ToolGPA

NOVEMBER 2026

Formfacade

The Insider’s Guide

Add-on that restyles and extends Google Forms for public use



Every plan, grade, refund rule and rival among form and survey tools, read from Formfacade’s own pages.

Made by Mailrecipe LLC · checked Nov 13, 2026 · toolgpa.com

1.6
GPA



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Who made this guide, what else is on the site, and how to cite it

ToolGPA put this guide together from Formfacade's own pages, its app-store listings and our grades. Every fact in it is on Formfacade's page too, where it is kept up to date. Checked Nov 13, 2026.

Welcome

What it is, who it suits, its grades and the ten things to know first

1.6

GPA, above 2 of the 148 other form and survey tools we grade

Formfacade is an add-on for Google Forms that changes how a form looks and what it can do. It adds custom layouts, website embedding, file upload without a Google login, scoring and email notifications, while responses stay in Google Forms and Google Sheets. It is sold as separate plans per capability, plus a larger bundle.

To get you started, here are **9 things to know about Formfacade**, taken from its own pages and our grades.

> **It does nothing without Google Forms, there is no free plan, and each extra capability is a separate plan that starts higher.**
>
> From our report card of Formfacade

1 **Best for restyling Google Forms for public use**

Formfacade is an add-on that restyles and extends Google Forms.

2 **Paid plans start at $8 a month**

As its pricing page puts it: $8 per month (Customize UI, up to 300 responses a month; billing basis not shown).

3 **You can try it first**

7-day free trial that includes the first 20 responses

4 **It runs on Web**

Web.

5 **Customize the form's look**

Change layout, fields and buttons, hide fields and redirect after submission.

6 **Embed in your website**

Place a Google Form inside your own site with your styling.

7 **File upload without login**

Let respondents upload files, up to 1 GB each, without a Google account.

8 **A 1.6 GPA, above 2 of 148**

That is against the other form and survey tools we grade, on value, the free plan, features, ease of use and platforms.

9 **Keep it**

To replace Formfacade you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

Formfacade at a glance

PRICING
Free trial, from $8 per month (Customize UI, up to 300 responses a month; billing basis not shown)

FREE PLAN
No

FREE TRIAL
7-day free trial that includes the first 20 responses

RUNS ON
Web

MADE BY
Mailrecipe LLC

CATEGORY
Forms & Surveys

OUR GRADE
1.6 GPA, weak

The report card

Best for restyling Google Forms for public use

Formfacade is an add-on that restyles and extends Google Forms. It does nothing without Google Forms, there is no free plan, and each extra capability is a separate plan that starts higher.

TOOLGPA REPORT CARD — **Formfacade** — Graded Nov 13, 2026

SUBJECT	GRADE	COMMENT
Value for money	C	Customize UI starts at $8 a month, but embedding is $18, file upload $28 and scoring $38, and the page doesn't say whether those are billed monthly or yearly.
Free plan and trial	D	A 7-day trial that covers the first 20 responses, then a paid plan. No free plan.
Features	D	It adds to Google Forms rather than replacing it, so it needs another product to be useful at all.
Ease of use	C	No store rating on record, and it is a web app where the work is setting up the form in Google Forms first, so it sits at C.
Platforms and integrations	C	Web only, built on Google Forms and Sheets, with three listed integrations.

Grade point average — Weak, out of 4.0 **1.6**

An A is worth 4 points, a B 3, a C 2, a D 1 and an F nothing. The GPA is the average of the five.

Who Formfacade is for

- ✓ Fits if you already build forms in Google Forms
- ✓ Works for people who want a Google Form to look like their site

Who it is not for

- ✗ Tight if you want free, as the 7-day trial covers 20 responses and then a paid plan is needed
- ✗ Watch out: each capability is its own plan, and prices say 'from'
- ✗ Watch out: annual subscriptions are a 12-month contract and non-refundable
- ✗ Skip it if you use five seats, as that needs the Growth plan with central billing

Good to know

Good for

- ✓ Teams already collecting responses in Google Forms and Sheets
- ✓ Websites that want a branded Google Form embedded
- ✓ Quizzes and forms that need scoring or file uploads

Worth knowing

- ⓘ No free plan; after the 7-day trial and 20 responses a paid plan is needed.
- ⓘ Each capability is a separate plan, and the page does not say whether its prices are billed monthly or annually.
- ⓘ Individual plans cover one user; five licenses with central billing need the Growth plan.
- ⓘ Annual subscriptions are a 12-month contract and non-refundable, though an early-cancel partial refund can be requested.

What it costs

Every plan, the free plan, ways to pay less and how prices have moved

$8
A month to start

Formfacade is a paid product with a free trial, starting at $8 per month (Customize UI, up to 300 responses a month; billing basis not shown).

