ToolGPA

NOVEMBER 2026

# Formcake

## The Insider’s Guide

Form backend for developers with webhooks, files and an API



**Every plan, grade, refund rule and rival among form and survey tools, read from Formcake’s own pages.**

Made by Formcake · checked Nov 13, 2026 · toolgpa.com

2.4

GPA



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Who made this guide, what else is on the site, and how to cite it


ToolGPA put this guide together from Formcake's own pages, its app-store listings and our grades. Every fact in it is on Formcake's page too, where it is kept up to date. Checked Nov 13, 2026.

# Welcome

What it is, who it suits, its grades and the ten things to know first

**2.4**

GPA, above 88 of the 148 other form and survey tools we grade

Formcake is a hosted endpoint for HTML forms aimed at developers working on static or API-driven sites. Submissions are stored and can trigger webhooks, emails and Zapier workflows. Plans are sold by the year and differ in forms, monthly submissions, actions per form and file storage.

To get you started, here are **9 things to know about Formcake**, taken from its own pages and our grades.

> **No store rating on record, and it is a web app where the work is writing the form and setting up actions, so it sits at C.**
>
> From our grade for ease of use

**1** **Best for a cheap form backend with webhooks and files**

Formcake is a form backend for developers with webhooks, file storage and an API.

**2** **Paid plans start at $2.08 a month when paid by the year**

As its pricing page puts it: $25 per year, billed annually ($2.99 per month billed monthly).

**3** **There is a free plan**

Free plan with 10 submissions a month.

**4** **It runs on Web**

Web.

**5** **Form endpoint**

A form posts to a Formcake URL with no library or script to include.

**6** **Actions**

Trigger webhooks, templated emails and Zapier workflows from a submission, up to 1, 15 or 50 actions per form by plan.

**7** **File uploads**

Files are stored with an anti-virus scan and exposed through the API; the Developer plan allows 5 MiB per file and Business 50 MiB.

**8** **A 2.4 GPA, above 88 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

**9** **Keep it**

To replace Formcake you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

### Formcake at a glance

PRICING
Free plan, from $25 per year, billed annually ($2.99 per month billed monthly)

FREE PLAN
Yes

FREE TRIAL
None stated

RUNS ON
Web

MADE BY
Formcake

CATEGORY
Forms & Surveys

OUR GRADE
2.4 GPA, fair

## The report card

### Best for a cheap form backend with webhooks and files

Formcake is a form backend for developers with webhooks, file storage and an API. It is cheap, but the free plan is 10 submissions a month, Personal has no file uploads, and its pricing page footer is dated 2024.

TOOLGPA REPORT CARD

**Formcake**

Graded Nov 13, 2026

| SUBJECT | GRADE | COMMENT |
|---|---|---|
| **Value for money** | A | Personal is $25 a year ($2.99 monthly) and Developer $59 a year, both under 60% of the $8.25 where the cheaper quarter starts. |
| **Free plan and trial** | C | Free is 10 submissions a month, so you hit the cap quickly. |
| **Features** | C | Endpoint, actions, file uploads, an API and spam protection. File uploads are missing from Personal, which keeps 5 forms and 100 submissions. |
| **Ease of use** | C | No store rating on record, and it is a web app where the work is writing the form and setting up actions, so it sits at C. |
| **Platforms and integrations** | C | Web only, with an API but one listed integration. |

**Grade point average** Fair, out of 4.0 **2.4**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

### Who Formcake is for

- ✓ Fits if you want a form backend for a few dollars a year
- ✓ Works for developers who like webhooks and actions on a form

### Who it is not for

- ✗ Tight if you stay free, as 10 submissions a month is a thin cap
- ✗ Watch out: Personal has no file uploads and keeps submissions for 90 days
- ✗ Watch out: the page footer is dated 2024, so check it is kept up
- ✗ Skip it if you want a builder, since forms are your own HTML

## Good to know

### Good for

- ✓ Developers who want a minimal endpoint with webhooks
- ✓ Static and Jamstack sites with low submission volumes

### Worth knowing

- ⓘ Plans are sold by the year; monthly prices appear after switching billing on the page.
- ⓘ File uploads are not available on the Personal plan.
- ⓘ Submission retention is 90 days on Personal and unlimited on the higher plans.
- ⓘ The pricing page footer is dated 2024.

PART 02 · PRICING

# What it costs

Every plan, the free plan, ways to pay less and how prices have moved

**$2.08**

A month to start, paid by the year. There is a free plan too

Formcake has a free plan. Paid plans start at $25 per year, billed annually ($2.99 per month billed monthly).

FREE

## $0

10 submissions a month.

PERSONAL

## $25

per year, billed annually ($2.99 per month billed monthly)

5 forms, 100 submissions a month, 1 action per form and 90-day submission retention.

DEVELOPER

## $59

per year, billed annually ($9.99 per month billed monthly)

Unlimited forms, 1,000 submissions a month, 15 actions per form, 500 MiB file storage.

BUSINESS

## $119

per year, billed annually ($19.99 per month billed monthly)

Unlimited forms, 10,000 submissions a month, 50 actions per form, 5 GiB file storage.

