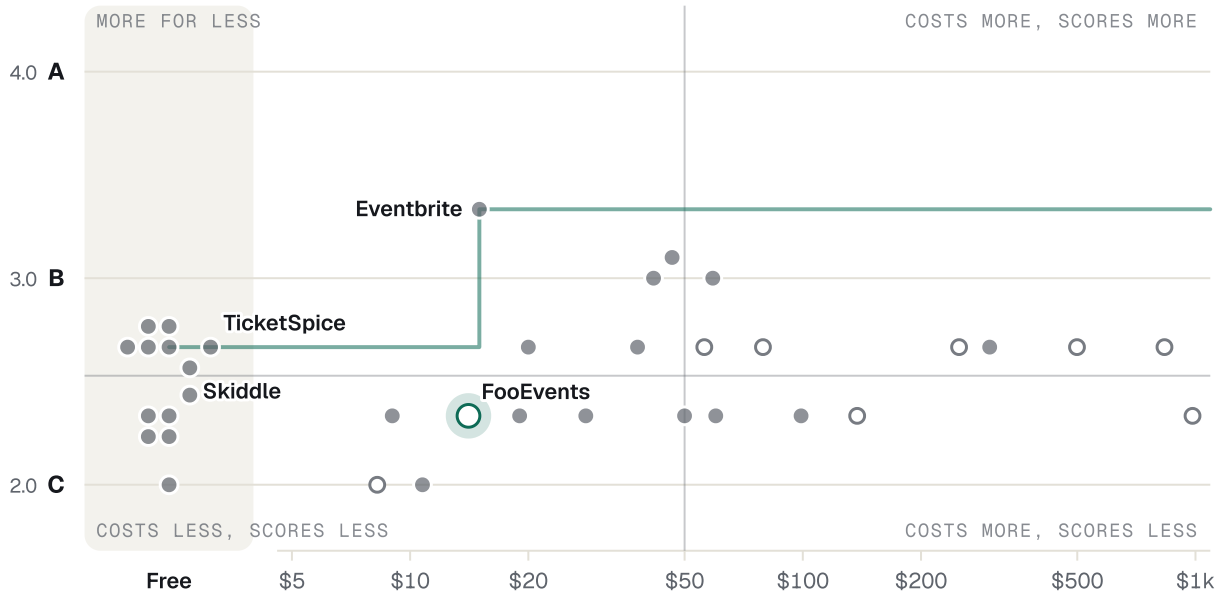
Each grade against the category

Every bar is all 80 event ticketing platforms we grade, cut by the letter each got. FooEvents's own letter is outlined.



Price against what you get

Each dot is one of 36 event ticketing platforms. Further left costs less; higher up scores better on features, ease of use and platforms. FooEvents is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace FooEvents you would be making checkout, card payments and sales tax handled for you. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 44 of the 79 other event ticketing platforms grade higher. It costs $169 a year.

What you could make

- QR codes: an app builder makes this well.

What you could not

- Checkout, card payments and sales tax handled for you.

- ✕ Selling tickets and checking them at the door.
- ✕ Scanning barcodes with a phone camera or a scanner.
- ✕ A real app for iOS and Android. Something home-made would be a web page.
- ✕ The depth: we grade its features B, which means it covers the whole job.

What this rests on. FooEvents's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Tickera, Event Espresso, Ticket Tailor, Eventbrite and TicketSpice

The 5 tools FooEvents is most often weighed against, with where each one differs from it.

2.0 GPA

Tickera

From $99/yr

WordPress ticketing plugin with no per-ticket commission.

- Tickera can be bought with a one-time purchase.
- FooEvents also covers online store.

FooEvents and Tickera compared in full

2.4 GPA

Event Espresso

Free plan · from $129/yr

WordPress plugin for event calendars, registration and tickets.

- Event Espresso has a free plan. FooEvents does not.
- Only FooEvents lists iOS and Android apps.
- FooEvents also covers barcode scanning, qR codes and online store.