CUSTOMIZE UI

$8

per month and up, for up to 300 responses a month

Change the layout, form fields and buttons of a Google Form, hide fields and redirect after submit.

EMBED IN WEBSITE

$18

per month and up, for up to 500 responses a month

Embed a Google Form in your own website.

FILE UPLOAD

$28

per month and up, with up to 1 GB per file and 1 TB of storage

Collect files in a Google Form without respondents logging in.

ASSIGN POINTS

$38

per month and up, for up to 300 responses a month

Give each answer a point value and calculate a score.

TAILOR MADE CRM

$98

per month and up, for 500 responses a month

Lead forms with custom workflows, charts, PDFs, email notifications and customer management in Google Sheets.

Trying it first

7-day free trial that includes the first 20 responses

Read from formfacade.com on Nov 13, 2026.

What it does

Its main features, where it runs, what it works with and who makes it

1

Place it runs: Web

Add-on that restyles and extends Google Forms for public use. Here is what it does, as its own site describes it, and what it covers: templates, workflow automation, forms.

> **It adds to Google Forms rather than replacing it, so it needs another product to be useful at all.**
>
> From our grade for features

Customize the form's look

Change layout, fields and buttons, hide fields and redirect after submission.

Embed in your website

Place a Google Form inside your own site with your styling.

File upload without login

Let respondents upload files, up to 1 GB each, without a Google account.

Scoring

Assign points to answers and calculate a total score.

Sheets lookup and prefill

Look up Google Sheets data inside a form and send prefilled forms as email.

Email notifications

Email responses to respondents and co-workers when a form is submitted.

Where it runs

Web

What it works with

Google Forms

Google Sheets

Google Workspace

Formfacade is made by Mailrecipe LLC.

PART 04 · STANDING

Where it stands

Its grades against its category, and whether to keep it or make your own

2/148

Other form and survey tools it is graded above

Formfacade's GPA of 1.6 is higher than 2 of the 148 other form and survey tools we grade, and level with 5.

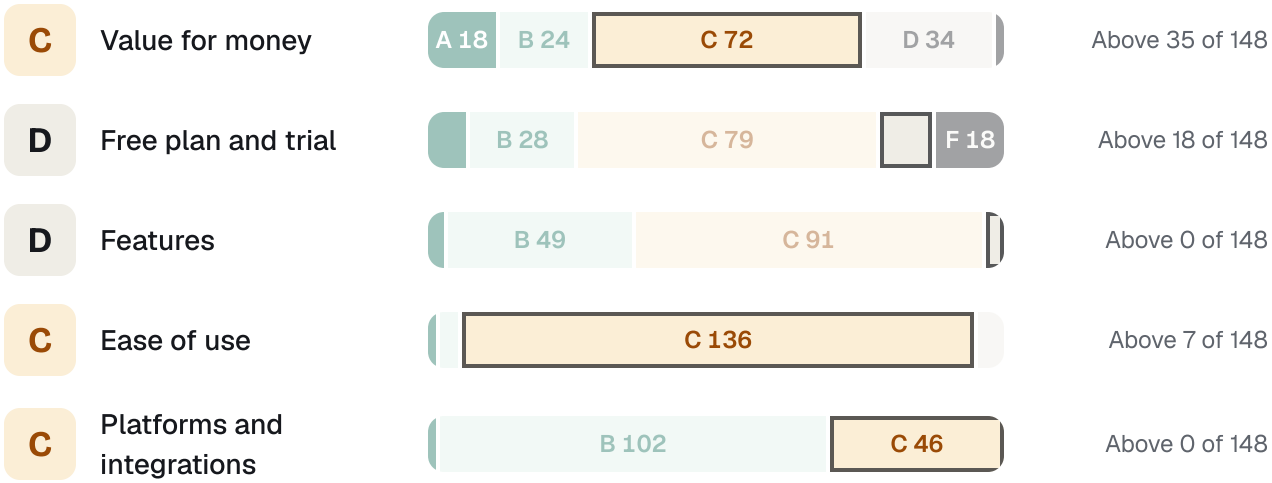
It stands best on value for money (C, above 35 of 148) and worst on features (D, above 0).

Its paid plans start at $8 a month, against a middle price of $20 for the category: 25 of the 114 others that charge start lower.

On features, ease of use and platforms it scores 1.7 out of 4. 28 tools score higher and cost less.