### The free plan

Free plan with 10 submissions a month.

Read from formcake.com on Nov 13, 2026.

## Ways to pay less

ANNUAL DISCOUNT

### Yearly billing saves $10 to $120

The pricing page states the saving from annual billing as $10 on Personal, $60 on Developer and $120 on Business.

Stated on formcake.com

# What it does

Its main features, where it runs, what it works with and who makes it

**1**

Place it runs: Web

Form backend for developers with webhooks, files and an API. Here is what it does, as its own site describes it, and what it covers: public API, workflow automation, forms.

> **Endpoint, actions, file uploads, an API and spam protection.**

From our grade for features

### Form endpoint

A form posts to a Formcake URL with no library or script to include.

### Actions

Trigger webhooks, templated emails and Zapier workflows from a submission, up to 1, 15 or 50 actions per form by plan.

### File uploads

Files are stored with an anti-virus scan and exposed through the API; the Developer plan allows 5 MiB per file and Business 50 MiB.

### API access

Forms and submissions can be read and managed through an API as well as the portal.

### Spam protection

Basic spam protection and native reCAPTCHA v3 are listed on every paid plan.

### Where it runs

Web

### What it works with

Zapier

Formcake is made by Formcake.

# Where it stands

Its grades against its category, and whether to keep it or make your own

**88/148**

Other form and survey tools it is graded above

Formcake's GPA of 2.4 is higher than 88 of the 148 other form and survey tools we grade, and level with 27.

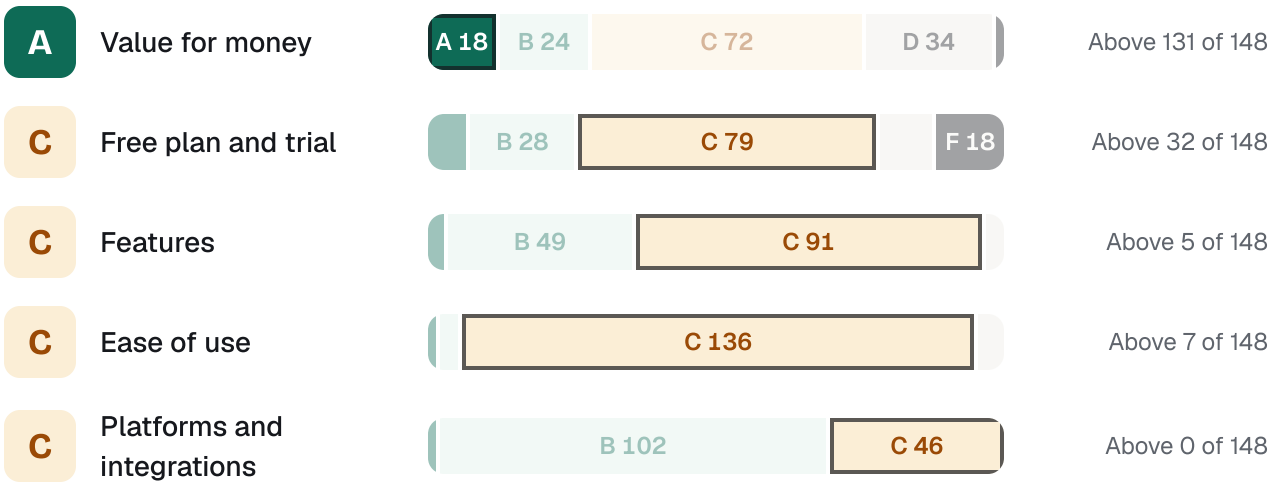
It stands best on value for money (A, above 131 of 148) and worst on platforms and integrations (C, above 0).

Its paid plans start at $2.08 a month when paid by the year, against a middle price of $20 for the category: 0 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 2.0 out of 4. 1 tool scores higher and costs less.

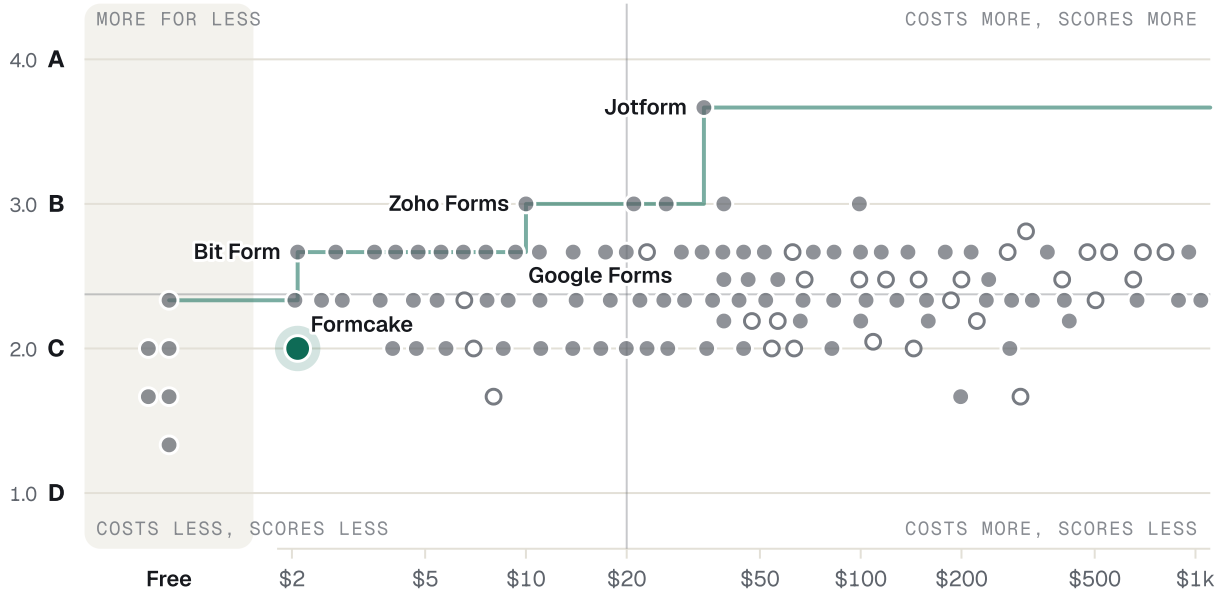
## Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Formcake's own letter is outlined.



## Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Formcake is the marked dot.




What paid plans start at, a month (each step along is roughly double)

## Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

### Keep it

To replace Formcake you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

It costs $25 a year.

#### What you could make

- Forms: an app builder makes this well.

#### What you could not

- Connections to other products, each kept working as those products change.

**What this rests on.** Formcake's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

# The alternatives

The tools it is most often weighed against, side by side



Formspree, Basin, Formcarry, FormBackend and Formspark

The 5 tools Formcake is most often weighed against, with where each one differs from it.

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## Formspree

Free plan · from $10/mo

Form backend that handles submissions for any website.

- Formspree also covers transactional email.

Formcake and Formspree compared in full

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## Basin

Free plan · from $12.50/mo

Form backend and builder that collects submissions without code.

- Basin also covers transactional email.

Formcake and Basin compared in full

2.4 GPA

## Formcarry

Free plan · from $5/mo

Form backend that emails HTML form submissions and stores them.

Formcake and Formcarry compared in full

2.4
GPA

## FormBackend

Free plan · from $5/mo

Form endpoint service that emails and routes HTML form entries.

Formcake and FormBackend compared in full

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GPA

## Formspark

Free plan · from $25 one-time

Form backend that emails or forwards submissions from your own HTML.

Formcake and Formspark compared in full

PART 06 · QUESTIONS

# Quick answers

The questions people ask about it, each answered in a line or two

**14**

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

### Is Formcake free?

Formcake has a free plan. Free plan with 10 submissions a month.

### How much does Formcake cost?

Formcake lists 4 plans. Free: $0.

### What platforms does Formcake work on?

Formcake is available on Web.

### Does Formcake offer any discounts?

Formcake publicly lists the following: Yearly billing saves $10 to $120.

### Does Formcake have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Formcake is listed for Web.

### Does Formcake have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Formcake is listed for Web.

### Is Formcake open source?

Formcake is not described as open source on its own site, as read on Nov 13, 2026.

### Does Formcake have an API?

Yes. Formcake offers a public API, according to its own site.

### What does Formcake integrate with?

Formcake's listing names Zapier. A listing names up to eight integrations, so it may connect to more.

### Who makes Formcake?

Formcake is made by a company of the same name.

### What are the alternatives to Formcake?

The closest alternatives to Formcake in our directory are Formspree, Basin, Formcarry, FormBackend and Formspark.

### How does Formcake compare with other form and survey tools?

Formcake's GPA of 2.4 is higher than 88 of the 148 other form and survey tools we grade, and level with 27.

### Is Formcake good value for money?

ToolGPA grades Formcake A for value for money. Its paid plans start at $2.08 a month when paid by the year, against a middle price of $20 for the category: 0 of the 114 others that charge start lower.

### Could I make my own version of Formcake?

To replace Formcake you would be making connections to other products, each kept working as those products change.

## Where this guide comes from

The prices, plans, platforms and features were read from Formcake's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Formcake's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Formcake. Prices change, so check formcake.com before you buy.

formcake.com/

formcake.com/pricing

PART 07 · ABOUT

# About ToolGPA

Who made this guide, what else is on the site, and how to cite it

**7,721**

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

| 7,721 | 95 | 739 | 579 |
|---|---|---|---|
| tools graded | categories | price changes on record | apps priced in 12 countries |

## What else is on toolgpa.com

### Formcake, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/formcake

### How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

### Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

### Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

### Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

### Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

### Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

### Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

**Scan for the live page**

Prices and grades as they are today

### Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

```
ToolGPA, "Formcake: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/formcake
```

### Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/formcake/guide

ToolGPA elsewhere: youtube.com/@toolgpa

# See our other guides

The best-graded form and survey tools after Formcake, each with an Insider's Guide of its own.

### Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

### Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

### Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

### Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

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## Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Formcake's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Formcake is a trademark of its owner, and this guide is not made, paid for or approved by Formcake. Prices and plans change: check formcake.com before you buy.