FooEvents and Event Espresso compared in full

3.0 GPA

Ticket Tailor

Free

Event ticketing for a flat fee per ticket, with prepaid credits.

- Ticket Tailor has a free plan. FooEvents does not.
- FooEvents also covers barcode scanning, qR codes and online store.
- Ticket Tailor also covers reports and email campaigns.

FooEvents and Ticket Tailor compared in full

3.0 GPA

Eventbrite

Free plan · from $15/mo

Ticketing and event marketplace, with fees usually paid by buyers.

- Eventbrite has a free plan. FooEvents does not.
- FooEvents also covers barcode scanning, qR codes and online store.
- Eventbrite also covers reports and email campaigns.

FooEvents and Eventbrite compared in full

2.6 GPA

TicketSpice

Free

Ticketing for events and attractions at a flat 99¢ per ticket.

- TicketSpice has a free plan. FooEvents does not.
- FooEvents also covers barcode scanning, qR codes and online store.
- TicketSpice also covers reports, email campaigns and sMS marketing.

FooEvents and TicketSpice compared in full

Quick answers

The questions people ask about it, each answered in a line or two

13

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is FooEvents free?

No. FooEvents is a paid product, starting at $169 per year for 1 site (Basic Bundle).

How much does FooEvents cost?

FooEvents lists 4 plans. Basic Bundle: $169 per year for 1 site.

What platforms does FooEvents work on?

FooEvents is available on Web, iOS and Android.

Does FooEvents offer any discounts?

FooEvents publicly lists the following: Nonprofit discount application.

Does FooEvents have a Windows app?

No Windows app was listed when its pages were read on Nov 13, 2026. FooEvents is listed for Web, iOS and Android.

Does FooEvents have a macOS app?

No macOS app was listed when its pages were read on Nov 13, 2026. FooEvents is listed for Web, iOS and Android.

Is FooEvents open source?

FooEvents is not described as open source on its own site, as read on Nov 13, 2026.

What does FooEvents integrate with?

FooEvents's listing names WooCommerce, WordPress and Zoom. A listing names up to eight integrations, so it may connect to more.

Who makes FooEvents?

FooEvents is made by a company of the same name. It dates from 2015.

What are the alternatives to FooEvents?

The closest alternatives to FooEvents in our directory are Tickera, Event Espresso, Ticket Tailor, Eventbrite and TicketSpice.

How does FooEvents compare with other event ticketing platforms?

FooEvents's GPA of 2.0 is higher than 23 of the 79 other event ticketing platforms we grade, and level with 12.

Is FooEvents good value for money?

ToolGPA grades FooEvents B for value for money. Its paid plans start at $14.08 a month when paid by the year, against a middle price of $50 for the category: 3 of the 22 others that charge start lower.

Could I make my own version of FooEvents?

To replace FooEvents you would be making checkout, card payments and sales tax handled for you.

Where this guide comes from

The prices, plans, platforms and features were read from FooEvents's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from FooEvents's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by FooEvents. Prices change, so check fooevents.com before you buy.

fooevents.com/
fooevents.com/about-us/
fooevents.com/pricing/

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

FooEvents, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/fooevents

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "FooEvents: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/fooevents
```

Know someone choosing between event ticketing platforms?

Send them this guide:
toolgpa.com/tools/fooevents/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded event ticketing platforms after FooEvents, each with an Insider's Guide of its own.

Event Ticketing Insider's Guide

Every one of the 81 event ticketing platforms we grade, compared

Luma Insider's Guide

Event pages and calendars for community events, free or paid

3.2 GPA

Zeffy Insider's Guide

Free event ticketing and fundraising for nonprofits

3.2 GPA

Billetto Insider's Guide

European ticketing marketplace with ads you pay for per sale

3.0 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what FooEvents's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. FooEvents is a trademark of its owner, and this guide is not made, paid for or approved by FooEvents. Prices and plans change: check fooevents.com before you buy.