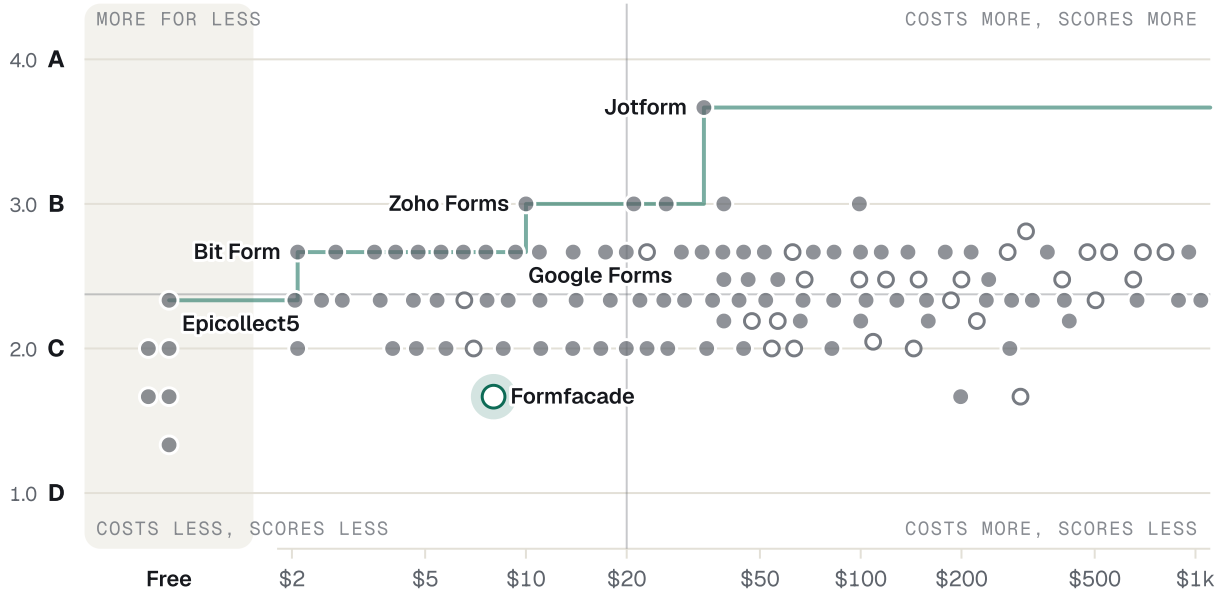
Each grade against the category

Every bar is all 149 form and survey tools we grade, cut by the letter each got. Formfacade's own letter is outlined.



Price against what you get

Each dot is one of 121 form and survey tools. Further left costs less; higher up scores better on features, ease of use and platforms. Formfacade is the marked dot.



What paid plans start at, a month (each step along is roughly double)

Keep it, or make your own?

Whether this is something you could build for yourself with an AI app builder, and what you would give up.

Keep it

To replace Formfacade you would be making connections to other products, each kept working as those products change. That is not a weekend's work, with an AI app builder or without one.

That makes this kind of software worth paying for, not this one in particular: 141 of the 148 other form and survey tools grade higher. It costs $96 a year.

What you could make

- Forms and templates: an app builder makes these well.

What you could not

- Connections to other products, each kept working as those products change.

What this rests on. Formfacade's listing: what it does, where it runs, what it plugs into and what it costs. It is a judgement about the kind of software this is. We have not built a replacement for it, and making your own means looking after it too. How we decide, and every tool's verdict.

The alternatives

The tools it is most often weighed against, side by side



Google Forms, Jotform, Typeform, Tally and Fillout

The 5 tools Formfacade is most often weighed against, with where each one differs from it.

3.2 GPA

Google Forms

Free plan · from $7/mo

Form, survey and quiz builder that comes with a Google Account.

- Google Forms has a free plan. Formfacade does not, though it has a free trial.
- Formfacade also covers workflow automation.
- Google Forms also covers surveys and reports.

Formfacade and Google Forms compared in full

3.0 GPA

Jotform

Free plan · from $34/mo

No-code form builder with payments, e-signatures and workflows.

- Jotform has a free plan. Formfacade does not, though it has a free trial.
- Only Jotform lists iOS and Android apps.
- Jotform also covers AI agents and app builder.

Formfacade and Jotform compared in full



2.4
GPA

Typeform

Free plan · from $28/mo

Form, survey and quiz builder with logic, AI and video questions.

- Typeform has a free plan. Formfacade does not, though it has a free trial.
- Typeform also covers surveys and reports.

Formfacade and Typeform compared in full



2.8
GPA

Tally

Free plan · from $24/mo

Free form builder that works like a text document.

- Tally has a free plan. Formfacade does not, though it has a free trial.
- Formfacade also covers workflow automation.
- Tally also covers no-code and surveys.

Formfacade and Tally compared in full



2.8
GPA

Fillout

Free plan · from $15/mo

Form builder with unlimited seats, payments and scheduling.

- Fillout has a free plan. Formfacade does not, though it has a free trial.
- Fillout also covers surveys.

Formfacade and Fillout compared in full

PART 06 · QUESTIONS

Quick answers

The questions people ask about it, each answered in a line or two

12

Questions, each answered in a line or two

The short version of everything above, for when you only need the answer. Each one is told in full in its part of the guide.

Is Formfacade free?

No, Formfacade is a paid product, but you can try it first. 7-day free trial that includes the first 20 responses.

How much does Formfacade cost?

Formfacade lists 5 plans. Customize UI: $8 per month and up, for up to 300 responses a month.

What platforms does Formfacade work on?

Formfacade is available on Web.

Does Formfacade have an Android app?

No Android app was listed when its pages were read on Nov 13, 2026. Formfacade is listed for Web.

Does Formfacade have an iPhone app?

No iPhone app was listed when its pages were read on Nov 13, 2026. Formfacade is listed for Web.

Is Formfacade open source?

Formfacade is not described as open source on its own site, as read on Nov 13, 2026.

What does Formfacade integrate with?

Formfacade's listing names Google Forms, Google Sheets and Google Workspace.

Who makes Formfacade?

Formfacade is made by Mailrecipe LLC.

What are the alternatives to Formfacade?

The closest alternatives to Formfacade in our directory are Google Forms, Jotform, Typeform, Tally and Fillout.

How does Formfacade compare with other form and survey tools?

Formfacade's GPA of 1.6 is higher than 2 of the 148 other form and survey tools we grade, and level with 5.

Is Formfacade good value for money?

ToolGPA grades Formfacade C for value for money. Its paid plans start at $8 a month, against a middle price of $20 for the category: 25 of the 114 others that charge start lower.

Could I make my own version of Formfacade?

To replace Formfacade you would be making connections to other products, each kept working as those products change.

Where this guide comes from

The prices, plans, platforms and features were read from Formfacade's own pages on Nov 13, 2026, and the grades were given on Nov 13, 2026. Graded from this listing, whose facts were read from Formfacade's own pages on 13 November 2026. Not based on using the product, and shorter than our full reviews.

Every tool we list gets five grades, A to F, each with its reason, and a GPA that averages them. How each is decided is at toolgpa.com/grades. This guide is ToolGPA's own work; it is not made, paid for or approved by Mailrecipe LLC. Prices change, so check formfacade.com before you buy.

formfacade.com/enhance/

formfacade.com/enhance/pricing.html

PART 07 · ABOUT

About ToolGPA

Who made this guide, what else is on the site, and how to cite it

7,721

Tools graded, in 95 categories

ToolGPA grades software the way a school report grades a pupil: five subjects, a letter for each with the reason written beside it, and a GPA that averages them. Prices, plans and platforms are read from each maker's own pages and dated, so you always know how fresh a figure is.

Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Every tool on the site has a guide like this one, free to download and pass on. It all lives at **toolgpa.com**.

7,721	95	739	579
tools graded	categories	price changes on record	apps priced in 12 countries

What else is on toolgpa.com

Formfacade, kept up to date

Everything in this guide, with prices and grades as they are today

toolgpa.com/tools/formfacade

How grades are given

The rules behind every letter and every GPA

toolgpa.com/grades

Value charts

What each tool costs against what it scores, for every category

toolgpa.com/charts

Compare

Any two tools side by side, plan by plan

toolgpa.com/compare

Price changes

Every price rise and cut on record, each with its source

toolgpa.com/price-changes

Prices by country

What apps cost on the App Store in 12 countries

toolgpa.com/prices-by-country

Pay less

Every public discount: yearly billing, students, nonprofits

toolgpa.com/save

Keep or make

Which tools are worth paying for, and which you could build yourself

toolgpa.com/keep-or-make

Scan for the live page

Prices and grades as they are today

Quoting this guide?

Please name ToolGPA and link to the live page, so readers can check the figures for themselves:

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ToolGPA, "Formfacade: The Insider's Guide",
checked Nov 13, 2026.
https://toolgpa.com/tools/formfacade
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Know someone choosing between form and survey tools?

Send them this guide:
toolgpa.com/tools/formfacade/guide

ToolGPA elsewhere: youtube.com/@toolgpa

See our other guides

The best-graded form and survey tools after Formfacade, each with an Insider's Guide of its own.

Forms & Surveys Insider's Guide

Every one of the 149 form and survey tools we grade, compared

Formester Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Formgrid Insider's Guide

Form builder with unlimited forms and responses on the free plan

3.2 GPA

Google Forms Insider's Guide

Form, survey and quiz builder that comes with a Google Account

3.2 GPA

ToolGPA

Choosing software? Every tool graded, every price dated.

Compare tools at toolgpa.com ›

Everything in this guide is ToolGPA's own summary of what Formfacade's pages, its app-store listings and public reviews said on the dates shown. Grades are our judgement under the rules at toolgpa.com/grades. Every grade, review and ranking on ToolGPA is our own judgement. No company can pay for a grade or change one. Formfacade is a trademark of its owner, and this guide is not made, paid for or approved by Mailrecipe LLC. Prices and plans change: check formfacade.com before you buy.